

**At Mons - 120 credits - 2 years - Day schedule - In French**Dissertation/Graduation Project : **YES** - Internship : **YES**Activities in English: **optional** - Activities in other languages : **NO**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**Programme acronym: **COMM2M** - Francophone Certification Framework: 7**Table of contents**

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## COMM2M - Introduction

### Introduction

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## COMM2M - Teaching profile

### Learning outcomes

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On successful completion of this programme, each student is able to :

CG1.

CG2.

CG3.

3.1

3.2

3.3

CG4.

4.1

4.2

4.3

4.4

CG5.

5.1

5.2

5.3

5.4

5.5

5.6

CG6.

6.1

6.2

6.3

6.4

CG7.

7.1

7.2

OPT.

OPT.

## COMM2M Programme

### Detailed programme by subject

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## CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- 🌐 Open to international students
- 🚫 Not open to international students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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## o Formation de base

○ MCOMU2701	Développement et gestion de projet Web créatif	Suzanne Kieffer	FR [q1] [30h] [5 Credits]	x	
○ MCOMU2106	Ethique de la communication	Muriel Hanot (compensates) Andrea Catellani Philippe Scieur	FR [q1] [15h] [5 Credits]		x
○ MSHUM2201	Compétences relationnelles	Laurent Lievens	FR [q1] [15h+30h] [5 Credits]		x

## o Mémoire et stage

○ MCOMU2900A	Mémoire 120 (Partie 1)		FR [] [] [3 Credits]	x	
○ MCOMU2900B	Mémoire 120 (Partie 2) ■		FR [] [] [20 Credits]		x
○ MCOMU2910	Séminaire d'accompagnement au mémoire: concepts et méthodes	Sandrine Roginsky	FR [q1] [15h] [2 Credits]	x	
○ MCOMU2205	Stage ■		FR [] [] [10 Credits]		x

## o Langues

○ MANGL2163	Advanced English 1	Jessica Degroote Céline Gouverneur (coord.) Guy Monfort	EN [q1+q2] [0h+30h] [2 Credits]	x	
○ MANGL2236	Advanced English 2	Jessica Degroote Caroline Lambert Yannick Paquin (compensates) Karen Ratcliffe	EN [q1] [30h] [3 Credits]		x

## o Deuxième langue au choix (5 credits)

Une des langues parmi:

⊗ MESP2165	Advanced Spanish 1	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+30h] [3 Credits]	x	
⊗ MESP2237	Advanced Spanish 2	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1] [30h] [2 Credits]		x
⊗ MNEER2164	Advanced Dutch 1	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+30h] [3 Credits]	x	
⊗ MNEER2238	Advanced Dutch 2	Erika Copriau Bruno Michiels (coord.)	NL [q1] [30h] [2 Credits]		x

**LIST OF FOCUSES**

- > Professional Focus : culture and communication [ en-prog-2021-comm2m-mcomm217s ]  
 > Professional Focus: stratégie et communication Web [ en-prog-2021-comm2m-mcomm220s ]

**PROFESSIONAL FOCUS : CULTURE AND COMMUNICATION**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
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Year

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**o Content: (30 credits)**

○ MCOMU2114	Communication des organisations culturelles	Fabienne Guillaume (compensates) Sarah Sepulchre Charlotte Jacquet	(FR) [q2] [30h] [5 Credits]	X	
○ MCOMU2108	Politiques et publics de la culture	Joanne Jójczyk Jean-Gilles Lowies	(FR) [q1] [30h] [5 Credits]	X	
○ MCOMU2109	Pratiques de communication culturelle	Jean-Luc Depotte Delphine Jenart	(FR) [q2] [30h] [5 Credits]	X	
○ MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur Damien Vanneste	(FR) [q1] [30h] [5 Credits]	X	
○ MCOMU2702	Communication et production événementielle	Chloé Colpé	(FR) [q2] [30h] [5 Credits]	X	
○ MCOMU2703	Etudes culturelles	Chloé Colpé (compensates) Sébastien Fevry	(FR) [q1] [30h] [5 Credits]	X	

