# ■ UCLouvain

# GEST2M 2024 - 2025

# Master [120] in Management

The version you're consulting is not definitive. This programme still may change. The final version will be published on 1th June.

At Louvain-la-Neuve - 120 credits - 2 years - Day schedule - In English

Dissertation/Graduation Project : **YES** - Internship : **YES** Activities in English: **YES** - Activities in other languages : **NO** 

Activities on other sites: optional

Main study domain : Sciences économiques et de gestion Organized by: Louvain School of Management (LSM)

Programme acronym: GEST2M - Francophone Certification Framework: 7

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#### **GEST2M - Introduction**

## Introduction

#### Introduction

The Master's 120 credits in Management is a two-year programme that is intended to strengthen the managerial abilities of students who, on top of their training in management, economics, and quantitative methods, also have a background in social sciences (sociology, law, psychology, anthropology, philosophy, political science).

#### Your profile

- You have a Bachelor's degree in economics and/or management;
- You have a Bachelor's degree in another social science with a minor in management and you wish to strengthen your managerial skills:
- You wish to become an ethical and community-minded leader;
- You are motivated by entrepreneurial drive and a desire to learn how to work effectively in a team;
- You are looking for a high-quality education, based on solid scientific knowledge, in all management fields;
- You seek to develop concrete in-company experience and participate in the management of complex and innovative projects;
- You wish to develop your skills in the management of organisations.

#### Your future job

The Master's 120 credits in Management aims at developing competent leaders who are:

- Ethical and community-minded that is, people who care about broader society, are willing to undertake cultural change for more ethical and sustainable developments, and can contribute to the common good by participating in the design of new political governance:
- Entrepreneurial and innovative that is, people who are willing and able to launch innovative projects, solve complex problems by adopting a systemic perspective, and change business norms;
- Responsible and inspiring that is, people who are free, talented and respectful of the talents of others, profoundly honest and tolerant, and also clear-sighted and dynamic personalities.

Our graduates can access the highest corporate management positions in multiple sectors. Besides consultancy, auditing, banking, sales, and retail, graduates in Management are often found in positions related to marketing, people management, or corporate social responsibility.

#### Your programme

The programme of the Master's 120 credits in Management is composed of the following four components:

- Core training. All master's students must complete focus courses that equip them with the necessary knowledge and competences to achieve excellence and ethics in management in today's challenging world. Through these courses, students acquire a broad and solid grasp of the two forces that are deeply reshaping our society and economy Green Transition and Digital Transformation whilst being provided with the appropriate set of methods and guiding principles Complexity Management and Corporate Social Responsibility.
- Business exposure. Students get acquainted with the practical business environment in several ways. In the first term of the programme, students achieve a Consulting Project under the joint supervision of professors and practitioners; the aim is to solve a real business problem and, thereby, to acquire a hands-on learning experience. In the fourth term, students must complete an internship of a minimum of 60 consecutive days. Two seminars also expose students to Current Managerial Issues (through testimonies of high-profile executives) and equip them with Relational and Managerial Competences.
- Specialized training. Students acquire in-depth education in some field of management by choosing a Major, that is, a group of five connected courses that focus on a given subject (finance, marketing, people management, ...) or topic (European business, consumer insights, corporate social responsibility, ...). Students also hone their knowledge of a specific management issue through the autonomous, critical, and rigorous research they perform for the completion of their Master's thesis.
- International exposure. To prepare students for the global environment in which they will evolve, our programmes propose several ways for strengthening their flexibility, intercultural skills, and open-mindedness. Our Exchange Programme allows students to spend the third term of the programme in one of our 130+ partner universities throughout the world. Students who cannot seize this opportunity take a dedicated set of courses including Cross-cultural Management and Language courses. Students in the Master's 120 credits in Management can also apply to prime international tracks, namely the CEMS Master in International Management (exclusive entry point in Belgium) and an array of double degree programmes. Students are also regularly presented with global managerial issues and brought into contact with international organizations through a large array of activities.

## **GEST2M - Teaching profile**

## **Learning outcomes**

The Master in Management prepares the graduate to meet the challenge of **becoming a socially responsible professional with a transversal approach to the management professions.** 

The **Master in Management** is a programme that develops the transversal skills and expertise necessary for management functions in public or private, national or international, commercial or non-commercial organisations.

At the end of this programme (including an optional company work placement and foreign exchange), the graduate will have developed the skills and knowhow that will allow him to master the complex and varied issues that organisations encounter in management of occupations, skills and processes, whether at a strategic, tactical or operational level. He will also be specialised in one or more management functions: human management, marketing, finance, accounting, operations and logistics, e-business, etc.

#### At the end of this programme, the graduate will be:

> Responsible: capable of implementing socially responsible management practices in private or public organisations while taking account of the issues of international competition.

#### > A professional:

- who has assimilated management theories and concepts for efficient, expert use in a professional setting;
- capable of locating organisations in their socio-economic and institutional context, understanding the interdependences between the organisation and the environment, and translating them into management decisions;
- who has developed in-depth skill in key management functions and their international aspects;
- capable of handling a wide variety of management problems, taking into account diverse economic, social and political environments.

Aware of the responsibility inherent to his profession, the graduate will have acquired the mindset of a critical participant, capable of making decisions in organisational environments by putting **ethical and socially responsible management values** at the centre of his concerns. He will have adopted an approach of continuous development that will allow him to be a professional demonstrating flexibility, capable of adapting and evolving positively in his environment.

#### THE COMPETENCY FRAMEWORK

#### Introduction

The exit profile of the Master in Management graduate is specified by the LSM competency framework, with in particular:

- an academic education centred on training in economics and management, with a transversal approach to management functions.
- priority given to the following skills:
- o Acting as a socially responsible participant,
- o Mastering knowledge,
- o Acting in an international and multicultural context.
- a possibility of developing some of these skills in greater depth through his choice of options, tracks, Master's thesis, internship and exchange.

#### 3. Research training

Students wishing to prepare for the completion of a Doctorate in Management or, more broadly, to learn the methods and domains in research, fundamental and applied, in management have the opportunity to follow the Specialized Focus. The Specialized Focus will develop the student's ability to:

- · Identify and locate the different epistemological paradigms characterizing the research in management
- Master the specific methodological modelling approaches and/or empirical, qualitative/quantitative, and design a research platform

On successful completion of this programme, each student is able to:

- 1. Corporate citizenship: Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.
- 1.1. Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.
- 1.2. Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development.
- 1.3. Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.
- 2. **Knowledge and Reasoning:** Master an active and integrated command of a multidisciplinary body of knowledge (content, methods. models, conceptual frameworks) essential to act expertly in the various areas of management.
- 2.1. Master the core knowledge of each area of management.
- 2.2. Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and
- 2.3. Articulate the acquired knowledge from different areas of management.
- 2.4. Activate and apply the acquired knowledge accordingly to solve a problem.
- 2.5. Contribute to the development and advancement of the management field.
- 3. A scientific and systematic approach: Analyze and resolve problems in multidisciplinary and complex management situations using a scientific and systematic approach.

