

5.00 credits

30.0 h

Q1 and Q2

Teacher(s)	Catellani Andrea ;Renard Damien ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Teaching methods	The lectures introduce the main approaches and research methods in communication. They are supplemented by ongoing guidance designed to support the development of the thesis project, from formulating the research question to defining the methodological framework and analyzing the data.
Content	The course is structured into two complementary components: An introduction to the main research methods in communication, through three modules devoted to semiotic and discursive approaches, qualitative methods (observation, ethnography, interviews), and quantitative and computational methods. Guidance on writing the thesis, covering the formulation of the research question, the choice of methodology, data collection, and the analysis of the corpus or fieldwork.
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Communication	CORP2M	5		