

**At Louvain-la-Neuve - 120 credits - 2 years - Day schedule - In French**Dissertation/Graduation Project : **YES** - Internship : **YES**Activities in English: **optional** - Activities in other languages : **optional**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**Programme acronym: **CORP2M** - Francophone Certification Framework: 7**Table of contents**

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## CORP2M - Introduction

### Introduction

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## CORP2M - Teaching profile

## Learning outcomes

On successful completion of this programme, each student is able to :

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## CORP2M Programme

## Detailed programme by subject

## CORE COURSES [45.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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## ○ Mémoire (25 credits)

Course Code	Course Title	Instructor	Language	Hours	Credits	Year 1	Year 2
LCOMU2910	Seminar : Support in Methodology	Joanne Jójczyk Olivier Standaert	FR	[q1]	[15h] [2 Credits]	x	
LCOMU2904A	Dissertation / Thesis - Thesis		FR	[q2]	[3 Credits]	x	
LCOMU2904B	Dissertation / Thesis - Thesis ■		FR	[q2]	[20 Credits]		x

## ○ Langues (6 credits)

Les étudiants n'ayant jamais suivi de cours de Néerlandais en secondaire et à l'Université peuvent remplacer ce cours par un autre cours de langue de même niveau. (Allemand : LALLE2501 ou Espagnol : LESP2600)

Course Code	Course Title	Instructor	Language	Hours	Credits	Year 1	Year 2
LNEER2501	Seminar of professional integration: Dutch - intermediate level	Simon Labate (compensates Marie-Laurence Lambrecht) Lutgarde Schrijvers (coord.)	NL	[q1+q2]	[30h] [3 Credits]		x
LANGL2601	English for Communication - Entry to Professional life	Jérémie Dupal (compensates Marie Van Reet) Céline Gouverneur (coord.) Lutgarde Schrijvers	EN	[q1+q2]	[30h] [3 Credits]		x

## ○ Stage (10 credits)

Rem: Si l'étudiant désire effectuer un second stage, c'est en surplus des 120 crédits de son programme de master. Le second stage étant valorisé pour 5 crédits.

LCOMU2920	Stage		FR	[q2]	[10 Credits]		x
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Year

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**o Autres activités***Minimum 4 credits*

<input type="radio"/> LCOMU2701	Parcours multimédia	Nicolas Baudoux Thibault Philippette Yves Thiran	00 [q1] [30h] [4 Credits]	x
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**LIST OF FOCUSES**[> Research Focus](#) [ en-prog-2021-corp2m-lcorp200a ][> Professional Focus: communication stratégique des organisations](#) [ en-prog-2021-corp2m-lcorp203s ]**RESEARCH FOCUS [30.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

**1 2****o Content:**

					Year
● LCOMU2200	<a href="#">Genres, cultures and representations</a>	<a href="#">Sarah Sepulchre</a>	[FR] [q1] [30h] [5 Credits]	X	
● LCOMU2619	<a href="#">Nouvelles narratologies et transmédia</a>	<a href="#">Sébastien Fevry</a>	[FR] [q2] [30h] [5 Credits] △	X	
● LCOMU2710	<a href="#">Approche éthique et critique de la communication d'organisation</a>	<a href="#">Andrea Catellani</a>	[FR] [q2] [22.5h] [5 Credits] △	X	
● LCOMU2330	<a href="#">Analyse des productions communicationnelles</a>	<a href="#">Andrea Catellani</a>	[FR] [q1] [30h] [5 Credits]	X	
● LCOMU2100	<a href="#">Multidisciplinary Seminar on Research Communication 1</a>		[FR] [q2] [15h] [3 Credits]	X	
● LCOMU2101	<a href="#">Séminaire interdisciplinaire de recherche en communication 2</a>		[FR] [q2] [15h] [3 Credits] △	X	
● LCOMU2160	<a href="#">Lectures dirigées</a>		[FR] [q1 or q2] [] [4 Credits]	X	

## PROFESSIONAL FOCUS: COMMUNICATION STRATÉGIQUE DES ORGANISATIONS [30.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2021-2022
- Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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### o Content:

L'étudiant qui a déjà suivi la finalité approfondie verra avec le responsable de son programme par quelle activité remplacer LCOMU 2710.