- 3.1. Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.
- 3.2. Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.
- 3.3. Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.
- 3.4. Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.
- 3.5. Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.
- 4. Innovation ad Entrepreneurship: Innovate, initiate and lead change.
- 4.1. Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
- 4.2. Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.
- 4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.
- 4.4. Reflect on and improve the content, processes and goals of professional practices.
- 5. Work effectively in an international and multicultural environment: Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures ...
- 5.1. Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.
- 5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.
- 5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.
- 6. Teamwork and leadership: Integrate and work in a team, exercise enlightened leadership within the group.
- 6.1. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.
- 6.2. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.
- 7. **Project Management:** Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.
- 7.1. Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.
- 7.2. Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.
- 7.3. Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.
- 8. Communication and Interpersonal Skills: Communicate, converse effectively and convincingly with the stakeholders.
- 8.1. Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
- 8.2. Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients...) in face-toface and group contexts, using both verbal and nonverbal communication skills: demonstrate the ability to listen, empathize, be assertive, provide and accept constructive criticism.
- 8.3. Persuade and negotiate: understand the needs and viewpoints of others, put forward their reasoning in an appropriate, relevant and persuasive manner, able to bring out points of agreement, even in antagonistic situations.
- 9. **Personal and professional development:** Display self-knowledge and independence, able to adapt quickly to new situations and involve positively.
- 9.1. Independent self-starter: set priorities, anticipate and plan work activities within time constraints, rigorous, structured and thorough, even in changing, uncertain environments or crisis.
- 9.2. Self-awareness and self-control: be aware of and manage their own emotions, able to be objective about their work and behaviour, and recognize their own strengths and weaknesses, accept them and use them in a professional manner.
- 9.3. Self-motivation: be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.
  9.4.

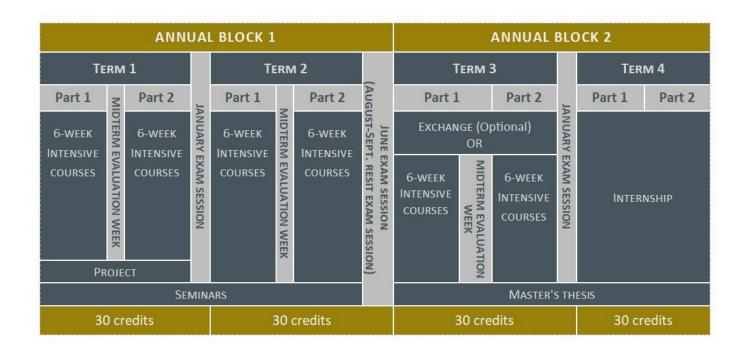
Quick study, lifelong learner: quickly and independently assimilate new information and skills needed to evolve in their professional environment, learn from successes and errors in the spirit of lifelong learning.

## Programme structure

The Master's 120 credits in Management is a two-year programme consisting of four terms of 30 credits.

In this Master, each term is divided in two parts of six weeks. The courses are therefore given intensively during six weeks.

Assessments can be organised at the end of each six-week part or during the examination sessions at the end of the term in addition to the continuous assessment (intermediate tests, individual and group work) that is organised during that part.



## **GEST2M Programme**

## Detailed programme by subject

#### CORE COURSES [35.0]

In annual block 1, the student must take:

- focus courses (30 credits)
- two seminars (5 credits)
- a major, composed of 5 courses, (25 credits) to be chosen from the list below.

In annual block 2, the student must follow:

- if s.he does not go on exchange, the "LSM courses (if no exchange)" including 2 elective courses as well as a language course (15 credits) + 1 Option (i.e. 3 courses for 15 credits) (see below)
- the internship (10 credits)
- the Master's thesis and its seminar (20 credits)

If you choose to follow a major and/or an option offered on the Mons' site, please note that you can benefit from a financial support for the mobility.

- Mandatory
- ☼ Optional
- $\triangle$  Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ 

  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

 O LLSMD2901
 Mémoire

 □ [q1+q2] [] [18 Credits] ⊕

			Yea	ar
			1 :	2
O LLSMS2220	Seminar on Current Managerial Issues	[q1+q2] [22.5h+7.5h] [2 Credits]	X	
O LLSMD2094	Séminaire d'accompagnement du mémoire	[q1+q2] [30h] [2 Credits]		X
O LLSMD2090	Seminar on Relational and Managerial Competences	[q1+q2] [45h+7.5h] [3 Credits]	Х	

# o Internship (10 credits)

LLSMD2915     ■	Internship and Career development	[q1+q2] [30h] [10 Credits]	X
<b>☎</b> LLSMD2916	International Internship with coaching Only for IB students	[q2] [30h] [10 Credits]	X

## 

The INEO student who does not wish to do an internship must choose 2 courses from the list below:

<b>S</b> LLSMS2014	Entrepreneurial Finance	James Thewissen	[q1] [30h] [5 Credits]	X
<b>窓</b> LSST1001	IngénieuxSud		□ [q1+q2] [15h+45h] [5 Credits]	X
S LLSMS2080	International Entrepreneurship Course available only after selection	Frank Janssen	[q2] [30h+30h] [5 Credits]	X
<b>窓</b> LLSMS2081	Strategic Management of Start ups		□N [q2] [30h+30h] [5 Credits] ⊕	X
S LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	[q2] [30h] [5 Credits]	X
S LLSMF2011	Knowledge Management	Julie Hermans Manuel Kolp	[q2] [30h] [5 Credits]	Х
<b>窓</b> LEPL2021	Innovation classes for transition and sustainable development [C]		[q1] [30h+15h] [5 Credits]	X

#### LIST OF FOCUSES

You have the choice between the Professional focus and the Research focus.

The 'Professional' focus (30 credits) revolves on the deepening of the distinctive disciplines of management: Digital Transformation Management, Green Transition Management, Managing Uncertainty and Consuting Project. The courses of this focus are given during the first 6 weeks of each semester during the first annual block (except for specific profiles).

The 'Research' focus (30 credits) revolves on epistemological and methodological training in management research. The student may also complete a research internship in a research center linked to the Louvain School of Management and do a research paper on the state of the literature and the design of a research project, or a first empirical research project preliminary to the doctorate. The courses of this focus are given during the first 6 weeks of each semester during the first annual block.

