

## Master [120]: Business Engineering

At Louvain-la-Neuve - 120 credits - 2 years - Day schedule - In English

Dissertation/Graduation Project: YES - Internship: YES

Activities in English: YES - Activities in other languages : optional

Activities on other sites: optional

Main study domain : Sciences économiques et de gestion Organized by: Louvain School of Management (LSM)

Programme acronym: INGE2M - Francophone Certification Framework: 7

## **Table of contents**

Introduction Teaching profile	
Learning outcomes	
Programme structure	
Programme	
Detailed programme by subject	
Alternatives	
Supplementary classes	
Course prerequisites	
The programme's courses and learning outcomes	
Information	
Access Requirements	
Teaching method	
Evaluation	
Mobility and/or Internationalisation outlook	
Possible trainings at the end of the programme	
Contacts	

#### **INGE2M - Introduction**

## Introduction

#### Introduction

The Master's 120 credits in Business Engineering is a two-year programme that is intended to strengthen the managerial abilities of students who, on top of their training in management, economics, and quantitative methods, also have a background in technologies (digital technologies, mechanical engineering and processes) and sciences (physics, chemistry).

#### Your profile

- You have a Bachelor's degree in economics and/or management;
- You have a Bachelor's degree in engineering or science with a minor in management and you wish to strengthen your managerial skills:
- You wish to become an ethical and community-minded leader;
- You are motivated by entrepreneurial drive and a desire to learn how to work effectively in a team;
- You are looking for a high-quality education, based on solid scientific knowledge, in the area of high-tech industry and services;
- You seek to develop concrete in-company experience and participate in the management of complex and innovative projects;
- You wish to develop your skills in the management of technologies.

#### Your future job

The Master's 120 credits in Business Engineering aims at developing competent leaders who are:

- Ethical and community-minded that is, people who care about broader society, are willing to undertake cultural change for more ethical and sustainable developments, and can contribute to the common good by participating in the design of new political governance:
- Entrepreneurial and innovative that is, people who are willing and able to launch innovative projects, solve complex problems by adopting a systemic perspective, and change business norms;
- Responsible and inspiring that is, people who are free, talented and respectful of the talents of others, profoundly honest and tolerant, and also clear-sighted and dynamic personalities.

Our graduates can access the highest corporate management positions in multiple sectors. Besides consultancy, auditing, banking, sales and retail, graduates in Business Engineering are often found in the process, operations, and environmental management.

#### Your programme

The programme of the Master's 120 credits in Business engineering is composed of the following four components:

- Core training. All master's students must complete focus courses that equip them with the necessary knowledge and competences to achieve excellence and ethics in management in today's challenging world. Through these courses, students acquire a broad and solid grasp of the two forces that are deeply reshaping our society and economy Resource and Energy Management, and Digital Business Systems whilst being provided with the appropriate set of methods and guiding principles Managing Complexity and Corporate Social Responsibility.
- Business exposure. Students get acquainted with the practical business environment in several ways. In the first term of the programme, students achieve a Technological Project under the joint supervision of professors and practitioners; the aim is to solve a real business problem and, thereby, to acquire a hands-on learning experience. In the fourth term, students must complete an internship of a minimum of 60 consecutive days. Two seminars also expose students to Current Managerial Issues (through testimonies of high-profile executives) and equip them with Relational and Managerial Competences.
- Specialized training. Students acquire in-depth education in some field of management by choosing a Major, that is, a group of five connected courses that focus on a given subject (finance, marketing, supply-chain, ...) or topic (innovation, sustainability, business analytics, ...). Students also hone their knowledge of a specific management issue through the autonomous, critical, and rigorous research they perform for the completion of their Master's thesis.
- International exposure. To prepare students for the global environment in which they will evolve, our programmes propose several ways for strengthening their flexibility, intercultural skills, and open-mindedness. Our Exchange Programme allows students to spend the third term of the programme in one of our 130+ partner universities throughout the world. Students who cannot seize this opportunity take a dedicated set of courses including Cross-cultural Management and Language courses. Students in the Master's 120 credits in Business engineering can also apply to prime international tracks, namely the CEMS Master in International Management (exclusive entry point in Belgium) and an array of double degree programmes. Students are also regularly presented with global managerial issues and brought into contact with international organizations through a large array of activities.

## **INGE2M - Teaching profile**

## Learning outcomes

The Master in Business Engineering prepares the graduate to meet the challenge of becoming a socially responsible and enterprising expert in management, incorporating technological and industrial aspects and innovation.

The **Master in Business Engineering** is a programme that develops the skills and expertise necessary for the dialogue between management professions and science- and technology-oriented professions in public or private, commercial or non-commercial organisations. In addition to training in economics and management and quantitative methods, it aims to boost knowledge in science (physics and chemistry) and technologies (energy, electronics and telecommunications, mechanics and procedures).

At the end of this programme (including a required internship in a company or research centre and an optional foreign exchange), the graduate will have developed the skills and knowhow that will allow him to master the complex and varied issues that businesses and industries encounter in managing knowledge, occupations, skills and processes at a strategic or logistical level. He will also be specialised in one or more areas of management:

- functional: human management, marketing, finance, accounting, operations and logistics, information systems and ICT, strategy and innovation, etc.
- or transversal: operational, tactical or strategic levels.

#### At the end of this programme, the graduate will be:

> Responsible: capable of implementing socially responsible management practices in any type of organisation.

#### > An Expert:

- who has acquired in-depth quantitative and methodological skills;
- capable of modelling and formulating management problems and situations in sectors that ate highly technological and centred on innovation, among others, with a view to providing solutions and improvements;
- · capable of assimilating technological processes and mastering their applications in the industrial and service setting.
- > Enterprising: capable of grasping and comprehending the complex issues of the innovative sectors and mastering their management.

Aware of the responsibility inherent to his profession, the graduate will have acquired the mindset of a critical participant, capable of making decisions in organisational, technological and innovative environments while putting **ethical and socially responsible management values** at the centre of his concerns. He will have adopted an approach of continuous development that will allow him to be a professional demonstrating expertise, capable of adapting and evolving positively in his environment.

#### THE COMPETENCY FRAMEWORK

#### Introduction

The exit profile of the Master in Business Engineering graduate is specified by the LSM competency framework with in particular:

- an academic education centred on training in economics and management, quantitative methods, science (physics and chemistry) and technologies (energy, electronics and telecommunications, mechanics and procedures),
- priority given to the following skills:
  - · Acting as a socially responsible participant,
  - · Mastering knowledge,
  - Managing a project,
  - Innovating and taking action,
  - Applying a scientific approach.
- possibility of developing some of these skills in greater depth through his choice of options, tracks, Master's thesis, internship and exchange.

#### 3. Research training

Students wishing to prepare for the completion of a Doctorate in Management or, more broadly, to learn the methods and domains in research, fundamental and applied, in management have the opportunity to follow the Specialized Focus. The Specialized Focus will develop the student's ability to:

- Identify and locate the different epistemological paradigms characterizing the research in management
- Master the specific methodological modelling approaches and/or empirical, qualitative/quantitative, and design a research platform

On successful completion of this programme, each student is able to :

- 1. Corporate citizenship: Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.
- 1.1. Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.
- 1.2. Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development.
- 1.3. Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.
- 2. **Knowledge and reasoning:** Master an active and integrated command of a multidisciplinary body of knowledge (content, methods. models, conceptual frameworks) essential to act expertly in the various areas of management.

