

**At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In French**Dissertation/Graduation Project : **YES** - Internship : **optional**Activities in English: **optional** - Activities in other languages : **NO**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**Programme acronym: **COMU2M1** - Francophone Certification Framework: 7**Table of contents**

Introduction .....	2
Teaching profile .....	3
- Learning outcomes .....	3
- Programme structure .....	3
- Programme .....	4
- Detailed programme by subject .....	4
- The programme's courses and learning outcomes .....	12
Information .....	13
- Access Requirements .....	13
- Supplementary classes .....	16
- Teaching method .....	17
- Evaluation .....	17
- Mobility and/or Internationalisation outlook .....	17
- Possible trainings at the end of the programme .....	17
- Contacts .....	17

## COMU2M1 - Introduction

### Introduction

---

## COMU2M1 - Teaching profile

### Learning outcomes

The 60 credit Master in Information and Communication provides a special kind of training which is in demand at the professional level. In parallel with the requirement for specialists in information and communication, there is also a clear need for people with qualifications in other subject areas but with information and communication training. This programme is therefore designed to introduce students to the theories and methods of information and communication sciences and to help them to acquire special skills whilst also building on their previous experience.

To this end there are four options : Media, Culture and Education, Public Relations and Communication in Organizations, the Louvain School of Journalism and Multimedia.

This programme is open to holders of any 120 credit Master (apart from the Master in Information and Communication) or of any degree (except Information and Communication) from a Belgian university who wish to build on what they have already studied.

It is also open to students who are Bachelors in Information and Communication.

### Programme structure

The 60 credit Master programme in Information and Communication is made up of 60 credits, as follows:

- core subjects comprising a dissertation and three subjects (30 to 40 credits)
- one or two options (20 to 30 credits)

The dissertation which each student must produce and defend forms part of the core subjects and differs, both in terms of the workload and number of credits, according to what each student has chosen to do.

Students who have already produced a final piece of work in a second cycle course (e.g. Master, degree etc) may replace the 25 credits of the core subjects for the dissertation with a dissertation or a report on a work placement worth 15 credits.

This group of students, exceptionally, may choose two options instead of one.

- Students who have already gained a Bachelor degree in Information and Communication must follow the foundation element of the core subjects (15 credits, three optional subjects) which may be studied in greater depth by selecting one of the four options on offer (15 credits each) and one optional subject. Students must produce and defend a dissertation.
- Students who have already gained a Master and a Bachelor degree with Information and Communication as a subsidiary subject must also follow the foundation element of common subjects (15 credits or three optional subjects) which may be studied in greater depth by selecting a foundation option of 15 credits and an additional option, also worth 15 credits. Students must produce and defend a dissertation or a report on a work placement.
- Students who have already gained a Master and a Bachelor degree without Information and Communication as a subsidiary subject must follow the prerequisite subjects in the relevant foundation option and a course of study identical to that outlined above. Students must produce and defend a dissertation or a report on a work placement.

[> Tronc commun \(30 à 45 crédits\) \[ en-prog-2021-comu2m1-tronc\\_commun \]](#)

[> List of electives \[ en-prog-2021-comu2m1-options \]](#)

[> Ecole de Journalisme de Louvain : base \[ en-prog-2021-comu2m1-lcomu308o \]](#)

[> Ecole de Journalisme de Louvain : compléments \[ en-prog-2021-comu2m1-lcomu309o \]](#)

[> Culture médiatique \[ en-prog-2021-comu2m1-lcomu340o \]](#)

[> Cultures et identités \[ en-prog-2021-comu2m1-lcomu341o \]](#)

[> Communication stratégique des organisations \[ en-prog-2021-comu2m1-lcomu305o \]](#)

[> Education aux médias : base \[ en-prog-2021-comu2m1-lcomu318o \]](#)

[> Education aux médias : compléments \[ en-prog-2021-comu2m1-lcomu319o \]](#)

[> Conception de médias éducatifs : base \[ en-prog-2021-comu2m1-lcomu125o \]](#)