● LCOMU2360	Marketing digital	Aurélie Vachaudex (compensates Damien Renard)	FR [q2] [30h] [5 Credits]	X	
● LCOMU2310	Organizations strategies and strategic communication	Sandrine Agie De Selsaeten Emmanuel Goedseels	EN [q1] [30h] [5 Credits]	X	
● LCOMU2705	Communication des organisations alternatives	Lucile Bonnieux Joanne Joczzyk	FR [q1] [30h] [5 Credits]	X	
● LCOMU2706	Management de la communication	Catherine Alexandre	FR [q2] [30h] [5 Credits]	X	
● LCOMU2615	Corporate communication	Damien Renard	FR [q1] [30h+15h] [5 Credits]	X	
● LCOMU2710	Approche éthique et critique de la communication d'organisation	Andrea Catellani	FR [q2] [22.5h] [5 Credits] △	X	

### OPTIONS

#### Option de la finalité approfondie

- > Activités au choix [ en-prog-2021-corp2m-lcorp200o ]

#### Options axiales

- > Production in communication [ en-prog-2021-corp2m-lcorp212o ]
- > Analysis and evaluation in a transmedia context [ en-prog-2021-corp2m-lcorp213o ]
- > Organizational communication and change [ en-prog-2021-corp2m-lcorp214o ]
- > Politic and public communication [ en-prog-2021-corp2m-lcorp215o ]
- > Audit and evaluation [ en-prog-2021-corp2m-lcorp216o ]
- > Web engineering [ en-prog-2021-corp2m-lcorp217o ]

#### Options Programme

- > Travail et organisation [ en-prog-2021-corp2m-lcorp206o ]
- > Communication of European Union [ en-prog-2021-corp2m-lcorp218o ]
- > Option Consumer Insights (LLN) [ en-prog-2021-corp2m-lgest562o ]
- > MONS - Marketing communication [ en-prog-2021-corp2m-mingm210o ]
- > MONS - Immersion professionnelle [ en-prog-2021-corp2m-mcomm210o ]
- > MONS- Cultures et société [ en-prog-2021-corp2m-lcorp220o ]

#### Options transversales accessibles aux masters 120 de l'Ecole de communication

- > Ouverture "Ecole de journalisme de Louvain" [ en-prog-2021-corp2m-lcomu202o ]
- > Ouverture en communication socio-éducative [ en-prog-2021-corp2m-lcomu203o ]
- > Recherche en communication [ en-prog-2021-corp2m-lcomu204o ]
- > Communication multilingue [ en-prog-2021-corp2m-lcomu209o ]
- > Formation interdisciplinaire en création d'entreprise (CPME) [ en-prog-2021-corp2m-lcomu210o ]
- > Culture médiatique [ en-prog-2021-corp2m-lcomu248o ]
- > Cultures et identités [ en-prog-2021-corp2m-lcomu249o ]

- > [MONS - Communication et production de contenu web](#) [ en-prog-2021-corp2m-mcomm410o ]
- > [Echange Erasmus ou international CORP2M](#) [ en-prog-2021-corp2m-lcomu212o ]
- > [Modules Genre](#) [ en-prog-2021-corp2m-lcomu250o ]

## OPTION DE LA FINALITÉ APPROFONDIE

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## ACTIVITÉS AU CHOIX

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## OPTIONS AXIALES

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## PRODUCTION IN COMMUNICATION [15.0]

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- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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### o Content:

				Year	
				1	2
○ LCOMU2330	<a href="#">Analyse des productions communicationnelles</a>	<a href="#">Andrea Catellani</a>	[FR] [q1] [30h] [5 Credits]	X	X
○ LCOMU2340	<a href="#">Communication writing and graphism</a>	<a href="#">Romain Rihoux</a> <a href="#">Antoine Servais</a>	[FR] [q1] [22.5h+30h] [5 Credits]	X	X
○ LCOMU2370	<a href="#">Project development and management</a>	<a href="#">Katia Delvaile</a>	[FR] [q1] [15h+15h] [5 Credits]	X	X

