

3.00 credits

15.0 h

Q1



This learning unit is not open to incoming exchange students!

Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	<u>Bibliographie non exhaustive du cours :</u> • Boudreau, K. (2017) A short guide to strategy for entrepreneurs. Harvard Business Review, October 17. • Barringer, B.R., & Ireland, R.D. (2018) - Entrepreneurship : Successfully launching new ventures, Pearson • Janssen, F. (2016). Entreprendre : Une introduction à l'entrepreneuriat (seconde édition), De Boeck Université. • Hagel III, J. (2016) We need to expand our definition of entrepreneurship. Harvard Business Review, September 28 • Osterwalder, A., & Pigneur, Y. (2010). Business model generation: A handbook for visionaries, game changers, and challengers. John Wiley & Sons. • Ries, E. (2011). The lean startup: How today's entrepreneurs use continuous innovation to create radically successful businesses. Crown Books. • Westhead, P., & Wright, M. (2013). Entrepreneurship : A very short introduction. OUP Oxford
Other infos	<i>This course is taught in french. Please consult the french version of the course description.</i>
Faculty or entity in charge	CLSM