[> Conception de médias éducatifs : compléments \[ en-prog-2021-comu2m1-lcomu126o \]](#)

[Preparatory Module \(only for students who qualify for the course via complementary coursework\)](#)

[> Master \[60\] in Information and Communication \[ en-prog-2021-comu2m1-module\\_complementaire \]](#)

## COMU2M1 Programme

### Detailed programme by subject

#### CORE COURSES

- Mandatory  
 △ Courses not taught during 2021-2022  
 ⊕ Periodic courses taught during 2021-2022  
 ☒ Optional  
 ⊖ Periodic courses not taught during 2021-2022  
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### ☒ Pour les étudiants non-titulaires d'un master

##### ○ Activités obligatoires (30 credits)

○ LCOMU2901	Dissertation			23 Credits	
○ LCOMU2910	Seminar : Support in Methodology	Joanne Joczcyk Olivier Standaert	15h	2 Credits	q1
○ LCOMU2701	Parcours multimédia	Nicolas Baudoux Thibault Philippette Gaétan Santarelli Yves Thiran	30h	5 Credits	q1

##### ☒ Activités au choix

Les étudiants qui choisiront l'option "Communication stratégique des organisations" ne prendront aucune des activités de cette liste. Les autres y choisiront deux activités. ( Rem : LCOMU1322 n'est pas accessible aux étudiants titulaires d'un bachelier en information et communication).

☒ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	q1
☒ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	30h	5 Credits	q1
☒ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	q1
☒ LCOMU2360	Marketing digital	Damien Renard	30h	5 Credits	q2
☒ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	5 Credits	q1
☒ LCOMU2640	Media education and media literacy	Thibault Philippette	30h	5 Credits	q1
☒ LCOMU2606	nter-cultural communication	Marc Totte	30h	5 Credits	q2
☒ LCOMU2431	Journalisme et audiences : mesures , usages et engagement des publics	Gaspard Grosjean (compensates) Olivier Standaert Stéphane Rosenblatt (compensates) Olivier Standaert	15h	5 Credits	q2

##### ☒ Autres activités au choix

Les étudiants qui choisiront l'option "Communication stratégique des organisations" ne prendront aucune de ces activités. Les autres y choisiront une activité.

☒ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	q1
☒ LCOMU2310	Organizations strategies and strategic communication	Sandrine Agie De Selsaeten Emmanuel Goedseels	30h	5 Credits	q1
☒ LCOMU2606	nter-cultural communication	Marc Totte	30h	5 Credits	q2
☒ LCOMU2706	Management de la communication	Catherine Alexandre	30h	5 Credits	q2
☒ LCOMU2431	Journalisme et audiences : mesures , usages et engagement des publics	Gaspard Grosjean (compensates) Olivier Standaert Stéphane Rosenblatt (compensates) Olivier Standaert	15h	5 Credits	q2

## ✂ Pour les étudiants titulaires d'un master

### ○ Activités obligatoires (20 credits)

○ LCOMU2902	Dissertation			15 Credits	
○ LCOMU2701	Parcours multimédia	Nicolas Baudoux Thibault Philippette Gaétan Santarelli Yves Thiran	30h	5 Credits	q1

### ✂ Activités au choix

Les étudiants qui choisiront l'option "Communication stratégique des organisations" ne prendront aucune des activités de cette liste. Les autres y choisiront deux activités. Rem: LCOMU1322 n'est pas accessible aux étudiants titulaires d'un bachelier en information et communication).

✂ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	q1
✂ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	30h	5 Credits	q1
✂ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	q1
✂ LCOMU2360	Marketing digital	Damien Renard	30h	5 Credits	q2
✂ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	5 Credits	q1
✂ LCOMU2606	nter-cultural communication	Marc Totte	30h	5 Credits	q2
✂ LCOMU2640	Media education and media literacy	Thibault Philippette	30h	5 Credits	q1
✂ LCOMU2431	Journalisme et audiences : mesures , usages et engagement des publics	Gaspard Grosjean (compensates) Olivier Standaert Stéphane Rosenblatt (compensates) Olivier Standaert	15h	5 Credits	q2

### ✂ Autres activités au choix

Les étudiants qui choisiront l'option "Communication stratégique des organisations" prendront une des paires d'activités de cette liste, en plus de celle choisie dans le cadre de l'option. Les autres ne prendront aucune activité de cette liste.

