

5.00 credits





30.0 h

Q1



This learning unit is not open to incoming exchange students!

Teacher(s)	Lejeune Christophe ;Poncin Ingrid ;
Language :	French
Place of the course	Mons
Learning outcomes	
Evaluation methods	Continuous assessment (participation in the seminar, assignments submitted, assessment of the immersion placement in annual block 2) and overall success.
Teaching methods	<ul style="list-style-type: none"> - Theoretical contributions - Co-development forums - Case studies - Digital monitoring - Practical work - Work placement (alternating 3 or 4 days a week during the course)
Content	<p>The second phase of the work-study project will take place during the second annual block of the Master's degree. The student assumes responsibility for a digital business transformation project within the organisation where he or she is on placement.</p> <p>Regular seminars are organised on themes linked to the digital transformation of the company and defined each year. For each topic, academic theories are studied and put into perspective with professional practices. Students then carry out an analysis specific to the context in which they are immersed.</p> <p>Regular seminars provide an opportunity for exchanges aimed at developing students' ability to step back and put things into perspective through dialogue with teachers and professionals.</p> <p>Through this work, students are expected to produce concrete elements of an organisation's digital transformation strategy and to communicate their dissertation problem and recommendations to the organisation.</p> <p>The seminar also provides collective tutoring for project dissertations on the digital transformation of companies and monitors trainees in their professional environment.</p>
Inline resources	Cf MOODLE
Other infos	This seminar is reserved for students on the Master's in Management Sciences in Digital Business Transformation (sandwich course) 200-day work placement.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management	GESM2M	5		
Master [120] : Business Engineering	INGE2M	5		
Master [120] in Management	GEST2M	5		
Master [120] : Business Engineering	INGM2M	5		
Master [120] in Management (with work-linked-training)	GESA2M	5		