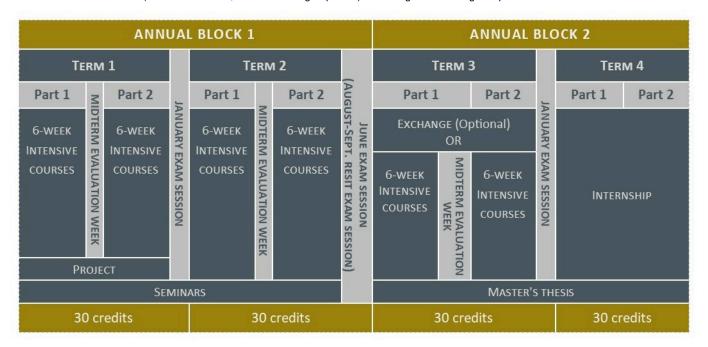
- 2.1. Master the core knowledge of each area of management.
- 2.2. Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and methods.
- 2.3. Articulate the acquired knowledge from different areas of management.
- 2.4. Activate and apply the acquired knowledge accordingly to solve a problem.
- 2.5. Contribute to the development and advancement of the management field.
- 3. A scientific and systematic approach: Analyze and resolve problems in multidisciplinary and complex management situations using a scientific and systematic approach.
- 3.1. Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.
- 3.2. Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.
- 3.3. Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.
- 3.4. Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.
- 3.5. Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.
- 4. Innovation and entrepreneurship: Innovate, initiate and lead change.
- 4.1. Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
- 4.2. Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.
- 4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.
- 4.4. Reflect on and improve the content, processes and goals of professional practices.
- 5. Work effectively in an international and multicultural environment: Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures...
- 5.1. Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.
- 5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.
- 5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.
- 6. Teamwork and leadership: Integrate and work in a team, exercise enlightened leadership within the group.
- 6.1. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.
- 6.2. Exercise enlightened leadership skills: unite and motivate different team members, identify, draw on and develop their skills and talents, guide them towards achieving a common goal, while adapting to time constraints and the changing environment.
- 7. **Project management:** Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.
- 7.1. Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.
- 7.2. Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.
- 7.3. Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.
- 8. Communication and interpersonal skills: Communicate, converse effectively and convincingly with the stakeholders.
- 8.1. Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
- 8.2. Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients...) in face-toface and group contexts, using both verbal and nonverbal communication skills: demonstrate the ability to listen, empathize, be assertive, provide and accept constructive criticism.
- 8.3. Persuade and negotiate: understand the needs and viewpoints of others, put forward their reasoning in an appropriate, relevant and persuasive manner, able to bring out points of agreement, even in antagonistic situations.
- 9. **Personal and professional development:** Display self-knowledge and independence, able to adapt quickly to new situations and involve positively.
- 9.1. Independent self-starter: set priorities, anticipate and plan work activities within time constraints, rigorous, structured and thorough, even in changing, uncertain environments or crisis.
- 9.2. Self-awareness and self-control: be aware of and manage their own emotions, able to be objective about their work and behaviour, and recognize their own strengths and weaknesses, accept them and use them in a professional manner.
- 9.3. Self-motivation: be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.
- 9.4. Quick study, lifelong learner: quickly and independently assimilate new information and skills needed to evolve in their professional environment, learn from successes and errors in the spirit of lifelong learning.

## **Programme structure**

The Master's 120 credits in Business Engineering is a two-year programme consisting of four terms of 30 credits.

In this Master, each term is divided in two parts of six weeks. The courses are therefore given intensively during six weeks.

Assessments can be organised at the end of each six-week part or during the examination sessions at the end of the term in addition to the continuous assessment (intermediate tests, individual and group work) that is organised during that part.



## **INGE2M Programme**

## **Detailed programme by subject**

#### CORE COURSES [35.0]

In annual block 1, the student must take :

- focus courses (30 credits)
- two seminars (5 credits)
- a major, composed of 5 courses, (25 credits) to be chosen from the list below.

In annual block 2, the student must follow:

- if s.he does not go on exchange, the "LSM courses (if no exchange)" including 2 elective courses as well as a language course (15 credits) + 1 Option (i.e. 3 courses for 15 credits) (see below)
- the internship (10 credits)
- the Master's thesis and its seminar (20 credits)

If you choose to follow a major and/or an option offered on the Mons site, please note that you can benefit from a financial support for the mobility.

- Mandatory
- Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- - R] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

				Ye	ar
				1	2
O LLSMD2901	Mémoire		[q1+q2] [] [18 Credits]		X
O LLSMS2220	Seminar on Current Managerial Issues	Per Joakim Agrell Prabal Shrestha	[q1+q2] [22.5h+7.5h] [2 Credits]	X	
O LLSMD2094	Séminaire d'accompagnement du mémoire	Chantal de Moerloose	PR [q1+q2] [30h] [2 Credits]		X
O LLSMD2090	Seminar on Relational and Managerial Competences	Loïc Decaux Patrice Gobert	[q1+q2] [45h+7.5h] [3 Credits]	X	

## o Internship (10 credits)

S LLSMD2915	Internship and Career development	Pierre Meurens Ruben Olieslagers	[q1+q2] [30h] [10 Credits]	X
S LLSMD2916	International Internship with coaching Only for IB students	Christophe Lejeune	[q2] [30h] [10 Credits]	X

☼ Elective courses (instead of the internship) for INEO students (10 credits)
The INEO student who does not wish to do an internship must choose 2 courses from the list below:

LLSMS2014	Entrepreneurial Finance	Raphaël Betti (compensates James Thewissen) Quentin Colmant	EN [q1] [30h] [5 Credits] @	X
<b>窓</b> LFSA2212	Innovation classes course available only after selection	Benoît Macq Jean-Pierre Raskin Benoît Raucent	[q1] [30h+15h] [5 Credits]   > French-friendly	x
S LSST1001	IngénieuxSud	Stéphanie Merle Jean-Pierre Raskin (coord.)	☐ [q1+q2] [15h+45h] [5 Credits]	x
S LLSMS2080	International Entrepreneurship Course available only after selection	Frank Janssen	[q2] [30h+30h] [5 Credits]	X
<b>☎</b> LLSMS2081	Strategic Management of Start ups	Bartholomeus Kamp	[q2] [30h+30h] [5 Credits]	X
S LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	[q2] [30h] [5 Credits]	X
S LLSMF2011	Knowledge Management	Julie Hermans Manuel Kolp	[q2] [30h] [5 Credits]	X

## **PROFESSIONAL FOCUS [30.0]**

The professional focus courses are organised during the 6 first weeks of each term during the Annual block 1 (except specific profil).

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

#### o Content:

<b>O</b> LLSMF2901	Technological Project	Olivier de Broqueville Tatiana Hendrix Manuel Kolp Mehdi Madani (compensates Mathieu Van Vyve) Bernard Paque Pierre Semal Jean Vanderdonckt	©N [q1] [60h+15h] [10 Credits]	X
O LLSMF2903	Digital Business Systems	Jérôme Coenraets Manuel Kolp Yves Wautelet (compensates Paul Belleflamme)	EN [q1] [22.5h+15h] [5 Credits]	x

## o Corporate Social Responsibility (5 credits)

one course among:

\$\$ LLSMF2905	Corporate Social Responsibility	Carlos Desmet Corentin Hericher Valérie Swaen	[q1] [22.5h+7.5h] [5 Credits] 🕮	X
S LLSMS2397	Corporate Social Responsibility (in dutch)	Sabine Denis	[q1] [30h] [5 Credits]	X
O LLSMF2902	Resource and Energy Management	Paul Belleflamme Yves De Rongé Xavier Marichal Emmanuel Mossay	(q2] [22.5h+15h] [5 Credits]	x
O LLSMF2904	Managing Complexity	Régis Coeurderoy Leonardo Iania	[q2] [22.5h+15h] [5 Credits]	X

#### **OPTIONS**

In annual block 1, the student must take :

- focus courses (30 credits)
- two seminars (5 credits)
- a major, composed of 5 courses, (25 credits) to be chosen from the list below.

In annual block 2, the student must follow:

- if s.he does not go on exchange, the "LSM courses (if no exchange)" including 2 elective courses as well as a language course (15 credits) + 1 Option (i.e. 3 courses for 15 credits) (see below)
- the internship (10 credits)
- the Master's thesis and its seminar (20 credits)

If you choose to follow a major and/or an option offered on the Mons site, please note that you can benefit from a financial support for the mobility.

Majors in Annual Block 1 > Major Supply Chain Management (LLN) [en-prog-2023-inge2m-linge4300] > Major Innovation Management (LLN) [en-prog-2023-inge2m-linge4310] > Major International Finance (LLN) [en-prog-2023-inge2m-linge4320] > Major Financial Engineering (LLN) [en-prog-2023-inge2m-linge4330] > Major Marketing Strategy for Connected Brands (LLN) [en-prog-2023-inge2m-linge4360] > Philippe de Woot Major in Corporate Sustainable Management (LLN) [en-prog-2023-inge2m-linge474o] > Major Energy Management (LLN) [en-prog-2023-inge2m-linge4760] > INEO (ex-CPME), Interdisciplinary Program in Entrepreneurship (LLN) [en-prog-2023-inge2m-linge4400] > Major International Business (LLN) [en-prog-2023-inge2m-linge441o] > Major Business Analytics (Mons) [en-prog-2023-inge2m-linge4530] > Major Business Analytics & Digital Marketing (Mons) [en-prog-2023-inge2m-linge4550] > Major Tactical and Digital Marketing Decisions (Mons) [en-prog-2023-inge2m-linge454o]
> Major Transportation Management (Mons) and Supply Chain (Louvain-la-Neuve) [en-prog-2023-inge2m-linge456o] > Major Finance and Transition (Mons) [en-prog-2023-inge2m-linge4570] LSM courses (if no exchange) during the 1st term of in annual bloc 2 > Elective courses [en-prog-2023-inge2m-linge110o] Options (if no exchange) during the 1st term of annual bloc 2 > Option International Finance (LLN) [en-prog-2023-inge2m-linge5740] > Option Financial Engineering (LLN) [en-prog-2023-inge2m-linge575o] > Option Marketing Strategy for Connected Brands (LLN) [en-prog-2023-inge2m-linge5760] > Option Corporate Sustainable Management (LLN) [en-prog-2023-inge2m-linge5890] > Option Sourcing and Procurement (LLN) [en-prog-2023-inge2m-linge5970] > Option Transport & Logistics (Mons) [en-prog-2023-inge2m-linge5780] > Option Entrepreneurship (Mons) [en-prog-2023-inge2m-linge5790] > Option Professional Immersion in Digital Marketing (Mons) [en-prog-2023-inge2m-linge580o] > Option Decision Marketing (Mons) [en-prog-2023-inge2m-linge596o]

