

COMU1BA

2014 - 2015

Bachelor in Information and Communication

At Louvain-la-Neuve - 180 credits - 3 years - Day schedule - In frenchDissertation/Graduation Project : **NO** - Internship : **NO**Activities in English: **NO** - Activities in other languages : **NO**Activities on other sites : **NO**Organized by: **Faculté des sciences économiques, sociales, politiques et de communication (ESPO)**Programme code: **comu1ba** - European Qualifications Framework (EQF): 6**Table of contents**

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COMU1BA - Introduction

Introduction

COMU1BA - Teaching profile

Learning outcomes

Students enrolled on the Bachelor in Information and Communication course are readying themselves to tackle the Master in Information and Communication course, with the aim, on successfully completing their Master, of qualifying as **information and communication specialists, having developed a capacity for critical detachment and the skills required to contribute to contemporary communication issues and the considered development of professional fields.**

The Bachelor in Information and Communication programme offers students the possibility to acquire two main categories of skills:

- Human science skills, providing a better understanding of the functioning of human societies. This is about being able to analyse community life from a philosophical, psychological, anthropological, political, economic, legal, etc. perspective. Whichever career in information or communication they aspire to, it is essential to have acquired a knowledge base as well as theoretical and analytical frameworks enabling them to analyse professional practices in an independent and critical manner.
- Skills enabling them to analyse and master communication processes and contexts, together with methods for analysing communication processes.

Not going through this deconstruction phase before learning a trade in information or communication would restrict students in the application of professional practices that they would be unable to develop. From the Bachelor's course onwards, the university training aims to teach students how to redefine the career they will pursue in the future.

To this end, the three-year Bachelor programme progresses from training essentially focused on introduction courses to the human sciences towards training that is based on understanding communication processes and the various occupations, their contexts and constraints. This itinerary reflects the interdisciplinary nature of communication. Borrowing from other human science disciplines, contributing to an understanding of social interactions (philosophy, psychology, sociology, economics, law, political sciences, etc.), also leads to the mastery of modes of thought and analysis specific to communication.

In addition, on successful completion of a Bachelor's course in the Faculty of Economic, Social and Political Sciences and Communication (ESPO), graduates will have developed:

- a multidisciplinary approach enabling them to question, in a substantiated and precise manner, a phenomenon or issue related to the field of human sciences;
- an academic approach based on scientific research and a robust and critical methodology;
- their communication skills in French and two other languages;
- a way of thinking that is respectful of ethical and civic values.

During the three-year Bachelor course, students will have demonstrated growing independence. They will have developed their training projects and, on completion of the Bachelor programme, will continue their training in a specific Master course, with a view to building their personal and professional projects.

On successful completion of this programme, each student is able to :

On completion of this programme, graduates, like all Bachelors of the Faculty of Economic, Social and Political Sciences and Communication, will be able to:

AAC1. Demonstrate a command of and apply the fundamental know-how (knowledge, models, theories, concepts) of the discipline(s) at the heart of their course and its areas of application in order to understand human beings in society and all of the relationships, organisations and institutions in which they are involved.

AAC1.1. Demonstrate the acquisition and a critical understanding of an in-depth knowledge base (knowledge, models, theories, concepts) in the discipline (s) for their course (referred to as the "major" at the Louvain-la-Neuve campus) and its areas of application.

AAC1.2. Understand, explain and analyse, in a critical manner and using the discipline's knowledge base, various issues related to their studies.

AAC2. Master and implement the fundamentals of an academic (based on scientific research and rigorous methodology) and epistemological approach to examine in greater detail issues/phenomena related to the discipline(s) involved in their studies.

- **Analyse all the knowledge acquired in epistemological terms (AAC2.1. and AAC2.2.).**
- **Demonstrate command of the fundamentals of a scientific and methodological approach based on rigorous research (AAC2.3. to AAC2.6.).**

AAC2.1. Adopt an attitude of critical detachment with regard to knowledge, knowledge-building processes and practices related to the field of their course of study.

AAC2.2. Put up for discussion various paradigms (or conceptual approaches) to approach, interpret and analyse (debate) a phenomenon/issue related to the discipline of their course of studies.

AAC2.3. Identify and select the most appropriate publications and methods (questioning their validity and pertinence) to analyse an issue relating to the discipline(s) of their course of studies.

AAC2.4. Develop a critical and reflective analysis of the information and publications (in French and English) the students will encounter during their time at the university and create a pertinent summary in accordance with the basic rules of scientific communication with regard to the issue studied.

AAC2.5. Display a command of and robustly apply the main qualitative and quantitative methods relating to the discipline(s) of their course of studies.

AAC2.6. Conduct an independent personal study: develop an informed analysis, a logically presented argument and a well-founded personal view.

AAC3. Develop a personal discussion paper drawing on input (theories, concepts, approaches, etc.) from different disciplines to question and discuss in a robust and open manner a phenomenon/issue relating to the field of human sciences.