**PROFESSIONAL FOCUS: STRATÉGIE ET COMMUNICATION WEB [30.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
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- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
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Year

1 2

**o Content:**

○ MCOMU2104	Audit de communication	François Lambotte	(FR) [q2] [15h] [5 Credits]	X	
○ MCOMU2110	Communication d'intérêt général et publics citoyens	Emily Hoyos Sandrine Roginsky	(FR) [q2] [30h] [5 Credits]	X	

				Year	
				1	2
○ MCOMU2112	Stratégies de communication et communication de crise	Damien Renard	FR [q2] [30h] [5 Credits]	x	
○ MCOMU2113	Sémiotique du web	Tiffany Andry (compensates Andrea Catellani)	FR [q1] [30h] [5 Credits]	x	
○ MCOMU2115	Projet de communication	Guillaume Giansante	FR [q2] [15h] [5 Credits]	x	
○ MCOMU2208	Stratégies d'audience et stratégies en médias digitaux	Jean-Michel Depasse	FR [q1] [30h] [5 Credits]	x	

## OPTIONS

### Options de Mons

- > MONS - Communication et production de contenu web [ en-prog-2021-comm2m-mcomm410o ]
- > MONS - Immersion professionnelle [ en-prog-2021-comm2m-mcomm210o ]
- > MONS - Communication et politique [ en-prog-2021-comm2m-mcomm230o ]
- > MONS - Marketing communication [ en-prog-2021-comm2m-mingm210o ]
- > MONS - Entrepreneurship [ en-prog-2021-comm2m-lgest564o ]

### Options transversales accessibles à tous les masters 120 de l'Ecole de communication

- > Ouverture en gestion de la communication d'organisation et des relations publiques [ en-prog-2021-comm2m-lcomu201o ]
- > Ouverture en communication socio-éducative [ en-prog-2021-comm2m-lcomu203o ]
- > Recherche en communication [ en-prog-2021-comm2m-lcomu204o ]
- > Ouverture "Ecole de journalisme de Louvain" [ en-prog-2021-comm2m-lcomu202o ]
- > Communication multilingue [ en-prog-2021-comm2m-lcomu209o ]
- > Culture médiatique [ en-prog-2021-comm2m-lcomu248o ]
- > Cultures et identités [ en-prog-2021-comm2m-lcomu249o ]
- > MONS - Communication et production de contenu web [ en-prog-2021-comm2m-mcomm410o ]
- > Formation interdisciplinaire en création d'entreprise (CPME) [ en-prog-2021-comm2m-lcomu210o ]
- > Echange Erasmus ou international [ en-prog-2021-comm2m-lcomu208o ]

## OPTIONS DE MONS

### MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
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- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- ⊕ Open to international students
- ⊗ Not open to international students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### Content:

				Year	
				1	2
○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	FR [q2] [15h] [5 Credits]	x	

Year

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○ MCOMU2210	Production éditoriale et production médiatique sur le web	Thibault Dujardin-Bazier Marie Vancutsem	FR [q2] [22.5h] [5 Credits]	x	
○ MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudez	FR [q2] [15h] [5 Credits]	x	

## MONS - IMMERSION PROFESSIONNELLE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- ⊕ Open to international students
- ⊗ Not open to international students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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### o Content:

○ MCOMU2704	Immersion professionnelle - module diagnostic ■	François Lambotte Francois Lambotte (compensates Sébastien Fevry) Sandrine Roginsky Sandrine Roginsky (compensates Sébastien Fevry)	FR [q2] [30h] [7 Credits]		x
○ MCOMU2705	Immersion professionnelle - module mise en oeuvre ■	François Lambotte Francois Lambotte (compensates Sébastien Fevry) Sandrine Roginsky Sandrine Roginsky (compensates Sébastien Fevry)	FR [q2] [30h] [8 Credits]		x

## MONS - COMMUNICATION ET POLITIQUE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- ⊕ Open to international students
- ⊗ Not open to international students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

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Year

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### o Content:

