

10.00 credits

22.5 h

Q2

Teacher(s)	Warland Geneviève ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Evaluation methods	Continuous assessment based on individual or group work. Participation in the course and completion of all assignments are mandatory to obtain the 10 ECTS credits for the course. In the event of failure, students will resubmit the deficient work to improve it. Generative artificial intelligence (AI) must be used responsibly and in accordance with academic and scientific integrity practices. Scientific integrity requires that sources be cited, so the use of AI must always be disclosed. The use of artificial intelligence for tasks where it is explicitly prohibited will be considered cheating. In this case, it is prohibited to write the communication article (which requires your personal creativity), as well as for the video script (which requires collective intelligence, as it is a group project). It is also not recommended for oral presentation exercises.
Teaching methods	The course alternates between theoretical references and practical exercises on public history issues and the communication of history. Exercises are thus proposed on the writing and layout of communication articles, the design, and implementation of websites, the design and implementation of exhibition modules, the writing and recording of videos, the design and implementation of guided tours of a heritage site, etc. Generative artificial intelligence (AI) must be used responsibly following the practices of academic and scientific integrity. As scientific integrity requires that sources be cited, the use of AI must always be reported. The use of artificial intelligence for tasks explicitly forbidden will be considered cheating. In this case, they are forbidden to write the communication article (which calls on your creativity) and for scripting the video (which uses collective intelligence as a group task). Nor are they recommended for oral presentation exercises.
Content	This course introduces students to the intellectual process of synthesis specific to cultural mediation in history, to its technical requirements and to the methods of written, oral, audio-visual and digital communication of scientific historical knowledge. Content: Introduction to communicative writing, audiovisual writing, oral presentation of museum objects, creation of websites, video production, promotion of heritage sites and guided tours.
Inline resources	See L HIST 2420 on Moodle.
Bibliography	La bibliographie se trouve sur le site Moodle du cours et est actualisée annuellement.
Other infos	Participation of professional historians working in the domain of public history.
Faculty or entity in charge	EHAC

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in History of Art and Archaeology: Musicology	MUSI2M	10		
Master [120] in History	HIST2M	10		
Master [60] in History of Art and Archaeology: Musicology	MUSI2M1	10		