- > Professional Focus [en-prog-2024-gest2m-lgest321s]
- > Research Focus [en-prog-2024-gest2m-lgest202a]

## PROFESSIONAL FOCUS [30.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students

  [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year



#### o Content:

O LLSMS290 <sup>2</sup>	Consulting Project	Corentin Hericher James Thewissen	[q1] [60h+15h] [10 Credits]	Х	
o Corpora	ate social responsability (5 credits)				

# One course among:

<b>☎</b> LLSMS2397	Corporate Social Responsibility (in dutch)		[q1] [30h] [5 Credits]	X
⇔ LLSMS2905	Corporate Social Responsibility	Corentin Hericher Valérie Swaen	[q1] [22.5h+7.5h] [5 Credits]	x
O LLSMS2903	Digital Transformation Management	Paul Belleflamme Manuel Kolp	[q1] [22.5h+15h] [5 Credits] ®	x
O LLSMS2902	Green Transition Management	Paul Belleflamme	[q2] [22.5h+15h] [5 Credits]	X
O LLSMS2904	Managing Uncertainty	Régis Coeurderoy Leonardo Iania	[q2] [22.5h+15h] [5 Credits]	X

## RESEARCH FOCUS [30.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

The research focus of 30 credits is centered on the epistemological and methodological training for research in management sciences. The student can also have the opportunity to participate to a research internship at a research center linked to the LSM. He may also write a research master's thesis that consists of either a state of literature and the design of a research project, either a first preliminary empirical research in a PhD.

Year



## o Content:

O LLSMA2001	Epistemology of Management	Matthieu de Nanteuil	[q2] [30h] [5 Credits]	x
O LLSMA2002	Research Methods	Philippe Chevalier Laurent Taskin	[q1+q2] [60h] [10 Credits]	x
O LLSMA2005	Reading Seminar		8N [q2] [] [5 Credits]	X
O LLSMA2006	Theories of Organizations in Management	Régis Coeurderoy	EN [q2] [30h] [5 Credits]	X
O LLSMA2007	Communication and Writing Skills	Manuel Kolp Valérie Swaen	[q2] [30h] [5 Credits]	x

## **OPTIONS**

In annual block 1, the student must take:

- focus courses (30 credits)
- two seminars (5 credits)
- a major, composed of 5 courses, (25 credits) to be chosen from the list below.

In annual block 2, the student must follow:

- if s.he does not go on exchange, the "LSM courses (if no exchange)" including 2 elective courses as well as a language course (15 credits) + 1 Option (i.e. 3 courses for 15 credits) (see below)
- the internship (10 credits)
- the Master's thesis and its seminar (20 credits)

If you choose to follow a major and/or an option offered on the Mons site, please note that you can benefit from a financial support for the mobility.

Majors in Annual Block 1

- > Major People Management (LLN) [en-prog-2024-gest2m-lgest4300]
- > Major European Business (LLN) [en-prog-2024-gest2m-lgest4210]
- > Major Corporate Finance (LLN) [en-prog-2024-gest2m-lgest4420]
- > Major International Finance (LLN) [en-prog-2024-gest2m-lgest432o]
- > Major Marketing Strategy for Connected Brands (LLN) [en-prog-2024-gest2m-lgest4510]
- > Major Consumer Insights (LLN) [en-prog-2024-gest2m-lgest4520]
- > Philippe de Woot Major in Corporate Sustainable Management (LLN) [en-prog-2024-gest2m-lgest4700]
- > INEO Interdisciplinary Program in Entrepreneurship (LLN) [en-prog-2024-gest2m-lgest424o]
- > Major International Business (LLN) [en-prog-2024-gest2m-lgest425o]
- > Major Tactical and Digital Marketing Decisions (Mons) [en-prog-2024-gest2m-lgest4530]
- > Major Finance and Transition (Mons) [en-prog-2024-gest2m-lgest4540]
- > Major Auditing and Accounting Expertise (Mons) [en-prog-2024-gest2m-lgest4550]

LSM courses (if no exchange) during the 1st term of in annual bloc 2

> Elective courses [en-prog-2024-gest2m-lgest110o]

Options (if no exchange) during the 1st term of annual bloc 2

- > Option People Management (LLN) [en-prog-2024-gest2m-lgest5580]
- > Option Corporate Finance (LLN) [en-prog-2024-gest2m-lgest5600]
- > Option International Finance (LLN) [en-prog-2024-gest2m-lgest594o]
- > Option Marketing Strategy for Connected Brands (LLN) [en-prog-2024-gest2m-lgest5610]
- > Option Consumer Insights (LLN) [en-prog-2024-gest2m-lgest5620]
- > Option Corporate Sustainable Management (LLN) [en-prog-2024-gest2m-lgest5890]
- > Option Sourcing and Procurement (LLN) [en-prog-2024-gest2m-lgest5920]
- > Option Transport & Logistics (Mons) [en-prog-2024-gest2m-lgest563o]
- > Option Entrepreneurship (Mons) [en-prog-2024-gest2m-lgest5640]
- > Option Professional Immersion in Digital Marketing (Mons) [en-prog-2024-gest2m-lgest5650]
- > Option Marketing Communication (Mons) [en-prog-2024-gest2m-lgest5680]
- > Option Auditing & Accounting Expertise (Mons) [en-prog-2024-gest2m-lgest5900]
- > Option Decision Marketing (Mons) [en-prog-2024-gest2m-lgest591o]
- > Option Finance and Transition I (Mons) [en-prog-2024-gest2m-mingm203o]
- > Option Development and Management: North-South perspectives (ICHEC) [en-prog-2024-gest2m-lgest5660]
- > Option Tax Systems (ICHEC) [en-prog-2024-gest2m-lgest567o]
- > ICHEC CFA : Advanced Financial Analysis (ICHEC) [en-prog-2024-gest2m-liag2280]

#### MAJORS IN ANNUAL BLOCK 1

## MAJOR PEOPLE MANAGEMENT (LLN) [25.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- ⊕ Open to incoming exchange students
- Mot open to incoming exchange students
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the People Management major.

In Term 1, the first two courses of this major are organised in the second part, i.e. the last 6 weeks, while in Q2, the other three courses of this major are organised in the first part, i.e. the first 6 weeks.

Year

1 2

## • Content:

#### o Term 1

O LLSMS2071	Diversity Management		EN [q1] [30h] [5 Credits]	X
O LLSMF2007	Change Management and Leadership	Alain Vas	[q1] [30h] [5 Credits]	X

O LLSMS2073	Strategic Human Resource Management	Laurent Taskin	[q2] [30h] [5 Credits]	Х
O LLSMS2070	Diagnostic organisationnel	Evelyne Léonard	[12] [30h] [5 Credits]	Х
O LLSMS2072	Sociologie clinique du travail		[q2] [30h] [5 Credits]	X

## MAJOR EUROPEAN BUSINESS (LLN) [25.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the European Business major.

In Term 1, the first two courses of this major are organised in the second part, i.e. the last 6 weeks, while in Q2, the other three courses of this major are organised in the first part, i.e. the first 6 weeks.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2062	European Corporate Practice	Eric Cornuel	■N [q1] [30h] [5 Credits] ⊕	X	
O LLSMS2064	European Public Affairs		N [q1] [30h] [5 Credits] ⊕	X	

O LLSMS2061	Corporate Strategy in Europe	Guilhem Bascle	[q2] [30h] [5 Credits]	X
O LLSMS2060	European Economic Policy	Per Joakim Agrell Eric Cornuel	[q2] [30h] [5 Credits]	X
O LLSMS2063	Industrial Relations in Europe	Evelyne Léonard	[q2] [30h] [5 Credits]	X