> Option Development and Management: North-South perspectives (ICHEC) [en-prog-2023-inge2m-lgest5660]

> Option Finance and Transition I (Mons) [en-prog-2023-inge2m-mingm2030]

> Option Tax Systems (ICHEC) [en-prog-2023-inge2m-linge581o]

#### MAJORS IN ANNUAL BLOCK 1 [30.0]

## **MAJOR SUPPLY CHAIN MANAGEMENT (LLN) [25.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Supply Chain Management major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2030	Supply Chain Management	Pierre Semal	EN [q1] [30h] [5 Credits] 🕮	Х	
O LLSMS2031	Tools for Supply Chain Management Decisions	Mathieu Van Vyve	□N [q1] [30h] [5 Credits] ⊕	X	

O LLSMS2032	Advanced Operations Management : Models and Applications	Olivier Corluy (compensates Philippe Chevalier)	EN [q2] [30h] [5 Credits] ∰	X
O LLSMS2034	Supply Chain Planning	Marc Foret Mathieu Van Vyve	[q2] [30h] [5 Credits]	х
O LLSMS2035	Supply Chain Coordination and Sourcing	Per Joakim Agrell	8N [q2] [30h] [5 Credits]	Х

## **MAJOR INNOVATION MANAGEMENT (LLN) [25.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Innovation Management major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2040	Innovation Management I	Benoît Gailly	EN [q1] [30h] [5 Credits]	X
O LLSMS2042	Innovation Management II	Benoît Gailly	8N [q1] [30h] [5 Credits]	X

#### o Term 2

O LLSMF2011	Knowledge Management	Julie Hermans Manuel Kolp	[q2] [30h] [5 Credits]	X
O LLSMS2043	Innovation Policy and Ecosystems	Benoît Gailly	[q2] [30h] [5 Credits]	X
O LLSMS2041	Economics of Innovation	Paul Belleflamme	■ [q2] [30h] [5 Credits] ⊕	х

#### Cours "bonus" (5 credits)

It is possible to take this extra course in addition to the 6 courses of the innovation major.

S LLSMS2080	International Entrepreneurship Attention: selection of students on the basis of	Frank Janssen	[q2] [30h+30h] [5 Credits] @	Х	
	application				

## **MAJOR INTERNATIONAL FINANCE (LLN) [25.0]**

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the International Finance major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2027	Capital markets and innovations	Leonardo Iania	EN [q1] [30h] [5 Credits] @	X	
O LLSMS2054	International Finance and crisis management	Bertrand Candelon	N [q1] [30h] [5 Credits] @	х	

O LLSMS2029	International financial management	Denis Knaepen	□N [q2] [30h] [5 Credits] ⊕	X
O LLSMS2140	Financial Risk	Anh Nguyen James Thewissen	[q2] [30h] [5 Credits]	X
O LLSMS2223	Principles of banking regulation and supervision	Bertrand Candelon	[q2] [30h] [5 Credits]	X

## MAJOR FINANCIAL ENGINEERING (LLN) [25.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Financial Engineering major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2224	Forecasting	Bertrand Candelon	EN [q1] [30h] [5 Credits]	X
O LLSMS2225	Derivatives pricing	Frédéric Vrins	(q1) [30h] [5 Credits]	X

O LLSMS2012	Macro Finance	Leonardo Iania	[q2] [30h] [5 Credits]	X
O LLSMS2138	Big data in finance	Nathan Lassance	[q2] [30h] [5 Credits]	Х
O LLSMS2226	Credit and interest rate risk	Frédéric Vrins	□N [q2] [30h] [5 Credits] ⊕	X

## MAJOR MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [25.0]

- Mandatory
- ☼ Optional
- Δ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Marketing Strategy for Connected Brands major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits] @	X	
O LLSMS2008	Digital Marketing	Isabelle Schuiling	[q1] [30h] [5 Credits]	X	

O LLSMS2003	Brand Management	Thierry Jupsin (compensates Isabelle Schuiling)	N [q2] [30h] [5 Credits] ⊕	X
O LLSMS2004	Big Data/Data Mining Applied to Marketing	Fabien Bourgies	EN [q2] [30h] [5 Credits] 🕮	X
O LLSMS2006	On-line and Off-line Communication Strategies	Doriane Magnus (compensates Nicolas Kervyn de Meerendré) Gordy Pleyers	N [q2] [30h] [5 Credits] ∰	x

# PHILIPPE DE WOOT MAJOR IN CORPORATE SUSTAINABLE MANAGEMENT (LLN) [25.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Philippe de Woot in Corporate Sustainable Management major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	EN [q1] [30h] [5 Credits]	x
O LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania Claudio Vescovo	[q1] [30h] [5 Credits]	X

O LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz	[q2] [30h] [5 Credits] #	X
O LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Yves De Rongé Valérie Swaen	[q2] [30h] [5 Credits]	X
O LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	[q2] [30h] [5 Credits]	х

## **MAJOR ENERGY MANAGEMENT (LLN) [25.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year



#### o Content:

#### o Term 1

O LLSMS2030	Supply Chain Management	Pierre Semal	EN [q1] [30h] [5 Credits] #	X	
O LLSMS2031	Tools for Supply Chain Management Decisions	Mathieu Van Vyve	EN [q1] [30h] [5 Credits] @	X	

O LLSMS2051	Energy System Analysis	Bert Willems	[q2] [30h] [5 Credits]	X
O LLSMS2052	Energy Markets and Demand	Bert Willems	[q2] [30h] [5 Credits]	X
O LLSMS2053	Energy and Transition Perspectives	Bert Willems	[q2] [30h] [5 Credits]	x

## INEO (EX-CPME), INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP (LLN) [30.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

INEO is a major offered in 30 Master programmes, in 9 faculties of UCLouvain. It involves the completion of an interfaculty Master's thesis (in team) on a business creation project. Access to this major (as well as to each of the courses) is limited to selected students. All information on <a href="https://uclouvain.be/en/study/ineo">https://uclouvain.be/en/study/ineo</a>.

Year

1 2

#### o Content:

#### o Term 1

O LINEO2001	Théorie de l'entrepreneuriat	Frank Janssen	FR [q1] [30h+20h] [5 Credits] 🕮	x
O LINEO2002	Aspects juridiques, économiques et managériaux de la création d'entreprise	Yves De Cordt Marine Falize	FR [q1] [30h+15h] [5 Credits] 🕮	X

#### O INEO Elective courses (5 credits)

Un cours parmi:

\$\$ LLSMS2014	Entrepreneurial Finance	Raphaël Betti (compensates James Thewissen) Quentin Colmant	🔊 [q1] [30h] [5 Credits] 🕮	X	
<b>窓</b> LFSA2212	Innovation classes Attention: selection of students on the basis of application	Benoît Macq Jean-Pierre Raskin Benoît Raucent	[q1] [30h+15h] [5 Credits]	x	

#### o Term 2

• LINEO2003	Plan d'affaires et étapes-clefs de la création d'entreprise The LINEO2003 courses are spread over the two annual blocks of the Master. The INEO student has to follow them already in the first year block, but will only be able to register the course in the second year block programme.	Frank Janssen	FE [q2] [30h+15h] [5 Credits] ∰		×
O LINEO2004	Séminaire d'approfondissement en entrepreneuriat	Frank Janssen	[q2] [30h+15h] [5 Credits] ∰	Х	

#### O INEO Elective courses (5 credits)

1 cours parmi :

S LLSMS2080	International Entrepreneurship Attention: selection of students on the basis of application	Frank Janssen	[q2] [30h+30h] [5 Credits] 📵	X
S LLSMS2081	Strategic Management of Start ups	Bartholomeus Kamp	[q2] [30h+30h] [5 Credits]	X
S LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	[q2] [30h] [5 Credits]	X
<b>窓</b> LSST1001	IngénieuxSud	Stéphanie Merle Jean-Pierre Raskin (coord.)	11) [q1+q2] [15h+45h] [5 Credits] 🗑	X
⇔ LLSMF2011	Knowledge Management	Julie Hermans Manuel Kolp	[q2] [30h] [5 Credits] 📵	X

## MAJOR INTERNATIONAL BUSINESS (LLN) [25.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Access to this major is limited to students selected to the 'IB' Programme on the basis of an application file. More informations about the 'IB' Programme and the selection.