### ✂ Production en communication (10 credits)

○ LCOMU2330	Analyse des productions communicationnelles	Andrea Catellani	30h	5 Credits	q1
○ LCOMU2340	Communication writing and graphism	Romain Rihoux Antoine Servais	22.5h+30h	5 Credits	q1

### ✂ Analyse et évaluation en contexte transmédiatique (10 credits)

○ LCOMU2812	Expérience utilisateur	Suzanne Kieffer	30h	5 Credits	q2
○ LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	30h	5 Credits	q2

### ✂ Communication politique et publique (10 credits)

○ LCOMU2617	Politic & public Communication	Arlin Bagdat Sandrine Roginsky	30h	5 Credits	q2
○ LCOMU2708	Media relations & community management	Jean-Yves Daxhelet Damien Renard Lara Van Dievoet	30h	5 Credits	q2

### ✂ Communication d'organisation et changement (10 credits)

○ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates) François Lambotte	30h	5 Credits	q1
○ LCOMU2613	Crisis communication	Lionel Groetaers Mathieu Van Overstraeten	30h	5 Credits	q1

### ✂ Audit et évaluation (10 credits)

○ LCOMU2350	Assessment of organization communication	Catherine Alexandre Vincent Brulois	30h	5 Credits	q1
○ LCOMU2611	Internal communication Audit	Christel Christophe (compensates) François Lambotte	15h	5 Credits	q2

### ✂ Ingénierie du web (10 credits)

● LCOMU2813	Ecoute du web et gestion de la réputation	Lionel Groetaers Damien Renard	30h	5 Credits	q2
● LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	30h	5 Credits	q2

---

## OPTIONS

Les étudiants non-titulaires d'un master choisiront une option parmi les 6 qui lui sont accessibles, ainsi qu'un cours au choix dans la liste proposée.

Les étudiants déjà titulaires d'un master choisiront deux options et/ou cours au choix parmi les 14 qui lui sont proposées.

- > Ecole de Journalisme de Louvain : base [ en-prog-2021-comu2m1-lcomu308o ]
- > Ecole de Journalisme de Louvain : compléments [ en-prog-2021-comu2m1-lcomu309o ]
- > Culture médiatique [ en-prog-2021-comu2m1-lcomu340o ]
- > Cultures et identités [ en-prog-2021-comu2m1-lcomu341o ]
- > Communication stratégique des organisations [ en-prog-2021-comu2m1-lcomu305o ]
- > Education aux médias : base [ en-prog-2021-comu2m1-lcomu318o ]
- > Education aux médias : compléments [ en-prog-2021-comu2m1-lcomu319o ]
- > Conception de médias éducatifs : base [ en-prog-2021-comu2m1-lcomu125o ]
- > Conception de médias éducatifs : compléments [ en-prog-2021-comu2m1-lcomu126o ]

## ECOLE DE JOURNALISME DE LOUVAIN : BASE [15.0]

- Mandatory
- ⊗ Optional
- △ Courses not taught during 2021-2022
- ⊖ Periodic courses not taught during 2021-2022
- ⊕ Periodic courses taught during 2021-2022
- Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Content:

#### o Pratiques journalistiques de presse écrite, radio, télévision et multimédia (15 credits)

○ LCOMU2401	Sources, recherche et curation de l'information	Olivier Standaert	22.5h	3 Credits	q1
○ LCOMU2402	Ecritures journalistiques	Nicolas Becquet Sacha Daout Alice Dive Stéphanie Meyer (compensates) Benoît Grevisse Arnaud Ruysen Yves Thiran	30h	4 Credits	q1
○ LCOMU2403	Introduction au data journalisme	Suzanne Kieffer Grégoire Lits	22.5h	3 Credits	q1
○ LCOMU2122	Méthodes d'enquête et de reportage	Cédric Baufoy Bertrand Henne François Heureux Caroline Hick Sophie Mignon (compensates) Benoît Grevisse Yves Thiran	30h	5 Credits	q2

