


8.00 credits

30.0 h

Q1

Teacher(s)	Roginsky Sandrine ;
Language :	French
Place of the course	Mons
Learning outcomes	
Evaluation methods	<p>Please note: In the context of assessing this teaching unit, the use of artificial intelligence is generally prohibited. Its use as a language assistant and exploration tool is permitted only after discussion with the course lecturers.</p> <p>-----</p> <p>1st session</p> <p>The main assessment method is a written exam covering the course material, which will include questions relating to all course sessions (85% of the mark). An assignment will also be required, details of which will be provided during the course (15% of the mark).</p> <p>2nd session</p> <p>The assignment mark (15%) cannot be changed. Only the exam mark can be changed. A new written exam will be held in the 2nd session.</p>
Teaching methods	Sessions are based on readings from articles, scientific works and/or case studies. They may alternate between lectures by the teacher, group work and other types of exercises.
Content	<p>The course covers the diverse challenges posed by the internet (political, social, societal, economic, etc.), with a particular focus on the challenges that the web poses for communication practices and professionals.</p> <p>The course is structured in three distinct but interrelated parts, each of which approaches the internet through specific themes and challenges.</p> <p>The first part looks back at the history of the internet and the web, illuminating it with theoretical reflections on technology. It also introduces questions specific to the field of information and communication.</p> <p>The second part focuses more specifically on the regulation of digital technologies through the prism of privacy, personal data and surveillance capitalism.</p> <p>The democratic challenges of communication in the digital context are the common thread running through the third part. This part will also include a session specifically dedicated to communicational and digital writing.</p> <p>The course thus explores a variety of themes concerning the uses of digital technology, modes of appropriation, and different devices, platforms, and digital applications, based on an analysis of the social, economic, political, and professional issues that arise with the development of digital technologies.</p>
Bibliography	Une liste de références bibliographique sera communiquée lors de la première séance.
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [60] in Information and Communication	COMM2M1	5		
Master [120] in Communication (shift schedule)	COHM2M	9		