## ANALYSIS AND EVALUATION IN A TRANSMEDIA CONTEXT [15.0]

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- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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### o Content:

				Year	
				1	2
○ LCOMU2812	<a href="#">Expérience utilisateur</a>	<a href="#">Suzanne Kieffer</a>	[FR] [q2] [30h] [5 Credits]	X	X
○ LCOMU2619	<a href="#">Nouvelles narratologies et transmédia</a>	<a href="#">Sébastien Fevry</a>	[FR] [q2] [30h] [5 Credits] △	X	X
○ LCOMU2371	<a href="#">Project development and management (non-profit sector)</a>	<a href="#">Vincent Defourny</a>	[FR] [q2] [15h+15h] [5 Credits]	X	X

## ORGANIZATIONAL COMMUNICATION AND CHANGE

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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### o Content:

○ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	EN [q1] [30h] [5 Credits]	X	X
○ LCOMU2613	Crisis communication	Lionel Groetaers Mathieu Van Overstraeten	EN [q1] [30h] [5 Credits]	X	X
○ LCOMU2370	Project development and management	Katia Delvaile	FR [q1] [15h+15h] [5 Credits]	X	X

## POLITIC AND PUBLIC COMMUNICATION

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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### o Content:

○ LCOMU2617	Politic & public Communication	Arlin Bagdat Sandrine Roginsky	FR [q2] [30h] [5 Credits]	X	X
○ LCOMU2708	Media relations & community management	Jean-Yves Daxhelet Damien Renard Lara Van Dievoet	EN [q2] [30h] [5 Credits]	X	X
○ LCOMU2371	Project development and management (non-profit sector)	Vincent Defourny	FR [q2] [15h+15h] [5 Credits]	X	X

## AUDIT AND EVALUATION

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)



Year

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## o Content:

○ LCOMU2350	Assessment of organization communication	Catherine Alexandre Vincent Brulois	FR [q1] [30h] [5 Credits]	x	x
○ LCOMU2611	Internal communication Audit	Christel Christophe (compensates François Lambotte)	FR [q2] [15h] [5 Credits]	x	x
○ LCOMU2370	Project development and management	Katia Delvaile	FR [q1] [15h+15h] [5 Credits]	x	x

## WEB ENGINEERING

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

## o Content:

○ LCOMU2813	Ecoute du web et gestion de la réputation	Lionel Groetaers Damien Renard	FR [q2] [30h] [5 Credits]	x	x
○ LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	FR [q2] [30h] [5 Credits]	x	x
○ LCOMU2371	Project development and management (non-profit sector)	Vincent Defourny	FR [q2] [15h+15h] [5 Credits]	x	x

## OPTIONS PROGRAMME

## TRAVAIL ET ORGANISATION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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## o Content:

○ LTRAV2600	Staff and organization	Laurent Taskin	FR [q1] [30h] [5 Credits]	x	x
○ LSOC2026	Sociology of organised action	Marc Zune	FR [q2] [30h] [5 Credits]	x	x
○ LLSMS2070	Organizational Diagnostic (in French)	Evelyne Léonard	FR [q1] [30h] [5 Credits]	x	x

**COMMUNICATION OF EUROPEAN UNION [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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**o Content:**

○ LSPRI2200	Communication, political marketing and lobbying	Theodoros Koutroubas Sandrine Roginsky	EN [q1] [30h] [5 Credits]	x	x
○ LEUSL2010	Political Theories of European integration	Tom Delreux	EN [q1] [30h] [5 Credits]	x	x
○ LEUSL2043	History of European integration (interwar's period to European enlargement)	Jan-Willem Brouwer Wim Weymans	EN [q1] [30h] [5 Credits]	x	x

**OPTION CONSUMER INSIGHTS (LLN) [15.0]**

This option is not available to students who have followed the Major in « Marketing Strategy for Connected Brands »

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

*This option is not available to students who have followed the Major Consumer Insights*