Here is the brochure presenting the International Business major.

The courses of this major take place during the 6 last weeks of each term.

Year



#### o Content:

#### o Term 1

<b>O</b> LLSMS2014	Entrepreneurial Finance	Raphaël Betti (compensates James Thewissen) Quentin Colmant	(q1] [30h] [5 Credits] 📵	x	
O LLSMS2030	Supply Chain Management	Pierre Semal	8N [q1] [30h] [5 Credits]	X	

#### o Term 2 (15 credits)

O LLSMS2065	Cross Cultural Competences and Management	Ina Aust-Gronarz	□N [q2] [30h] [5 Credits] ⊕	X
O LLSMS2114	Entrepreneurship: topical and international aspects	Frank Janssen	■N [q2] [30h] [5 Credits] ⊕	X
O LLSMS2007	Platform Strategies	Paul Belleflamme	[q2] [30h] [5 Credits] ⊕	Х

## **MAJOR BUSINESS ANALYTICS (MONS) [25.0]**

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Business Analytics major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

## o Term 1

O MLSMM2151	Data Mining	Abdessamad Ait El Cadi (compensates Nadine Meskens)	R [q1] [30h] [5 Credits]	x
O MLSMM2153	Web Mining	Corentin Vande Kerckhove Corentin Vande Kerckhove (compensates François Fouss)	FR [q1] [30h] [5 Credits]	x

O MLSMM2154	Machine Learning	Marco Saerens	[q2] [30h] [5 Credits]	X
O MLSMM2155	Quantitative Decision Making	Luciano Porretta (compensates Daniele Catanzaro)	[2] [30h] [5 Credits]	x
O MLSMM2156	Recommender Systems	Corentin Vande Kerckhove	[q2] [30h] [5 Credits] 🕮	X

## MAJOR BUSINESS ANALYTICS & DIGITAL MARKETING (MONS) [25.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- $\ensuremath{\oplus}$  Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Business Analytics & Digital Marketing major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

## o Content:

#### o Term 1

O MLSMM2151	Data Mining	Abdessamad Ait El Cadi (compensates Nadine Meskens)	R [q1] [30h] [5 Credits]	x
O MLSMM2153	Web Mining	Corentin Vande Kerckhove Corentin Vande Kerckhove (compensates François Fouss)	FR [q1] [30h] [5 Credits]	x

O MLSMM2134	e-Consumer Behavior	Nicolas Kervyn de Meerendré (compensates Karine Charry)	ः [q2] [30h] [5 Credits] 🖲	x
O MLSMM2135	Methods & Models in Marketing	Caroline Ducarroz Nadia Sinigaglia	[q2] [30h] [5 Credits]	X
O MLSMM2136	Trends in Digital Marketing	Ingrid Poncin	[q2] [30h] [5 Credits]	х

# MAJOR TACTICAL AND DIGITAL MARKETING DECISIONS (MONS) [25.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Tactical and Digital Marketing Decisions major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

#### o Term 1

O MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	[q1] [30h] [5 Credits] 🖲	X	
O MLSMM2133	Product & Innovation	Nadia Sinigaglia	N [q1] [30h] [5 Credits]	Х	

O MLSMM2134	e-Consumer Behavior	Nicolas Kervyn de Meerendré (compensates Karine Charry)	[q2] [30h] [5 Credits] 🖫	x	
O MLSMM2135	Methods & Models in Marketing	Caroline Ducarroz Nadia Sinigaglia	[q2] [30h] [5 Credits]	X	
O MLSMM2136	Trends in Digital Marketing	Ingrid Poncin	[q2] [30h] [5 Credits]	X	

## MAJOR TRANSPORTATION MANAGEMENT (MONS) AND SUPPLY CHAIN (LOUVAIN-LA-NEUVE) [25.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Transportation Management (Mons) and Supply Chain (LLN) major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

## o Term 1 (Mons) (10 credits)

O MLSMM2252	Supply Chain Management	Jean-Sébastien Tancrez	[q1] [30h] [5 Credits]	X	
O MLSMM2253	Transport & Mobility	Bart Jourquin	[q1] [30h] [5 Credits]	X	

#### o Term 2 (LLN)

• LLSMS2032	Advanced Operations Management : Models and Applications	Olivier Corluy (compensates Philippe Chevalier)	N [q2] [30h] [5 Credits] 🕮	X
O LLSMS2034	Supply Chain Planning	Marc Foret Mathieu Van Vyve	[q2] [30h] [5 Credits]	X
O LLSMS2035	Supply Chain Coordination and Sourcing	Per Joakim Agrell	□N [q2] [30h] [5 Credits] ⊕	X

## **MAJOR FINANCE AND TRANSITION (MONS) [30.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This major takes place during the 6 last weeks of each term.

Students who choose this major will have a Master's degree of more than 120 credits. Students who do not wish to exceed 120 Master's credits are invited to choose another major.

Year



#### o Content:

#### o Term 1

O MLSMM2122	Firm Valuation	Mikael Petitjean Xavier Suin	[q1] [30h] [5 Credits]	X
O MLSMM2123	Issues in Sustainable Finance	Isabelle Platten Frédéric Vrins	[q1] [30h] [5 Credits]	X
O MLSMM2124	Judgment and Decision Making	Rudy De Winne	[q1] [30h] [5 Credits]	х

O MLSMM2125	Portfolio Management	Catherine D'Hondt	EN [q2] [30h] [5 Credits]	X
O MLSMM2126	Institutional Investors	Nathan Lassance	■N [q2] [30h] [5 Credits] ⊕	X
O MLSMM2121	Risk Management	Isabelle Platten	[q2] [30h] [5 Credits]	Х

#### LSM COURSES (IF NO EXCHANGE) DURING THE 1ST TERM OF IN ANNUAL BLOC 2 [15.0]

## **ELECTIVE COURSES [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- R] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

## 1 2

#### o Content: (15 credits)

## LSM elective courses (10 credits)

2 courses to choose from those below or among the management courses from the KUL: http://feb.kuleuven.be/toekomstigestudenten/ opleidingen/overzicht-opleidingen-feb

<b>\$\$</b> LLSMS2090	Audit and Control	Anne-Catherine Provost	[q1] [30h] [5 Credits]	X
S LLSMF2009	Taxation	Marie Lamensch	[q1] [30h] [5 Credits]	X
S LLSMF2015	Strategic Innovation Management If you select this course, you won't be able to register to the LLSMS2103 International Strategic Management course	Mahamadou Biga Diambeidou (compensates Alain Vas)	[q1] [22.5h+7.5h] [5 Credits]	x
LLSMS2103	International Strategic Management If you select this course, you won't be able to register to the LLSMF2015 Strategic Innovation Management	Mahamadou Biga Diambeidou	[q1] [22.5h+7.5h] [5 Credits]	x
⇔ LLSMS2091	Cross Cultural Competences and Management This course can only be chosen as an elective if it is not part of the Option (15 credits) chosen by the student	Ina Aust-Gronarz Edina Dóci	[q1] [22.5h+7.5h] [5 Credits]	x
S LLSMS2221	Tutorat et approfondissement Only for students who have acquired, in block 1, the credits of a course that is subject to an extension in the framework of this course	Julie Hermans	🙉 [q1] [] [5 Credits] 🕮	X

## • Compulsory language course (5 credits)

One course to choose from the list below. Please check the schedules before making your choice.

