UCLouvain

lcomu2640

2026

Media education and media literacy

5.00 credits	30.0 h	Q1

Teacher(s)	Jacques Jerry ;Marc Laureline (compensates Jacques Jerry) ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Evaluation methods	The assessment takes the form of a written examination covering the entire course (theoretical modules, exercises, readings, and guest lectures), accounting for 100% of the final grade, regardless of the examination session.
Teaching methods	The course is based on lectures. Students may also be invited to discuss issues related to media education and media literacy through exercises and readings. In addition, guest speakers, including researchers and practitioners, may contribute to the discussions. On an exceptional basis, some sessions may be held remotely.
Content	This course will address the link between media literacy, media education and education through media; he will discuss the concept of media literacy with regard to other concepts present in the literature (digital literacy, information literacy, computer literacy, etc.); it will deal with different analytical frameworks for evaluating media activities (e.g. reading, writing, navigating, organizing) and the dimensions of associated skills (e.g. technical, social, informational); Finally, it will address the challenges in terms of skills related to contemporary technologies and their uses. This teaching will be structured in different modules (the order is subject to change) : 1. Module 1: Introduction to the notions of media literacy and media education, as well as other literacies revolving around these two terms. 2. Module 2: Media Literacy and Media Education Reference Frameworks. 3. Module 3: The implementation of media education and media literacy in French-speaking Belgium, from past to present. 4. Module 4: Evaluating Media Competences and Observing Media Practices : A Complex Approach 5. Module 5: Perspectives on "New Forms of Literacies" In a non-recurring way, the course will give place to interventions of Belgian or foreign researchers, experts in the field.
Bibliography	**Références (exemple)** Auferheide (1993). *Report on the National Leadership Conference on Media Literacy* . Queenstown (M.D.): Aspen Institute ; Buckingham (2009). *The future of media literacy in the digital age: some challenges for policy and practice* , 2nd European Congress on Media Literacy, Bellaria (IT), 21-24 october 2009 ; Fastrez (2010). *Quelles compétences le concept de littératie médiatique englobe-t-il ? Une proposition de définition matricielle* , Recherches en Communication, 33(1): 35-52 ; Feuerstein (1999). *Media Literacy in Support of Critical Thinking* , Journal of Educational Media, 24(1): 43-54 ; Hobbs (1998). *The seven Great Debates in the Media Literacy Movement* , Journal of Communication, 48(1):16-32 ; Livingstone (2003). *The changing nature and Uses of Media Literacy* , Media@LSE, Electronic Working Paper, 4, see: http://eprints.lse.ac.uk/.
Other infos	This course is also given to "Master in Media Education" students (co-diplomation IHECS-UCLouvain) and is borrowed by students of the Master in Communication of UCLouvain Mons. **English-friendly Course** · Reading: bibliographical references in English can be provided · Questions: students can ask their questions in English · Evaluation: students can do presentations and answer exam questions in English · Dictionary: students are allowed to use a dictionary (monolingual French dictionary or bilingual French-mother tongue dictionary, as specified by the teacher), including for exams **Use of Generative AI** Regarding the use of artificial intelligence tools, students are expected to use them responsibly, in accordance with the guidelines set out in “The Note on the Responsible Use of AI,” approved in July 2024 by the ESPO Faculty Board and available on the course Moodle.

Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Anthropology	ANTR2M	5		🔍
Master [120] in Multilingual Communication	MULT2M	5		🔍
Master [120] in Communication	CORP2M	5		🔍
Master [120] in Information and Communication Science and Technology	STIC2M	5		🔍
Master [120] in Translation	TRAD2M	5		🔍
Master [60] in Information and Communication	COMU2M1	5		🔍
Master [120] in History	HIST2M	5		🔍
Advanced Master in Visual Cultures	VISU2MC	5		🔍
Master [120] in Ethics	ETHI2M	5		🔍
Master [120] in Philosophy	FILO2M	5		🔍
Master [120] in Communication	COMM2M	5		🔍
Master [60] in History of Art and Archaeology : General	ARKE2M1	5		🔍
Master [120] in Journalism	EJL2M	5		🔍
Master [120] of Education, Section 4 : Social Sciences	SSOL2M4	5		🔍
Master [120] of Education, Section 4 : Philosophy and Citizenship	FILO2M4	5		🔍