## MAJOR CORPORATE FINANCE (LLN) [25.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Corporate Finance major.

In Term 1, the first two courses of this major are organised in the second part, i.e. the last 6 weeks, while in Q2, the other three courses of this major are organised in the first part, i.e. the first 6 weeks.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2014	Entrepreneurial Finance	James Thewissen	DN [q1] [30h] [5 Credits]	X	
O LLSMS2108	Current Issues in Finance	James Thewissen	[q1] [30h] [5 Credits]	X	

O LLSMS2009	Risk Management of Financial Institutions	Bertrand Candelon	[q2] [30h] [5 Credits] ((1)	x
O LLSMS2110	Empirics in Corporate Finance	James Thewissen	[q2] [30h] [5 Credits]	Х
O LLSMS2118	Project Evaluation	Leonardo Iania	[q2] [30h] [5 Credits]	Х

## **MAJOR INTERNATIONAL FINANCE (LLN) [25.0]**

- Mandatory
- ☼ Optional
- $\triangle$  Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the International Finance major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

## o Content:

## o Term 1

O LLSMS2054	International Finance and crisis management	Bertrand Candelon	[q1] [30h] [5 Credits]	X	
O LLSMS2027	Capital markets and innovations	Leonardo Iania	N [q1] [30h] [5 Credits]	X	

O LLSMS2140	Financial Risk	James Thewissen	[q2] [30h] [5 Credits]	X
O LLSMS2029	International financial management		[q2] [30h] [5 Credits]	X
O LLSMS2223	Principles of banking regulation and supervision	Bertrand Candelon	[q2] [30h] [5 Credits]	x

# MAJOR MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [25.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Marketing Strategy for Connected Brands major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

## o Content:

#### o Term 1

O LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits]	X	
O LLSMS2008	Digital Marketing	Isabelle Schuiling	[q1] [30h] [5 Credits]	X	

O LLSMS2003	Brand Management	Isabelle Schuiling	[q2] [30h] [5 Credits]	Х
O LLSMS2004	Big Data/Data Mining Applied to Marketing		[q2] [30h] [5 Credits] (#)	х
O LLSMS2006	On-line and Off-line Communication Strategies	Nicolas Kervyn de Meerendré Gordy Pleyers	[n] [q2] [30h] [5 Credits]	x

## **MAJOR CONSUMER INSIGHTS (LLN) [25.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Consumer Insight major.

In Term 1, the first two courses of this major are organised in the second part, i.e. the last 6 weeks, while in Q2, the other three courses of this major are organised in the first part, i.e. the first 6 weeks.

Year

1 2

#### o Content:

#### o Term 1

O LLSMS2001	Consumer Behavior	Nicolas Kervyn de Meerendré	[q1] [30h] [5 Credits] 🕮	X	
O LLSMS2024	Marketing Studies	Gordy Pleyers	[q1] [30h] [5 Credits]	X	

O LLSMS2022	Customer Relationship Management(CRM)		EN [q2] [30h] [5 Credits] ⊕	Х
O LLSMS2005	Neuromarketing and experimental approach [M]	Gordy Pleyers	■N [q2] [30h] [5 Credits] ⊕	X
O LLSMS2021	Managing Brand Equity		EN [q2] [30h] [5 Credits] @	Х

# PHILIPPE DE WOOT MAJOR IN CORPORATE SUSTAINABLE MANAGEMENT (LLN) [25.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Philippe de Woot in Corporate Sustainable Management major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

## o Content: (25 credits)

#### o Term 1

O LLSMS2280	Business Ethics and Compliance Management		EN [q1] [30h] [5 Credits]	х	
O LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania	[0N [q1] [30h] [5 Credits]	X	

O LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz	[q2] [30h] [5 Credits]	X
O LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Valérie Swaen	[q2] [30h] [5 Credits]	х
O LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	EN [q2] [30h] [5 Credits]	Х

# INEO - INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP (LLN) [30.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

INEO is a major offered in 30 Master programmes, in 9 faculties of UCLouvain. It involves the completion of an interfaculty Master's thesis (in team) on a business creation project. Access to this major (as well as to each of the courses) is limited to selected students. All information on <a href="https://uclouvain.be/en/study/ineo">https://uclouvain.be/en/study/ineo</a>.

Year

1 2

#### o Content:

#### o Term 1

O LINEO2001	Théorie de l'entrepreneuriat	Frank Janssen	[q1] [30h+20h] [5 Credits] 🗑	x
O LINEO2002	Aspects juridiques, économiques et managériaux de la création d'entreprise	Yves De Cordt	PR [q1] [30h+15h] [5 Credits] 🗑	x

#### O INEO Elective courses (5 credits)

Un cours parmi:

<b>S</b> LLSMS2014	Entrepreneurial Finance	James Thewissen	□N [q1] [30h] [5 Credits] ⊕	X
<b>S</b> LEPL2021	Innovation classes for transition and sustainable development [C]		[q1] [30h+15h] [5 Credits] @	X

#### o Term 2

• LINEO2003	Plan d'affaires et étapes-clefs de la création d'entreprise The LINEO2003 courses are spread over the two annual blocks of the Master. The INEO student has to follow them already in the first year block, but will only be able to register the course in the second year block programme.	Frank Janssen	FF [q2] [30h+15h] [5 Credits] ∰	×	
O LINEO2004	Séminaire d'approfondissement en entrepreneuriat	Frank Janssen	[q2] [30h+15h] [5 Credits] ®	Х	

## O INEO Elective courses (5 credits)

1 cours parmi :

	International Entrepreneurship Attention: selection of students on the basis of application	Frank Janssen	[q2] [30h+30h] [5 Credits] 📵	x
	Strategic Management of Start ups		EN [q2] [30h+30h] [5 Credits]	Х
S LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	[q2] [30h] [5 Credits]	X
<b>窓</b> LSST1001	IngénieuxSud		[q1+q2] [15h+45h] [5 Credits] ®	X
S LLSMF2011	Knowledge Management	Julie Hermans Manuel Kolp	□N [q2] [30h] [5 Credits] ⊕	Х

## MAJOR INTERNATIONAL BUSINESS (LLN) [25.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Access to this major is limited to students selected to the 'IB' Programme on the basis of an application file. More informations about the 'IB' Programme and the selection.

Here is the brochure presenting the International Business major.

The courses of this major take place during the 6 last weeks of each term.

Year



## o Content:

## o Term 1

O LLSMS2014	Entrepreneurial Finance	James Thewissen	EN [q1] [30h] [5 Credits]	X	
O LLSMS2030	Supply Chain Management		N [q1] [30h] [5 Credits] ⊕	X	

O LLSMS2065	Cross Cultural Competences and Management	Ina Aust-Gronarz	[q2] [30h] [5 Credits]	X
O LLSMS2114	Entrepreneurship: topical and international aspects	Frank Janssen	[q2] [30h] [5 Credits]	X
O LLSMS2007	Platform Strategies	Paul Belleflamme	EN [q2] [30h] [5 Credits]	x

# MAJOR TACTICAL AND DIGITAL MARKETING DECISIONS (MONS) [25.0]

- Mandatory
- ☼ Optional
- $\triangle$  Not offered in 2024-2025
- $\oslash$  Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### In partnership with BASF.