AAC3.1. Demonstrate knowledge and a critical understanding of the concepts and theories of the main disciplines related to human and social sciences (including: economics, philosophy, law, history, social anthropology, political science and management).

AAC3.2. Approach, question and discuss a phenomenon/issue related to the field of human sciences from multidisciplinary analytical perspectives, adopting a critical and discerning attitude with regard to the limitations of each discipline and their interrelations.

AAC3.3. Demonstrate a command and critical understanding of comprehensive knowledge in discipline(s) other than those related to their course of studies (discipline(s) related to the choice of minor subjects for programmes at Louvain-la-Neuve).

AAC4. Communicate and collaborate, verbally and in writing in French and two other languages, adapting their approach to suit the audience and the context so as to integrate into an international context.

AAC4.1. Communicate verbally and in writing on complex subjects (information, thoughts and conclusions, as well as the underlying knowledge and principles) in a clear, structured and well-argued manner according to the communication standards specific to the context, adapting the presentation to suit the target audience and intended purpose.

AAC4.2. For 2 languages other than French* (English and Dutch or German or Spanish): communicate verbally and in writing in a clear, coherent, fluent and well-argued manner on general topics or on issues related to the field of studies; identify the differences and similarities between the target culture (related to the language in question) and the original culture, and use appropriate strategies to communicate with representatives of the target culture.

* For English (all language competencies), Level B2 of the Common European Framework of Reference.

For Dutch, Spanish or German: some language skills at Level B1 and some at Level B2 of the European Common Framework of Reference.

AAC4.3. Work as part of a team: interact, collaborate and organise themselves efficiently within a team and manage group relationships.

AAC4.4. Communicate effectively and respectfully while tailoring the communication method to the audience (peers, teachers, administrative staff, socio-professional representatives), demonstrating empathy, assertiveness and the listening skills.

AAC5. Act independently as critical and responsible stakeholders observing ethical and civic values, having created their training projects with a view to continuing their personal and professional development.

AAC5.1. Demonstrate independence throughout their training: manage their work independently (define priorities, anticipate and plan their activities in good time), demonstrate critical detachment with regard to their own knowledge, learning methods and achievements and incorporate new knowledge and skills independently according to the situations that arise.

AAC5.2. Apply the acquired knowledge in a critical manner so as to adopt a stance and act responsibly while observing ethical and civic values.

AAC5.3. Develop a training project and move towards an "informed/enlightened" professional project: plan for a Master's course consistent with the discipline of their course of studies (or if necessary with a logical change of major), having identified the fields in which they intend to pursue their professional careers.

More specifically, as Bachelors of information and communication, the students will be able to:

AAS1. Demonstrate a command of and apply in a critical manner a knowledge base (theories, concepts, methods, tools and authors) in communication in the various basic disciplines (linguistics, semiotics, sociology, anthropology, psychology, etc.) they require in order to analyse communication situations/issues.

AAS1.1. Display a critical command of the principles (methodological concepts and paradigms) of the theories in the field of information and communication sciences and apply them to analyse social and interpersonal communication.

AAS1.2. Display a command of and apply, in a critical manner, a grounding in the various basic disciplines (linguistics, semiotics, sociology, anthropology, psychology, etc.) that provide a better understanding of communication situations.

AAS1.3. Display a command of and apply, in a critical manner, the basic principles and key legal rules guiding activities in the communication and media sector from an interdisciplinary perspective.

AAS1.4. Display a command of and apply, in a critical manner, the basic concepts and theories in the fields of management, economics and political science.

AAS2. Display a command of the methodologies, their frameworks and tools that enable the introduction of instruments to analyse communication processes, apply them in a pertinent manner to conduct a critical analysis and test them against situations/issues related to information and communication.

AAS2.1. Analyse the messages, content and comments appearing in all media categories:

- applying the principles (methodological concepts and paradigms) of the field of information and communication sciences;
- applying the methodology for analysis of the content and textual criticism;
- incorporating communication theories and tools into the various basic disciplines;
- analysing the accuracy of the message, its expressive and symbolic qualities and/or its effectiveness.

AAS2.2. Identify and describe the relationships between the stakeholders and the working procedures, techniques and tools involved in the production of written, audiovisual and multimedia work using any type of medium. These relationships can take a number of different forms: socio-economic, symbolic, political, etc.

AAS2.3. Apply, in a pertinent manner, the techniques and tools involved in the production of written, audiovisual and multimedia work using any type of medium.

AAS2.4. Identify the basic psychological principles used in the communication process and apply them pertinently in practical situations.

AAS2.5. Analyse the possibilities that different forms of language (the spoken and written word, typographical symbols, still and moving images, drawings and sound) and medium (graphics, printing, audio-visual and multimedia) offer the originator of the messages.

