Université catholique de Louvain - Seminar: case studies of corporate strategy - en-cours-2025-lecge1336



The version you're consulting is not final. This course description may change. The final version will be published on 1st June.

| 5.00 credits | 30.0 h + 15.0 h | Q2 |
|--------------|-----------------|----|
|--------------|-----------------|----|

| Teacher(s)                  | Vas Alain ;  |  |  |  |  |
|-----------------------------|--|--|--|--|--|
| Language :                  | French   |  |  |  |  |
| Place of the course         | Louvain-la-Neuve   |  |  |  |  |
| Learning outcomes           | <ul> <li>At the end of this learning unit, the student is able to :</li> <li>The case studies examined in this course will enable the groups of students to analyse and comment in depth on real business cases. Examining these real company situations described in case studies should</li> <li>enable students to create links between the more theoretical concepts and the concrete and pragmatic fields of application that these concepts permit them to approach. These case studies will significantly encourage the process of knowledge appropriation in which "know-how" is a crucial dimension.</li> </ul> |  |  |  |  |
| Faculty or entity in charge | ESPO   |  |  |  |  |

| Programmes containing this learning unit (UE) |         |         |              |                   |  |  |
|---|---------|---------|--------------|-------------------|--|--|
| Program title                                 | Acronym | Credits | Prerequisite | Learning outcomes |  |  |
| Minor in entrepreneurship                     | MINMPME | 5       |              | ٩                 |  |  |
| Additionnal module in<br>Management           | APPGEST | 5       |              | ٩                 |  |  |