

COTB1BA 2024 - 2025

# Bachelor in Information and Communication (French-Dutch-

English)

The version you're consulting is not definitive. This programme still may change. The final version will be published on 1th June.

## At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French

Dissertation/Graduation Project: **NO** - Internship: **NO**Activities in English: **YES** - Activities in other languages: **YES** 

Activities on other sites: YES

Main study domain: Information et communication

Organized by: Faculty of Economics, Social and Political Sciences and

Communication Saint-Louis (ESPO-SaintLouis)

Programme acronym: COTB1BA - Francophone Certification Framework: 6

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#### **COTB1BA - Introduction**

## Introduction

#### Introduction

Having a bachelor's degree in information and communication in a **trilingual French-English-Dutch programme** is an asset in an increasingly global society. This trilingual programme is the only one of its kind in French-speaking Belgium. It is offered at the **Saint-Louis - Bruxelles campus**.

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving? The bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). The bachelor's degree covers **five main areas**:

- 1. the academic theories of information and communication;
- 2. the Belgian, European and international media world;
- 3. a broad background in the humanities and social sciences, including political science, sociology, anthropology, economics and law among other disciplines:
- 4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
- 5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. In addition to learning and perfecting their skills in English and Dutch, students in the trilingual programme in information and communication take classes in English and Dutch.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French. As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

#### Your profile

The trilingual French-English-Dutch bachelor's degree in information and communication is for you if...

- you are interested in the humanities and social sciences in general, and information and communication issues in particular;
- you are interested in current topics and issues, and in putting them into perspective;
- you would like to develop your critical thinking skills, your ability to search for and reproduce information, and your communication skills;
- you are looking for an extensive programme which leads to several different opportunities;
- you have a basic knowledge of English and Dutch, allowing you to take courses in English and Dutch.
- There is no selection process for multilingual programmes.
- However, a written language test is held at the beginning of the year. It is used as a guide to assess language skills and to recommend or advise against a bilingual or trilingual programme.
- In the event of difficulties, there is the option to return to the unilingual programme in French, with language courses.

## Your future job

After completing a master's degree in information and communication, our graduates have a wide range of career opportunities:

- Print, radio, television or internet journalism: local, national and international daily news, periodicals (magazines), etc.
- · Corporate communication, political communication, internal communication, external communication, public relations, etc.
- Digital communication: social network management, online community moderation, multimedia project management, digital strategy, etc.
- Lobbying, marketing, advertising management
- Designing information systems (e.g. databases), auditing information management and quality in companies, government agencies, etc.
- Socio-educational communication: educational media design, science popularisation, media, information and digital literacy, etc.
- Teaching and academic research (under certain conditions, access to 3rd cycle or doctoral studies).

#### Your programme

The trilingual French-English-Dutch bachelor's degree in information and communication is made up of lecture-based course units, with introductory courses in the humanities and social sciences (philosophy, law, history, economics, psychology, sociology, political science, information and communication), sometimes accompanied by more 'hands-on' learning activities, as well as lessons in academic methodology, which are also accompanied by practical work. The workshop organised in year 3 allows students to carry out a research project (in small groups) leading to a production possibly intended for stakeholders outside the university. Finally, the programme provides a practical and reflective introduction to the principles of journalistic writing and multimedia communication. Bachelor's degree students also receive high-quality language instruction.

#### The trilingual French-English-Dutch programme

#### UCL - Université catholique de Louvain Study Programme 2024-2025

COTB1BA: Bachelor in Information and Communication (French-Dutch-English)

Two course units are taught in English and two course units are taught in Dutch for each year of the programme. The courses are usually taught by faculty members who are native English or Dutch speakers or who have completed all or part of their university studies in English or Dutch.

- First year: Analyse van de media-instelligen, Sociologie (NL), Political Science, Geopolitics.
- Second year: Intercultural communication, Mediarecht, Economie 1 (NL), Economics 2 (EN).
- Third year: Corporate Communication and Public relations, International Communications, Media en Politiek, Marketing (NL).

In addition, students continue to perfect their language skills by taking English and Dutch courses in first, second and third year. These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

Furthermore, during the second term of the third year, students may take part in an Erasmus or equivalent exchange at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

## **COTB1BA - Teaching profile**

## **Learning outcomes**

## **Programme structure**

The trilingual French-English-Dutch bachelor's degree in information et communication is a first-cycle programme (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.

The bachelor's degree programme has a strong interdisciplinary component, especially in the first year, for students at the Saint-Louis -Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. Methodological instruction (university work, documentary research and the scientific method) is provided throughout the bachelor's degree.