AAS2.6. Pass on to other sectors, both specialised and non-specialised, the ability to read accounts publicised via any medium from a critical perspective.

AAS3. Understand the major fields related to information and communication (journalism, communication by organisations, businesses and institutions, the media, art, culture, education) and analyse communication issues specific to these major fields.

AAS3.1. Define and identify the structures, functions and processes in which the mass media and cultural industries play a role.

AAS3.2. In the field of organisational communication: identify and analyse communication phenomena and processes as they relate to the concepts of organisation and organised action and with regard to the different forms and strategies of organisational communication.

AAS3.3. In the field of journalism and the press: demonstrate knowledge of their history; understand their social, economic, political and symbolic dimensions; identify and analyse different types of journalistic accounts and publications (Belgian and international).

AAS3.4. In the field of cultural and socio-educational communication: analyse the impact of a media system on social behaviour and representations and understand the professional roles of diagnosis, formalisation, conception and evaluation.

AAS3.5. In the field of institutional and corporate communication: identify and describe the basic principles of institutional and corporate communication and of public relations.

AAS4. Understand the process of building a scientific knowledge base in the information and communication sciences and apply it through the practice of research strategies.

AAS4.1. Demonstrate in-depth knowledge of the epistemological bases of social sciences.

AAS4.2. Apply social and human science analytical and research techniques to the social and cultural reality and its expressions through public opinion.

AAS4.3. Display command of a variety of qualitative and quantitative methods of analysis in the field of the information and communication sciences and apply them robustly (using an applied approach).

AAS4.4. Display command of a variety of research methods and techniques centred on different approaches to the productions, usages, practices, effects and processes related to communication.

AAS4.5. Understand, analyse and assimilate, in a critical manner, documents (scientific works and reviews) in the field of the information and communication sciences.

AAS4.6. Collectively devise a research project related to social and human phenomena.

AAS5. Develop specific professional, technical and communication skills.

AAS5.1. Demonstrate a basic command of communication-related writing: be familiar with and adopt a position on the various forms of writing and use different processes after incorporating their requirements in a critical manner.

AAS5.3. Demonstrate creativity in the personal application of expressive practices.

AAS5.2. Communicate in two foreign languages, demonstrating a command of the different linguistic registers relating to the information and communication sciences.

AAS5.4. Use digital and multimedia technologies to systematise information sources and documents, create multimedia communication messages and analyse the social effects of using these technologies.

AAS6. Question, analyse and discuss in a robust, critical and open manner, the place and contributions of organisational communication, the media and communication technologies with regard to the challenges and dilemmas of modern society in order to develop a personal viewpoint and become active, responsible and engaged citizens.

AAS6.1. Analyse the social and historical role of the media industry and communication technologies and their products, as well as their ability to create a mediatised reality.

AAS6.2. Use the relevant tools and in a robust, critical and open manner, analyse current issues related to communication and the media.

AAS6.3. Evaluate the cultural and social impact of media reports.

AAS6.4. Research, identify and select information, using a critical approach, in order to develop content on the challenges and dilemmas of modern society.

AAS6.5. Evaluate the treatment of the media with regard to the challenges and dilemmas of modern society, in particular analysing how robustly data is processed and the commitment to building a fair society.

AAS6.6. S'exercer à élaborer ses propres jugements critiques à propos de la place et des contributions de la communication organisationnelle, des médias et des technologies de la communication en regard de défis et dilemmes de la société contemporaine et élaborer une prise de position personnelle argumentée.

Programme structure

The bachelor's programme of Information and Communication comprises a major of 150 credits and a minor (or options) of 30 credits.

The major is composed of a pool of subjects common to the Faculty and of specific courses in Information and Communication. The common pool of subjects, shared by all the Bachelor's programmes of the ESPO Faculty, aims at fostering progressive orientation and providing rich academic training in the diversity of all the disciplines of the ESPO faculty. It consists of courses, seminars and the completion of a number of projects (on an individual or a group basis). The specific courses gradually introduce the student to the theories and methods of Information and Communication Sciences, all the while familiarising them with their main sectors : Journalism, Communication in companies and organisations...

COMU1BA Detailed programme

Programme by subject

Year

1 2 3

o Programme de base (150 credits)

o Formation interdisciplinaire en sciences humaines (32 credits)

