

The version you're consulting is not final. This course description may change. The final version will be published on 1st June.

8.00 credits	45.0 h	Q2
--------------	--------	----

Language :	French
Place of the course	Bruxelles Saint-Louis
Learning outcomes	
Bibliography	Erin Kissane. 2012. Stratégie de contenu web. A Book Apart. Groupes Eyrolles
Faculty or entity in charge	ESPB

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Communication Strategy and Digital Culture (shift schedule)	COMB2M	8		