Year

1 2

**o Content:**

○ LLSMS2001	Consumer Behavior	Nicolas Kervyn de Meerendré	EN [q1] [30h] [5 Credits]		x
○ LLSMS2021	Managing Brand Equity	Thierry Jupsin (compensates Valérie Swaen)	EN [q1] [30h] [5 Credits]		x
○ LLSMS2024	Marketing Studies	Gordy Pleyers	EN [q1] [30h] [5 Credits]		x

**MONS - MARKETING COMMUNICATION [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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**o Content:**

○ MCOMU2202	Marketing Communications	Karine Charry	[FR] [q1] [30h] [5 Credits]	x	x
○ MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	[FR] [q1] [30h] [5 Credits]	x	x
○ MCOMU2203	Processus de création publicitaire	Marc Soumillion	[FR] [q1] [30h] [5 Credits]	x	x

**MONS - IMMERSION PROFESSIONNELLE [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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**o Content:**

○ MCOMU2704	Immersion professionnelle - module diagnostic	François Lambotte François Lambotte (compensates Sébastien Fevry) Sandrine Roginsky Sandrine Roginsky (compensates Sébastien Fevry)	[FR] [q2] [30h] [7 Credits]		x
○ MCOMU2705	Immersion professionnelle - module mise en oeuvre	François Lambotte François Lambotte (compensates Sébastien Fevry) Sandrine Roginsky Sandrine Roginsky (compensates Sébastien Fevry)	[FR] [q2] [30h] [8 Credits]		x

**MONS- CULTURES ET SOCIÉTÉ [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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**o Content:**

● MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur Damien Vanneste	[FR] [q1] [30h] [5 Credits]			x
● MCOMU2108	Politiques et publics de la culture	Joanne Joczzyk Jean-Gilles Lowies	[FR] [q1] [30h] [5 Credits]			x
● MCOMU2703	Etudes culturelles	Chloé Colpé (compensates Sébastien Fevry)	[FR] [q1] [30h] [5 Credits]			x

**OPTIONS TRANSVERSALES ACCESSIBLES AUX MASTERS 120 DE L'ECOLE DE COMMUNICATION****OUVERTURE "ECOLE DE JOURNALISME DE LOUVAIN" [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

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Year

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**o Content:**

● LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	[FR] [q1] [30h] [4 Credits]	x	x
● LCOMU2428	Enjeux journalistiques de l'actualité et des institutions européennes	Anne-Sophie Bruyndonckx Frédéric Gersdorff Olivier Le Bussy	[FR] [q1] [30h] [5 Credits]	x	x
● LCOMU2121	Journalism		[FR] [q2] [15h] [3 Credits]	x	x
● LCOMU2429	Socio-économie du journalisme et des médias d'information	Bernard Marchant Wouter Verschelden (compensates Olivier Standaert)	[FR] [q2] [22.5h] [3 Credits]	x	x

**OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

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Year

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**o Content:**

○ LCOMU2600	Scientific popularisation	Jerry Jacques	[FR] [q1] [30h] [5 Credits]	x	x
○ LCOMU2640	Media education and media literacy	Thibault Philippette	[FR] [q1] [30h] [5 Credits]	x	x
○ LCOMU2663	Effets éducatifs des médias	Martin Culot Valéria Ligurgo	[FR] [q1] [30h] [5 Credits]	x	x

**RECHERCHE EN COMMUNICATION [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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**o Content:****o Activités obligatoires (10 credits)**

○ LCOMU2100	Multidisciplinary Seminar on Research Communication 1		[FR] [q2] [15h] [3 Credits]	x	x
○ LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2		[FR] [q2] [15h] [3 Credits] △	x	x
○ LCOMU2160	Lectures dirigées		[FR] [q1 or q2] [] [4 Credits]	x	x

**o Une activité au moins au choix (5 credits)**

Cette activité est à choisir parmi tous les cours proposés à l'UCLouvain, à l'exclusion de ceux qui sont repris dans la finalité approfondie et des cours pratiques. Ce choix devra être validé par le responsable du programme.