o LCOPS1113	Modern and Contemporary History <i>au Q2 chez P. Tilly</i>	Paul Servais, Pierre Tilly	30h	5 Credits	2q	x		
o LCOPS1115	Economic Policy <i>au Q2 chez A. Khatibi</i>	Tanguy Isaac, Arastou Khatibi	45h+15h	5 Credits	1 ou 2q	x		
o LCOPS1124	Philosophy <i>au Q1 chez N. Monseu</i>	Nathalie Frogneux, Danielle Lories, Stéphane Mercier (compensates Danielle Lories), Christophe Perrin	30h	5 Credits	1 ou 2q	x		
o LCOPS1125	Psychology and Social Psychology <i>au Q2 chez G. Pleyers</i>	Coralie Buxant (compensates Olivier Corneille), Olivier Corneille, Guy Lories, Gordy Pleyers	30h	5 Credits	2q	x		
o LESPO1113	Sociology and Anthropology of the Contemporary Worlds <i>au Q1</i>	Jean De Munck, Matthieu de Nanteuil, Hugues Draelants, Grégoire Lits (compensates Jean De Munck)	40h	5 Credits	1 ou 2q	x		
o LESPO1114	Political Science <i>au Q1 chez P. Baudewyns</i>	Pierre Baudewyns, Vincent Legrand, Gaëlle Pellon, Min Reuchamps	30h	5 Credits	1 ou 2q	x		

o Sciences religieuses (2 credits)

1 parmi :

o LTECO2201	Questions of religious sciences: biblical readings	Hans Ausloos	15h	2 Credits	2q	x		
o LTECO2202	Questions of religious sciences: reflections about christian faith	Benoît Bourguine	15h	2 Credits	1q	x		
o LTECO2203	Questions of religious sciences: questions about ethics	Serge Maucq	15h	2 Credits	2q	x		

o Information et communication (78 credits)

o LCOMU1121	General Semiotics	Philippe Verhaegen	30h	5 Credits	2q	x		
o LCOMU1124	Information and communication	Philippe Marion	30h+20h	6 Credits	1q	x		
o LCOMU1126	Anthropology of Communication	Gérard Derèze, Alain Reyniers	30h	5 Credits	2q	x		
o LCOMU1211	Information and Communication: sociological and ethical approaches	Benoît Grevisse	30h	5 Credits	2q		x	
o LCOMU1212	METHODS OF RESEARCH IN COMMUNICATIONS : ANALYTICAL APPROCHES	Gérard Derèze	30h+15h	5 Credits	1q		x	
o LCOMU1222	Literature and Society	Benoît Denis (compensates Marc Lits), Marc Lits	30h	5 Credits	2q			x
o LCOMU1224	SOCIO-ECONOMIC STRUCTURES IN MEDIAS	Frédéric Antoine	30h+10h	5 Credits	2q			x
o LCOMU1312	Multimedia Technologies	Thierry De Smedt, Benoît Macq	30h	5 Credits	1q			x
o LCOMU1223	Seminar on Writing for Communication	Frédéric Antoine	10h+20h	6 Credits	1 + 2q			x
o LCOMU1313	Narratology	Joëlle Desterbecq (compensates Marc Lits), Marc Lits	30h	5 Credits	2q			x
o LCOMU1315	METHODS OF RESEARCH IN COMMUNICATIONS: QUANTITATIVES APPROCHES	Frédéric Antoine, Sarah Sepulchre	30h+15h	5 Credits	1 + 2q			x
o LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	30h	4 Credits	1q			x
o LCOMU1325	Communication and Organisation	François Lambotte	30h	4 Credits	2q			x
o LCOMU1328	Media, culture and education	Sarah Sepulchre, Patrick Verniers	30h	4 Credits	1q			x
o LCOMU1327	SEMIOTIC & PRAGMATIC ANALYSIS OF THE MEDIA	Baptiste Campion (compensates Philippe Verhaegen)	30h+10h	5 Credits	2q			x
o LCOMU1235	Séminaire transversal en communication	Frédéric Antoine	10h	2 Credits	1 + 2q			x
o LCOMU1335	Séminaire transversal en communication	Frédéric Antoine, Andrea Catellani	10h	2 Credits	1 + 2q			x

o Informatique et méthodes en information et communication (16 credits)

o LCOPS1114	Statistics and Bases of Probability Theory	Marie-Paule Kestemont	30h+30h	5 Credits	1q	x		
o LCOMU1125	Study Skills Seminar in information and communication	Andrea Catellani, Luc Courtois, null SOMEBODY, Pierre Tilly	30h+15h	6 Credits	1 + 2q	x		
o LCOMU1127	Computer Science, Communication and Multimedia	Jean Couwenbergh, Thierry De Smedt	20h+10h	5 Credits	2q	x		

o Droit (9 credits)

o LESPO1122	Foundations of Law <i>au Q1 chez C. Romainville</i>	Diane Bernard, Nicolas Bonbled, Céline Romainville, Thibaut Slingeneyer	40h	5 Credits	1 ou 2q			x
o LCOMU1322	Media and Communication Law	François Jongen	30h	4 Credits	1q			x

o Formation en langues (15 credits)

o LANGL1330	English intermediate level - 1st part au Q2	Catherine Avery (compensates Charlotte Peters), Timothy Byrne, Estelle Dagneaux, Eléonore de broux, Aurélie Deneumoustier, Fanny Desterbecq, Marie Duelz, Dominique François, Marielle Henriët, Carlo Lefevre, Sandrine Mulkers (coord.), Charlotte Peters, Marc Piwnik (coord.), Nevin Serbest, Colleen Starrs, Anne-Julie Toubeau, Albert Verhaegen	30h	3 Credits	1 ou 2q	x		
o LANGL1333	General English	Dominique François (coord.), Colleen Starrs	30h	3 Credits	1 + 2q		x	
o LANGL2433	English Communication Skills	Aurélie Deneumoustier (coord.), Marie Duelz (coord.), Claudine Grommersch, Marielle Henriët, Sandrine Mulkers	30h	3 Credits	1q			x

o Deuxième langue étrangère (6 credits)

