

5.00 credits

30.0 h

Q2

Teacher(s)	Kervyn Nicolas ;
Language :	French
Place of the course	Mons
Main themes	The Economic Psychology course : • Introduces psychology as a science and its associated sub-disciplines and defines the field of economic psychology ; • Makes students aware of how individual and collective decisions are made, and defines the notions of bounded rationality, bias (cognitive, of perception...) and heuristics, social norms and dilemmas... useful for the understanding of decision making mechanisms ; • Analyses applications of these concepts to individual decision-making in different contexts (consumption, investment, employment) as well as to collective decision-making (acceptance of taxation, environmental protection, social protection,...) ; • Develops the ability to recognise the psychological mechanisms involved in decision-making in management situations and to identify potential biases and ethical risks.
Learning outcomes	
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Management	GESM1BA	5		