



5.00 credits

30.0 h + 10.0 h

Q2

|                             |   |
|-----------------------------|---|
| Teacher(s)                  | Truyens Vincent ;   |
| Language :                  | French  |
| Place of the course         | Mons  |
| Main themes                 | <ul style="list-style-type: none"> <li>• Issues of sustainable development and Corporate Social Responsibility.</li> <li>• Global context: United Nations Sustainable Development Goals, Doughnut Theory, origin of global crises.</li> <li>• Ethics and personal values. Reflections on the impact and the "raison d'être" of the company and its actors.</li> <li>• Materiality matrix and stakeholder mapping.</li> <li>• Systemic approach and decision-making support.</li> <li>• Discovery of key concepts, tools, standards and indicators in CSR with a focus on the B Corp label.</li> <li>• Regenerative leadership: reconnection with the "living" to inspire the transition from a "classic" model to a sustainable model. "The Regenerative Leadership DNA".</li> <li>• Innovative business models: circular, regenerative, functional economy, etc.</li> <li>• Governance, management and social innovation in times of planetary challenges.</li> </ul>  |
| Learning outcomes           |   |
| Bibliography                | <ul style="list-style-type: none"> <li>• "Thriving", Wayne Visser, 2022</li> <li>• "La troisième voie du vivant", Olivier Hamant, 2022</li> <li>• « Ecophilosophie », Charlotte Luyckx, 2020</li> <li>• "Better Business", Christophe Marquis, 2022</li> <li>• "Regenerative Enterprise", N De Frua, C. Figueres, 2023</li> <li>• « Earth for All, A Survival Guide for Humanity », Club of Rome (S Dixson Declève, O Gaffney, J Gosh, J Randers, J Rockström, P Espen Stoknes), 2022</li> <li>• « Manuel de la Grande Transition », Campus de la Transition, Groupe Fortes, 2020</li> <li>• « La Vérité sur l'Anthropocène », N. Wallenhorst, 2020</li> <li>• « Regenerative Leadership, the DNA of life-affirming 21st century organizations », G. Hurchins &amp; L. Storm, 2019</li> <li>• « Doughnut Economics », K. Raworth, 2017</li> <li>• « Ecologie intégrale. Pour une société permaculturelle », C Ansperger, D. Bourg, 2019</li> <li>• « Reinventing Organizations », F. Laloux, 2014</li> <li>• « The Green Swans », John Elkington, 2020</li> <li>• « The Age of Responsibility, CSR 2.0 », W. Visser, 2012</li> <li>• « La méthode Lance », N. Lance 2020</li> </ul> |
| Faculty or entity in charge | CLSM  |

**Programmes containing this learning unit (UE)**

| Program title                   | Acronym                 | Credits | Prerequisite | Learning outcomes   |
|---------------------------------|-------------------------|---------|--------------|---|
| Bachelor : Business Engineering | <a href="#">INGM1BA</a> | 5       |              |  |
| Bachelor in Management          | <a href="#">GESM1BA</a> | 5       |              |  |