

5.00 credits

30.0 h + 15.0 h

Q1



This learning unit is not open to incoming exchange students!

Teacher(s)	Postaire Maxence ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	<i>Bibliographie non exhaustive du cours :</i> • Boudreau, K. (2017) A short guide to strategy for entrepreneurs. Harvard Business Review, October 17. • Barringer, B.R., & Ireland, R.D. (2018) - Entrepreneurship: Successfully launching new ventures, Pearson • Dean, T. J., & McMullen, J. S. (2007). Toward a theory of sustainable entrepreneurship: Reducing environmental degradation through entrepreneurial action. Journal of business venturing, 22(1), 50-76. • Janssen, F. (2016). Entreprendre : Une introduction à l'entrepreneuriat (seconde édition), De Boeck Université. • Joyce, A., & Paquin, R. L. (2016). The triple layered business model canvas: A tool to design more sustainable business models. Journal of cleaner production, 135, 1474-1486. • Osterwalder, A., & Pigneur, Y. (2010). Business model generation: A handbook for visionaries, game changers, and challengers. John Wiley & Sons. • Westhead, P., & Wright, M. (2013). Entrepreneurship: A very short introduction. OUP Oxford
Other infos	<i>This course is taught in french. Please consult the french version of the course description.</i>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Minor in entrepreneurship	MINMPME	5		