UCLouvain

llsms2064

2026

European Public Affairs

5.00 credits	30.0 h	Q1

Teacher(s)	Fontan Clément ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	· The course will present the major economic policies of the EU (including trade policy, competition policy and industrial policy and the internal market) to understand the issues and strategies of lobbies and their interactions with the European institutions. · The course will develop several case studies to illustrate these elements.
Learning outcomes	**At the end of this learning unit, the student is able to :** 1 Understand how lobbying works within the European institutions and its impact on European economic policies.
Evaluation methods	Exams: Open book individual written exam (50% of the final grade) + group exercise (50% of the final grade). The January session grade of the course exercice is based on in class work and presentation and is definitive. It cannot be retaken as it implies group exercices. The use of AI in this class is restricted to language editing (typos grammar). Any generative use of AI for text writing, adovcacy exercice or bibliography construction is strictly prohibited and constitutes an irregularity. In case of suspicion of such generative use, teachers may ask questions to students to ensure that they are the primary author of their documents. In the event of unjustified absence from the intermediate or final assignment (exam), or unjustified absence from the oral presentation, the student will be awarded a final grade of 0A/20 for the course in the first session. All work is a personal production. Students are expected to adhere strictly to the rules and good practice of citation, referencing and avoidance of (self-)plagiarism. Students are expected to know and understand these rules and practices. Failure to comply with these rules may result in academic and/or disciplinary sanction for plagiarism and/or irregularity, in accordance with the General Study and Examination Regulations. The reuse of personal or group work produced as part of another teaching unit requires great caution. Exceptionally, such an approach may be considered, provided that the student requests explicit authorization from the professor or assistant, justifies this “reuse” in the work which, as a whole, must clearly constitute an original contribution to the first work, and scrupulously applies the rules of citation and referencing to any use of this work .Failure to comply with these rules may be considered as self-plagiarism, and as such constitutes an irregularity
Teaching methods	Prof Lectures + inverted classes with group exercices
Content	This course focuses on the articulation between public & private interests in the governance of the EU. The first part of the course lays out the history and panorama of the “Brussels bubble”, the different repertoires of collective actions used by interest groups and the connection between democratic and public affairs logics. The second part of the course will be of a ‘reverse class” type whereby students form groups and must research and set up a presentation displaying how they would conduct advocacy works following scenarii proposed by the professor: lobbying the Green Deal and digital policies, representing coutnries and regions in the EU, representing business federation, planning NGO advocacy strategies etc. One of the class sessions will be dedicated to on site visits of lobbying places and events in Brussels.
Inline resources	Mandatory & optionnal readings are available on the Moodle of the class
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		
Advanced Master in European Business and Economic Policy	EBEP2MC	5		
Master [120] in Management	GESM2M	5		
Master [120] in Management	GEST2M	5		
Master [60] in Management [Advanced Master [60] Programme]	GEST2M1	5		