## 

⇔ LANGL2232	Advanced Business English 6 groups of max. 25 students/group (see ILV for details and registration)	Charline Coduti Nicholas Gibbs (coord.) Caroline Lambert Marine Volpe	N [q1] [15h] [5 Credits]	x
S LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Sylvie De Cock	[q1] [22.5h] [5 Credits]	X
⇔ LMULT2421	Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)	Paul Arblaster	○	X
S LMULT2424	Oral business communication techniques in English (Part 1) Compulsory attendance, limited access (max. 15 students)	Sylvie De Cock	[0] [q1] [15h+15h] [5 Credits]	X

#### □ Dutch Courses (5 credits)

S LMULT2233	Reading comprehension and vocabulary extension: economic	Marlène Vrancx	NL [q1] [22.5h] [5 Credits]	)	X
	and commercial texts in Dutch				

				Year
⇔ LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Matthieu Sergier (compensates Philippe Hiligsmann)	N1 [q1] [30h+15h] [5 Credits] 🕮	х
⇔ LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap	M [q1] [15h+15h] [5 Credits] @	х
S LNEER2602	Seminar of professional integration: Dutch - advanced level	Isabelle Demeulenaere (coord.)	[q1] [30h] [5 Credits]	х
<b>窓</b> LKUL2094	Belasting op de toegevoegde waarde (B-KUL-C05B1A)		NL [q1] [39h] [5 Credits]	х
<b>窓</b> LKUL2095	Arbeidsrecht en onderneming (B-KUL-C08I7A)		NL [q1] [39h] [5 Credits]	х
<b>窓</b> LKUL2096	Vennootschapsbelasting (B-KUL-C05B0A)		NL [q1] [39h] [5 Credits]	х
<b>☎</b> LKUL2098	Management van personeelsstromen (B-KUL-D0R25A)		NL [q1] [39h] [5 Credits]	х
<b>☎</b> LKUL2099	Business analyse (NL) (B-KUL-D0I68A)		M [q1] [40h] [5 Credits] @	х
⇔ Cormon Cou	roos (F gradita)			
	Reading comprehension and vocabulary extension: economic	Marie-Luce Collard	010 [q1] [22.5h] [5 Credits]	х
W LIVIOL 122 13	and commercial texts in German	Marie-Luce Collaru	[q1] [22.3ii] [3 Cledits] ®	
<b>窓</b> LMULT2411	Economic, legal, social and political issues in German- speaking countries Compulsory attendance. Limited access (max. 5 students)	Dany Etienne	()): [q1] [30h+15h] [5 Credits]	х
S LMULT2414	Oral business communication techniques in German 1 Compulsory attendance. Limited access (max. 5 students)	Manon Hermann	D1 [q1] [15h+15h] [5 Credits]	x
⇔ LALLE2710	Listening comprehension and oral expression: specialised German oral exercises - Part 1 Limited access (see ILV)	Ann Rinder (coord.)	00 [q1] [30h] [5 Credits] 🖲	х
Spanish Cou	rses (5 credits)			
SESPA2600  SESPA2600	Vocational Induction Seminar - Spanish (B2.2/C1) Limited access (max. 7 students). Please contact the professor in order to check your language level.	Paula Lorente Fernandez (coord.)	[q1] [30h] [5 Credits] ∰	X
State Lespa Lesp	Vocational Induction Seminar - Spanish (B2.2/C1) Limited access (max. 7 students). Please contact the professor in order to check your language level.	Paula Lorente Fernandez (coord.)	88 [q1] [30h] [5 Credits] 🕮	x
⇔ LESPA1500	Spanish Advanced level (B1.2, B2.1) Limited access (max. 10 students). Please contact the professor in order to check your language level.	Alicia Maria Tirado Fernandez (coord.)	[q1] [45h] [5 Credits] ⊕	x
S French Course Only for non nat	ses (5 credits) tive French speakers.			
\$\$ LFRAN1405	French - Upper Intermediate Level (B2) - Le français, langue universitaire  Limited access (see ILV)	Geneviève Briet (coord.)	[q1] [30h] [5 Credits] 🕮	X
\$\$ LFRAN1505	French - Advanced level (C1) - "Professional Communication Strategies"  Limited access (see ILV)	Florence Simon (coord.)	🔐 [q1] [30h] [5 Credits] 🤀	x

## OPTIONS (IF NO EXCHANGE) DURING THE 1ST TERM OF ANNUAL BLOC 2 [15.0]

## **OPTION INTERNATIONAL FINANCE (LLN) [15.0]**

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in International Finance

Year

#### o Content:

O LLSMS2054	International Finance and crisis management For CEMS students, this course will be replaced by a course from another option.	Bertrand Candelon	EN [q1] [30h] [5 Credits]	x	
O LLSMS2027	Capital markets and innovations	Leonardo Iania	□N [q1] [30h] [5 Credits] ⊕	X	
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	[q1] [22.5h+7.5h] [5 Credits] 🕮	X	

#### **OPTION FINANCIAL ENGINEERING (LLN) [15.0]**

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Financial Engineering and the Major International Finance

Year

• Content:

O LLSMS2224	Forecasting	Bertrand Candelon	EN [q1] [30h] [5 Credits]	K
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	[q1] [22.5h+7.5h] [5 Credits]	X
O LLSMS2225	Derivatives pricing	Frédéric Vrins	[q1] [30h] [5 Credits] (	K

## OPTION MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [15.0]

Mandatory

☼ Optional

△ Not offered in 2023-2024

O Not offered in 2023-2024 but offered the following year

⊕ Offered in 2023-2024 but not the following year

△ ⊕ Not offered in 2023-2024 or the following year

Activity with requisites

Open to incoming exchange students

Mot open to incoming exchange students

[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Marketing Strategy for Connected Brands

Year

#### o Content:

O LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits] #	X
O LLSMS2008	Digital Marketing	Isabelle Schuiling	[q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	[q1] [22.5h+7.5h] [5 Credits]	X

## **OPTION CORPORATE SUSTAINABLE MANAGEMENT (LLN) [15.0]**

Mandatory

S Optional

 $\Delta$  Not offered in 2023-2024

Not offered in 2023-2024 but offered the following year

⊕ Offered in 2023-2024 but not the following year

△ 

Not offered in 2023-2024 or the following year

Activity with requisites

Open to incoming exchange students

Mot open to incoming exchange students

FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Philippe de Woot Major in Corporate Sustainable Management

Year

#### o Content:

O LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	[q1] [30h] [5 Credits]	X
O LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania Claudio Vescovo	[q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	EN [q1] [22.5h+7.5h] [5 Credits]	X

#### **OPTION SOURCING AND PROCUREMENT (LLN) [15.0]**

The Kronos Group Chair "Strategic Sourcing and Procurement" is the fruit of a collaboration between Kronos Group and Louvain School of Management.

The objective of the Chair is to promote research and education in the sourcing and procurement domain, contributing to fostering the profession to continue its transformation into a value creating and strategic profession.

The research in the Chair aims at empirical, economic and strategic studies of procurement under transformation, in particular the innovative, ethical and environmental dimensions of the area.

## UCL - Université catholique de Louvain Study Programme 2023-2024

INGE2M: Master [120]: Business Engineering

For more information: https://uclouvain.be/en/research-institutes/lidam/core/kronos-chair-in-sourcing-and-procurement.html

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
  FR Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year



O LLSMS2036	Supply Chain Procurement	Per Joakim Agrell Antony Paulraj	[q1] [30h] [5 Credits]	X
O LLSMS2037	Sourcing Strategy	Constantin Blome Michael Henke	[q1] [30h] [5 Credits]	Х
O LLSMS2038	Procurement Organisation and Scope	Constantin Blome	EN [q1] [30h] [5 Credits]	X

## **OPTION TRANSPORT & LOGISTICS (MONS) [15.0]**

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Transportation Management and Supply Chain

Year

#### o Content:

O MLSMM2251	Modelling of Transport Systems	Bart Jourquin	[q1] [30h] [5 Credits] (#)	X
O MLSMM2252	Supply Chain Management	Jean-Sébastien Tancrez	[q1] [30h] [5 Credits]	X
O MLSMM2253	Transport & Mobility	Bart Jourquin	[q1] [30h] [5 Credits]	X

## **OPTION ENTREPRENEURSHIP (MONS) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is co-organised with the Haute Ecole Louvain en Hainaut (HELHa)

Year

• MLSMM2261	Collective Entrepreneurship	Julie Hermans	[q1] [30h] [5 Credits]	х
O MLSMM2262	Technological Entrepreneurship	David Valentiny (compensates Julie Hermans)	R [q1] [30h] [5 Credits]	x
O MLSMM2263	Doing Entrepreneurship	Julie Hermans (compensates Amélie Jacquemin)	FR [q1] [30h] [5 Credits] 🕮	X

# OPTION PROFESSIONAL IMMERSION IN DIGITAL MARKETING (MONS) [25.0]

This option is for students who wish to specialize in Digital Marketing. It is given during the two terms of the annual block 2. It must be combined with a major in marketing (followed in annual block 1) and is only accessible on file.

