UCLouvain

llsms2080

2025

International Entrepreneurship

5.00 credits	30.0 h + 30.0 h	Q2

Teacher(s)	Janssen Frank ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	To follow a master offering the course (INEO, International Business or Innovation Management) and participate in the selection process.
Main themes	This course will be dedicated to the theoretical and practical aspects of international entrepreneurship.
Learning outcomes	**At the end of this learning unit, the student is able to :** **During their programme, students will have developed the following capabilities :** **A SCIENTIFIC AND SYSTEMATIC APPROACH** · Collect, select and analyze relevant information using rigorous, advanced and appropriate methods. **INNOVATION AND ENTREPRENEURSHIP** · Initiale, develop and implement ideas around a newproduct, service, processor organizational structure, having evaluated the risks and remain pragmatic. **WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT** · Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions. **TEAMWORK AND LEADERSHIP** · Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity **COMMUNICATION AND INTERPERSONAL SKILLS** · Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
Evaluation methods	**Continuous evaluation** · Type of evaluation: binomial work - Written work + oral presentation and participation in the activities. · The student will be graded on class participation and entrepreneurial activities organization, (20% of the grade). The business plan oral presentation and the written work (15-20 pages) represent the major part of the grade (80% : 40% written work + 40% oral presentation). · Mandatory participation to all courses and activities (-1 pt on the final grade for unjustified absence). **Evaluation week** · Oral: *No* · Written: *No* · Unavailability or comments: *No* **Examination session** · Oral: *No* · Written: *No* · Unavailability or comments: *No*

Teaching methods	After having familiarized themselves with the theory of international entrepreneurship, students will work in teams on an international new venture project. The course will contain theoretical parts, but will mainly be organized around real-life entrepreneurial processes. All students will have to form a team and will be required to complete and present their own new international venture creation project . The pedagogy will be interactive and will include common classes (videoconferencing, travels abroad if possible, company visits, etc.). The course involves a one-week trip to USA.
Content	· Intercultural management · International entrepreneurship · Projects pre-evaluation · Projects presentation
Bibliography	**Course notes :** Provided through Moodle. **References :** Provided during the classes.
Other infos	Before registering for the course, please refer to Moodle. Before sending your application file, it is highly recommended that you attend the information session. The application process and file are available on Moodle : course LLSMS2080.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		
Master [120] in Management	GESM2M	5		
Master [120] in Law	DROI2M	5		
Master [120] in Linguistics	LING2M	5		
Master [120] : Business Engineering	INGE2M	5		
Master [120] in Management	GEST2M	5		
Master [120] : Business Engineering	INGM2M	5		
Master [120] in Motor Skills: Physical Education	EDPH2M	5		