## **COTB1BA Programme**

## **Detailed programme by subject**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ① Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2 3

#### o Content:

#### Information and Communication

O BPOLS1110	Communication science	Geoffroy Patriarche	FR [q1] [30h+6h] [5 Credits] (	Х	
O BPOLS1115	Media institutions analysis	Thomas Jacobs	M. [q2] [30h] [5 Credits]	X	
O BCOMU1310	Semiotics		FR [q1] [30h] [5 Credits] @	Х	
O BCOMU1250	Media reception and media use	Geoffroy Patriarche	FR [q1] [30h+14h] [5 Credits]	Х	
O BCOMU1213	Intercultural communication		(ii) [q2] [30h] [5 Credits]	Х	
O BCOMU1318	Multimedia communication and Web technologies		FR [q1] [45h] [5 Credits] 🕮		X
O BCOMU1316	Issues and practices of journalism	Marie Dufrasne	FR [q1] [30h+15h] [5 Credits]		X
O BCOMU1211	Corporate communication and public relations	Thomas Jacobs	[q1] [30h] [5 Credits]		X
O BCOMU1313	International communications	Georgios Terzis	[q2] [30h] [5 Credits]		X
O BPOLS1320	Media and politics	Dave Sinardet	NL [q2] [30h] [5 Credits]		X

BMHFR1232	French: spoken and writing french	Manon Delcour Olivier Hambursin	[q1] [0h+45h] [5 Credits]		1
	y add the Social-history of media and/or Public spac n whole or in part, with optional courses (with consta		a courses to their block 3 progra	amr	m
SBCOMU1212	Social-history of media	Geoffroy Patriarche	FR [q2] [30h] [5 Credits]		
S BCOMU1317	Public space, knowledge and media	Marie Dufrasne	[q2] [30h] [5 Credits] @		
_aw					
BESPO1176	Law	Diane Bernard	[q1] [45h+15h] [5 Credits]	Х	١
BDRNL1270	Media Law	Sari Depreeuw	N [q2] [30h] [5 Credits] 🕮		
	and management				
BESPO1173A	Economics I		M. [q1] [45h+15h] [5 Credits] 🗒		
BPOLS1127	Economics II	Hélène Latzer	[q2] [30h+15h] [5 Credits]		
	an and Social Sciences				,
BESPO1161	Sociology	Benedikte Zitouni	Mo [q1] [30h] [5 Credits]	^	•
BESPO1165	Political Science	Emmanuel Klimis	[q1] [30h] [5 Credits]	Х	
BPOLS1112	The Political Institutions of Belgium	Yannick Vanderborght	[q2] [30h] [5 Credits] (#)	Х	
BPOLS1111	Anthropology	Jean-Pierre Delchambre	FR [q2] [30h+9h] [5 Credits]	Х	(
BESPO1164	Geopolitics		[q2] [30h] [5 Credits]	Х	(
BECGE1324	Marketing Students must register to "Marketing" or replace it by optional course unit in dutch (keeping the number of credits unchanged).		NL [q1] [30h+15h] [5 Credits] 🕮		
BPOLS1124	Moral Philosophy	Raphaël Gély	FR [q1] [30h] [5 Credits] @		
BPOLS1125	General and Social Psychology	Karine Dejean (coord.) Mauricio Garcia Penafiel	[q2] [45h] [5 Credits] @		
Computer S	Science and Quantitative Methods				
BPOLS1150	Introduction to university work in social sciences	Karine Dejean (coord.) Marie Dufrasne	[q1] [22.5h+15h] [5 Credits]	Х	(
BPOLS1231	Approach and methods in social sciences	Karine Dejean Nicolas Marquis	[q2] [22.5h+15h] [5 Credits]	X	(
BSOCA1330	Field methods: obervation and interviews	Emmanuelle Lenel	[q1] [30h] [5 Credits]		
BPOLS1330	Quantitative methods I: data production	Nicolas Marquis	[q1] [30h+15h] [5 Credits]		
BPOLS1233	Quantitative methods II: statistics	Nathan Gurnet	[q2] [30h+22.5h] [5 Credits]		
BPOLS1331	Quantitative methods III: data analysis	Nicolas Marquis	[q1] [30h+15h] [5 Credits]		
BPOLS1233 BPOLS1331					
Group Proje BPOLS1352	Multidisciplinary workshop	Marie Dufrasne	[q1+q2] [30h] [5 Credits] **		
		Abraham Franssen Sophie Jacquot Emmanuelle Lenel			
_anguages					
BANGL1192	English I		[q1+q2] [0h+30h] [5 Credits]	X	(
BNEER1183	Dutch I	Astrid De Munter (coord.)	[q1+q2] [0h+30h] [5 Credits]	Х	(
BANGL1292	English II		EN [q1+q2] [0h+60h] [5 Credits] @		
BNEER1282	Dutch II		N_ [q1+q2] [0h+60h] [5 Credits]		

Year

#### O Choose one course among the following :

SBANGL1392	English III	[q1] [0h+30h] [5 Credits]		X
BNEER1382	Dutch III 📕	NL [q1] [0h+30h] [5 Credits]	ŀ	X

## ⇔ Optional Courses

Teaching units offered in place of "Social-history of media", "Public space, knowledge and media" and/or "Marketing (NL)".