○ MSPOL2141	Médias et politique	Frédéric Moens	FR [q2] [30h] [5 Credits]	x	
○ MSPOL2140	Sociologie de l'interaction en politique	Pierre Baudewyns	FR [q1] [30h] [5 Credits]	x	

Year

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x

○ MSPRI2160	Genre et développement durable	Elena Aoun Fabienne Leloup	FR [q2] [30h] [5 Credits]	x
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## MONS - MARKETING COMMUNICATION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- 🌐 Open to international students
- 🚫 Not open to international students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

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Year

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### o Content:

○ MCOMU2202	Marketing Communications	Karine Charry	FR [q1] [30h] [5 Credits]	x	x
○ MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	FR [q1] [30h] [5 Credits]	x	x
○ MCOMU2203	Processus de création publicitaire	Marc Soumillon	FR [q1] [30h] [5 Credits]	x	x

## MONS - ENTREPRENEURSHIP [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- 🌐 Open to international students
- 🚫 Not open to international students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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### o Content:

○ MLSMM2261	Collective Entrepreneurship	Julie Hermans	FR [q1] [30h] [5 Credits]		x
○ MLSMM2262	Entrepreneuriat technologique	Julie Hermans	FR [q1] [30h] [5 Credits]		x
○ MLSMM2263	Doing Entrepreneurship	David Valentiny (compensates Amélie Jacquemin)	FR [q1] [30h] [5 Credits]		x



## OPTIONS TRANSVERSALES ACCESSIBLES À TOUS LES MASTERS 120 DE L'ECOLE DE COMMUNICATION

### OUVERTURE EN GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2021-2022
- ⊗ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- 🌐 Open to international students
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Year

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#### Content:

✘ LCOMU2615	Corporate communication	Damien Renard	FR [q1] [30h+15h] [5 Credits]	x	x
✘ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	EN [q1] [30h] [5 Credits]	x	x
✘ LCOMU2617	Politic & public Communication	Arlin Bagdat Sandrine Roginsky	FR [q2] [30h] [5 Credits]	x	x
✘ LCOMU2350	Assessment of organization communication	Catherine Alexandre Vincent Brulois	FR [q1] [30h] [5 Credits]	x	x

### OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2021-2022
- ⊗ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- 🌐 Open to international students
- 🚫 Not open to international students
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Year

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#### Content:

● LCOMU2600	Scientific popularisation	Jerry Jacques	FR [q1] [30h] [5 Credits]	x	x
● LCOMU2640	Media education and media literacy	Thibault Philippette	FR [q1] [30h] [5 Credits]	x	x
● LCOMU2663	Effets éducatifs des médias	Martin Culot Valéria Ligurgo	FR [q1] [30h] [5 Credits]	x	x

**RECHERCHE EN COMMUNICATION [15.0]**

- Mandatory
- ✘ Optional
- △ Not offered in 2021-2022
- Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- 🌐 Open to international students
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Year

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**o Content:****o Activités obligatoires (10 credits)**

● LCOMU2100	Multidisciplinary Seminar on Research Communication 1		(FR) [q1] [15h] [3 Credits]	x	x
● LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2		(FR) [q2] [15h] [3 Credits] △	x	x
● LCOMU2160	Lectures dirigées		(FR) [q1 or q2] [] [4 Credits]	x	x

**o Une activité au moins au choix (5 credits)**

Cette activité est à choisir parmi tous les cours proposés à l'UCLouvain, à l'exclusion de ceux qui sont repris dans la finalité approfondie et des cours pratiques. Ce choix devra être validé par le responsable du programme.