L'étudiant choisit et garde la même langue durant son programme de bachelier

⊗ LALLE1330	Deutsch Mittelstufe I	Ann Rinder	45h	3 Credits	1 + 2q		x	
⊗ LESPA1330	Spanish general political and social sciences - Intermediate - Part 1	Natalia Jeronimo Alonso, Osvaldo Serey Mendoza	45h	3 Credits	1 + 2q		x	
⊗ LNEER1230	General Dutch - Intermediate level - part 1	Hilde Bosmans, Hilde Bufkens, Valérie Dachy (coord.), Katrien De Rycke, Isabelle Demeulenaere, Sara Jonkers, Caroline Klein, Marie-Laurence Lambrecht, An Neven, Chloé Reuliaux, Lutgarde Schrijvers, Mariken Smit, Marie-Paule Vanelderden, Marianne Verhaert	30h	3 Credits	1 ou 2q		x	
⊗ LALLE1331A	German Intermediate II	Ann Rinder	45h	3 Credits	1 + 2q			x
⊗ LESPA1331	Spanish general political and social sciences - Intermediate - Part 2	Natalia Jeronimo Alonso, Osvaldo Serey Mendoza (coord.)	45h	3 Credits	1 ou 2q			x
⊗ LNEER1333	Dutch for communication studies - intermediate level - part 2	Valérie Dachy, Jean-Luc Delghust, Jolien Evers (compensates An Neven), Dag Houdmont (compensates Valérie Dachy), An Neven (coord.)	30h	3 Credits	2q			x

o Option

L'étudiant choisit : soit une mineure dans la faculté des Sciences économiques, sociales et politiques, soit dans une faculté des sciences humaines. Toute autre mineure ou ensemble de cours au choix la remplaçant doit être approuvé par le responsable du programme. A répartir à raison de 15 crédits en deuxième année et 15 crédits en troisième année.

						Year		
						1	2	3
○	Option (15 crédits)	N.		Credits			x	
○	Option (15 crédits)	N.		Credits				x

List of available minors

The student may complete his programme by choosing :

- a minor (30 credits), to be spread over the last two years of the bachelor's programme. Those minors organised within the ESPO Faculty or by other departments within the Human Sciences are automatically accessible on the bachelor's programme of Information and Communication. Any other minor outside the Human Sciences may be requested by a student but is subject to the approval of the Supervisor of the bachelor's programme of Information and Communication

or

- options (30 credits) offered by other bachelor's programmes, on the condition that no special prerequisites need to be fulfilled. The choice of these courses will be assessed by the Programme Supervisor in accordance with the student's anticipated study programme.