**COMMUNICATION MULTILINGUE [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

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1 2

**o Content:****o Compréhension à la lecture et vocabulaire économique**

L'étudiant choisit une des activités parmi :

⊗ LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	DE [q1] [22.5h] [5 Credits]	X	X
⊗ LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Sylvie De Cock	EN [q1] [22.5h] [5 Credits]	X	X
⊗ LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Marlène Vrancx	NL [q1] [22.5h] [5 Credits]	X	X

**o Activités au choix (10 credits)**

L'étudiant choisit 2 activités parmi :

⊗ LMULT2411	Economic, legal, social and political issues in German-speaking countries	Dany Etienne	DE [q1] [30h+15h] [5 Credits]	X	X
⊗ LMULT2414	Oral business communication techniques in German 1	Hedwig Reuter	DE [q1] [15h+15h] [5 Credits]	X	X
⊗ LMULT2421	Economic, legal, social and political issues in English-speaking countries	Paul Arblaster	EN [q1] [30h+15h] [5 Credits]	X	X
⊗ LMULT2424	Oral business communication techniques in English (Part 1)	Sylvie De Cock	EN [q1] [15h+15h] [5 Credits]	X	X
⊗ LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Matthieu Sergier (compensates Philippe Hilgsmann)	NL [q1] [30h+15h] [5 Credits]	X	X
⊗ LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap	NL [q1] [15h+15h] [5 Credits]	X	X

## FORMATION INTERDISCIPLINAIRE EN CRÉATION D'ENTREPRISE (CPME) [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

### o Content:

#### o Activités obligatoires (20 credits)

Rem 1 : Les étudiants n'ayant pas de prérequis en gestion devront suivre le cours LCPME 2000 (Financer et gérer son projet 1 ) Rem 2 : Les séances du cours LCPME 2003 sont réparties sur les deux blocs annuels du master. L'étudiant doit les suivre dès le bloc annuel 1, mais ne pourra inscrire le cours que dans son programme de bloc annuel 2.

○ LCPME2001	Théorie de l'entrepreneuriat	Frank Janssen	[FR] [q1] [30h+20h] [5 Credits]	X	
○ LCPME2002	Aspects juridiques, économiques et managériaux de la création d'entreprise	Yves De Cordt Marine Falize	[FR] [q1] [30h+15h] [5 Credits]	X	
○ LCPME2003	Plan d'affaires et étapes-clefs de la création d'entreprise	Frank Janssen	[FR] [q2] [30h+15h] [5 Credits]		X
○ LCPME2004	Séminaire d'approfondissement en entrepreneuriat	Frank Janssen	[FR] [q2] [30h+15h] [5 Credits]	X	
⊗ LCPME2000	Financer et gérer son projet I UE obligatoire pour les étudiants n'ayant pas de prérequis en gestion	Yves De Rongé Olivier Giacomini	[FR] [q1] [30h+15h] [5 Credits]	X	

#### o Activités au choix (10 credits)

10 crédits d'activités au choix

##### ⊗ Pour les étudiants en communication stratégique des organisations (10 credits)

10 crédits au choix parmi :

⊗ LCOMU2615	Corporate communication	Damien Renard	[FR] [q1] [30h+15h] [5 Credits]	X	X
⊗ LCOMU2708	Media relations & community management	Jean-Yves Daxhelet Damien Renard Lara Van Dievoet	[FR] [q2] [30h] [5 Credits]	X	X
⊗ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	[FR] [q1] [30h] [5 Credits]	X	X
⊗ LCOMU2350	Assessment of organization communication	Catherine Alexandre Vincent Brulois	[FR] [q1] [30h] [5 Credits]	X	X

##### ⊗ Pour les autres étudiants (10 credits)

10 crédits d'activités d'une option complémentaire de leur finalité.

**CULTURE MÉDIATIQUE [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Content:**

○ LCOMU2221	Analyse des productions cinématographiques	Nicolas Wouters Nicolas Wouters (compensates Sébastien Fevry)	FR [q2] [22.5h] [5 Credits]	x	x
○ LCOMU2605	Analysis of televised series	Sarah Sepulchre	FR [q2] [30h] [5 Credits]	x	x
○ LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	FR [q2] [30h] [5 Credits] △	x	x

**CULTURES ET IDENTITÉS [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Content:**

○ LCOMU2606	nter-cultural communication	Marc Totte	FR [q2] [30h] [5 Credits]	x	x
○ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits]	x	x
○ LCOMU2618	Cultural identities and media uses	Sarah Sepulchre	FR [q2] [30h] [5 Credits]	x	x

**MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)



## o Content:

○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	FR [q2] [15h] [5 Credits]	X	
○ MCOMU2210	Production éditoriale et production médiatique sur le web	Thibault Dujardin-Bazier Marie Vancutsem	FR [q2] [22.5h] [5 Credits]	X	
○ MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudez	FR [q2] [15h] [5 Credits]	X	

**ECHANGE ERASMUS OU INTERNATIONAL CORP2M [30.0]****MODULES GENRE**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

## o Content:

**⊗ Module 1 : Couples, familles, sexualités**

Les études de genre, à travers le regard de plusieurs disciplines, interrogent les conceptions à propos du couple, de la famille et de la sexualité. L'apport des études de genre permet souvent de réfléchir les multiples formes que peuvent prendre ces différentes sphères, mais aussi d'interroger et de déconstruire les approches conventionnelles et par trop monolithiques d'appréhender le(s) couple(s), la(les) famille(s), la(les) sexualité(s).

⊗ LSEXM2713	Sociological approaches to family and couple	Jacques Marquet	FR [q1] [30h] [5 Credits]	X	X
⊗ LFILO2200	Fundamentals of Biomedical Ethics A	Charles Pence	FR [q1] [30h] [5 Credits] ⊕	X	X
⊗ LSEXM2722	Special topics: psychological approaches of contemporary sexualities	Emilie Moget	FR [q1] [30h] [5 Credits]	X	X
⊗ LSEXM2810	Cultural anthropology of the family and couple	Pierre-Joseph Laurent	FR [q2] [30h] [4 Credits]	X	X
⊗ LSEXM2812	Gender approach on the family and couple	Emilie Moget	FR [q2] [22.5h] [3 Credits]	X	X
⊗ LSEXM2814	Family policies	Jean-François Husson	FR [q2] [22.5h] [3 Credits]	X	X

**⊗ Module 2 : Cultures et représentations**

Par le biais de différentes disciplines et en particulier l'histoire, la littérature, les média et la communication, l'anthropologie, la sociologie, la théologie, la philosophie, etc.). Les études de genre renvoient inmanquablement à toute la question culturelle. Les cours repris dans cette option permettent d'explorer sous un regard neuf, les conceptions en matière de genre et plus spécifiquement les représentations et les discours associés à ce dernier.

⊗ LROM2720	Questions of Literary History	Laurent Robert	FR [q1] [22.5h] [5 Credits]	X	X
⊗ LCLIG2160	Sociolinguistics	Philippe Hambye	FR [q1] [15h] [5 Credits]	X	X
⊗ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits]	X	X
⊗ LGERM2726	Gender and Sustainability in Utopian/Dystopian Literatures in English	Véronique Bragard	EN [q2] [15h] [5 Credits]	X	X
⊗ LHIST2733	Seminar II on cultural and religious history (Modern times)	Silvia Mostaccio	FR [q2] [22.5h] [5 Credits] ⊖	X	X
⊗ LTHEO2430	Religions and gender	Justine Manuel (compensates Walter Lesch)	FR [q1] [30h] [4 Credits]	X	X

### ⌘ Module 3 : Analyse des discriminations et promotion de l'égalité

Les études de genre permettent de révéler et comprendre les inégalités liées à la question du genre (discrimination, ségrégation, domination, etc.). Les cours de cette option présentent les cadres et concepts d'identification et d'analyse des inégalités, ainsi que les stratégies de lutte contre les discriminations et de promotion de l'égalité.