**OUVERTURE "ECOLE DE JOURNALISME DE LOUVAIN" [15.0]**

- Mandatory
- ✘ Optional
- △ Not offered in 2021-2022
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- Activity with requisites
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1 2

**o Content:**

● LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	(FR) [q1] [30h] [4 Credits]	x	x
● LCOMU2428	Enjeux journalistiques de l'actualité et des institutions européennes	Anne-Sophie Bruyndonckx Frédéric Gersdorff Olivier Le Bussy	(FR) [q1] [30h] [5 Credits]	x	x
● LCOMU2121	Journalism		(FR) [q2] [15h] [3 Credits]	x	x
● LCOMU2429	Socio-économie du journalisme et des médias d'information	Bernard Marchant Wouter Verschelden (compensates Olivier Standaert)	(FR) [q2] [22.5h] [3 Credits]	x	x

**COMMUNICATION MULTILINGUE [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
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- Activity with requisites
- 🌐 Open to international students
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Year

1 2

**o Content:****o Compréhension à la lecture et vocabulaire économique**

L'étudiant choisit une des activités parmi :

⊗ LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	DE [q1] [22.5h] [5 Credits]	X	X
⊗ LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Sylvie De Cock	EN [q1] [22.5h] [5 Credits]	X	X
⊗ LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Marlène Vrancx	NL [q1] [22.5h] [5 Credits]	X	X

**o Activités au choix (10 credits)**

L'étudiant choisit 2 activités parmi :

⊗ LMULT2411	Economic, legal, social and political issues in German-speaking countries	Dany Etienne	DE [q1] [30h+15h] [5 Credits]	X	X
⊗ LMULT2414	Oral business communication techniques in German 1	Hedwig Reuter	DE [q1] [15h+15h] [5 Credits]	X	X
⊗ LMULT2421	Economic, legal, social and political issues in English-speaking countries	Paul Arblaster	EN [q1] [30h+15h] [5 Credits]	X	X
⊗ LMULT2424	Oral business communication techniques in English (Part 1)	Sylvie De Cock	EN [q1] [15h+15h] [5 Credits]	X	X
⊗ LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Matthieu Sergier (compensates Philippe Hilgsmann)	NL [q1] [30h+15h] [5 Credits]	X	X
⊗ LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap	NL [q1] [15h+15h] [5 Credits]	X	X

**CULTURE MÉDIATIQUE [15.0]**

- Mandatory
- ⊗ Optional
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- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- 🌐 Open to international students
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**o Content:**

● LCOMU2221	Analyse des productions cinématographiques	Nicolas Wouters Nicolas Wouters (compensates Sébastien Fevry)	(FR) [q2] [22.5h] [5 Credits]	x	x
● LCOMU2605	Analysis of televised series	Sarah Sepulchre	(FR) [q2] [30h] [5 Credits]	x	x
● LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	(FR) [q2] [30h] [5 Credits] △	x	x

**CULTURES ET IDENTITÉS [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
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- △ ⊕ Not offered in 2021-2022 or the following year
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**o Content:**

● LCOMU2606	nter-cultural communication	Marc Totte	(FR) [q2] [30h] [5 Credits]	x	x
● LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	(FR) [q1] [30h] [5 Credits]	x	x
● LCOMU2618	Cultural identities and media uses	Sarah Sepulchre	(FR) [q2] [30h] [5 Credits]	x	x

**MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB [15.0]**

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- △ ⊕ Not offered in 2021-2022 or the following year
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1 2

**o Content:**

○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	(FR) [q2] [15h] [5 Credits]	X	
○ MCOMU2210	Production éditoriale et production médiatique sur le web	Thibault Dujardin-Bazier Marie Vancutsem	(FR) [q2] [22.5h] [5 Credits]	X	
○ MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudez	(FR) [q2] [15h] [5 Credits]	X	

**FORMATION INTERDISCIPLINAIRE EN CRÉATION D'ENTREPRISE (CPME) [30.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
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- Activity with requisites
- 🌐 Open to international students
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**o Content:****o Activités obligatoires (20 credits)**

Rem 1 : Les étudiants n'ayant pas de prérequis en gestion devront suivre le cours LCPME 2000 (Financer et gérer son projet 1) Rem 2 : Les séances du cours LCPME 2003 sont réparties sur les deux blocs annuels du master. L'étudiant doit les suivre dès le bloc annuel 1, mais ne pourra inscrire le cours que dans son programme de bloc annuel 2.

