UCLouvain

bpols1113

2025

Media institutions analysis

The version you're consulting is not final. This course description may change. The final version will be published on 1st June.

5.00 credits	30.0 h + 4.0 h	Q2

Teacher(s)	Wiard Victor ;
Language :	French
Place of the course	Bruxelles Saint-Louis
Learning outcomes	At the end of this learning unit, the student is able to: The overall objective of the "Analysis of Media Institutions" course is to familiarize students with the world of media while developing their critical analysis skills in the media environment.
	The EU has the following specific objectives:
	1. provide students with a set of conceptual tools and factual information to understand and analyse media institutions (Belgian, European, global), including their digital developments;
	2. familiarize students with the social, economic, political and technological logics that permeate the world of media, including the major players of the Internet;
	3. encourage students to follow current events in depth through regular and critical reading of the press, develop their skills in understanding and synthesizing news information;
	4. offer the opportunity to exchange with media professionals in order to better understand the evolution and the factors defining their profession.
Faculty or entity in charge	ESPB

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Programmes containing this learning unit (UE)							
Program title	Acronym	Credits	Prerequisite	Learning outcomes			
Bachelor in French and Romance Languages and Letters	ROMB1BA	5		٩			
Bachelor in History	HISB1BA	5		•			
Bachelor in Information and Communication	COMB1BA	5		٩			
Bachelor in Information and Communication (French- English)	COAB1BA	5		Q			
Bachelor in Sociology and Anthropology	SOCB1BA	5		Q.			
Bachelor in Sociology and Anthropology (French-English)	SOAB1BA	5		٩			
Bachelor in Political Sciences	SPOB1BA	5		٩			
Bachelor in Political Sciences (French-English)	SPAB1BA	5		٩			