Here is the brochure presenting the Tactical and Digital Marketing Decisions major.

The courses of this major take place during the 6 last weeks of each term.

Year

1 2

#### o Content:

#### o Term 1

O MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	[q1] [30h] [5 Credits]	X	
O MLSMM2133	Product & Innovation	Nadia Sinigaglia	[q1] [30h] [5 Credits] 🕮	X	

O MLSMM2134	e-Consumer Behavior	Karine Charry	[q2] [30h] [5 Credits]	X
O MLSMM2135	Methods & Models in Marketing	Caroline Ducarroz Nadia Sinigaglia	[q2] [30h] [5 Credits]	X
O MLSMM2136	Trends in Digital Marketing	Ingrid Poncin	[q2] [30h] [5 Credits]	X

## **MAJOR FINANCE AND TRANSITION (MONS) [30.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Finance and Transition.

This major takes place during the 6 last weeks of each term.

Students who choose this major will have a Master's degree of more than 120 credits. Students who do not wish to exceed 120 Master's credits are invited to choose another major.

Year



## o Content:

#### o Term 1

<b>O</b> MLSMM2122	Firm Valuation	Mikael Petitjean Xavier Suin	[q1] [30h] [5 Credits] 🕮	x
<b>O</b> MLSMM2123	Issues in Sustainable Finance	Isabelle Platten Frédéric Vrins	[q1] [30h] [5 Credits]	X
O MLSMM2124	Judgment and Decision Making	Rudy De Winne	FR [q1] [30h] [5 Credits]	Х

O MLSMM2125	Portfolio Management	Catherine D'Hondt	[q2] [30h] [5 Credits]	Х
O MLSMM2126	Institutional Investors		[q2] [30h] [5 Credits]	X
O MLSMM2121	Risk Management	Isabelle Platten	[q2] [30h] [5 Credits]	Х

## MAJOR AUDITING AND ACCOUNTING EXPERTISE (MONS) [30.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the brochure presenting the Auditing and Accounting Expertise major.

This major takes place during the 6 last weeks of each term.

Students who choose this major will have a Master's degree of more than 120 credits. Students who do not wish to exceed 120 Master's credits are invited to choose another major.

Year



## o Content:

#### o Term 1

O MLSMM2141	Internal Control & Risk Management	Bénédicte Vessié	FR [q1] [45h] [6 Credits]	X	
O MLSMM2142	Belgian Accounting Law (BE GAAP)	Yvan Stempnierwsky	FR [q1] [30h] [4 Credits]	х	
O MLSMM2143	Valuation Rules	Victor Collin	[q1] [30h] [5 Credits]	х	

O MLSMM2144	Advanced Corporate Law & Corporate Governance	Werner Derycke	[q2] [30h] [4 Credits]	x
O MLSMM2145	IAS & IFRS	Yvan Stempnierwsky	[q2] [45h] [6 Credits]	x
O MLSMM2146	Consolidated Financial Statements in IFRS	Bénédicte Vessié	[q2] [30h] [5 Credits]	X

# LSM COURSES (IF NO EXCHANGE) DURING THE 1ST TERM OF IN ANNUAL BLOC 2 [15.0]

## **ELECTIVE COURSES [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year



#### o Content:

## LSM elective courses (10 credits)

2 courses to choose from those below or among the management courses from the KUL: http://feb.kuleuven.be/toekomstigestudenten/opleidingen/overzicht-opleidingen-feb

⇔ LLSMS2090	Audit and Control	Anne-Catherine Provost	EN [q1] [30h] [5 Credits] ⊕	X
⇔ LLSMF2009	Taxation		[q1] [30h] [5 Credits]	X
\$\$ LLSMF2015	Strategic Innovation Management If you select this course, you won't be able to register to the LLSMS2103 International Strategic Management course	Alain Vas	[q1] [22.5h+7.5h] [5 Credits]	x
LLSMS2103	International Strategic Management If you select this course, you won't be able to register to the LLSMF2015 Strategic Innovation Management	Mahamadou Biga Diambeidou	[q1] [22.5h+7.5h] [5 Credits]	x
⇔ LLSMS2091	Cross Cultural Competences and Management This course can only be chosen as an elective if it is not part of the Option (15 credits) chosen by the student	Ina Aust-Gronarz	[q1] [22.5h+7.5h] [5 Credits]	x
S LLSMS2221	Tutorat et approfondissement Only for students who have acquired, in block 1, the credits of a course that is subject to an extension in the framework of this course		ाः [q1] [] [5 Credits] 🔀	x

## • Language course (5 credits)

One course to choose from the list below. Please check the schedules before making your choice.

#### ≅ English courses (5 credits)

CANGL2232     CANGL2232	Advanced Business English 6 groups of max. 25 students/group (see ILV for details and registration)	Nicholas Gibbs (coord.) Caroline Lambert	EN [q1] [15h] [5 Credits]  > French-friendly	X
S LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English		[q1] [22.5h] [5 Credits]	X
S LMULT2421	Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)	Paul Arblaster	[q1] [30h+15h] [5 Credits] ∰	X
⇔ LMULT2424	Oral business communication techniques in English (Part 1) Compulsory attendance, limited access (max. 15 students)		[27] [q1] [15h+15h] [5 Credits]	X

#### □ Dutch courses (5 credits)

B LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Marlène Vrancx	NL [q1] [22.5h] [5 Credits]	X
<b>窓</b> LMULT2434	Oral business communication techniques in Dutch (Part 1) Compulsory attendance, limited access (max. 10 students)		N [q1] [15h+15h] [5 Credits] ⊕	X

