




The version you're consulting is not final. This course description may change. The final version will be published on 1st June.

5.00 credits	22.5 h	Q2
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Language :	French
Place of the course	Mons
Learning outcomes	
Bibliography	COLBERT F. (2014), <i>Marketing des Arts et de la Culture</i> , Montréal, Chenelière Education, [4e éd.] CARDON D. (2019), <i>Culture numérique</i> , Paris, Presses de Sciences Po DE DIESBACH L. (2024), <i>Bonjour Chat GPT - Comment l'intelligence artificielle change notre rapport aux autres</i> , Bruxelles, Mardaga
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [60] in Information and Communication	COMM2M1	5		
Master [120] in Communication (shift schedule)	COHM2M	5		
Advanced Master in Visual Cultures	VISU2MC	5		
Master [120] in Communication	COMM2M	5		