Students wishing to enrol for the Master's degree in Communication Strategy and Digital Culture (ISFSC & UCLouvain Saint-Louis - Brussels) are strongly advised to include the 'Marketing' teaching unit (ECGE1322) in the Block 3 programme. Pour les étudiant es qui souhaitent s'inscrire au master en Stratégie de la communication et culture numérique (ISFSC & UCLouvain Saint-Louis - Bruxelles), il est vivement conseillé d'inscrire l'unité d'enseignement « Marketing » (ECGE1322) au programme de bloc 3.

S BSOCA1211	Analysis of sociological theories	Jean-Pierre Delchambre	[q1] [30h] [5 Credits]	x
S BSOCA1312	Socio-anthropology of the symbolic	Jean-Pierre Delchambre	[q1] [30h] [5 Credits]	X
<b>≅</b> BHDPO1316	Transformations and urban politics	Emmanuelle Lenel	FR [q1] [30h] [5 Credits]	X
S BSPOL1322	Public Policy Analysis	Amandine Bled Abraham Franssen	FK [q1] [30h] [5 Credits]	х
S BSOCA1210	Sociology of culture	Jean-Pierre Delchambre	[q1] [30h] [5 Credits]	X
SBSPOL1214	Political Doctrines	Florence Delmotte	[q1] [30h+15h] [5 Credits]	x
SBSPOL1315	Political Systems	Denis Duez	FR [q1] [30h] [5 Credits]	x
<b>☎</b> BGERM1263	Civilisation of English-speaking territories	Marleen Cré	LN [q1] [30h] [5 Credits]	x
⊗ BGERM1264	Dutch : The culture of Dutch-speaking countries		[q1] [30h] [5 Credits]	X
BRELI1000	Occidental Religions and Society : judaism, christianity, islam	Benoît Bourgine Farid El Asri Raphaël Gély (coord.) David Lemler	ाः [q1] [45h] [5 Credits] 🕮	х
BECGE1322   ■ BECGE1322	Marketing		[q1] [30h+15h] [5 Credits]	X

#### Street Optional choice of one course unit among :

BECGE1321	Organisational studies	Karine Dejean	[q1] [30h] [5 Credits]  (**)	X
SBECGE1326	Humans and organization		NL [q1] [30h] [5 Credits]	X

## Street Optional choice of one course unit among:

<b>☎</b> BHDPO1312	International relations analysis	Amandine Bled	[q1] [30h] [5 Credits] (		X
SSBSPOL1312	International relations	Amandine Bled	[q1] [30h] [5 Credits] 🕮		X

## Street Optional choice of one course unit among:

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	SS BECGE1328	Management and strategy	Frank Janssen	■N [q1] [30h] [5 Credits] ⊕	Х
	BECGE1320     BECGE1320	Management and strategy		[q1] [30h] [5 Credits]	X
8	3 BPOLS1252	Anthropology: special topics	Jean-Pierre Delchambre	[q2] [30h+12h] [5 Credits]	X
8	3 BSOCA1310	The Sociology of Collective Action	Abraham Franssen	FR [q2] [30h] [5 Credits]	X
8	3 BSOCA1315	Analysis and theories of power	Benedikte Zitouni	[q2] [30h] [5 Credits]	X
8	3 BHDPO1317	Political parties and lobby groups	Olivier Paye	[q2] [30h] [5 Credits]	X
8	3 BSPOL1310	Labour, employment and social protection	Olivier Paye	[q2] [30h] [5 Credits]	X
8	3 BSPOL1313	Comparative politics	Yannick Vanderborght	[q2] [30h] [5 Credits]	X
8	3 BSPOL1316	The European Political System	Denis Duez	[q2] [30h] [5 Credits]	X
8	3 BHDPO1315	EU politics		[q2] [30h] [5 Credits]	X
8	3 BSPOL1215	International Organizations	Amandine Bled	[q2] [30h] [5 Credits]	X
8	3 BHIST1122	History of European Integration	Nathalie Tousignant	[q2] [30h] [5 Credits]	X
8	3 BROMA1100	European Comparative Literature	Isabelle Ost	[q2] [45h] [5 Credits] (#)	X
8	3 BSOCA1313	Historical sociology of European integration	Florence Delmotte	[q2] [30h] [5 Credits]	X
8	3 BROMA1215	Literary theories	Isabelle Ost	[q2] [30h] [5 Credits]	X
8	3 BHIST1310	Images, films and society	Nathalie Tousignant	FR [q2] [30h] [5 Credits] @	X