- > Mineure en Antiquité : Égypte, Orient, Grèce, Rome [<https://www.uclouvain.be/en-prog-2014-min-lanti100i>]
- > Mineure en droit (accès) [<https://www.uclouvain.be/en-prog-2014-min-ladrt100i>]
- > Mineure en droit (ouverture) [<https://www.uclouvain.be/en-prog-2014-min-lodrt100i>]
- > Mineure en sciences biomédicales (ouverture) (*) [<https://www.uclouvain.be/en-prog-2014-min-wsbim100i>]
- > Minor in Chinese studies [<https://www.uclouvain.be/en-prog-2014-min-lchin100i>]
- > Minor in Criminology [<https://www.uclouvain.be/en-prog-2014-min-lcrim100i>]
- > Minor in Culture and Creation [<https://www.uclouvain.be/en-prog-2014-min-lcucr100i>]
- > Minor in Development and Environment [<https://www.uclouvain.be/en-prog-2014-min-ldenv100i>]
- > Minor in Dutch Studies (*) [<https://www.uclouvain.be/en-prog-2014-min-lneer100i>]
- > Minor in Economics [<https://www.uclouvain.be/en-prog-2014-min-lecon100i>]
- > Minor in Economics (open) [<https://www.uclouvain.be/en-prog-2014-min-loeco100i>]
- > Minor in Education (*) [<https://www.uclouvain.be/en-prog-2014-min-lfopa100i>]
- > Minor in English Studies (*) [<https://www.uclouvain.be/en-prog-2014-min-langl100i>]
- > Minor in European Studies [<https://www.uclouvain.be/en-prog-2014-min-leuro100i>]
- > Minor in French Studies (*) [<https://www.uclouvain.be/en-prog-2014-min-lfran100i>]
- > Minor in Gender Studies [<https://www.uclouvain.be/en-prog-2014-min-lgenr100i>]
- > Minor in Geography (*) [<https://www.uclouvain.be/en-prog-2014-min-lgeog100i>]
- > Minor in History [<https://www.uclouvain.be/en-prog-2014-min-lhist100i>]
- > Minor in History of Art and Archeology [<https://www.uclouvain.be/en-prog-2014-min-larke100i>]
- > Minor in Human and Social Sciences [<https://www.uclouvain.be/en-prog-2014-min-lhuso100i>]
- > Minor in Linguistics [<https://www.uclouvain.be/en-prog-2014-min-lling100i>]
- > Minor in Literary Studies [<https://www.uclouvain.be/en-prog-2014-min-llitt100i>]
- > Minor in Management (ESPO students) [<https://www.uclouvain.be/en-prog-2014-min-lgesb100i>]
- > Minor in Management (basic knowledge) [<https://www.uclouvain.be/en-prog-2014-min-lgesa100i>]
- > Minor in Medieval Studies [<https://www.uclouvain.be/en-prog-2014-min-lmedi100i>]
- > Minor in Musicology [<https://www.uclouvain.be/en-prog-2014-min-lmusi100i>]
- > Minor in Oriental Studies [<https://www.uclouvain.be/en-prog-2014-min-lori100i>]
- > Minor in Philosophy [<https://www.uclouvain.be/en-prog-2014-min-lisp100i>]
- > Minor in Political Sciences [<https://www.uclouvain.be/en-prog-2014-min-lspol100i>]
- > Minor in Population and Development Studies [<https://www.uclouvain.be/en-prog-2014-min-lsped100i>]
- > Minor in Psychology and Education (*) [<https://www.uclouvain.be/en-prog-2014-min-lpsp100i>]
- > Minor in Scientific Culture [<https://www.uclouvain.be/en-prog-2014-min-lcusc100i>]
- > Minor in Sociology and Anthropology [<https://www.uclouvain.be/en-prog-2014-min-lsoca100i>]
- > Minor in Statistics [<https://www.uclouvain.be/en-prog-2014-min-lstat100i>]
- > Minor in Theology [<https://www.uclouvain.be/en-prog-2014-min-ltheo100i>]
- > Minor in Urban Architecture [<https://www.uclouvain.be/en-prog-2014-min-larch100i>]
- > Minor in entrepreneurship [<https://www.uclouvain.be/en-prog-2014-min-lmpme100i>]

(*) This program is the subject of access criteria

Programme type

COMU1BA - 1ST ANNUAL UNIT

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Programme de base

o Formation interdisciplinaire en sciences humaines

○ LCOPS1115	Economic Policy <i>au Q2 chez A. Khatibi</i>	Tanguy Isaac, Arastou Khatibi	45h+15h	5 Credits	1 ou 2q
○ LCOPS1124	Philosophy <i>au Q1 chez N. Monseu</i>	Nathalie Frogneux, Danielle Lories, Stéphane Mercier (compensates Danielle Lories), Christophe Perrin	30h	5 Credits	1 ou 2q
○ LCOPS1125	Psychology and Social Psychology <i>au Q2 chez G. Pleyers</i>	Coralie Buxant (compensates Olivier Corneille), Olivier Corneille, Guy Lories, Gordy Pleyers	30h	5 Credits	2q
○ LESPO1113	Sociology and Anthropology of the Contemporary Worlds <i>au Q1</i>	Jean De Munck, Matthieu de Nanteuil, Hugues Draelants, Grégoire Lits (compensates Jean De Munck)	40h	5 Credits	1 ou 2q
○ LESPO1114	Political Science <i>au Q1 chez P. Baudewyns</i>	Pierre Baudewyns, Vincent Legrand, Gaëlle Pellon, Min Reuchamps	30h	5 Credits	1 ou 2q

o Information et communication

○ LCOMU1121	General Semiotics	Philippe Verhaegen	30h	5 Credits	2q
○ LCOMU1124	Information and communication	Philippe Marion	30h+20h	6 Credits	1q
○ LCOMU1126	Anthropology of Communication	Gérard Derèze, Alain Reyniers	30h	5 Credits	2q

o Informatique et méthodes en information et communication

○ LCOPS1114	Statistics and Bases of Probability Theory	Marie-Paule Kestemont	30h+30h	5 Credits	1q
○ LCOMU1125	Study Skills Seminar in information and communication	Andrea Catellani, Luc Courtois, null SOMEBODY, Pierre Tilly	30h+15h	6 Credits	1 + 2q
○ LCOMU1127	Computer Science, Communication and Multimedia	Jean Couwenbergh, Thierry De Smedt	20h+10h	5 Credits	2q

o Formation en langues

<p>o LANGL1330</p>	<p>English intermediate level - 1st part au Q2</p>	<p>Catherine Avery (compensates Charlotte Peters), Timothy Byrne, Estelle Dagneaux, Eléonore de broux, Aurélie Deneumoustier, Fanny Desterbecq, Marie Duelz, Dominique François, Marielle Henriet, Carlo Lefevre, Sandrine Mulkers (coord.), Charlotte Peters, Marc Piwnik (coord.), Nevin Serbest, Colleen Starrs, Anne-Julie Toubeau, Albert Verhaegen</p>	<p>30h</p>	<p>3 Credits</p>	<p>1 ou 2q</p>
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COMU1BA - 2ND ANNUAL UNIT