○ LCPME2001	Entrepreneurship Theory (in French)	Frank Janssen	(FR) [q1] [30h+20h] [5 Credits]	X	
○ LCPME2002	Managerial, legal and economic aspects of the creation of a company (in French)	Yves De Cordt Marine Falize	(FR) [q1] [30h+15h] [5 Credits]	X	
○ LCPME2003	Business plan of the creation of a company (in French)	Frank Janssen	(FR) [q2] [30h+15h] [5 Credits]		X
○ LCPME2004	Advanced seminar on Entrepreneurship (in French)	Frank Janssen	(FR) [q2] [30h+15h] [5 Credits]	X	
⊗ LCPME2000	Venture creation financement and management I UE obligatoire pour les étudiants n'ayant pas de prérequis en gestion	Yves De Rongé Olivier Giacomini	(FR) [q1] [30h+15h] [5 Credits]	X	

**o Activités au choix (10 credits)**

10 crédits d'activités au choix

**⊗ Pour les étudiants en communication stratégique des organisations (10 credits)**

10 crédits au choix parmi :

⊗ LCOMU2615	Corporate communication	Damien Renard	(FR) [q1] [30h+15h] [5 Credits]	X	X
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				Year	
				1	2
✘ LCOMU2708	Media relations & community management	Jean-Yves Daxhelet Damien Renard Lara Van Dievoet	EN [q2] [30h] [5 Credits]	x	x
✘ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	EN [q1] [30h] [5 Credits]	x	x
✘ LCOMU2350	Assessment of organization communication	Catherine Alexandre Vincent Brulois	FR [q1] [30h] [5 Credits]	x	x

✘ **Pour les autres étudiants (10 credits)**

10 crédits d'activités d'une option complémentaire de leur finalité.

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**ECHANGE ERASMUS OU INTERNATIONAL [15.0]****Alternatives**

> [Master \[120\] in Communication \[Double diplôme UCLouvain - uSherbrooke\]](https://uclouvain.be/en-prog-2021-comm2m-programme) [ <https://uclouvain.be/en-prog-2021-comm2m-programme> ]

**MASTER [120] IN COMMUNICATION [DOUBLE DIPLÔME UCLOUVAIN - USHERBROOKE]****Supplementary classes**

**To access this Master, students must have a good command of certain subjects. If this is not the case, they must add supplementary classes at the beginning of their Master's programme in order to obtain the prerequisites for these studies.**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- 🌐 Open to international students
- 🚫 Not open to international students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ MCOMU1208	<a href="#">Sémiotique générale</a>	Andrea Catellani Christel Christophe	FR [q1] [30h] [5 Credits]
○ MDROH1212	<a href="#">Droit des médias et de la communication</a>	Bernard Mouffe	FR [q2] [30h] [5 Credits]
○ MCOMU1310	<a href="#">Anthropologie et ethnographie de la communication</a>	Tama Rchika Lara Van Dievoet	FR [q2] [30h+10h] [5 Credits]
○ MCOMU1311	<a href="#">Analyse des données numériques</a>	Tiffany Andry François Lambotte	FR [q2] [30h+10h] [5 Credits]
○ MCOMU1308	<a href="#">Analyse sémiotique du discours et de l'image</a>	Tiffany Andry Nicolas Wouters	FR [q2] [30h+10h] [5 Credits]
○ MCOMU1309	<a href="#">Séminaire d'actualité 3</a>	Sébastien Fevry	FR [q1+q2] [0h+20h] [5 Credits]
○ MANGL1339	<a href="#">Anglais 3</a>	Jessica Degroote (coord.) Céline Gouverneur Florence Simon (compensates Karen Ratcliffe) Quentin Zèques	EN [q1+q2] [0h+60h] [5 Credits]

**○ Cours au choix**

Un cours parmi:

⊗ MNEER1341	<a href="#">Néerlandais 3</a>	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+60h] [5 Credits]
⊗ MESPA1340	<a href="#">Espagnol 3</a>	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+60h] [5 Credits]