				Yea
<b>窓</b> LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries  Compulsory attendance, limited access (max. 10 students)	Philippe Hiligsmann	N1 [q1] [30h+15h] [5 Credits]	×
S LNEER2600	Seminar of entry to professional life in Dutch - Upper- Intermediate level Limited access (see ILV)	Isabelle Demeulenaere (coord.) Dag Houdmont	NL [q1 or q2] [30h] [5 Credits] 🔀	X
S LNEER2602	Seminar of professional integration: Dutch - advanced level Limited access (see ILV)	Isabelle Demeulenaere (coord.)	[q1] [30h] [5 Credits] 🕮	х
3 LNEER1532	Interactive economic Dutch - Higher intermediate level Limited access (see ILV)	Hilde Bosmans Katrien De Rycke (coord.)	[q1+q2] [60h] [5 Credits]	X
	Belasting op de toegevoegde waarde (B-KUL-C05B1A)		NL [q1] [39h] [5 Credits] @	x
3 LKUL2095	Arbeidsrecht en onderneming (B-KUL-C08I7A)		NL [q1] [39h] [5 Credits] @	х
□ LKUL2096	Vennootschapsbelasting (B-KUL-C05B0A)		NL [q1] [39h] [5 Credits] @	х
<b>않</b> LKUL2098	Management van personeelsstromen (B-KUL-D0R25A)		M [q1] [39h] [5 Credits] ®	х
Gorman cour	rses (5 credits)			
S LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	DE [q1] [22.5h] [5 Credits]	X
S LMULT2411	Economic, legal, social and political issues in German- speaking countries Compulsory attendance. Limited access (max. 5 students)	Dany Etienne	D1 [q1] [30h+15h] [5 Credits]	x
<b>窓</b> LMULT2414	Oral business communication techniques in German 1 Compulsory attendance. Limited access (max. 5 students)		DE [q1] [15h+15h] [5 Credits] 🕮	х
X LALLE2710	Listening comprehension and oral expression: specialised German oral exercises - Part 1 Limited access (see ILV)	Ann Rinder (coord.)	08 [q1] [30h] [5 Credits] 🕮	X
Spanish cou	rses (5 credits)			
₩ LESPA2600	Vocational Induction Seminar - Spanish (B2.2/C1) Limited access (max. 7 students). Please contact the professor in order to check your language level.	Paula Lorente Fernandez (coord.)	[q1] [30h] [5 Credits]	X
LESPA2601	Vocational Induction Seminar - Spanish (B2.2/C1) [M] Limited access (max. 7 students). Please contact the professor in order to check your language level.	Paula Lorente Fernandez (coord.)	[q1] [45h] [5 Credits] @	х
LESPA1500	Spanish Advanced level (B1.2, B2.1) Limited access (max. 10 students). Please contact the professor in order to check your language level.	Alicia Maria Tirado Fernandez (coord.)	[q1] [45h] [5 Credits]	х
	ses (5 credits) ive French speakers.			
<b>∷</b> LFRAN1405	French - Upper Intermediate Level (B2) - Le français, langue universitaire Limited access (see ILV)	Geneviève Briet (coord.)	[q1] [30h] [5 Credits] 🕮	x
Stran1505  Stran1505	French - Advanced level (C1) - "Professional Communication Strategies"  Limited access (see ILV)		[q1] [30h] [5 Credits]	х
	,			

# OPTIONS (IF NO EXCHANGE) DURING THE 1ST TERM OF ANNUAL BLOC 2 [15.0]

## **OPTION PEOPLE MANAGEMENT (LLN) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in People Management.

Year

#### o Content:

O LLSMS2071	Diversity Management		(q1] [30h] [5 Credits]	X
O LLSMF2007	Change Management and Leadership	Alain Vas	EN [q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	[q1] [22.5h+7.5h] [5 Credits] ((1)	X

## **OPTION CORPORATE FINANCE (LLN) [15.0]**

- Mandatory
- ☼ Optional
- $\triangle$  Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in Corporate Finance

Year



O LLSMS2014	Entrepreneurial Finance	James Thewissen	[q1] [30h] [5 Credits] ((1)	х
O LLSMS2108	Current Issues in Finance	James Thewissen	[q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	[q1] [22.5h+7.5h] [5 Credits]	X

## **OPTION INTERNATIONAL FINANCE (LLN) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in International Finance

Year

1 2

#### o Content:

OLLSMS2054	International Finance and crisis management For CEMS students, this course will be replaced by a course from another option.	Bertrand Candelon	EN [q1] [30h] [5 Credits] 🕮	×	(
O LLSMS2027	Capital markets and innovations	Leonardo Iania	DN [q1] [30h] [5 Credits] ⊕	×	(
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	[q1] [22.5h+7.5h] [5 Credits]	×	(

# **OPTION MARKETING STRATEGY FOR CONNECTED BRANDS (LLN)** [15.0]

- O Mandatory
- ☼ Optional
- $\triangle$  Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Majors "Marketing Strategy for Connected Brands" or "Consumer Insight"

Year

1 2

O LLSMS2000	Marketing Research	Gordy Pleyers	[q1] [30h] [5 Credits]	Х
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	EN [q1] [22.5h+7.5h] [5 Credits]	Х
₿ LLSMS2008	Digital Marketing Students who have already followed the course LLSMS2102 Advanced Strategic Marketing cannot choose this course. They have to choose the course LLSMS2024 Markeging Studies. For CEMS students, this course will be replaced by a course from another option.	Isabelle Schuiling	EN [q1] [30h] [5 Credits] ∰	x
\$\$ LLSMS2024	Marketing Studies Only for students who have already followed the course LLSMS2102 Advanced Strategic Marketing	Gordy Pleyers	[q1] [30h] [5 Credits]	x

## **OPTION CONSUMER INSIGHTS (LLN) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the majors "Consumer Insights" or "Marketing Strategy for Connected Brands"

Year

1 2

#### o Content:

O LLSMS2001	Consumer Behavior	Nicolas Kervyn de Meerendré	[q1] [30h] [5 Credits]	x
O LLSMS2024	Marketing Studies	Gordy Pleyers	[q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	[q1] [22.5h+7.5h] [5 Credits] (1)	X

## OPTION CORPORATE SUSTAINABLE MANAGEMENT (LLN) [15.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- $\oplus$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Philippe de Woot Major in Corporate Sustainable Management

Year



O LLSMS2280	Business Ethics and Compliance Management		[q1] [30h] [5 Credits]	X
O LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania	EN [q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	[q1] [22.5h+7.5h] [5 Credits]	X

## OPTION SOURCING AND PROCUREMENT (LLN) [15.0]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year 1 2

#### o Content:

O LLSMS2036	Supply Chain Procurement	Per Joakim Agrell	[q1] [30h] [5 Credits] 🕮	X
O LLSMS2037	Sourcing Strategy	Constantin Blome	EN [q1] [30h] [5 Credits]	X
O LLSMS2038	Procurement Organisation and Scope	Constantin Blome	[q1] [30h] [5 Credits]	X

## **OPTION TRANSPORT & LOGISTICS (MONS) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the major Transportation Management and Supply Chain.

Year 1 2

## o Content:

O MLSMM2251	Modelling of Transport Systems	Bart Jourquin	[q1] [30h] [5 Credits]	X
O MLSMM2252	Supply Chain Management	Jean-Sébastien Tancrez	EN [q1] [30h] [5 Credits] 🕮	X
<b>O</b> MLSMM2253	Transport & Mobility	Bart Jourquin	[q1] [30h] [5 Credits]	X

## OPTION ENTREPRENEURSHIP (MONS) [15.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

#### o Content:

MLSMM2261	Collective Entrepreneurship	Julie Hermans	FR [q1] [30h] [5 Credits] (	X
O MLSMM2262	Technological Entrepreneurship	Julie Hermans	FR [q1] [30h] [5 Credits] 🛞	X
<b>O</b> MLSMM2263	Entrepreneurial Change Making [M]	Amélie Jacquemin	[q1] [30h] [5 Credits]  > French-friendly	X

# OPTION PROFESSIONAL IMMERSION IN DIGITAL MARKETING (MONS) [25.0]

This option is for students who wish to specialize in Digital Marketing. It is given during the two terms of the annual block 2. It must be combined with a major in marketing (followed in annual block 1) and is only accessible on file.

