



The version you're consulting is not definitive. This programme still may change. The final version will be published on 1th June.

**At Mons - 120 credits - 2 years - Shift schedule - In French**  
 Dissertation/Graduation Project : **YES** - Internship : **YES**  
 Activities in English: **NO** - Activities in other languages : **NO**  
 Activities on other sites : **YES**  
 Main study domain : **Information et communication**  
 Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**  
 Programme acronym: **COAM2M** - Francophone Certification Framework: 7

## Table of contents

|   |    |
|---|----|
| Introduction .....                                  | 2  |
| Teaching profile .....                              | 3  |
| Learning outcomes .....                             | 3  |
| Programme .....                                     | 3  |
| Detailed programme by subject .....                 | 3  |
| Supplementary classes .....                         | 5  |
| Course prerequisites .....                          | 7  |
| The programme's courses and learning outcomes ..... | 7  |
| Information .....                                   | 8  |
| Access Requirements .....                           | 8  |
| Evaluation .....                                    | 11 |
| Contacts .....                                      | 11 |

## COAM2M - Introduction

### Introduction

---

## COAM2M - Teaching profile

### Learning outcomes

On successful completion of this programme, each student is able to :

## COAM2M Programme

### Detailed programme by subject

#### CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

#### ● Formation de base (37 credits)

|              |   |                   |                              |   |   |
|--------------|---|-------------------|------------------------------|---|---|
| ● MMTHD2103  | Méthodes de recherche en sciences sociales                  | Mathias Sabbe     | FR [q1] [30h] [10 Credits] 🌐 | X |   |
| ● MCOMU2910  | Séminaire d'accompagnement au mémoire: concepts et méthodes | Sandrine Roginsky | FR [q1] [15h] [2 Credits] 🌐  | X |   |
| ● MCOHM2950A | Recherche préparatoire au mémoire                           |                   | FR [] [] [5 Credits] 🌐       | X |   |
| ● MCOHM2950B | Mémoire HD ■  |                   | FR [] [] [20 Credits] 🌐      |   | X |

#### ● Langue au choix (5 credits)

Choisir anglais ou néerlandais à suivre durant tout le Master

##### ⊗ Anglais (5 credits)

|             |                    |  |                                   |   |   |
|-------------|--------------------|--|-----------------------------------|---|---|
| ● MANGL2163 | Advanced English 1 | Jessica Degroote (coord.)<br>Guy Monfort                   | EN [q1+q2] [0h+30h] [2 Credits] 🌐 | X |   |
| ● MANGL2236 | Advanced English 2 | Caroline Lambert<br>Guy Monfort<br>Quentin Zèques (coord.) | EN [q1] [30h] [3 Credits] 🌐       |   | X |

##### ⊗ Néerlandais (5 credits)

|             |                  |                         |                                   |   |   |
|-------------|------------------|-------------------------|-----------------------------------|---|---|
| ● MNEER2164 | Advanced Dutch 1 | Erika Copriau (coord.)  | NL [q1+q2] [0h+30h] [2 Credits] 🌐 | X |   |
| ● MNEER2238 | Advanced Dutch 2 | Bruno Michiels (coord.) | NL [q1] [30h] [3 Credits] 🌐       |   | X |

Year

1 2

o **Alternance (43 credits)**

|             |                               |  |                               |  |   |
|-------------|-------------------------------|--|-------------------------------|--|---|
| o EALHD2101 | Séminaire d'intégration       |  | FR [q1] [0h+10h] [3 Credits]  |  | X |
| o EALHD2102 | Projet en alternance mission1 |  | FR [q1] [0h+40h] [10 Credits] |  | X |
| o EALHD2103 | Projet en alternance mission2 |  | FR [q2] [0h+40h] [13 Credits] |  | X |
| o EALHD2201 | Projet en alternance mission3 |  | FR [q1] [0h+40h] [17 Credits] |  | X |

o **Cours au choix (5 credits)**

Un cours parmi:

|             |  |  |                           |  |   |
|-------------|--|--|---------------------------|--|---|
| ⊗ MGEHD1313 | Management humain                        |  | FR [q1] [30h] [5 Credits] |  | X |
| ⊗ MGEHD2120 | Responsabilité sociétale des entreprises |  | FR [q1] [30h] [5 Credits] |  | X |

## PROFESSIONAL FOCUS [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

### o Content:

|             |   |                                      |                                 |   |
|-------------|---|--------------------------------------|---------------------------------|---|
| ○ MGEHD1343 | Stratégie   | Vincent Meurisse<br>Nadia Sinigaglia | FR [q2] [30h+10h] [5 Credits] 🌐 | X |
| ○ MCOHD2002 | Stratégies de communication                                     | Thierry Bouckaert                    | FR [q2] [30h] [5 Credits] 🌐     | X |
| ○ MCOMU2104 | Audit, évaluation et intervention en communication [M]          | François Lambotte                    | FR [q1] [30h] [5 Credits] 🌐     | X |
| ○ MCOHD2007 | Digitalisation de la communication                              |                                      | FR [q2] [30h] [5 Credits] 🌐     | X |
| ○ MSHHD2101 | Sociologie des organisations                                    |                                      | FR [q2] [30h] [5 Credits] 🌐     | X |
| ○ MSPHD2211 | Médias, politique et communication : du local à l'international |                                      | FR [q2] [30h] [5 Credits] 🌐     | X |

## Supplementary classes

**To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Depending on the entry requirements you meet, 0 to 15 credits or 15 to 45 credits or 45 to 60 credits of additional teaching will be added to your programme.