				Y	ear		
				1 2	3		
<b>☎</b> BHDPO1319	Intercultural relations and migrations		[q2] [30h] [5 Credits]		X		
Optional choi	ice of one course unit among :						
SSPOL1210	Political sociology	Yannick Vanderborght	[12] [30h] [5 Credits]		X		
SSPOL1211	Political sociology		NL [q2] [30h] [5 Credits]		X		
Choose one of	☐ Choose one course among the following :						
BECGE1214	Human management		[q2] [30h+7.5h] [5 Credits]		X		
S BECGE1216	Human Resource Management		[q2] [30h] [5 Credits]		X		
Optional choi	ice of one course unit among :						
BPOLS1321	Society and Environment	Benedikte Zitouni	EN [q2] [30h] [5 Credits]		X		
SSOCA1314	Society and environment	Benedikte Zitouni	M. [q2] [30h] [5 Credits]		X		
BMHCI1000	Organisational Communication in a Multicultural Context	Thomas Jacobs	EN [q2] [30h] [5 Credits]		X		
BDURA1000	Environmental Challenges and Issues		[q2] [30h] [5 Credits] 🕮		X		

## Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the detailed programme: their title is followed by a yellow square.

#### Prerequisites and student's annual programme

As the prerequisite is for CU registration puposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the Academic Regulations and Procedures.

# Prerequisities list				
BANGL1292	"English II" has prerequisite(s) BANGL1192			
	• BANGL1192 - English I			
BANGL1392	"English III" has prerequisite(s) BANGL1292			
	• BANGL1292 - English II			
BCOMU1211	"Corporate communication and public relations " has prerequisite(s) BPOLS1110			
	BPOLS1110 - Communication science			
BCOMU1212	"Social-history of media" has prerequisite(s) BPOLS1115			
	BPOLS1115 - Media institutions analysis			
BCOMU1213	"Intercultural communication" has prerequisite(s) BPOLS1110			
	BPOLS1110 - Communication science			
BCOMU1250	"Media reception and media use" has prerequisite(s) BPOLS1110			
D001111010	BPOLS1110 - Communication science			
BCOMU1310	"Semiotics" has prerequisite(s) BPOLS1110			
BCOMU1313	BPOLS1110 - Communication science  "International communications" has prorequisite(a) RPOLS1110.			
BCOMO 1313	"International communications" has prerequisite(s) BPOLS1110			
BCOMU1316	BPOLS1110 - Communication science  "Issues and practices of journalism" has prerequisite(s) BPOLS1115			
Boomororo				
BCOMU1317	<ul> <li>BPOLS1115 - Media institutions analysis</li> <li>"Public space, knowledge and media" has prerequisite(s) BPOLS1110</li> </ul>			
	BPOLS1110 - Communication science			
BCOMU1318	"Multimedia communication and Web technologies" has prerequisite(s) BCOMU1310			
	•BCOMU1310 - Semiotics			
BDRNL1270	"Media Law" has prerequisite(s) BESPO1176			
	• BESPO1176 - Law			
BECGE1321	"Organisational studies " has prerequisite(s) BESPO1161			
	•BESPO1161 - Sociology			
BECGE1326	"Humans and organization" has prerequisite(s) BESPO1161			
	•BESPO1161 - Sociology			
BHDPO1312	"International relations analysis" has prerequisite(s) BESPO1165			
	• BESPO1165 - Political Science			
BHDPO1315	"EU politics" has prerequisite(s) BESPO1165			
	• BESPO1165 - Political Science			
BHDPO1316	"Transformations and urban politics" has prerequisite(s) BESPO1161			
DUDD0404=	• BESPO1161 - Sociology			
BHDPO1317	"Political parties and lobby groups " has prerequisite(s) BESPO1165			
BMHCI1000	BESPO1165 - Political Science     "Organisational Communication in a Multicultural Context" has prerequisite(s) RPOLS1110.			
DMILOLIOOO	"Organisational Communication in a Multicultural Context" has prerequisite(s) BPOLS1110			
BNEER1282	BPOLS1110 - Communication science  "Dutch II" has prerequisite(s) BNEER1183			
J. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.				
	• BNEER1183 - Dutch I			

