

Table of contents

Introduction	2
Teaching profile	3
- Learning outcomes	3
- Detailed programme	4
- Programme by subject	4
- Course prerequisites	4
- The programme's courses and learning outcomes	5
Information	6
- Liste des bacheliers proposant cette mineure	6
- Admission	6
- Evaluation	6
- Contacts	6

Introduction

Introduction

Teaching profile

Learning outcomes

Detailed programme

PROGRAMME BY SUBJECT

- Mandatory
 △ Courses not taught during 2018-2019
 ⊕ Periodic courses taught during 2018-2019
- ✘ Optional
 ⊖ Periodic courses not taught during 2018-2019
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

2 3

o Module obligatoire (16 credits)

● LECGE1213	Marketing	Nicolas Kervyn de Meerendré	30h+15h	4 Credits	1q	x	x
● LECGE1317	Critical Analysis of organizations and markets	Joseph Amougou (compensates Matthieu de Nanteuil) Matthieu de Nanteuil	30h	4 Credits	1q	x	x
● LECGE1315	Business Strategy	Alain Vas	20h+10h	4 Credits	1 ou 2q	x	x
● LECGE1321	Human Management	Patrice Gobert Emilie Malcourant	30h+15h	4 Credits	2q	x	x

o Cours au choix (14 credits)

Au choix 14 ECTS (min) parmi:

✘ LCCR1211	Analyse de pratiques culturelles	Philippe Lekeuche Sarah Sepulchre Vincent Wertz	30h	5 Credits	2q	x	x
✘ LPSP1322	Stereotypes, prejudices and discrimination	Stéphanie Demoulin Vincent Yzerbyt	30h	4 Credits	1q	x	x
✘ LARKE1120	Iconography and iconology	Marco Cavaliere Ralph Dekoninck Ingrid Falque (compensates Ralph Dekoninck)	30h	5 Credits	2q	x	x
✘ LMUS11511	Arts and civilisations: music history	Brigitte Van Wymeersch	37.5h	5 Credits	1q ⊕	x	x

COURSE PREREQUISITES

A document entitled (nb: [not available](#) for this programme lcomu100p) specifies the activities (course units - CU) with one or more pre-requisite(s) within the study programme, that is the CU whose learning outcomes must have been certified and for which the credits must have been granted by the jury before the student is authorised to sign up for that activity.

These activities are identified in the study programme: their title is followed by a yellow square.

As the prerequisites are a requirement of enrolment, there are none within a year of a course.

The prerequisites are defined for the CUs for different years and therefore influence the order in which the student can enrol in the programme's CUs.

In addition, when the panel validates a student's individual programme at the beginning of the year, it ensures the consistency of the individual programme:

- It can change a prerequisite into a corequisite within a single year (to allow studies to be continued with an adequate annual load);
- It can require the student to combine enrolment in two separate CUs it considers necessary for educational purposes.

For more information, please consult [regulation of studies and exams](#).

THE PROGRAMME'S COURSES AND LEARNING OUTCOMES

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the competences expected of every graduate on completion of the programme. You can see the contribution of each teaching unit to the programme's reference framework of learning outcomes in the document *"In which teaching units are the competences and learning outcomes in the programme's reference framework developed and mastered by the student?"*

Information

Liste des bacheliers proposant cette mineure

> [Bachelor in Information and Communication](#) [en-prog-2018-comu1ba]

Admission

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Attention, you are currently reading an archived page: below contact informations were for program study 2018-2019 only. To get current contact informations please got to [current program study site](#).

Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/SESP

(SESP) (<https://uclouvain.be/repertoires/entites/sesp>)

Faculty of Economic, Social and Political Sciences and Communication (ESPO) (<https://uclouvain.be/repertoires/entites/espo>)

Human Sciences (SSH) (<https://uclouvain.be/repertoires/entites/ssh>)

SESP

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Jury

- Sarah Sepulchre
- Frédéric Antoine

Useful Contact(s)

- Frédérique Rotsaert

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