








5.00 credits

30.0 h

Q2

Teacher(s)	Wéry François ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	Introduction to economic analysis of law Law and economics of patent Law and economics of copyright
Learning outcomes	
Evaluation methods	The evaluation is based on group work (10 out of 20 points) and an open-book exam, with the exception of using any internet-connected digital tool or AI (10 out of 20 points). The exam may be taken in French or in English (upon request).
Teaching methods	<p>The course alternates between lectures and group work, with a strong emphasis on student interaction and active participation. Students will work on case studies in groups, conduct negotiations and present their results in term-sheet format.</p> <p>The use of AI is necessary for group work. A two-hour course on the use of AI by lawyers is included as an introduction.</p> <p>Course materials are mainly in English, but the course is taught in French. Students can interact in either English or French during the course, enabling non-French-speaking students to participate in the course provided they have a passive knowledge of French (B2). Understanding English materials requires a minimum level of B1. Materials will be available online, and further reading is recommended.</p>
Content	<p>This course aims to provide Master's students with an in-depth understanding of how intellectual property (patents, copyrights, trademarks, know-how...) is used and managed in the real-life context of companies, universities and start-ups. The course covers the following topics, among others:</p> <ul style="list-style-type: none"> <li>• Management and promotion of creation and innovation in companies.</li> <li>• Strategic management of patents, copyrights, trademarks, and know-how.</li> <li>• Negotiation of collaboration contracts: Joint Development Agreement, NDA, MTA.</li> <li>• Licensing structures and royalty calculations (trademarks and patents).</li> <li>• IP use by start-ups.</li> <li>• Open vs. closed innovation.</li> <li>• Research and development contracts between companies and universities.</li> <li>• Structure and operation of innovation clusters.</li> <li>• Technology transfer.</li> <li>• Export control regulations and national security constraints.</li> <li>• IP and TRIPS.</li> </ul>
Other infos	<p><b><u>This course, LDROP 2101, is designed in synergy with the LDROP 2103 course "Intellectual Property Contract Law" (Prof. V. Cassiers), offering an integrated and comprehensive learning experience on intellectual property management.</u></b> The two courses address several common themes from different and complementary angles, and both share several case studies, enabling students to follow the process from initial negotiation through to the formal drafting of contracts. The aim of synchronizing the courses is to place the student in a real-life business situation where management considerations (Pr. Wéry) and strictly legal considerations (Pr. Cassiers) interact.</p> <p>The group exercise comprises two independent parts based on a common case study. In the Management course, students analyze and negotiate an agreement between companies, resulting in the creation of term-sheets. In the Contract course, based on the same case study, students draft contracts based on the term-sheets created in the Management course. This ongoing process reinforces students' understanding of the subtleties and challenges of negotiating and contracting in intellectual property.</p> <p>It is not compulsory to register for LDROP 2103 (Contracts) in order to take LDROP 2101 (Management). The two courses are independent and target different learning outcomes. However, the two courses are complementary and designed as such, so it is advisable to take both courses to get the most out of this unique pedagogical approach.</p>
Faculty or entity in charge	BUDR

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Advanced Master in European Law	DREU2MC	5		
Master [120] in Law	DROI2M	5		
Master [120] in Biology of Organisms and Ecology	BOE2M	5		
Master [120] in Biochemistry and Molecular and Cell Biology	BBMC2M	5		
Master [120] in Law (shift schedule)	DRHD2M	5		
Master [120] in Chemistry	CHIM2M	5		
Master [120] of Education, Section 4 : chemistry	CHIM2M4	5		
Master [120] in Law (shift schedule)	DRLN2M	5		