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BNEER1382
              "Dutch III" has prerequisite(s) BNEER1282
                 • BNEER1282 - Dutch II
BPOLS1233
              "Quantitative methods II: statistics" has prerequisite(s) BPOLS1231
                 • BPOLS1231 - Approach and methods in social sciences
BPOLS1252
              "Anthropology: special topics" has prerequisite(s) BESPO1161 OR BPOLS1111
                 • BESPO1161 - Sociology
                 • BPOLS1111 - Anthropology
              "Media and politics" has prerequisite(s) BESPO1165 OR BPOLS1110
BPOLS1320
                 • BESPO1165 - Political Science
                 • BPOLS1110 - Communication science
              "Society and Environment" has prerequisite(s) BESPO1161 OR BESPO1165
BPOLS1321
                 • BESPO1161 - Sociology
                 • BESPO1165 - Political Science
BPOLS1330
              "Quantitative methods I: data production" has prerequisite(s) BPOLS1231
                 • BPOLS1231 - Approach and methods in social sciences
BPOLS1331
              "Quantitative methods III: data analysis" has prerequisite(s) BPOLS1233 AND BPOLS1330
                 • BPOLS1233 - Quantitative methods II: statistics
                 • BPOLS1330 - Quantitative methods I: data production
              "Multidisciplinary workshop" has prerequisite(s) BPOLS1231 AND BPOLS1330 AND BSOCA1330
BPOLS1352
                 • BPOLS1231 - Approach and methods in social sciences
                 • BPOLS1330 - Quantitative methods I: data production
                 • BSOCA1330 - Field methods: obervation and interviews
BSOCA1210
              "Sociology of culture" has prerequisite(s) BESPO1161
                 • BESPO1161 - Sociology
              "Analysis of sociological theories" has prerequisite(s) BESPO1161
BSOCA1211
                • BESPO1161 - Sociology
BSOCA1310
              "The Sociology of Collective Action" has prerequisite(s) BESPO1161
                 • BESPO1161 - Sociology
BSOCA1312
              "Socio-anthropology of the symbolic " has prerequisite(s) BESPO1161
                 • BESPO1161 - Sociology
BSOCA1313
              "Historical sociology of European integration " has prerequisite(s) BESPO1161
                 • BESPO1161 - Sociology
BSOCA1314
              "Society and environment" has prerequisite(s) BESPO1165 OR BESPO1161
                 • BESPO1165 - Political Science
                 • BESPO1161 - Sociology
BSOCA1315
             "Analysis and theories of power" has prerequisite(s) BESPO1161 OR BESPO1165 OR BPOLS1110
                 • BESPO1161 - Sociology
                 • BESPO1165 - Political Science
                 • BPOLS1110 - Communication science
BSOCA1330
              "Field methods: obervation and interviews" has prerequisite(s) BPOLS1231
                 • BPOLS1231 - Approach and methods in social sciences
BSPOL1210
              "Political sociology" has prerequisite(s) BESPO1165 OR BESPO1161
                 • BESPO1165 - Political Science
                 • BESPO1161 - Sociology
              "Political sociology" has prerequisite(s) BESPO1165 OR BESPO1161
BSPOL1211
                 • BESPO1165 - Political Science
                 • BESPO1161 - Sociology
              "Political Doctrines " has prerequisite(s) BESPO1165
BSPOL1214
                 • BESPO1165 - Political Science
BSPOL1215
              "International Organizations" has prerequisite(s) BESPO1165
                 • BESPO1165 - Political Science
BSPOL1310
              "Labour, employment and social protection" has prerequisite(s) BESPO1165
                 • BESPO1165 - Political Science
BSPOL1312
              "International relations " has prerequisite(s) BESPO1165
                 • BESPO1165 - Political Science
BSPOL1313
              "Comparative politics" has prerequisite(s) BESPO1165
                 • BESPO1165 - Political Science
BSPOL1315
              "Political Systems " has prerequisite(s) BESPO1165
                 • BESPO1165 - Political Science
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BSPOL1316 "The European Political System" has prerequisite(s) BESPO1165

• BESPO1165 - Political Science

BSPOL1322 "Public Policy Analysis" has prerequisite(s) BESPO1165 OR BESPO1161

• BESPO1165 - Political Science • BESPO1161 - Sociology

## The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## Detailed programme per annual block

#### COTB1BA - 1ST ANNUAL UNIT

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

## • Content:

#### • Information and Communication

O BPOLS1110	Communication science	Geoffroy Patriarche	[q1] [30h +6h] [5 Credits] (#)
O BPOLS1115	Media institutions analysis	Thomas Jacobs	[q2] [30h] [5 Credits]

#### o Law

O BESPO1176	Law	Diane Bernard	FR [q1]
			[45h
			+15h] [5
			Credits]

## o Other Human and Social Sciences

O BESPO1161	Sociology	Benedikte Zitouni	[q1] [30h] [5 Credits]
O BESPO1165	Political Science	Emmanuel Klimis	[q1] [30h] [5 Credits] ((1)
O BPOLS1112	The Political Institutions of Belgium	Yannick Vanderborght	[q2] [30h] [5 Credits] ((1)
O BPOLS1111	Anthropology	Jean-Pierre Delchambre	[q2] [30h +9h] [5 Credits] ((a)

	O BESPO1164	Geopolitics		[q2] [30h] [5 Credits]
0	Computer S	cience and Quantitative Methods		
	O BPOLS1150	Introduction to university work in social sciences	Karine Dejean (coord.) Marie Dufrasne	[q1] [22.5h +15h] [5 Credits] (#)
	<b>O</b> BPOLS1231	Approach and methods in social sciences	Karine Dejean Nicolas Marquis	[q2] [22.5h +15h] [5 Credits]
0	Languages			
	O BANGL1192	English I		[q1+q2] [0h +30h] [5 Credits]
	O BNEER1183	Dutch I	Astrid De Munter (coord.)	[q1+q2] [0h +30h] [5 Credits]