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Programme de base**o Formation interdisciplinaire en sciences humaines**

○ LCOPS1113	Modern and Contemporary History <i>au Q2 chez P. Tilly</i>	Paul Servais, Pierre Tilly	30h	5 Credits	2q
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o Sciences religieuses

1 parmi :

⊗ LTECO2201	Questions of religious sciences: biblical readings	Hans Ausloos	15h	2 Credits	2q
⊗ LTECO2202	Questions of religious sciences: reflections about christian faith	Benoît Bourjine	15h	2 Credits	1q
⊗ LTECO2203	Questions of religious sciences: questions about ethics	Serge Maucq	15h	2 Credits	2q

o Information et communication

○ LCOMU1211	Information and Communication: sociological and ethical approaches	Benoît Grevisse	30h	5 Credits	2q
○ LCOMU1212	METHODS OF RESEARCH IN COMMUNICATIONS : ANALYTICAL APPROCHES	Gérard Derèze	30h+15h	5 Credits	1q
○ LCOMU1222	Literature and Society	Benoît Denis (compensates Marc Lits), Marc Lits	30h	5 Credits	2q
○ LCOMU1224	SOCIO-ECONOMIC STRUCTURES IN MEDIAS	Frédéric Antoine	30h+10h	5 Credits	2q
○ LCOMU1312	Multimedia Technologies	Thierry De Smedt, Benoît Macq	30h	5 Credits	1q
○ LCOMU1235	Séminaire transversal en communication	Frédéric Antoine	10h	2 Credits	1 + 2q

o Droit

○ LESPO1122	Foundations of Law <i>au Q1 chez C. Romainville</i>	Diane Bernard, Nicolas Bonbled, Céline Romainville, Thibaut Slingeneyer	40h	5 Credits	1 ou 2q
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o Formation en langues

○ LANGL1333	General English	Dominique François (coord.), Colleen Stars	30h	3 Credits	1 + 2q
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o Deuxième langue étrangère

L'étudiant choisit et garde la même langue durant son programme de bachelier

⊗ LALLE1330	Deutsch Mittelstufe I	Ann Rinder	45h	3 Credits	1 + 2q
⊗ LESPA1330	Spanish general political and social sciences - Intermediate - Part 1	Natalia Jeronimo Alonso, Osvaldo Serey Mendoza	45h	3 Credits	1 + 2q
⊗ LNEER1230	General Dutch - Intermediate level - part 1	Hilde Bosmans, Hilde Bufkens, Valérie Dachy (coord.), Katrien De Rycke, Isabelle Demeulenaere, Sara Jonkers, Caroline Klein, Marie-Laurence Lambrecht, An Neven, Chloé Reuliaux, Lutgarde Schrijvers, Mariken Smit, Marie-Paule Vanelderen, Marianne Verhaert	30h	3 Credits	1 ou 2q

o Option

L'étudiant choisit : soit une mineure dans la faculté des Sciences économiques, sociales et politiques, soit dans une faculté des sciences humaines. Toute autre mineure ou ensemble de cours au choix la remplaçant doit être approuvé par le responsable du programme. A répartir à raison de 15 crédits en deuxième année et 15 crédits en troisième année.

<input type="radio"/>	Option (15 crédits)	N.		Credits	
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COMU1BA - 3RD ANNUAL UNIT

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Programme de base**o Information et communication**

● LCOMU1223	Seminar on Writing for Communication	Frédéric Antoine	10h+20h	6 Credits	1 + 2q
● LCOMU1313	Narratology	Joëlle Desterbecq (compensates Marc Lits), Marc Lits	30h	5 Credits	2q
● LCOMU1315	METHODS OF RESEARCH IN COMMUNICATIONS: QUANTITATIVES APPROCHES	Frédéric Antoine, Sarah Sepulchre	30h+15h	5 Credits	1 + 2q
● LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	30h	4 Credits	1q
● LCOMU1325	Communication and Organisation	François Lambotte	30h	4 Credits	2q
● LCOMU1328	Media, culture and education	Sarah Sepulchre, Patrick Verniers	30h	4 Credits	1q
● LCOMU1327	SEMIOTIC & PRAGMATIC ANALYSIS OF THE MEDIA	Baptiste Campion (compensates Philippe Verhaegen)	30h+10h	5 Credits	2q
● LCOMU1335	Séminaire transversal en communication	Frédéric Antoine, Andrea Catellani	10h	2 Credits	1 + 2q

o Droit

● LCOMU1322	Media and Communication Law	François Jongen	30h	4 Credits	1q
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o Formation en langues