## ECOLE DE JOURNALISME DE LOUVAIN : COMPLÉMENTS [15.0]

- Mandatory
- ⊗ Optional
- △ Courses not taught during 2021-2022
- ⊖ Periodic courses not taught during 2021-2022
- ⊕ Periodic courses taught during 2021-2022
- Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Content:

#### o Pratiques journalistiques de presse écrite, radio, télévision et multimédia (6 credits)

○ LCOMU2124	Compétences numériques du journalisme	Antonin Descampe	22.5h	3 Credits	q2
-------------	---------------------------------------	------------------	-------	-----------	----

○ LCOMU2406	Genres journalistiques subjectifs	Francois Brabant Benoît Grevisse	22.5h	3 Credits	q2
-------------	-----------------------------------	-------------------------------------	-------	-----------	----

**o Actualité et déontologie (9 credits)**

○ LCOMU2420	Knowledge of Current Events	Olivier Standaert	15h	3 Credits	q1
○ LCOMU2421	Connaissance de l'actualité 2	Antonio Solimando	15h	3 Credits	q2
○ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	3 Credits	q1

---



**CULTURE MÉDIATIQUE [15.0]**

- Mandatory  
 △ Courses not taught during 2021-2022  
 ⊕ Periodic courses taught during 2021-2022
- ✘ Optional  
 ⊖ Periodic courses not taught during 2021-2022  
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

○ LCOMU2221	Analyse des productions cinématographiques	Nicolas Wouters Nicolas Wouters (compensates Sébastien Fevry)	22.5h	5 Credits	q2
○ LCOMU2605	Analysis of televised series	Sarah Sepulchre	30h	5 Credits	q2
○ LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	30h	5 Credits	q2

**CULTURES ET IDENTITÉS [15.0]**

- Mandatory  
 △ Courses not taught during 2021-2022  
 ⊕ Periodic courses taught during 2021-2022
- ✘ Optional  
 ⊖ Periodic courses not taught during 2021-2022  
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

○ LCOMU2606	nter-cultural communication	Marc Totte	30h	5 Credits	q2
○ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	30h	5 Credits	q1
○ LCOMU2618	Cultural identities and media uses	Sarah Sepulchre	30h	5 Credits	q2

**COMMUNICATION STRATÉGIQUE DES ORGANISATIONS [30.0]**

- Mandatory  
 △ Courses not taught during 2021-2022  
 ⊕ Periodic courses taught during 2021-2022
- ✘ Optional  
 ⊖ Periodic courses not taught during 2021-2022  
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:****Activités obligatoires (20 credits)**

○ LCOMU2360	Marketing digital	Damien Renard	30h	5 Credits	q2
○ LCOMU2310	Organizations strategies and strategic communication	Sandrine Agie De Selsaeten Emmanuel Goedseels	30h	5 Credits	q1
○ LCOMU2710	Approche éthique et critique de la communication d'organisation	Andrea Catellani	22.5h	5 Credits	q2 △
○ LCOMU2706	Management de la communication	Catherine Alexandre	30h	5 Credits	q2

**Activités au choix (10 credits)**

Une paire d'activités parmi:

**✘ Production en communication (10 credits)**

○ LCOMU2330	Analyse des productions communicationnelles	Andrea Catellani	30h	5 Credits	q1
○ LCOMU2340	Communication writing and graphism	Romain Rihoux Antoine Servais	22.5h+30h	5 Credits	q1

**⌘ Analyse et évaluation en contexte transmédiatique (10 credits)**

○ LCOMU2812	Expérience utilisateur	Suzanne Kieffer	30h	5 Credits	q2
○ LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	30h	5 Credits	q2