## **COTB1BA - 2ND ANNUAL UNIT**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- ⊕ Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

## o Content:

## o Information and Communication

<b>○</b> BCOMU1310	Semiotics		[q1] [30h] [5 Credits]
O BCOMU1250	Media reception and media use 📕	Geoffroy Patriarche	[q1] [30h +14h] [5 Credits]
<b>○</b> BCOMU1213	Intercultural communication		[q2] [30h] [5 Credits]
O BMHFR1232	French: spoken and writing french	Manon Delcour Olivier Hambursin	[q1] [0h +45h] [5 Credits]

## o Law

O BDRNL1270	Media Law 📕	Sari Depreeuw	[q2] [30h] [5
			Credits]

## o Economics and management

O BESPO1173A	Economics I		[q1] [45h +15h] [5 Credits] 🕮
O BPOLS1127	Economics II	Hélène Latzer	[q2] [30h +15h] [5 Credits] (#)

## o Computer Science and Quantitative Methods

OBSOCA1330	Field methods: obervation and interviews	Emmanuelle Lenel	[q1] [30h] [5 Credits] (#)
O BPOLS1330	Quantitative methods I: data production	Nicolas Marquis	[q1] [30h +15h] [5 Credits]
• BPOLS1233	Quantitative methods II: statistics	Nathan Gurnet	[q2] [30h +22.5h] [5 Credits] (#)

## o Languages

O BANGL1292	English II	EN
	3	[q1+q2]
		[0h
		+60h] [5
		Credits]

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O BNEER1282	Dutch II	
		[q1+q2]
		[0h
		+60h] [5
		Credits]

#### COTB1BA - 3RD ANNUAL UNIT

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

## o Content:

#### o Information and Communication

O BCOMU1318	Multimedia communication and Web technologies		[q1] [45h] [5 Credits] ®
O BCOMU1316	Issues and practices of journalism	Marie Dufrasne	[q1] [30h +15h] [5 Credits] (#)
<b>○</b> BCOMU1211	Corporate communication and public relations	Thomas Jacobs	[q1] [30h] [5 Credits] (#)
<b>○</b> BCOMU1313	International communications	Georgios Terzis	[q2] [30h] [5 Credits] ((3)
O BPOLS1320	Media and politics	Dave Sinardet	[q2] [30h] [5 Credits] ®

## Students may add the Social-history of media and/or Public space, knowledge and media courses to their block 3 programme or replace them, in whole or in part, with optional courses (with constant credits).

BCOMU1212	Social-history of media	Geoffroy Patriarche	[q2] [30h] [5 Credits]
<b>窓</b> BCOMU1317	Public space, knowledge and media	Marie Dufrasne	[q2] [30h] [5 Credits] (#)

#### Other Human and Social Sciences

BECGE1324	Marketing Students must register to "Marketing" or replace it by optional course unit in dutch (keeping the number of credits unchanged).		[q1] [30h +15h] [5 Credits]
O BPOLS1124	Moral Philosophy	Raphaël Gély	[30h] [5 Credits] ((1)
O BPOLS1125	General and Social Psychology	Karine Dejean (coord.) Mauricio Garcia Penafiel	[45h] [5 Credits] (#)

## Computer Science and Quantitative Methods

O BPOLS1331	Quantitative methods III: data analysis	Nicolas Marquis	[30h
			+15h] [5
			Credits]

## o Group Project

● BPOLS1352 Multidisciplinary workshop ■	Marie Dufrasne Abraham Franssen Sophie Jacquot Emmanuelle Lenel	[q1+q2] [30h] [5 Credits]
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## Languages

#### O Choose one course among the following:

BANGL1392	English III	[q1] [0h -30h] [5 redits]
BNEER1382	Dutch III	[q1] [0h -30h] [5 redits]

## **☎ Optional Courses**

Teaching units offered in place of "Social-history of media", "Public space, knowledge and media" and/or "Marketing (NL)".

Students wishing to enrol for the Master's degree in Communication Strategy and Digital Culture (ISFSC & UCLouvain Saint-Louis - Brussels) are strongly advised to include the 'Marketing' teaching unit (ECGE1322) in the Block 3 programme. Pour les étudiant-es qui souhaitent s'inscrire au master en Stratégie de la communication et culture numérique (ISFSC & UCLouvain Saint-Louis - Bruxelles), il est vivement conseillé d'inscrire l'unité d'enseignement « Marketing » (ECGE1322) au programme de bloc 3