All these additional courses are daytime activities.

⊗ For students who must add 0 to 15 credits to their Master's programme, depending on the entry requirements they meet

In this case, the additional module will be as follows (10 credits)

|             |                                    |                   |                                 |
|-------------|------------------------------------|-------------------|---------------------------------|
| ○ MMETH1301 | Quantifier le monde [M]            | Bruno Schoumaker  | FR [q1] [30h+20h] [5 Credits] 🌐 |
| ○ MMETH1302 | Analyser les mondes numériques [M] | François Lambotte | FR [q2] [30h+20h] [5 Credits] 🌐 |

⌘ For students who must add 15 to 45 credits to their Master's programme, depending on the entry requirements they meet

In this case, the additional module will be as follows (20 credits)

|             |   |                   |                                 |
|-------------|---|-------------------|---------------------------------|
| ○ MMETH1301 | Quantifier le monde [M]                     | Bruno Schoumaker  | FR [q1] [30h+20h] [5 Credits] 🌐 |
| ○ MMETH1302 | Analyser les mondes numériques [M]          | François Lambotte | FR [q2] [30h+20h] [5 Credits] 🌐 |
| ○ MCOMU1302 | Séminaire de recherche en communication [M] | Sophie Del Fa     | FR [q2] [30h+10h] [5 Credits] 🌐 |
| ○ MDROI2201 | Droit des médias et de la communication     |                   | FR [q1] [30h] [5 Credits] 🌐     |

⌘ For students who must add 45 to 60 credits to their Master's programme, depending on the entry requirements they meet

In this case, your complementary module will be as follows (45 credits)

|             |                                     |   |                                   |
|-------------|-------------------------------------|---|-----------------------------------|
| ○ MCOMU1101 | Information et communication [M]    |   | FR [q1] [30h+40h] [5 Credits] 🌐   |
| ○ MCOMU1211 | Communication et organisation       | François Lambotte<br>Damien Renard          | FR [q2] [30h+10h] [5 Credits] 🌐   |
| ○ MCOMU1212 | Media, journalism and social issues |   | FR [q1] [45h+10h] [5 Credits] 🌐   |
| ○ MCOMU1213 | Médias, cultures et récits [M]      | Sébastien Fevry                             | FR [q2] [30h+10h] [5 Credits] 🌐   |
| ○ MANGL1339 | English 3                           | Jessica Degroote (coord.)<br>Quentin Zèques | EN [q1+q2] [0h+45h] [5 Credits] 🌐 |

○ Academic methodology

|             |                                     |                    |                                 |
|-------------|-------------------------------------|--------------------|---------------------------------|
| ○ MMETH1203 | Enquêter sur le monde d'aujourd'hui | Miguel Souto Lopez | FR [q2] [30h+30h] [5 Credits] 🌐 |
| ○ MMETH1302 | Analyser les mondes numériques [M]  | François Lambotte  | FR [q2] [30h+20h] [5 Credits] 🌐 |

○ Options

One of the following courses

|             |   |                                     |                                    |
|-------------|---|-------------------------------------|------------------------------------|
| ⌘ MCOMU1302 | Séminaire de recherche en communication [M] | Sophie Del Fa                       | FR [q2] [30h+10h] [5 Credits] 🌐    |
| ⌘ MCOMU1303 | Médiation culturelle                        |                                     | FR [q1+q2] [30h+30h] [5 Credits] 🌐 |
| ⌘ MCOMU1313 | Cultures et usages du numérique [M]         | Grégoire Lits<br>Sandrine Roginsky  | FR [q1] [30h+0h] [5 Credits] 🌐     |
| ⌘ MCOMU1312 | Ethique de la communication [M]             | Andrea Catellani<br>Philippe Scieur | FR [q1+q2] [30h+15h] [5 Credits] 🌐 |

○ Language options

A second foreign language option

|             |           |  |                                   |
|-------------|-----------|--|-----------------------------------|
| ⌘ MNEER1341 | Dutch 3   | Erika Copriau (coord.)<br>Bruno Michiels       | NL [q1+q2] [0h+45h] [5 Credits] 🌐 |
| ⌘ MESPA1340 | Spanish 3 | Juan Francisco Hernandez<br>Rodriguez (coord.) | ES [q1+q2] [0h+45h] [5 Credits] 🌐 |