**⌘ Communication politique et publique (10 credits)**

○ LCOMU2617	Politic & public Communication	Arlin Bagdat Sandrine Roginsky	30h	5 Credits	q2
○ LCOMU2708	Media relations & community management	Jean-Yves Daxhelet Damien Renard Lara Van Dievoet	30h	5 Credits	q2

**⌘ Communication d'organisation et changement (10 credits)**

○ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	30h	5 Credits	q1
○ LCOMU2613	Crisis communication	Lionel Groetaers Mathieu Van Overstraeten	30h	5 Credits	q1

**⌘ Audit et évaluation (10 credits)**

○ LCOMU2350	Assessment of organization communication	Catherine Alexandre Vincent Brulois	30h	5 Credits	q1
○ LCOMU2611	Internal communication Audit	Christel Christophe (compensates François Lambotte)	15h	5 Credits	q2

**⌘ Ingénierie du web (10 credits)**

○ LCOMU2813	Ecoute du web et gestion de la réputation	Lionel Groetaers Damien Renard	30h	5 Credits	q2
○ LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	30h	5 Credits	q2

**EDUCATION AUX MÉDIAS : BASE [15.0]**

- Mandatory  
 Courses not taught during 2021-2022  
 Periodic courses taught during 2021-2022
- Optional  
 Periodic courses not taught during 2021-2022  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

<input type="radio"/> LCOMU2640	Media education and media literacy	Thibault Philippette	30h	5 Credits	q1
<input type="radio"/> LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	q1
<input type="radio"/> LSTIC2000	Medias, information ans knowledges	Jerry Jacques	22.5h	5 Credits	q1

**EDUCATION AUX MÉDIAS : COMPLÉMENTS [15.0]**

- Mandatory  
 Courses not taught during 2021-2022  
 Periodic courses taught during 2021-2022
- Optional  
 Periodic courses not taught during 2021-2022  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

<input type="radio"/> LCOMU2663	Effets éducatifs des médias	Valéria Ligurgo	30h	5 Credits	q1
<input type="radio"/> LCOMU2620	Jeux (numériques), serious games et gamification	Thibault Philippette	30h	5 Credits	q2
<input type="radio"/> LCOMU2603	Research Seminar in mediatic technologies 1	Pierre Fastrez Camille Tilleul	15h	2 Credits	q1
<input type="radio"/> LCOMU2608	Séminaire de recherche en technologies médiatiques 2	Pierre Fastrez Camille Tilleul	15h	3 Credits	q2

**CONCEPTION DE MÉDIAS ÉDUCATIFS : BASE [15.0]**

- Mandatory  
 Courses not taught during 2021-2022  
 Periodic courses taught during 2021-2022
- Optional  
 Periodic courses not taught during 2021-2022  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

<input type="radio"/> LCOMU2600	Scientific popularisation	Jerry Jacques	30h	5 Credits	q1
<input type="radio"/> LCOMU2340	Communication writing and graphism	Romain Rihoux Antoine Servais	22.5h+30h	5 Credits	q1
<input type="radio"/> LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	q1

**CONCEPTION DE MÉDIAS ÉDUCATIFS : COMPLÉMENTS [15.0]**

- Mandatory  
 Courses not taught during 2021-2022  
 Periodic courses taught during 2021-2022
- Optional  
 Periodic courses not taught during 2021-2022  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Content:**

○ LCOMU2621	Développement technique de médias éducatifs	Ronan Guillaumet	30h	5 Credits	q2
○ LCOMU2663	Effets éducatifs des médias	Valéria Ligurgo	30h	5 Credits	q1
○ LCOMU2812	Expérience utilisateur	Suzanne Kieffer	30h	5 Credits	q2

## The programme's courses and learning outcomes

---

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## COMU2M1 - Information

### Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

#### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

### Specific access requirements

L'admission à ce diplôme est réglée conformément au décret du 31 mars 2004 définissant l'enseignement supérieur, favorisant son intégration dans l'espace européen de l'enseignement supérieur et finançant les universités.

