


This learning unit is not open to incoming exchange students!

Language :	French
Place of the course	Mons
Main themes	The second phase of the work-study internship takes place during the second year of the Master's programme. Within this phase, students assume responsibility for a digital transformation project carried out within the organization where they complete their internship. The assignments entrusted to students are designed to further develop their competencies in alignment with the LSM competency framework, with the objective of achieving Master's-level proficiency by the end of the required minimum of 200 working days (of which at least 80 days must have been completed prior to the start of the second annual block). Individual supervision is organized at least twice during this phase. The internship includes a formative assessment in January and a final evaluation in May. This course unit is directly linked to the Coaching advanced (MLSMM2264)
Learning outcomes	At the end of this learning unit, the student is able to : <u>Competencies</u> With regard to the competency framework of the 120-credit Master's programs in Management at LSM, this course unit contributes to the development and acquisition of the following competencies: • 1. Act as a socially responsible professional, in particular: • 1.1 Demonstrate intellectual independence in reasoning and adopt a critical and reflective perspective on both academic knowledge and common-sense assumptions. • 2. Master knowledge, in particular: • 2.1 Master a core body of knowledge in the fields of management and corporate digital transformation; • 2.2 Acquire highly specialized knowledge (advanced and up-to-date concepts and methods derived from scientific research); • 2.4 Mobilize and apply knowledge appropriately when addressing complex problems. • 3. Apply a scientific approach, in particular: • Understand the level of scientific rigor required in the implementation of digital transformation initiatives; • 3.1 Conduct clear and structured analytical reasoning by applying, and where necessary adapting, scientifically grounded conceptual frameworks and models to describe and analyze real-world problems; • 3.2 Collect, select, and analyze relevant information using rigorous, advanced, and appropriate methodologies; • 3.4 Synthesize key elements of a situation with discernment, demonstrate conceptual abstraction in order to formulate a diagnosis and draw meaningful conclusions; • 3.5 Based on analysis and diagnosis, identify context-appropriate and implementable solutions, prioritize actions, interpret results, and formulate managerial recommendations. • 5. Communicate effectively • 6. Work in teams and exercise leadership, in particular: • 6.1 Integrate into and collaborate effectively within a team, demonstrate openness to diverse perspectives and ways of thinking, manage disagreements and conflicts constructively, and embrace diversity. • 7. Manage projects, in particular: • 7.1 Frame a project within its environment and define its expected outcomes. <u>Learning outcomes</u> At the end of this unit and Coaching advanced (MLSMM2264), students will be able to: • Demonstrate knowledge of current trends and practices in digital transformation; • Understand the key challenges associated with the implementation of digital transformation initiatives;

	• Be familiar with organizational practices in digital transformation and assess their strategic and operational relevance; • Develop a critical analysis of observed practices in organizations, including their benefits and limitations; • Analyze digital transformation from both a strategic and an operational perspective; • Develop continuous environmental scanning and monitoring capabilities; • Reflect on the evolution of organizational practices; • Apply digital transformation concepts and techniques effectively within a professional context.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management (with work-linked-training)	GESA2M	15		