d'enseignement « Marketing » (ECGE1322) au programme de bloc 3.					
S BSOCA1211	Analysis of sociological theories	Jean-Pierre Delchambre	[q1] [30h] [5 Credits] (#)		
S BSOCA1312	Socio-anthropology of the symbolic	Jean-Pierre Delchambre	[30h] [5 Credits] (#)		
BHDPO1316	Transformations and urban politics	Emmanuelle Lenel	[q1] [30h] [5 Credits]		
BSPOL1322	Public Policy Analysis 📕	Amandine Bled Abraham Franssen	[30h] [5 Credits] (#)		
S BSOCA1210	Sociology of culture	Jean-Pierre Delchambre	[q1] [30h] [5 Credits]		
S BSPOL1214	Political Doctrines	Florence Delmotte	[q1] [30h +15h] [5 Credits]		
SSPOL1315 SSPOL1315	Political Systems	Denis Duez	[q1] [30h] [5 Credits]		
BGERM1263	Civilisation of English-speaking territories	Marleen Cré	[q1] [30h] [5 Credits]		
BGERM1264	Dutch : The culture of Dutch-speaking countries		[q1] [30h] [5 Credits]		
S BRELI1000	Occidental Religions and Society : judaism, christianity, islam	Benoît Bourgine Farid El Asri Raphaël Gély (coord.) David Lemler	[q1] [45h] [5 Credits] (#)		
S BECGE1322	Marketing		[q1] [30h +15h] [5 Credits] (#)		
S Optional choice of one course unit among :					
BECGE1321	Organisational studies	Karine Dejean	[q1] [30h] [5 Credits]		

BECGE1321	Organisational studies 📙	Karine Dejean	[q1] [30h] [5 Credits]
BECGE1326	Humans and organization		[q1] [30h] [5 Credits] ((1)

## Street Optional choice of one course unit among :

<b>窓</b> BHDPO1312	International relations analysis	Amandine Bled	[q1] [30h] [5
			Credits]

S BSPOL1312	International relations	Amandine Bled	[30h] [5	
Ontional choice	ce of one course unit among :		Credits]	
BECGE1328	Management and strategy	Frank Janssen	[q1] [30h] [5 Credits]	
BECGE1320	Management and strategy		[q1] [30h] [5 Credits] #	
₿ BPOLS1252	Anthropology: special topics	Jean-Pierre Delchambre	[q2] [30h +12h] [5 Credits] #	
S BSOCA1310	The Sociology of Collective Action	Abraham Franssen	[q2] [30h] [5 Credits]	
S BSOCA1315	Analysis and theories of power	Benedikte Zitouni	[q2] [30h] [5 Credits] ((3)	
☐ BHDPO1317	Political parties and lobby groups	Olivier Paye	[q2] [30h] [5 Credits]	
SBSPOL1310	Labour, employment and social protection	Olivier Paye	[q2] [30h] [5 Credits]	
SBSPOL1313	Comparative politics	Yannick Vanderborght	[q2] [30h] [5 Credits] ((a)	
S BSPOL1316	The European Political System	Denis Duez	[q2] [30h] [5 Credits]	
BHDPO1315   □  BHDPO1315	EU politics		[q2] [30h] [5 Credits]	
S BSPOL1215	International Organizations	Amandine Bled	[q2] [30h] [5 Credits]	
S BHIST1122	History of European Integration	Nathalie Tousignant	[q2] [30h] [5 Credits]	
S BROMA1100	European Comparative Literature	Isabelle Ost	[q2] [45h] [5 Credits]	
S BSOCA1313	Historical sociology of European integration	Florence Delmotte	[q2] [30h] [5 Credits]	
S BROMA1215	Literary theories	Isabelle Ost	[q2] [30h] [5 Credits]	
S BHIST1310	Images, films and society	Nathalie Tousignant	[q2] [30h] [5 Credits]	
⇔ BHDPO1319	Intercultural relations and migrations		[q2] [30h] [5 Credits]	
S Optional choice of one course unit among :				
SBSPOL1210	Political sociology	Yannick Vanderborght	[30h] [5 Credits]	
BSPOL1211	Political sociology		[q2] [30h] [5 Credits]	
BECGE1214	Human management		[q2] [30h +7.5h] [5 Credits] #	

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	BECGE1216     ■	Human Resource Management		[q2] [30h] [5 Credits]
⇔ Optional choice of one course unit among :				
	BPOLS1321      □	Society and Environment	Benedikte Zitouni	[q2] [30h] [5 Credits] ((1)
	S BSOCA1314	Society and environment	Benedikte Zitouni	[q2] [30h] [5 Credits] ((1))
æ	BMHCI1000	Organisational Communication in a Multicultural Context	Thomas Jacobs	[q2] [30h] [5 Credits] ((a)
3	BDURA1000	Environmental Challenges and Issues		[q2] [30h] [5 Credits] ((1)

#### **COTB1BA - Information**

## **Access Requirements**

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies. The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

#### SUMMARY

- General access requirements
- Specific access requirements
- · Access based on validation of professional experience
- Special requirements to access some programmes

## **General access requirements**

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications:

- 1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
- 2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
- 3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
- 4. A higher education certificate or diploma awarded by an adult education centre;
- 5. A pass certificate for one of the entrance examinations organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
- 6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
- 7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

#### Note:

Requests for equivalence must be submitted to the Equivalence department (Service des équivalences) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.
- 8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur DAES), issued by the Examination Board of the French Community.

## Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:
  - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application for the academic year 2023-2024, you must have obtained your diploma during the academic years 2020-2021, 2021-2022 ou 2022-2023. In the French Community of Belgium, the academic year runs from September 14 to September 13
  - not already hold an undergraduate degree
- Candidates, whatever their nationality, with a secondary school diploma **from a country outside the European Union**, must have obtained an average of 13/20 minimum or, failing that, have obtained this average, have passed one year of study in Belgium (for example special Maths / sciences). A non-successful year will not be taken into consideration.

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to the following site.
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the equivalence of your diploma issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the DAES or a certificate of successful completion of the examination giving access to 1<sup>st</sup> cycle studies when you submit your application

## Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

## Special requirements to access some programmes

- Admission to undergraduate studies in engineering: civil engineering and architect
- Pass certificate for the special entrance examination for undergraduate studies in engineering: civil engineering and architect.

  Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.
- Admission to undergraduate studies in veterinary medicine
- Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to undergraduate studies in physiotherapy and rehabilitation
  - Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- · Admission to undergraduate studies in psychology and education: speech and language therapy
- Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to undergraduate studies in medicine and dental science
- Admission to undergraduate studies in medecine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an aptitude test (fr).

## **Teaching method**

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first four months of year 1, allowing students to get used to university studies at a reasonable pace.

#### Methodological assistance

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

## **Evaluation**

The evaluation methods comply with the <u>regulations concerning studies and exams</u>. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve passing grades in the January session have up to two opportunities to retake specific examinations, in June and/or September.

## Mobility and/or Internationalisation outlook

## Programmes d'échange Erasmus

Le site Saint-Louis - Bruxelles a conclu des conventions d'échanges avec des universités situées en dehors de la Communauté française. Ces conventions permettent aux étudiant es de suivre une partie de leur programme de bachelier dans une université partenaire tout en restant inscrits à titre principal à l'UCLouvain Saint-Louis - Bruxelles. En échange, des étudiant es des universités partenaires peuvent également venir suivre une partie de leur programme de bachelier dans notre université.

Trois types d'échanges sont proposés aux étudiant-es du site Saint-Louis - Bruxelles :

- des échanges Erasmus avec des universités de pays de l'Union européenne
- des échanges Erasmus Belgica avec des universités néerlandophones
- des échanges avec des universités hors Europe, sur base d'accords bilatéraux

Les étudiant-es en information et communication peuvent participer à un séjour Erasmus au second quadrimestre du 3e#bloc annuel standardisé. En savoir plus sur les destinations proposées.

Le programme suivi durant ce séjour équivaut à environ 30 crédits. La réalisation d'un séjour Erasmus au cours de votre troisième année de bachelier n'empêche pas la réalisation d'un autre séjour au cours de votre master.

#### Bourses pour séjours linguistiques

La Faculté octroie des bourses aux étudiant-es qui souhaitent effectuer#un séjour linguistique durant l'été. Les candidats et canditates à ces bourses sont sélectionné-e-s sur la base de leur résultat et de leur motivation.

## Possible trainings at the end of the programme

The bachelor's degree in information and communication gives direct access to the following master's degree programmes:

- Master [120] in Journalism
- Master [120] in Communication
- Master [120] in Information and Communication Science and Technology
- Master [120] in Communication Strategy and Digital Culture (shift schedule) (master conjoint ISFSC UCLouvain Saint-Louis Bruxelles, horaire décalé)
- Master [120] in Performing Arts
- Master [120] in European Studies

Graduates of the bachelor's degree in information and communication also have access to the following programmes under certain conditions:

## • Master [120] in Multilingual Communication

Other master's degrees are also available on completion of additional courses.

Master's studies can be pursued at UCLouvain, Louvain-la-Neuve campus, or at another university in Belgium or elsewhere in Europe.

## **Contacts**

#### **Faculty administration**

02 211 78 79 - espo-slb@uclouvain.be

Office: Ommegang 6 - 2nd floor - office OM 205 Opening hours: Monday to Thursday, 10am to 12.30pm

## **Curriculum Management**

Faculty

Structure entity Denomination

Sector Acronym Postal address

Mandate(s)

• Dean : Abraham Franssen

Academic supervisor: Thomas Jacobs

Jury

president: Yannick Vanderborght
secretary: Thomas Jacobs
Third member: Karine Dejean

SSH/ESPB

Faculty of Economics, Social and Political Sciences and

Communication Saint-Louis (ESPB)

Human Sciences (SSH)

**ESPB** 

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