● LANGL2433	English Communication Skills	Aurélie Deneumoustier (coord.), Marie Duelz (coord.), Claudine Grommersch, Marielle Henriet, Sandrine Mulkers	30h	3 Credits	1q
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o Deuxième langue étrangère

L'étudiant choisit et garde la même langue durant son programme de bachelier

⊗ LALLE1331A	German Intermediate II	Ann Rinder	45h	3 Credits	1 + 2q
⊗ LESPA1331	Spanish general political and social sciences - Intermediate - Part 2	Natalia Jeronimo Alonso, Osvaldo Serey Mendoza (coord.)	45h	3 Credits	1 ou 2q
⊗ LNEER1333	Dutch for communication studies - intermediate level - part 2	Valérie Dachy, Jean-Luc Delghust, Jolien Evers (compensates An Neven), Dag Houdmont (compensates Valérie Dachy), An Neven (coord.)	30h	3 Credits	2q

o Option

L'étudiant choisit : soit une mineure dans la faculté des Sciences économiques, sociales et politiques, soit dans une faculté des sciences humaines. Toute autre mineure ou ensemble de cours au choix la remplaçant doit être approuvé par le responsable du programme. A répartir à raison de 15 crédits en deuxième année et 15 crédits en troisième année.

○	Option (15 crédits)	N.		Credits	
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COMU1BA - Information

Admission

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.
The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail

- > [General requirements](#)
- > [Specific requirements](#)
- > [Knowledge of the French language exam](#)
- > [Special requirements](#)

General requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](#) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium (this qualification does not grant exemption from the [French language proficiency examination](#)), the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted no later than 14 July 2014 to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

These two qualifications do not, however, provide automatic exemption from the [French language proficiency examination](#).

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

Specific requirements

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Exam of knowledge of the French language

Anyone not demonstrating sufficient [French language proficiency](#) will not be admitted to the first-year undergraduate examinations.

Special requirements

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

- Admission to **undergraduate studies in veterinary medicine**

[Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in physiotherapy and rehabilitation**

[Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in psychology and education: speech and language therapy**

[Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in medicine and dental science**

[Admission to undergraduate studies in medicine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

Note: students wishing to enrol for a Bachelor's degree in Medicine must first sit an aptitude test.

Teaching method

The learning process is both theoretical and applied, due to the completion of a variety of works and the incorporation of themes in the resolution and analysis of communication issues. The aim of the "bridging activities", which the students will undertake throughout the three years of their initial training, is to immerse them in this reality.

In Bac 1, these activities will essentially enable the students to familiarise themselves with the theories, authors and major sectors of the communication world.

In Bac 2, the activities will allow the students to explore the different areas of communication, in particular those relating to the media. These will be the subject of special meetings, visits and analyses. Field trips will be organised in this respect. The bridging activities will also introduce students to the major current media issues and provide them with the tools to understand these. Finally, the activities will support the students in gaining command of the applied forms of qualitative research.

In Bac 3, the students will be called on to personalise how they express themselves and explore the field of communication they will follow in the Master's course. They will build their understanding of current communication issues. The bridging activities will also involve the students in applied work on quantitative studies or surveys in the field of communication

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Written and oral examinations are used to test the level of understanding and command of the concepts, theories, basic data and know-how in the various disciplines concerned.

Some teaching activities (exercises) are subject to ongoing assessment. In addition, the use of multimedia teaching tools enables distance learning to some extent, including regular self-assessment procedures.

Possible trainings at the end of the programme

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Contacts

Curriculum Management

Entité de la structure SESP

Acronyme	SESP
Dénomination	Bureau du premier cycle
Adresse	Place Montesquieu, 1 bte L2.08.08 1348 Louvain-la-Neuve Tél 010 47 41 16 - Fax 010 47 45 61
Secteur	Secteur des sciences humaines (SSH)
Faculté	Faculté des sciences économiques, sociales, politiques et de communication (ESPO)
Commission de programme	Bureau du premier cycle (SESP)

Academic Supervisor : [Frédérique Antoine](#)

Jury

Président du Jury de la 1^{ère} année : **Philippe Verhaegen**

Secrétaire du Jury de la 1^{ère} année : **Marie-Paule Kestemont**

Président du Jury des 2^{ème} et 3^{ème} années : **Benoît Grevisse**

Secrétaire du Jury des 2^{ème} et 3^{ème} années : **Thierry De Smedt**

Usefull Contacts

Conseillère aux études : **Frédérique Rotsaert**