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- ${\it extstyle O}$  Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

• MLSMM2231	Digital Data Analysis This teaching unit takes place in the second semester in parallel with MLSMM2233 Digital Marketing Seminar - Part 2.	Simon Hazée	[q2] [30h] [5 Credits] 🕮	x
<b>○</b> MLSMM2232	Digital Marketing Seminar - Part 1	Karine Charry Ingrid Poncin	[q1] [30h] [10 Credits] 🕮	X
O MLSMM2233	Digital Marketing Seminar - Part 2 This teaching unit replaces the mandatory Master's internship for students enrolled in this option.	Ingrid Poncin Ingrid Poncin (compensates Karine Charry)	📆 [q2] [30h] [10 Credits] 🕮	x

## **OPTION DECISION MARKETING (MONS) [15.0]**

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Tactical and Digital Marketing Decisions

Year 1 2

#### o Content:

• MLSMM2131	Retailing & Distribution Management	Simon Hazée	[q1] [30h] [5 Credits]
<b>○</b> MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	[q1] [30h] [5 Credits]
O MLSMM2133	Product & Innovation	Nadia Sinigaglia	EN [q1] [30h] [5 Credits]

## **OPTION FINANCE AND TRANSITION I (MONS) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
   [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Finance and Transition (previously called Financial Management)

Year

1 2

O MLSMM2122	Firm Valuation	Mikael Petitjean Xavier Suin	[q1] [30h] [5 Credits] 🕮	х
O MLSMM2123	Issues in Sustainable Finance	Isabelle Platten Frédéric Vrins	[q1] [30h] [5 Credits]	X
O MLSMM2124	Judgment and Decision Making	Rudy De Winne	[q1] [30h] [5 Credits]	X

## **OPTION TAX SYSTEMS (ICHEC) [15.0]**

For more information, plaese visit https://www.ichec.be/fr/master-en-gestion-de-lentreprise

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students

  [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Courses are organised during the whole term in the evening.

Year

## 1 2

O LFISC2210	Taxation of mergers and acquisitions (in French)	[q1] [60h] [3 Credits]	X
O LFISC2220	Corporate tax and reporting practice (in French)	FR [q1] [60h] [8 Credits]	X
O LFISC2230	Introduction to International and European Taxation (in French)	[q1] [60h] [4 Credits]	X

## OPTION DEVELOPMENT AND MANAGEMENT: NORTH-SOUTH PERSPECTIVES (ICHEC) [15.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

## o Content:

O LPEDV2210	North-South Project management	El [q1] [60h] [5 Credits]	х
O LPEDV2220	Management specificities in Southern countries	[q1] [60h] [5 Credits]	X
O LPEDV2230	Economics and development policies	[q1] [60h] [5 Credits]	X

#### **Alternatives**

> Master [120]: Business Engineering [CEMS Programme] [https://uclouvain.be/en-prog-2023-inge2m-programme]

## MASTER [120]: BUSINESS ENGINEERING [CEMS PROGRAMME]

- Mandatory
- ☼ Optional
- △ Not offered in 2023-2024
- O Not offered in 2023-2024 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2023-2024 but not the following year
- $\Delta \oplus$  Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

#### Core courses

#### o CEMS Annual Block 1

Students who choose the CEMS programme will have a Master's degree of more than 120 credits. Students who do not wish to exceed 120 Master's credits are invited to choose another programme.

#### O CEMS Option (30 credits)

All the courses and activities have to be taken.

O LCEMS2111	International Business	Sunita Malhotra Frédéric Pouchain	[q1] [30h] [5 Credits]	х	
• LCEMS2108	International Financial Management for CEMS	Denis Knaepen	[q2] [30h] [5 Credits]	х	
O LCEMS2109	International Marketing Management	Isabelle Schuiling	EN [q1] [30h] [5 Credits]	Х	
O LCEMS2114	Business Analytics	Simon Hazée	EN [q1] [30h] [5 Credits]	X	

1051100015			
LCEMS2915	Internship and Career development	Pierre Meurens Ruben Olieslagers	[q1+q2] [15h] [10 Credits]
Seminar (5 c	redits)		
LLSMD2090	Seminar on Relational and Managerial Competences	Loïc Decaux Patrice Gobert	[q1+q2] [45h+7.5h] [3 Credits]
LLSMS2220	Seminar on Current Managerial Issues	Per Joakim Agrell Prabal Shrestha	[q1+q2] [22.5h+7.5h] [2 Credits]
EMS Annı	ual Block 2		
LLSMD2901	Mémoire		[q1+q2] [] [18 Credits]
LLSMD2094	Séminaire d'accompagnement du mémoire	Chantal de Moerloose	FR [q1+q2] [30h] [2 Credits] 🕮
D LCEMS2341	Global Strategy  Block Seminar (CEMS) : Supply Chain Management	Benoît Gailly  Per Joakim Agrell  Constantin Blome	[q1] [30h] [5 Credits]
	3,		
LCEMS2112	Supply Chain and sourcing		
	Cupply Chair and Couroing	Per Joakim Agrell	[q1] [30h] [5 Credits]
EMS Students	24 Courses (27 credits)  The who will be at LSM during Q4 have to take CEMS LSM (burses CEMS LSM Q4 (5 ECTS credits)	Per Joakim Agrell Constantin Blome	[q1] [30h] [5 Credits]  (22 ECTS credits) + one course from
EMS Students	14 Courses (27 credits)  who will be at LSM during Q4 have to take CEMS LSM (	Constantin Blome	
EMS Students t of elective co	0.4 Courses (27 credits) who will be at LSM during Q4 have to take CEMS LSM oburses CEMS LSM Q4 (5 ECTS credits)	Constantin Blome  Q4 compulsory courses (	(22 ECTS credits) + one course fro
EMS Students t of elective co LCEMS2343	A4 Courses (27 credits) who will be at LSM during Q4 have to take CEMS LSM ourses CEMS LSM Q4 (5 ECTS credits) Global Citizenship	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling	(22 ECTS credits) + one course fro [q2] [30h] [2 Credits] ⊕
EMS Students t of elective or CLCEMS2343 CLLSMS2117 CLCEMS2066 CList of elec	A4 Courses (27 credits)  Who will be at LSM during Q4 have to take CEMS LSM ourses CEMS LSM Q4 (5 ECTS credits)  Global Citizenship  Business Project (CEMS)  Global Leadership  tive courses CEMS LSM Q4 (5 credits)	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune	/22 ECTS credits) + one course fro [q2] [30h] [2 Credits]
EMS Students t of elective co CLCEMS2343 CLLSMS2117 CLCEMS2066 CList of elections Course to	A4 Courses (27 credits)  Who will be at LSM during Q4 have to take CEMS LSM ourses CEMS LSM Q4 (5 ECTS credits)  Global Citizenship  Business Project (CEMS)  Global Leadership	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune	(22 ECTS credits) + one course fro [q2] [30h] [2 Credits] ⊕ [q2] [30h] [15 Credits] ⊕
EMS Students t of elective co CLCEMS2343 CLLSMS2117 CLCEMS2066 CList of elections Cone course to CLLSMS2032	A4 Courses (27 credits) who will be at LSM during Q4 have to take CEMS LSM of courses CEMS LSM Q4 (5 ECTS credits) Global Citizenship Business Project (CEMS) Global Leadership tive courses CEMS LSM Q4 (5 credits) select among	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune  Sunita Malhotra  Olivier Corluy (compensates	[q2] [30h] [2 Credits] (8) [q2] [30h] [15 Credits] (8) [q2] [30h] [15 Credits] (8)
EMS Students t of elective co CLCEMS2343 CLLSMS2117 CLCEMS2066 CList of election course to CLCEMS2032 CLLSMS2032 CLLSMS2034	A4 Courses (27 credits) who will be at LSM during Q4 have to take CEMS LSM oburses CEMS LSM Q4 (5 ECTS credits) Global Citizenship Business Project (CEMS) Global Leadership tive courses CEMS LSM Q4 (5 credits) select among Advanced Operations Management : Models and Applications	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune  Sunita Malhotra  Olivier Corluy (compensates Philippe Chevalier)  Marc Foret	[q2] [30h] [2 Credits] (9) [q2] [30h] [15 Credits] (8) [q2] [30h] [5 Credits] (8) [q2] [30h] [5 Credits] (8)
EMS Students t of elective co CLCEMS2343 CLLSMS2117 CLCEMS2066 CLIST of election Course to CLSMS2032 CLLSMS2034 CLLSMS2034 CLLSMS2034	A4 Courses (27 credits)  Who will be at LSM during Q4 have to take CEMS LSM ourses CEMS LSM Q4 (5 ECTS credits)  Global Citizenship  Business Project (CEMS)  Global Leadership  tive courses CEMS LSM Q4 (5 credits)  select among  Advanced Operations Management : Models and Applications	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune  Sunita Malhotra  Olivier Corluy (compensates Philippe Chevalier)  Marc Foret Mathieu Van Vyve  Julie Hermans	[q2] [30h] [2 Credits]
EMS Students t of elective co C LCEMS2343 C LLSMS2117 C LCEMS2066 C List of election course to C LLSMS2032 C LLSMS2032 C LLSMS2032 C LLSMS2034 C LLSMS2034	A4 Courses (27 credits)  who will be at LSM during Q4 have to take CEMS LSM of Durses CEMS LSM Q4 (5 ECTS credits)  Global Citizenship  Business Project (CEMS)  Global Leadership  tive courses CEMS LSM Q4 (5 credits)  select among  Advanced Operations Management : Models and Applications  Supply Chain Planning  Knowledge Management	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune  Sunita Malhotra  Olivier Corluy (compensates Philippe Chevalier)  Marc Foret Mathieu Van Vyve  Julie Hermans Manuel Kolp	[q2] [30h] [2 Credits]
EMS Students t of elective co C LCEMS2343 C LLSMS2117 C LCEMS2066 C List of election course to C LLSMS2032 C LLSMS2034	A4 Courses (27 credits) who will be at LSM during Q4 have to take CEMS LSM ourses CEMS LSM Q4 (5 ECTS credits) Global Citizenship Business Project (CEMS) Global Leadership tive courses CEMS LSM Q4 (5 credits) select among Advanced Operations Management : Models and Applications Supply Chain Planning Knowledge Management Innovation Policy and Ecosystems	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune  Sunita Malhotra  Olivier Corluy (compensates Philippe Chevalier)  Marc Foret Mathieu Van Vyve  Julie Hermans Manuel Kolp  Benoît Gailly	[q2] [30h] [2 Credits]
EMS Students t of elective or C LCEMS2343 C LLSMS2117 C LCEMS2066 C List of election course to C LLSMS2032 C LLSMS2032 C LLSMS2032 C LLSMS2034 C LLSMS2043 C LLSMS2043 C LLSMS2043 C LLSMS2043 C LLSMS2140	A4 Courses (27 credits) who will be at LSM during Q4 have to take CEMS LSM of courses CEMS LSM Q4 (5 ECTS credits) Global Citizenship Business Project (CEMS) Global Leadership tive courses CEMS LSM Q4 (5 credits) select among Advanced Operations Management : Models and Applications Supply Chain Planning Knowledge Management Innovation Policy and Ecosystems Economics of the Internet	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune  Sunita Malhotra  Olivier Corluy (compensates Philippe Chevalier)  Marc Foret Mathieu Van Vyve  Julie Hermans Manuel Kolp  Benoît Gailly  Paul Belleflamme  Anh Nguyen	[q2] [30h] [2 Credits]
EMS Students t of elective co Clems2343 Clems2343 Clems2343 Clems2343 Clems2366 Clems2066 Clems2	A4 Courses (27 credits) who will be at LSM during Q4 have to take CEMS LSM ourses CEMS LSM Q4 (5 ECTS credits) Global Citizenship Business Project (CEMS) Global Leadership tive courses CEMS LSM Q4 (5 credits) select among Advanced Operations Management : Models and Applications Supply Chain Planning Knowledge Management Innovation Policy and Ecosystems Economics of the Internet Financial Risk	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune  Sunita Malhotra  Olivier Corluy (compensates Philippe Chevalier)  Marc Foret Mathieu Van Vyve  Julie Hermans Manuel Kolp  Benoît Gailly  Paul Belleflamme  Anh Nguyen James Thewissen	[q2] [30h] [2 Credits]
EMS Students t of elective or Clems2343 Clems2343 Clems2343 Clems2366 Clems2066 Clest of election course to Clems2032 Clems203	A4 Courses (27 credits) who will be at LSM during Q4 have to take CEMS LSM of Durses CEMS LSM Q4 (5 ECTS credits) Global Citizenship Business Project (CEMS) Global Leadership  tive courses CEMS LSM Q4 (5 credits) select among Advanced Operations Management : Models and Applications  Supply Chain Planning  Knowledge Management Innovation Policy and Ecosystems Economics of the Internet Financial Risk  Macro Finance	Constantin Blome  Q4 compulsory courses (  Isabelle Schuiling  Christophe Lejeune  Sunita Malhotra  Olivier Corluy (compensates Philippe Chevalier)  Marc Foret Mathieu Van Vyve  Julie Hermans Manuel Kolp  Benoît Gailly  Paul Belleflamme  Anh Nguyen James Thewissen  Leonardo Iania	[q2] [30h] [2 Credits]

