

The version you're consulting is not final. This course description may change. The final version will be published on 1st June.




5.00 credits

22.5 h

Q1

Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Evaluation methods	<p>This course is evaluated on an ongoing basis during the first quarter. During the term, students will be required to produce a number of assignments, 3 of which will be assessed. Each assignment is due by a specific date.</p> <p>Only files submitted via Moodle will be graded; assignments submitted by other means will be considered not submitted. Video files must be playable in Quicktime or VLC with the usual plugins; unplayable files will be considered not submitted.</p> <p>Each exercise is assessed according to a "scale" indicating its quality in relation to the standards expected in a professional environment:</p> <ul style="list-style-type: none"> • A means that the work would be publishable as is (16+), • B means that it would be publishable with minor modifications (13-15), • C means that it could not be published without substantial revision (10-12), • D that it would have to be completely redone (1-9), • E that it is not readable, late or not submitted (0). <p>This assessment is complemented by a short explanatory comment.</p> <p>At the end of the term, these lettered assessments, which conceal a numerical grade, are integrated into a global grade which is the student's grade out of 20.</p> <p>At the end of the four-month term, the numerical grades are combined into an overall grade out of 20.</p> <p>If a student fails to complete at least two of the three assignments that are subject to assessment within the specified time frame, they will receive a grade of absence ("A") for the entire course.</p> <p>Second session procedure</p> <p>If a student fails the first session, several situations are possible:</p> <ul style="list-style-type: none"> • If the student has obtained more than 10/20 in an assignment (assessments A, B, or C), the assignment cannot be retaken. • If the student has obtained a D or an E, the assignment must be (re)taken.
Teaching methods	<p>Lecture with presentation support accompanied by exercises to be carried out individually or in group.</p> <p>Exercise instructions and feedback via the MoodleUCL course platform.</p>
Content	<p>The "Parcours Multimedia" course consists of a technical update for students in information and communication. This introductory course in multimedia design prepares students for the various practical exercises they will have to complete during their master's degree.</p> <p>For each of the formats covered, a main exercise is assessed, possibly accompanied by additional preparatory exercises.</p> <p>At the end of this course, students will be able to master the various fundamental technical operations required to produce a high-quality audio-visual script, i.e., the capture, processing, and layout of text, images, sound, and video on digital media.</p>
Inline resources	https://moodleucl.uclouvain.be/course/view.php?id=10053
Other infos	<p>This course assumes that students are familiar with the use of a computer and its operating system, as well as common browsing tools and basic office software (email manager, word processor, spreadsheet, etc.).</p> <p>The guidelines for the responsible use of AI approved by the ESPO Faculty Board on July 1, 2024 apply to this course.</p> <p>Without prejudice to the provisions of this note, and unless otherwise specified in the course in relation to a specific exercise, the use of automatic content generation tools (text, image, video) is strictly prohibited and will result in a T grade (for cheating, equivalent to 0) for the work concerned.</p> <p>In the event of suspected illegal use of AI, a clarification meeting will be organized with the student.</p>

Faculty or entity in charge	COMU
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Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Communication	CORP2M	4		
Master [120] in Information and Communication Science and Technology	STIC2M	4		
Master [60] in Information and Communication	COMU2M1	5		
Master [120] in Journalism	EJL2M	4		