Students engaged in this option do not have to register the classic internship in their program.

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- ₩ Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

O MLSMM2234	Professional Immersion in Digital Marketing Internship [C] This teaching unit replaces the mandatory Master's internship for students enrolled in this option.	Ingrid Poncin (coord.)	[q1+q2] [0h+0h] [10 Credits] 🐯	x
MLSMM2162	Coaching [C]		FR [q2] [30h] [5 Credits] 🖲	X
O MLSMM2264	Coaching advanced [C]		FR [q1] [30h] [5 Credits] 🛞	X
OMLSMM2231	Digital Data Analysis This teaching unit takes place in the second semester in parallel with the seminars.	Simon Hazée	[q2] [30h] [5 Credits] 🕮	X

## **OPTION MARKETING COMMUNICATION (MONS) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

# o Content:

O MCOMU2202	Marketing Communications	Karine Charry	[q1] [30h] [5 Credits] 🕮	х
O MCOMU2203	Processus de création publicitaire		ER [q1] [30h] [5 Credits] @	Х
O MCOMU2204	Methodology of the marketing communication		FR [q1] [30h] [5 Credits] @	Х

## **OPTION AUDITING & ACCOUNTING EXPERTISE (MONS) [15.0]**

- Mandatory
- ☼ Optional
- $\triangle$  Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- ⊗ Not open to incoming exchange students
   [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

O MLSMM2247	Audit & Professional Skills	Bénédicte Vessié	[q1] [45h] [6 Credits] ⊕	X
O MLSMM2249	International Standards on Auditing	Bénédicte Vessié	[q1] [30h] [5 Credits]	X
O MLSMM2248	Insolvency Law		[q1] [30h] [4 Credits]	X
<b>☎</b> MLSMM2140	Ethics & Legal Requirements of External Controls Teaching unit taken into account for IRE exemptions.	Victor Collin	[q1] [45h] [6 Credits] 🕮	X

## **OPTION DECISION MARKETING (MONS) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Tactical and Digital Marketing Decisions

Year

## 1 2

#### o Content:

O MLSMM2131	Retailing & Distribution Management	Simon Hazée	[q1] [30h] [5 Credits]
<b>○</b> MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	[q1] [30h] [5 Credits]
O MLSMM2133	Product & Innovation	Nadia Sinigaglia	EN [q1] [30h] [5 Credits]

## **OPTION FINANCE AND TRANSITION I (MONS) [15.0]**

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- ⊗ Not open to incoming exchange students
   [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Finance and Transition (previously called Financial Management)

Year

## 1 2

O MLSMM2122	Firm Valuation	Mikael Petitjean Xavier Suin	[q1] [30h] [5 Credits]	Х
O MLSMM2123	Issues in Sustainable Finance	Isabelle Platten Frédéric Vrins	[q1] [30h] [5 Credits]	Х
O MLSMM2124	Judgment and Decision Making	Rudy De Winne	[q1] [30h] [5 Credits]	Х

## OPTION DEVELOPMENT AND MANAGEMENT: NORTH-SOUTH PERSPECTIVES (ICHEC) [15.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year 1 2

#### o Content:

O LPEDV2210	North-South Project management	El [q1] [60h] [5 Credits]	х
O LPEDV2220	Management specificities in Southern countries	[q1] [60h] [5 Credits]	X
O LPEDV2230	Economics and development policies	[q1] [60h] [5 Credits]	X

## **OPTION TAX SYSTEMS (ICHEC) [15.0]**

For more information, please visit https://www.ichec.be/fr/master-en-gestion-de-lentreprise

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- ⊗ Not open to incoming exchange students
   [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Courses are organised during the whole term in the evening.

Year 1 2

O LFISC2210	Taxation of mergers and acquisitions (in French)	[q1] [60h] [3 Credits]	x
O LFISC2220	Corporate tax and reporting practice (in French)	[q1] [60h] [8 Credits]	X
• LFISC2230	Introduction to International and European Taxation (in French)	[q1] [60h] [4 Credits]	X

## ICHEC - CFA: ADVANCED FINANCIAL ANALYSIS (ICHEC) [15.0]

- Mandatory
- **S** Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option (co-organised by LSM and ICHEC) is exclusively reserved for students of the "financial management" track. It takes place on the ICHEC site in Brussels. Registration for these courses is done via the Mobi application which manages UCLouvain students on mobility.

Year

## 1 2

## o Content:

O LICHE2210	Alternative Investments and Advanced Portfolio Management The code for this teaching unit in Mobi is XHEIC1017.	FR [q1] [30h] [5 Credits] 🕮	X
O LICHE2230	Advanced Financial Analysis and Reporting The code for this teaching unit in Mobi is XHEIC1018.	[q1] [30h] [5 Credits]	X
O LICHE2240	Ethics in Finance The code for this teaching unit in Mobi is XHEIC1019.	[q1] [30h] [5 Credits]	X

#### **Alternatives**

- > Master [120] in Management [CEMS Programme] [https://uclouvain.be/en-prog-2024-gest2m-programme]
- > Master [120] in Management [Track Financial Management Double degree UCLouvain-ICHEC] [https://uclouvain.be/en-prog-2024-gest2m-programme]
- > Master [120] in Management [Double degree Management-Law : for management graduates] [https://uclouvain.be/en-prog-2024-gest2m-programme ]
- > Master [120] in Management [Double degree Management-Law: for Law graduates] [ https://uclouvain.be/en-prog-2024-gest2m-programme ]

## MASTER [120] IN MANAGEMENT [CEMS PROGRAMME]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year



## Core Course

#### Annual Block 1 Courses

Students who choose the CEMS programme will have a Master's degree of more than 120 credits. Students who do not wish to exceed 120 Master's credits are invited to choose another programme.

Year 1 2

## O CEMS Option (30 credits)

All the courses and activities have to be taken.

O LCEMS2111	International Business		[q1] [30h] [5 Credits]	X	
O LCEMS2108	International Financial Management for CEMS		[q2] [30h] [5 Credits]	X	
O LCEMS2109	International Marketing Management	Isabelle Schuiling	EN [q1] [30h] [5 Credits]	X	
O LCEMS2114	Business Analytics	Simon Hazée	EN [q1] [30h] [5 Credits]	X	
O LCEMS2915	Internship and Career development		(IN [q1+q2] [15h] [10 Credits]	X	

#### O Seminar (5 credits)

O LLSMD2090	Seminar on Relational and Managerial Competences	[q1+q2] [45h+7.5h] [3 Credits]	X	
O LLSMS2220	Seminar on Current Managerial Issues	[q1+q2] [22.5h+7.5h] [2 Credits]	X	

#### o Annual Block 2 Courses

O LLSMD2901	Mémoire	[] [q1+q2] [] [18 Credits]		)	K
O LLSMD2094	Séminaire d'accompagnement du mémoire	[q1+q2] [30h] [2 Credits]	X	2	K

## O CEMS LSM Q3 Courses (13 credits)

Cems Students who will be at LSM during Q3 need to take 1 full option (15 ECTS credits) among those here below as well as the CEMS LSM Q3 courses (18 ECTS credits).