## o Activités en fonction de la finalité choisie

### ⌘ Pour l'étudiant qui choisit la finalité "Culture et communication"

Pour l'étudiant qui choisit la finalité "Culture et communication" ou pour l'étudiant de Master 60 qui choisit l'option "Communication culturelle"

○ MCOMU1303	Médiation culturelle	Xavier Canonne Philippe Scieur	18 [q2] [30h+10h] [5 Credits]
○ MMETH1321	Critique de productions culturelles	Jean-Luc Depotte	18 [q1+q2] [20h+20h] [5 Credits]

### ⌘ Pour l'étudiant qui choisit la finalité "stratégie et communication web" du master 120 de jour

Pour l'étudiant qui choisit la finalité "Stratégie et communication web" du master 120 de jour ou pour l'étudiant de master 60 qui choisit l'option "Stratégies de communication et médias" ou "Communication et production du contenu web"

○ MCOMU1302	Communication et organisation	Damien Renard (compensates François Lambotte)	18 [q1] [30h+10h] [5 Credits]
○ MSHUM1328	Sociologie des organisations	Philippe Scieur	18 [q1] [30h] [5 Credits]



## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- transform a prerequisite into a corequisite within the same year (to enable the student to continue his or her studies with a sufficient annual course load)
- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.

For more information, please consult the [Academic Regulations and Procedures](#).

### # Prerequisites list

**MCOMU2205** "Stage" has prerequisite(s) MCOMU2910 ET MCOMU2900A

- MCOMU2910 - Séminaire d'accompagnement au mémoire: concepts et méthodes
- MCOMU2900A - Mémoire 120 (Partie 1)

**MCOMU2704** "Immersion professionnelle - module diagnostic" has prerequisite(s) MCOMU2910 ET MCOMU2900A

- MCOMU2910 - Séminaire d'accompagnement au mémoire: concepts et méthodes
- MCOMU2900A - Mémoire 120 (Partie 1)

**MCOMU2705** "Immersion professionnelle - module mise en oeuvre" has prerequisite(s) MCOMU2910 ET MCOMU2900A

- MCOMU2910 - Séminaire d'accompagnement au mémoire: concepts et méthodes
- MCOMU2900A - Mémoire 120 (Partie 1)

**MCOMU2900B** "Mémoire 120 (Partie 2)" has prerequisite(s) MCOMU2910 ET MCOMU2900A

- MCOMU2910 - Séminaire d'accompagnement au mémoire: concepts et méthodes
- MCOMU2900A - Mémoire 120 (Partie 1)

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## COMM2M - Information

### Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

#### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

### University Bachelors

Diploma	Special Requirements	Access	Remarks
<b>UCLouvain Bachelors</b>			
		Direct access	
Bachelier en sciences économiques et de gestion Bachelier en sciences humaines et sociales Bachelier en sciences politiques Bachelier en sociologie et anthropologie	Avec la mineure en information et communication	Direct access	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.
		Direct access	
		Access with additional training	
Bachelier en droit	Avec la mineure en information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.  <b>Cours prérequis :</b> LCOMU1315 Méthodes de recherche en communication : approches quantitatives [30,15] 5 crédits
		Access with additional training	
		Direct access	
		Access with additional training	
Bachelier en histoire Bachelier en histoire de l'art et archéologie Bachelier en langues et littératures françaises et romanes	Avec la mineure en information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.

Bachelier en langues et littératures modernes			<b>Cours prérequis :</b> LCOMU1315 Méthodes de recherche en communication : approches quantitatives [30,15] 5 crédits LCOMU1224 Structures socio-économiques des médias [30,10] 6 crédits
		Access with additional training	
		Access with additional training	
Autre bachelier	Programme répondant aux conditions générales d'accès, en tenant compte d'une éventuelle mineure en information et communication	Access based on application	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/school.
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année d'études préparatoire
<b>Others Bachelors of the French speaking Community of Belgium</b>			
Tous les bacheliers de la CFB		Direct access	
Autre bachelier	Programme répondant aux conditions générales d'accès	Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année d'études préparatoire
<b>Bachelors of the Dutch speaking Community of Belgium</b>			
		Direct access	
Autres bachelors		Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année d'études préparatoire
<b>Foreign Bachelors</b>			
		Access based on application	
Tous les bacheliers		Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année d'études préparatoire

## Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - HE - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans <a href="#">le module complémentaire</a> .	Type court
BA - AESI orientation Français et morale - HE - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Français et religion - HE - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Langues germaniques - HE - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - HE - crédits supplémentaires entre 45 et 60		
BA - assistant(e) en psychologie - HE - crédits supplémentaires entre 45 et 60		
BA - assistant(e) social(e) - HE - crédits supplémentaires entre 45 et 60		
BA - assistant(e) social(e) - EPS - crédits supplémentaires entre 45 et 60		
BA - assistant(e) social(e) - EPS - crédits supplémentaires entre 45 et 60		

BA - bibliothécaire-documentaliste - HE - crédits supplémentaires entre 45 et 60

BA - bibliothécaire-documentaliste - EPS - crédits supplémentaires entre 45 et 60

BA - conseiller(ère) social(e) - HE - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - ESA - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: image - ESA - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - ESA - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: multimédia - ESA - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: son - ESA - crédits supplémentaires entre 45 et 60

BA en Arts plastiques, visuels et de l'espace: publicité - ESA - crédits supplémentaires entre 45 et 60

BA en communication - HE - crédits supplémentaires entre 30 et 60

BA en droit - HE - crédits supplémentaires entre 45 et 60

BA en droit - EPS - crédits supplémentaires entre 45 et 60

BA en e-business - HE - crédits supplémentaires entre 45 et 60

BA en e-business - EPS - crédits supplémentaires entre 45 et 60

BA en écologie sociale - HE - crédits supplémentaires entre 45 et 60

BA en écriture multimédia - HE - crédits supplémentaires entre 45 et 60

BA en gestion des ressources humaines - HE - crédits supplémentaires entre 45 et 60

BA en gestion des ressources humaines - EPS - crédits supplémentaires entre 45 et 60

BA en informatique de gestion - EPS - crédits supplémentaires entre 45 et 60

BA en informatique de gestion - HE - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (automatique) - EPS - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (automatique) - HE - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (gestion technique des bâtiments - domotique) - HE - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (informatique industrielle) - EPS - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (informatique industrielle) - HE - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (réseaux et télécommunications) - EPS - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (réseaux et télécommunications) - HE - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (sécurité des systèmes) - HE - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (sécurité des systèmes) - EPS - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (technologie de l'informatique) - EPS - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes (technologie de l'informatique) - HE - crédits supplémentaires entre 45 et 60

BA en marketing - EPS - crédits supplémentaires entre 45 et 60

BA en marketing - HE - crédits supplémentaires entre 45 et 60

BA en publicité - EPS - crédits supplémentaires entre 45 et 60

BA en publicité - HE - crédits supplémentaires entre 45 et 60

BA en relations publiques - HE - crédits supplémentaires entre 45 et 60

BA en relations publiques - EPS - crédits supplémentaires entre 45 et 60

## Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
		Direct access	
Tous les licenciés		Access based on application	
<b>Masters</b>			
Tous les masters		Access based on application	

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

## Access based on application

Admission on the basis of a submitted dossier may be granted either directly or on the condition of completing additional coursework of a maximum of 60 ECTS credits, or refused.

## Admission and Enrolment Procedures for general registration

## Evaluation

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**The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".**

## Contacts

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### Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

COMU

Ruelle de la Lanterne magique 14 - bte L2.03.02

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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [Sandrine Roginsky](#)

Other academic Supervisor(s)

- [Elena Aoun](#)

Jury

- Président de jury: [Andrea Catellani](#)
- [Sébastien Fevry](#)

Useful Contact(s)

- Informations pour les futurs étudiants (Nicolas Hurtado de Jesus - tél. +32 (0)65 323 327): [info-mons@uclouvain.be](mailto:info-mons@uclouvain.be)
- Gestionnaire administrative de programme: [Chloé Warmont](#)