En plus de remplir les conditions d'accès décrites ci-dessous, les candidats devront apporter la preuve d'une maîtrise suffisante de la langue française (niveau B1 du [Cadre européen commun de référence](#)).

#### Conditions générales d'accès

Conformément aux [conditions d'admission générales](#), ont un accès direct les titulaires porteurs d'un des grades académiques de la Communauté française de Belgique suivants :

- un grade académique de premier cycle du même cursus;
- un diplôme universitaire de premier cycle reconnu comme comprenant les 108 crédits suivants :

Economie et gestion (9 crédits)

Droit (9 crédits)

Informatique et Méthode (18 crédits)

Autres sciences humaines (30 crédits)

Information et communication (27 crédits)

Langues (15 crédits)

Les titulaires d'un diplôme universitaire de premier cycle reconnu comme comprenant au moins 93 crédits de ce programme type peuvent avoir accès à ce master en acquérant le solde des crédits manquant en prérequis.

Être titulaire d'un diplôme universitaire de second cycle (moyennant généralement un cours prérequis).

### University Bachelors

Diploma	Special Requirements	Access	Remarks
<b>UCLouvain Bachelors</b>			
<a href="#">Bachelor in Information and Communication</a>		Direct access	
Bachelier en information et communication		Direct access	
Bachelier en sciences économiques et de gestion Bachelier en sciences humaines et sociales Bachelier en sciences politiques Bachelier en sociologie et anthropologie	avec mineure en Information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/school.

Bachelier en droit	avec mineure en Information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.  Cours prérequis : COPS1114 Statistique et éléments de probabilité (partim) [30,30] (5 crédits)
		Direct access	
Bachelier en histoire Bachelier en langues et littératures françaises et romanes Bachelier en langues et littératures modernes	avec mineure en Information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.  Cours prérequis : COPS1114 Statistique et éléments de probabilité [30,30] (5 crédits) COPS1115 Economie politique (partim) [45,15] (5 crédits)
Aute bachelier	Programme répondant aux conditions générales d'accès	Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année préparatoire
<b>Others Bachelors of the French speaking Community of Belgium</b>			
Bachelier en Information et communication		Direct access	
Autre bachelier	Programme répondant aux conditions générales d'accès	Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année préparatoire
<b>Bachelors of the Dutch speaking Community of Belgium</b>			
Bachelor in de communicatiewetenschappen		Direct access	
Tout bachelier	Programme répondant aux conditions générales d'accès	Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année préparatoire
<b>Foreign Bachelors</b>			
Programme répondant aux conditions générales d'accès		Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année préparatoire

## Non university Bachelors

> Find out more about [links](#) to the university

## Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			

Licence en Information et communication		Access with additional training	
Autre licence		Access with additional training	Un cours pré requis
<b>Masters</b>			
Tout master	Avec mineure en Information et communication	Access based on application	
Autre master		Access based on application	Un cours pré requis

## Holders of a non-University 2nd cycle degree

### Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

### Access based on application

Admission on the basis of a submitted dossier may be granted either directly or on the condition of completing additional coursework of a maximum of 60 ECTS credits, or refused.

### Admission and Enrolment Procedures for general registration

Toutes les demandes d'accès sur dossier doivent être introduites auprès du secrétaire académique du département.

## Supplementary classes

**To access this Master, students must have a good command of certain subjects. If this is not the case, they must add supplementary classes at the beginning of their Master's programme in order to obtain the prerequisites for these studies.**

● Mandatory

△ Courses not taught during 2021-2022

⊕ Periodic courses taught during 2021-2022

⊗ Optional

⊖ Periodic courses not taught during 2021-2022

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Cours de langue

⊗ LANGL2433	English Communication Skills	Aurélié Deneumoustier Marie Duelz (coord.) Céline Gouverneur Marielle Henriët	30h	3 Credits	q1 or q2
⊗ LNEER2433	Dutch for communication studies - Intermediate level - Beginning of part 2	Marie Van Reet (coord.) Marie-Paule Vanelderen	30h	3 Credits	q1+q2
⊗ LESPA1331	Spanish for the Human, Social and Political Sciences and Communications (B1.1 - B1.2)	Oswaldo Serey Mendoza (coord.)	45h	3 Credits	q1