⌘ LDVLP2310	Gender and development	Charlotte Luyckx (compensates Emmanuelle Piccoli) Jacinthe Mazzocchetti	EC [q1] [30h] [5 Credits]	X	X
⌘ LPSYS2203	Psychology of multiculturalism and diversity	Stéphanie Demoulin Karl-Andrew Woltin Vincent Yzerbyt	EC [q2] [45h] [5 Credits]	X	X
⌘ LDEMO2130	Theories of socio-demographic change	Philippe Bocquier Ester Lucia Rizzi	EC [q2] [30h] [5 Credits]	X	X
⌘ LDROI1525	Gender law	Pascale Vielle	EC [q2] [30h] [5 Credits]	X	X
⌘ LDROP2072	Individual, Family and State	Geoffrey Willems	EC [q2] [30h] [5 Credits]	X	X
⌘ LPSYS2056	Psychologie du genre	Isabelle Roskam Isabelle Roskam (compensates Annalisa Casini) Vincent Yzerbyt Vincent Yzerbyt (compensates Annalisa Casini)	EC [q2] [30h] [5 Credits]	X	X

## Alternatives

> [Master \[120\] in Communication \[Double diplôme UCLouvain - uSherbrooke\]](https://uclouvain.be/en-prog-2021-corp2m-programme) [ <https://uclouvain.be/en-prog-2021-corp2m-programme> ]

## MASTER [120] IN COMMUNICATION [DOUBLE DIPLÔME UCLOUVAIN - USHERBROOKE]

## Supplementary classes

**To access this Master, students must have a good command of certain subjects. If this is not the case, they must add supplementary classes at the beginning of their Master's programme in order to obtain the prerequisites for these studies.**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Cours de langue

⊗ LANGL2433	<a href="#">English Communication Skills</a>	Aurélie Deneumoustier Marie Duelz (coord.) Claudine Grommersch	EN [q1 or q2] [30h] [3 Credits]
⊗ LNEER2433	<a href="#">Dutch for communication studies - Intermediate level - Beginning of part 2</a>	Isabelle Demeulenaere (coord.) Simon Labate Marie-Paule Vanelderden	NL [q1+q2] [30h] [3 Credits]
⊗ LESPA1331	<a href="#">Spanish for the Human, Social and Political Sciences and Communications (B1.1 - B1.2)</a>	Oswaldo Serey Mendoza (coord.)	ES [q1] [45h] [3 Credits]

### o enseignements spécifiques

⊗ LCOMU1212	<a href="#">Approches qualitatives en information et communication</a>	Amélie Anciaux	FR [q1] [15h+10h] [5 Credits]
⊗ LCOMU1316	<a href="#">Approches sémiotiques en communication</a>	Christel Christophe Lionel Detry	FR [q2] [15h+10h] [5 Credits]
⊗ LCOMU1211	<a href="#">Theories in Information and Communication</a>	Thibault Philippette	FR [q2] [30h+20h] [5 Credits]
⊗ LCOMU1224	<a href="#">Structures socio-économiques des médias</a>	Bernard Cools Bernard Cools (compensates) Olivier Standaert	FR [q1] [22.5h] [5 Credits]
⊗ LCOMU1332	<a href="#">Public relations</a>	Katia Delvaille (compensates) Andrea Catellani	FR [q1] [22.5h] [5 Credits]
⊗ LCOMU1333	<a href="#">Séminaire en communication</a>	Andrea Catellani	FR [q1+q2] [7.5h+10h] [4 Credits]
⊗ LCOMU1126	<a href="#">Anthropology of communication</a>	Tama Rchika Lara Van Dievoet	FR [q2] [22.5h] [5 Credits]
⊗ LCOMU1325	<a href="#">Communication and Organisation</a>	François Lambotte Damien Renard	FR [q1] [22.5h] [5 Credits]



## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- transform a prerequisite into a corequisite within the same year (to enable the student to continue his or her studies with a sufficient annual course load)
- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.

For more information, please consult the [Academic Regulations and Procedures](#).

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### # Prerequisites list

**LCOMU2904B** "Mémoire" has prerequisite(s) LCOMU2904A

- LCOMU2904A - [Dissertation / Thesis - Thesis](#)

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## CORP2M - Information

## Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

## SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

## University Bachelors

Diploma	Special Requirements	Access	Remarks
<b>UCLouvain Bachelors</b>			
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access based on application	
		Access based on application	
<b>Others Bachelors of the French speaking Community of Belgium</b>			
		Direct access	
		Access based on application	
		Access based on application	
<b>Bachelors of the Dutch speaking Community of Belgium</b>			
		Direct access	
		Access based on application	
		Access based on application	
<b>Foreign Bachelors</b>			
		Access based on application	
		Access based on application	
		Access based on application	

## Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - HE - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans <a href="#">le module complémentaire</a> .	Type court
BA - AESI orientation Français et morale - HE - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Français et religion - HE - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Langues germaniques - HE - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - HE - crédits supplémentaires entre 45 et 60		
BA - assistant(e) en psychologie - HE - crédits supplémentaires entre 45 et 60		
BA - assistant(e) social(e) - HE - crédits supplémentaires entre 45 et 60		
BA - assistant(e) social(e) - EPS - crédits supplémentaires entre 45 et 60		
BA - bibliothécaire-documentaliste - HE - crédits supplémentaires entre 45 et 60		
BA - bibliothécaire-documentaliste - EPS - crédits supplémentaires entre 45 et 60		
BA - conseiller(ère) social(e) - HE - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - ESA - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: image - ESA - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - ESA - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: multimédia - ESA - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: son - ESA - crédits supplémentaires entre 45 et 60		
BA en Arts plastiques, visuels et de l'espace: publicité - ESA - crédits supplémentaires entre 45 et 60		
BA en communication - HE - crédits supplémentaires entre 30 et 60		
BA en droit - HE - crédits supplémentaires entre 45 et 60		
BA en droit - EPS - crédits supplémentaires entre 45 et 60		
BA en e-business - HE - crédits supplémentaires entre 45 et 60		
BA en e-business - EPS - crédits supplémentaires entre 45 et 60		
BA en écologie sociale - HE - crédits supplémentaires entre 45 et 60		
BA en écriture multimédia - HE - crédits supplémentaires entre 45 et 60		
BA en gestion des ressources humaines - HE - crédits supplémentaires entre 45 et 60		
BA en gestion des ressources humaines - EPS - crédits supplémentaires entre 45 et 60		
BA en informatique de gestion - EPS - crédits supplémentaires entre 45 et 60		
BA en informatique de gestion - HE - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes (automatique) - EPS - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes (automatique) - HE - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes (gestion technique des bâtiments - domotique) - HE - crédits supplémentaires entre 45 et 60		

BA en informatique et systèmes (informatique industrielle) - EPS - crédits supplémentaires entre 45 et 60  
 BA en informatique et systèmes (informatique industrielle) - HE - crédits supplémentaires entre 45 et 60  
 BA en informatique et systèmes (réseaux et télécommunications) - EPS - crédits supplémentaires entre 45 et 60  
 BA en informatique et systèmes (réseaux et télécommunications) - HE - crédits supplémentaires entre 45 et 60  
 BA en informatique et systèmes (sécurité des systèmes) - HE - crédits supplémentaires entre 45 et 60  
 BA en informatique et systèmes (sécurité des systèmes) - EPS - crédits supplémentaires entre 45 et 60  
 BA en informatique et systèmes (technologie de l'informatique) - EPS - crédits supplémentaires entre 45 et 60  
 BA en informatique et systèmes (technologie de l'informatique) - HE - crédits supplémentaires entre 45 et 60  
 BA en marketing - EPS - crédits supplémentaires entre 45 et 60  
 BA en marketing - HE - crédits supplémentaires entre 45 et 60  
 BA en publicité - EPS - crédits supplémentaires entre 45 et 60  
 BA en publicité - HE - crédits supplémentaires entre 45 et 60  
 BA en relations publiques - HE - crédits supplémentaires entre 45 et 60  
 BA en relations publiques - EPS - crédits supplémentaires entre 45 et 60

## Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
		Direct access	
		Access based on application	
<b>Masters</b>			
		Access based on application	

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

## Access based on application

Admission on the basis of a submitted dossier may be granted either directly or on the condition of completing additional coursework of a maximum of 60 ECTS credits, or refused.

## Admission and Enrolment Procedures for general registration



## Evaluation

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**The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".**

## Contacts

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### Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

COMU

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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [Sandrine Roginsky](#)

Jury

- Secretary: [Sarah Sepulchre](#)
- President: [Andrea Catellani](#)

Useful Contact(s)

- Informations for students: [Laurence Minguet](#)
- [Laurence Minguet](#)