#### **O CEMS Seminars**

Cems Students need to attend Soft Skills Seminars during both annual blocks.

☼ LLSMS2283 Sustainable Human Resource Management and Leadership

☼ LLSMS2284 Corporate Sustainability Reporting and Marketing Strategy

Social and Sustainable Entrepreneurship

☼ LLSMS2114 Entrepreneurship: topical and international aspects

☼ LLSMS2223 Principles of banking regulation and supervision

(compensates Isabelle Schuiling)

Ina Aust-Gronarz

Yves De Rongé Valérie Swaen

Julie Hermans

Frank Janssen

**Bertrand Candelon** 

[q2] [30h] [5 Credits] @

[q2] [30h] [5 Credits]

[q2] [30h] [5 Credits]

[q2] [30h] [5 Credits]

[q2] [30h] [5 Credits] @

Year 1 2

#### O Exchange

Cems Students who will be on exchange need to register for courses on Mob-i.

## 

Cems students can take 1 CEMS language course at UCLouvain (ILV) to fulfill the CEMS language requirements. List available on uclouvain.be/en/faculties/lsm/cems-curriculum.html

#### o Professional Focus

#### • Professional Focus (30 credits)

#### O Content:

James Thewissen Vincent Vanderborght Jean Vanderdonckt	• LLSMS2901		Vincent Vanderborght			
--	-------------	--	----------------------	--	--	--

#### O Corporate Social Responsibility (5 credits)

1 course between:

LLSMS2397	Corporate Social Responsibility (in dutch)	Sabine Denis	NL [q1] [30h] [5 Credits]	X	
LLSMS2905	Corporate Social Responsibility	Carlos Desmet Corentin Hericher Valérie Swaen	[q1] [22.5h+7.5h] [5 Credits]	×	
O LLSMF2902	Resource and Energy Management	Paul Belleflamme Yves De Rongé Xavier Marichal Emmanuel Mossay	(q2] [22.5h+15h] [5 Credits]	x	
O LLSMF2904	Managing Complexity	Régis Coeurderoy Leonardo Iania	[q2] [22.5h+15h] [5 Credits]	X	
O LLSMF2903	Digital Business Systems	Jérôme Coenraets Manuel Kolp Yves Wautelet (compensates Paul Belleflamme)	[q1] [22.5h+15h] [5 Credits]		X

#### List of electives

CEMS Students who will be at LSM during Q3 need to take one option among the list below

## **☼** Option Marketing Strategy for Connected Brands (LLN) (15 credits)

This option is not available to students who have followed the Major Marketing Strategy for Connected Brands

#### O Content:

• LLSMS2000	Marketing Research	Gordy Pleyers	[q1] [30h] [5 Credits] (#)	)	2
O LLSMS2008	Digital Marketing	Isabelle Schuiling	[q1] [30h] [5 Credits]	)	
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	[q1] [22.5h+7.5h] [5 Credits]	)	(

#### Street Stre

This option is not available to students who have followed the Major in International Finance

#### O Content:

O LLSMS2054	International Finance and crisis management For CEMS students, this course will be replaced by a course from another option.	Bertrand Candelon	EN [q1] [30h] [5 Credits] 🖷	x	
O LLSMS2027	Capital markets and innovations	Leonardo lania	8N [q1] [30h] [5 Credits] @	X	

Year

4	$\circ$
	_

				_
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	(a) [q1] [22.5h+7.5h] [5 Credits]	X

#### **☼ Option Corporate Sustainable Management (LLN) (15 credits)**

This option is not available to students who have followed the Philippe de Woot Major in Corporate Sustainable Management

#### O Content:

O LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	[q1] [30h] [5 Credits]	X
O LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania Claudio Vescovo	[q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	[q1] [22.5h+7.5h] [5 Credits]	X

## ⇔ Option Sourcing and Procurement (LLN) (15 credits)

#### O Content:

O LLSMS2036	Supply Chain Procurement	Per Joakim Agrell Antony Paulraj	[q1] [30h] [5 Credits]	X
O LLSMS2037	Sourcing Strategy	Constantin Blome Michael Henke	[q1] [30h] [5 Credits] 🕮	x
O LLSMS2038	Procurement Organisation and Scope	Constantin Blome	8N [q1] [30h] [5 Credits]	X

#### ⇔ Option Financial Engineering (LLN) (15 credits)

#### O Content:

O LLSMS2224	Forecasting	Bertrand Candelon	DN [q1] [30h] [5 Credits] ⊕	X
O LLSMS2225	Derivatives pricing	Frédéric Vrins	DN [q1] [30h] [5 Credits] ⊕	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	[q1] [22.5h+7.5h] [5 Credits]	X

## **Supplementary classes**

To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- ☼ Optional
- $\Delta$  Not offered in 2023-2024
- Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- $\Delta \oplus \text{Not offered in 2023-2024}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

 ${\it Click on the course title to see detailed informations (objectives, methods, evaluation...)}$ 

#### • Preparatory module (60 credits)

UCL - Université catholique de Louvain Study Programme 2023-2024

INGE2M: Master [120] : Business Engineering

## **Course prerequisites**

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

## The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## **INGE2M - Information**

## **Access Requirements**

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the hiher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

#### SUMMARY

- > General access requirements
- > Specific access requirements
- > University Bachelors
- > Non university Bachelors
- > Holders of a 2nd cycle University degree
- > Holders of a non-University 2nd cycle degree
- > Access based on validation of professional experience
- > Access based on application
- > Admission and Enrolment Procedures for general registration

## Specific access requirements

Deadlines for applying to UCLouvain (different depending on your nationality, visa requirements,...)