### o Cours spécifiques

⊗ LCOMU1212	Approches qualitatives en information et communication	Amélie Anciaux	15h+10h	5 Credits	q1
⊗ LCOMU1316	Approches sémiotiques en communication	Julie Matagne	15h+10h	5 Credits	q2
⊗ LCOMU1211	Theories in Information and Communication	Thibault Philippette	30h+20h	5 Credits	q2
⊗ LCOMU1224	Structures socio-économiques des médias	Bernard Cools Bernard Cools (compensates Olivier Standaert)	22.5h	5 Credits	q1
⊗ LCOMU1325	Communication and Organisation	François Lambotte Damien Renard	22.5h	5 Credits	q1
⊗ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	q1
⊗ LCOMU1332	Public relations	Katia Delvaile (compensates Andrea Catellani)	22.5h	5 Credits	q1
⊗ LCOMU1333	Séminaire en communication	Andrea Catellani	7.5h+10h	4 Credits	q1+q2
⊗ LCOMU1312	Technologies and Communication	Lionel Detry Benoît Macq	22.5h+10h	5 Credits	q1
⊗ LCOMU1126	Anthropology of communication	Tama Rchika Lara Van Dievoet	22.5h	5 Credits	q2
⊗ LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	22.5h	5 Credits	q2
⊗ LCOMU1225	Méthodes d'analyse de contenu	Sarah Sepulchre	15h+10h	5 Credits	q2



## Teaching method

---

The 60 credit Master is mainly intended for those who have already gained a second cycle degree. For this reason, the teaching strategy is relevant and innovative. Students have the opportunity of doing many different kinds of learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. The teaching methods on this programme are active, even demanding for students, but they are specially tailored for those who have already demonstrated high level intellectual ability.

### Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover the way students are selected for this 60 credit Master shows the importance of interdisciplinarity. Various activities bring out the different backgrounds of students. Not only do students with an arts, human sciences or exact sciences background come together for both theoretical and practical work, but they are also encouraged to bring their own knowledge and questions into the field of communication.

### Variety of teaching strategies (including e-learning) :

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme.

Some teaching sessions or parts of courses make use of the different possibilities offered by iCampus and other similar intranet sites.

### Variety of learning situations :

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops, working both individually and in groups. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

## Evaluation

---

***The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

## Mobility and/or Internationalisation outlook

---

In contrast to the 120 credit Master, the 60 credit Master does not offer joint courses with other institutions.

As one of the most original programmes in Europe, this Master provides a good opportunity for foreign students wishing to do preliminary training.

## Possible trainings at the end of the programme

---

Holders of the 60 credit Master in Information and Communication may enter the Teaching Social Science in Higher Education programme (diplôme d'agrégé de l'enseignement supérieur en sciences sociales)

## Contacts

---

### Curriculum Management

Entity

Structure entity

Denomination

Faculty

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Sector	Human Sciences ( <a href="#">SSH</a> )
Acronym	COMU
Postal address	Ruelle de la Lanterne magique 14 - bte L2.03.02 1348 Louvain-la-Neuve
Website	Tel: <a href="tel:+32210472797">+32 (0) 10 47 27 97</a> - Fax: <a href="tel:+32210473044">+32 (0) 10 47 30 44</a> <a href="https://uclouvain.be/fr/facultes/espo/comu">https://uclouvain.be/fr/facultes/espo/comu</a>
Academic supervisor:	<a href="#">Sarah Sepulchre</a>
Jury	<ul style="list-style-type: none"><li>• Secrétaire: <a href="#">Philippe Verhaegen</a></li><li>• Président: <a href="#">Sarah Sepulchre</a></li></ul>
Useful Contact(s)	<ul style="list-style-type: none"><li>• Informations pour les étudiants: <a href="#">Geneviève Parent</a></li><li>• Informations pour les futurs étudiants: <a href="#">Laurence Minguet</a></li></ul>