## Course prerequisites

---

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

---

### # Prerequisites list

**MCOHM2950B "Mémoire HD"** has prerequisite(s) MCOHM2950A

- MCOHM2950A - [Recherche préparatoire au mémoire](#)

## The programme's courses and learning outcomes

---

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

**COAM2M - Information**

## Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

### University Bachelors

| Diploma   | Special Requirements | Access                                      | Remarks |
|---|----------------------|---|---------|
| <b>UCLouvain Bachelors</b>  |                      |   |         |
|   |                      | Direct access                               |         |
|   |                      | Direct access                               |         |
|   |                      | Direct access                               |         |
|   |                      | Access with additional training             |         |
|   |                      | Access with additional training             |         |
|   |                      | Access with additional training             |         |
|   |                      | Direct access                               |         |
|   |                      | Access with additional training             |         |
|   |                      | Access with additional training             |         |
|   |                      | Access with additional training             |         |
|   |                      | Access with additional training             |         |
|   |                      | <a href="#">Access based on application</a> |         |
|   |                      | <a href="#">Access based on application</a> |         |
| <b>Others Bachelors of the French speaking Community of Belgium</b> |                      |   |         |
|   |                      | Direct access                               |         |
|   |                      | Access with additional training             |         |
|   |                      | <a href="#">Access based on application</a> |         |
|   |                      | <a href="#">Access based on application</a> |         |
| <b>Bachelors of the Dutch speaking Community of Belgium</b>         |                      |   |         |
|   |                      | Direct access                               |         |
|   |                      | <a href="#">Access based on application</a> |         |
|   |                      | <a href="#">Access based on application</a> |         |
| <b>Foreign Bachelors</b>  |                      |   |         |



[Access based on application](#)

[Access based on application](#)

[Access based on application](#)

## Non university Bachelors

> Find out more about [links](#) to the university

| Diploma  | Access   | Remarks    |
|--|--|------------|
| BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60  | Les enseignements supplémentaires éventuels peuvent être consultés dans le <a href="#">module complémentaire</a> . | Type court |
| BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60   |  |            |
| BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60  |  |            |
| BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60  |  |            |
| BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60     |  |            |
| BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60              |  |            |
| BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60 |  |            |
| BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 30 et 45         |  |            |
| BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60                |  |            |
| BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60                                  |  |            |
| BA en automatisation - crédits supplémentaires entre 45 et 60  |  |            |
| BA en communication - crédits supplémentaires entre 15 et 45   |  |            |
| BA en domotique - crédits supplémentaires entre 45 et 60   |  |            |
| BA en droit - crédits supplémentaires entre 45 et 60   |  |            |
| BA en e-business - crédits supplémentaires entre 15 et 45  |  |            |
| BA en écologie sociale - crédits supplémentaires entre 45 et 60  |  |            |
| BA en écriture multimédia - crédits supplémentaires entre 15 et 45   |  |            |
| BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60   |  |            |
| BA en informatique de gestion - crédits supplémentaires entre 30 et 45   |  |            |
| BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60                                   |  |            |
| BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60   |  |            |
| BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60                     |  |            |
| BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60                 |  |            |
| BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60                 |  |            |
| BA en informatique, orientation développement d'applications - crédits supplémentaires entre 30 et 45                              |  |            |
| BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60                                 |  |            |
| BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60                             |  |            |
| BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60                            |  |            |
| BA en marketing - crédits supplémentaires entre 15 et 45   |  |            |
| BA en publicité - crédits supplémentaires entre 15 et 45   |  |            |
| BA en relations publiques - crédits supplémentaires entre 15 et 45   |  |            |

## Holders of a 2nd cycle University degree

| Diploma            | Special Requirements | Access                                      | Remarks |
|--------------------|----------------------|---|---------|
| <b>"Licenciés"</b> |                      |   |         |
|                    |                      | Direct access                               |         |
|                    |                      | <a href="#">Access based on application</a> |         |
| <b>Masters</b>     |                      |   |         |
|                    |                      | <a href="#">Access based on application</a> |         |

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

## Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

## Admission and Enrolment Procedures for general registration

## Evaluation

---

**The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".**

## Contacts

---

### Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

COMU

Ruelle de la Lanterne magique 14 - bte L2.03.02

1348 Louvain-la-Neuve

Tel: +32 (0) 10 47 27 97 - Fax: +32 (0) 10 47 30 44

<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [François Lambotte](#)

Jury

- Président de jury: [Philippe Scieur](#)
- Secrétaire de jury: [Sébastien Fevry](#)

Useful Contact(s)

- Informations pour les futurs étudiants (Aurélie Balena - tél. +32 (0)65 32 35 44): [info-alternance@uclouvain.be](mailto:info-alternance@uclouvain.be)
- Studies management officer: [Aurélie Balena](#)