Please note that attendance to classes is compulsory from the beginning of the academic year.

-----

**Tuition fees 2023-2024** 

-----

DIRECT ACCESS OR ACCESS BASED ON APPLICATION? >> CHECK THE REQUIREMENTS AND PROCEDURES IN THE TABLE HERE BELOW

I AM (future) HOLDER OF:

## **University Bachelors**

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
Bachelor : Business Engineering INGE1BA	(site of Louvain-la-Neuve) -	Direct access	> Direct online registration
Bachelor : Business Engineering	(site of Mons) - INGM1BA	Direct access	> Direct online registration
Bachelor in Engineering (site of Louvain-la-Neuve) - FSA1BA			If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must: . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Other UCLouvain bachelors	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met >

			possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must: . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Others Bachelors of the Frenc	h speaking Community of Belgio	ım	
Bachelier Ingénieur de gestion		Direct access	> Direct online registration
Other bachelors	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Bachelors of the Dutch speaki	ng Community of Belgium		
Bachelor in handelsingenieur/Bu gestion	siness Engineering/Ingénieur de	Direct access	> Direct online registration
Other bachelors	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must: . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Foreign Bachelors			
Non-Belgian bachelor's university degree in Business Engineering or equivalent issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > Submit a UCLouvain online request

## Non university Bachelors

> Find out more about links to the university

Holders of a **bachelor's degree from long type Belgian non-university higher education** in commercial engineering may, after analysis of the file by the jury and only if they have an average of at least 67% for the 3 years of bachelor's degree, access the Master's degree in business engineering, with maybe an additional teaching unit (EU) in "mathématiques avancées et fondement d'économétrie". > Submit a UCLouvain online request

## Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Any Belgian licence	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional

Non-Belgian licence's degree	Meet the general and specific	Access based on application	credits into the master's programme > you must : . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request If general and specific access
(2nd cycle) issued by a recognized academic institution	access requirements		requirements are met > Submit a UCLouvain online access request
Masters			
Master in Engineering issued by the UCLouvain	. Have followed the minor (1st cycle) in management AND/OR an option (2nd cycle) in management . Meet the general and specific access requirements	Access based on application	Content of the programme depend on the students' prior studies and their specialisation need. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > Submit a UCLouvain online access request
Belgian Master's degree compromising at least 45 course credits, at master's level, equivalent to the courses of the Master [120] in Business Engineering of the Louvain School of Management, giving the possibility of obtaining, in one year, the Master [120] in Business Engineering	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility to obtain, in one year, the Master's degree 120 credits in Business Engineering > Submit a UCLouvain online access request
Any other Belgian Master's	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to Ism-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Non-Belgian Master's degree issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > Submit a UCLouvain online access request
Non-Belgian Master's degree, issued by a recognized academic institution, compromising at least 45 course credits, at master's level, equivalent to the courses of the Master [120] in Business Engineering of the Louvain School of Management, giving the possibility of obtaining, in one year, the Master [120] in Business Engineering	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility to obtain, in one year, the Master's degree 120 credits in Business Engineering > Submit a UCLouvain online access request

## Holders of a non-University 2nd cycle degree

Degrees and titles corresponding to 2nd cyle non-university degrees do not allow access to the programme.

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience.

For professionals who wish to acquire a basic education in management sciences, the 60-credit Master in Management (shift-schedule; entirely in French) is made for you. You can also have a look at the executive education proposed at the Louvain School of Management.

#### Access based on application

Access based on application: access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Access based on application for (future) holders of a **Belgian degree**: you must of course meet the general and specific access requirements mentioned in the table above according to the degree you have or will obtain and then you must complete and submit an online application to UCLouvain and follow the procedure

Access based on application for (future) holders of a **non-Belgian degree**: you must of course meet the general and specific access requirements mentioned in the table above according to the degree you have or will obtain and then you must complete and submit an online application to UCLouvain and follow the procedure

#### Admission and Enrolment Procedures for general registration

Before submitting an access request, we invite you to look carefully at the table above and see if access is possible.

If you think you have access to this Master, here is how the procedure will work:

- 1. You must submit an online access request, after filling in all the required fields and providing the required documents.
- 2. The central service of the university will check your application.
- 3. If you have an access on file, the central service will forward your file to the faculty (Louvain School of Management) which will analyse your access in relation to the specific conditions visible in the table above.
- 4. The positive or negative decision of the faculty is then transmitted to the central service.
- 5. The central service will check various final elements before sending you the final decision, which will be either a refusal or the "Autorisation d'inscription" document. The latter will allow you to register officially at the university.

## **Teaching method**

The quality of our Master's programme is continuously monitored by external auditors through the EQUIS international accreditation process. In terms of teaching methods, the two main strengths of our programmes are:

#### · An education that mixes academic knowledge and professional practice

Blended training is provided by academics who are top researchers in their fields and professionals, specially selected for their experience and widely renowned expertise. As a result, students are exposed to the latest scientific advances in management studies and their application in business life. Formal teaching is complemented with a hands-on learning experience that students acquire in various ways (group projects in connection with organizations, internship, master's thesis). Students can also access a wide array of extra-curricular activities organised by the School's Corporate Unit.

#### · A focus on active learning and the development of multidisciplinary skills

We have created a learning environment that combines a variety of interactive teaching methods: lectures, case studies, group assignments, individual and group projects, problem-solving, flipped classrooms, business games, invited speakers. To optimize the learning experience, we blend theoretical and practical work, hard and soft skills, as well as in-person and online teaching activities. Courses are bundled in modular parts of six weeks to strengthen the acquisition of knowledge and competences. Exams may be organized at the end of each six-week part to complement the continuous assessment (interim tests, individual and group assignments) that is organized during the part.

#### **Evaluation**

The evaluation methods comply with the <u>regulations</u> concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Because of our emphasis on active learning, most of the assessment is continuous. That is, students complete individual and group assignments during and after the courses. These assignments can take various forms (written reports, oral presentations, problem-solving, projects, videos, debates, etc.). Examinations can complement the assessment and are organized in the continuation of the teaching after each six-week courses' part. The assessment is both formative (by monitoring student learning and providing ongoing feedback) and summative (by evaluating student learning against some benchmark).

The details of the assessment can be found in the description of each course.

## Mobility and/or Internationalisation outlook

This Master's programme offers various internationalisation and mobility opportunities that will add value to your curriculum:

- A quadrimester abroad (30 credits) as part of an exchange programme in one of the 140 worldwide recognised partner universities in management, some of which are part of the exclusive PIM (Partnership in International Management) network, have accreditations such as EQUIS....
- A quadrimester in Flanders (30 credits) as part of the Erasmus Belgica programme, at one of the 3 recognised partner universities in management.
- The exclusive and unique opportunity in Belgium to follow the prestigious Master's in International Management organised by the CEMS network (available on selection only).
- The opportunity to follow the **annual block 2 abroad** as part of the **'IB' International Business** programme, which includes a quadrimester abroad as part of an exchange programme at a partner university and a six-month work placement in a company outside Europe (available on selection only).
- The possibility of acquiring **two Master's degrees** by combining a full year at LSM (UCLouvain) and another full year at a partner university. Several 'DD' double degrees and DDD (Dedicated Double Degree) are offered in partnership with 8 prestigious European universities (available on selection only).
- The possibility for a student to follow the entire programme in English.

## Possible trainings at the end of the programme

- Doctoral School in Management (Louvain-la-Neuve)
- Master 120 in Environmental Science and Management (Louvain-la-Neuve)
- Master 60 in Information and Communication (Louvain-la-Neuve)
- Master 60 in Information and Communication (Mons)

## **Contacts**

Erreur de transformation xhtml vers fo pour 'contacts' erreur=Error reported by XML parser processing null: Scanner State 24 not Recognized

UCL - Université catholique de Louvain Study Programme 2023-2024

INGE2M: Master [120] : Business Engineering