










5.00 credits

30.0 h

Q2

Language :	Dutch
Place of the course	Bruxelles Saint-Louis
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <ul style="list-style-type: none"> • To understand political communication as a strategic practice • To analyse political communication and political strategy using a variety of theoretical and conceptual perspectives • To situate the historical evolution of both scholarly thought about political communication and political strategy as well as the historical evolution of communicative and strategic practices in politics • To understand the implications of contemporary (digital) political communication and contemporary political strategy for democracy • To engage in persuasive communication and politico-strategic thought in a scientifically informed manner
Faculty or entity in charge	ESPB

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Information and Communication	COMB1BA	5		
Bachelor in Information and Communication (French-English)	COAB1BA	5		
Bachelor in Information and Communication (French-Dutch-English)	COTB1BA	5		
Bachelor in Sociology and Anthropology	SOCB1BA	5		
Bachelor in Sociology and Anthropology (French-English)	SOAB1BA	5		
Bachelor in Sociology and Anthropology (French-Dutch-English)	SOTB1BA	5		
Bachelor in Political Sciences	SPOB1BA	5		
Bachelor in Political Sciences (French-English)	SPAB1BA	5		
Bachelor in Political Sciences (French-Dutch-English)	SPTB1BA	5		
Bachelor in Translation and Interpreting [Filière en communication interculturelle]	TIMB1BA	5		