

4.00 credits

30.0 h

Q2

Teacher(s)	Zeimers Géraldine ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes	<ul style="list-style-type: none"> • Fundamental management concepts applied to sport • The unique factors of the sports industry • Sports organisations in the sports industry • Key sport management functions and competencies • Sport for all and sport development • High performance sport • Volunteers in sport • Sports infrastructure • Sporting events • Aspects of sport business (finance, marketing, sponsorship) • Future sporting models
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <ul style="list-style-type: none"> • Define and identify the dimensions of sports management and the types of sports organisations (1.1.; 1.7.; 4.1.; 4.4.; 7.2., 7.4.;9.1.; 9.2.; 9.3). • Explain the implications of developments (economic, socio-cultural, technological, etc.) in sport for sport management (1.1.; 1.7.; 4.1.; 4.4.; 5.1.; 7.2., 7.4.;9.1.; 9.2.; 9.3). • Identify, explain and illustrate the unique factors of the sports industry (1.1.; 1.7.; 2.1.; 2.2.; 2.4.; 3.2.; 3.4.; 4.1.; 4.4.; 5.1.; 7.2., 7.4.;9.1.; 9.2.; 9.3). • Distinguish between the concepts of governance, management and policy in the context of sports organisations (1.1.; 1.7.; 2.1.; 2.2.; 2.4.; 3.2.; 3.4.; 4.1.; 4.4.; 7.2., 7.4.;9.1.; 9.2.; 9.3). • Explain the range of skills, functions (planning, organisation, leadership and control) and knowledge required by a sports manager (1.1.; 1.7.; 4.1.; 4.4.; 7.2., 7.4.;9.1.; 9.2.; 9.3). • Analyse a specific sports organisation (1.1.; 1.7.; 4.1.; 4.4.; 7.2., 7.4.;9.1.; 9.2.; 9.3).
Other infos	This course is reserved for FSM students. Access is possible to other UCLouvain students on the basis of an application to be submitted to the course coordinator.
Faculty or entity in charge	FSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Motor skills : General	EDPH1BA	4	LEPHY1109 AND LEPHY1248	