

6.00 credits

30.0 h + 15.0 h

Q2



**This learning unit is not being organized during this academic year.**

Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	Stratégie d'entreprise, A. Vas (2024), 3ième édition, Paris : Dunod.
Faculty or entity in charge	ESPO

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Additionnal module in Management	APPGEST	6		