O LCEMS2116	Global Strategy	Benoît Gailly	EN [q1] [30h] [5 Credits]	X
O LCEMS2341	Block Seminar (CEMS) : Supply Chain Management	Per Joakim Agrell Constantin Blome	[q1] [30h] [3 Credits]	X
O LCEMS2112	Supply Chain and sourcing	Per Joakim Agrell Constantin Blome	[q1] [30h] [5 Credits]	X

## O CEMS LSM Q4 Courses (27 credits)

CEMS Students who will be at LSM during Q4 need to take CEMS LSM Q4 compulsory courses (22 ECTS credits) + one course from the list of elective courses CEMS LSM Q4

O LCEMS2343	Global Citizenship	EN [q2] [30h] [2 Credits]	X
O LCEMS2117	Business Project (CEMS) [TM]	EN [q2] [30h] [15 Credits] 🕮	Х
O LCEMS2066	Global Leadership	EN [q2] [30h] [5 Credits] (	X

#### O List of elective courses CEMS LSM Q4 (5 credits)

One course to select among

One course to	sciect among			
<b>窓</b> LLSMS2073	Strategic Human Resource Management	Laurent Taskin	[q2] [30h] [5 Credits]	х
<b>☎</b> LLSMS2061	Corporate Strategy in Europe	Guilhem Bascle	[q2] [30h] [5 Credits]	х
<b>☎</b> LLSMS2063	Industrial Relations in Europe	Evelyne Léonard	[q2] [30h] [5 Credits]	х
<b>窓</b> LLSMS2009	Risk Management of Financial Institutions	Bertrand Candelon	[q2] [30h] [5 Credits]	х
<b>窓</b> LLSMS2110	Empirics in Corporate Finance	James Thewissen	[q2] [30h] [5 Credits]   (iii)	х
<b>窓</b> LLSMS2118	Project Evaluation	Leonardo Iania	[q2] [30h] [5 Credits]	х
<b>窓</b> LLSMS2140	Financial Risk	James Thewissen	[q2] [30h] [5 Credits]	х
<b>窓</b> LLSMS2003	Brand Management	Isabelle Schuiling	[q2] [30h] [5 Credits]	х
<b>☎</b> LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz	[q2] [30h] [5 Credits]	х
<b>☎</b> LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Valérie Swaen	[q2] [30h] [5 Credits]	х
S LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	[q2] [30h] [5 Credits]	х
≳LLSMS2114	Entrepreneurship: topical and international aspects	Frank Janssen	[q2] [30h] [5 Credits]	X
<b>☎</b> LLSMS2223	Principles of banking regulation and supervision	Bertrand Candelon	[q2] [30h] [5 Credits]	X

## O CEMS Seminars

Cems Students need to attend Soft Skills Seminars during both annual blocks.

#### O Exchange

Cems Students who will be on exchange need to register for courses on Mob-i. More information on the CEMS LSM guide.

Year

#### O CEMS Language Courses

Cems students can take 1 CEMS language course at UCLouvain (ILV) to fulfill the CEMS language requirements. List available on uclouvain.be/en/faculties/lsm/cems-curriculum.html

## o Professional Focus

## o Professional Focus (30 credits)

#### O Content:

O LLSMS2901	Consulting Project	Corentin Hericher James Thewissen	EN [q1] [60h+15h] [10 Credits] (#)	^	
O Corporate S	ocial Responsibility (5 credits)				
	Corporate Social Responsibility (in dutch)		M_ [q1] [30h] [5 Credits]	X	
LLSMS2905	Corporate Social Responsibility	Corentin Hericher Valérie Swaen	[q1] [22.5h+7.5h] [5 Credits]	x	
O LLSMS2902	Green Transition Management	Paul Belleflamme	[q2] [22.5h+15h] [5 Credits]   (iii)	X	
O LLSMS2904	Managing Uncertainty	Régis Coeurderoy Leonardo Iania	[q2] [22.5h+15h] [5 Credits]	X	
○ LLSMS2903	Digital Transformation Management	Paul Belleflamme Manuel Kolp	[q1] [22.5h+15h] [5 Credits]		X

#### o List of electives

CEMS Students who will be at LSM during Q3 need to take one option among the list below

#### ⇔ Option Corporate Finance (LLN) (15 credits)

This option is not available to students who have followed the Major in Corporate Finance

#### O Content:

O LLSMS2014	Entrepreneurial Finance	James Thewissen	[q1] [30h] [5 Credits]	X
O LLSMS2108	Current Issues in Finance	James Thewissen	DN [q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	IN [q1] [22.5h+7.5h] [5 Credits] @	X

#### □ Option Corporate Sustainable Management (LLN) (15 credits)

This option is not available to students who have followed the Major Philippe de Woot Major in Corporate Sustainable Management

## O Content:

O LLSMS2280	Business Ethics and Compliance Management		EN [q1] [30h] [5 Credits]	X
O LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania	DN [q1] [30h] [5 Credits] ⊕	Х
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	□N [q1] [22.5h+7.5h] [5 Credits] ⊕	X

## □ Option Marketing Strategy for Connected Brands (LLN) (15 credits)

This option is not available to students who have followed the Majors "Marketing Strategy for Connected Brands" or "Consumer Insight"

#### O Content:

O LLSMS2000	Marketing Research	Gordy Pleyers	[q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	[q1] [22.5h+7.5h] [5 Credits]	X
□ LLSMS2008	Digital Marketing Students who have already followed the course LLSMS2102 Advanced Strategic Marketing cannot choose this course. They have to choose the course LLSMS2024 Markeging Studies. For CEMS students, this course will be replaced by a course from another option.	Isabelle Schuiling	(q1) [30h] [5 Credits] ®	x

				Ye	ar
				1	2
LLSMS2024	Marketing Studies Only for students who have already followed the course LLSMS2102 Advanced Strategic Marketing	Gordy Pleyers	[q1] [30h] [5 Credits] 🕮		X

## ⇔ Option International Finance (LLN) (15 credits)

This option is not available to students who have followed the Major in International Finance

#### O Content:

O LLSMS2054	International Finance and crisis management For CEMS students, this course will be replaced by a course from another option.	Bertrand Candelon	[q1] [30h] [5 Credits] 🕮	X
O LLSMS2027	Capital markets and innovations	Leonardo Iania	[q1] [30h] [5 Credits]	X
O LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	EN [q1] [22.5h+7.5h] [5 Credits] ⊕	X

## □ Option Sourcing and Procurement (LLN) (15 credits)

#### O Content:

O LLSMS2036	Supply Chain Procurement	Per Joakim Agrell	[q1] [30h] [5 Credits]	Х
O LLSMS2037	Sourcing Strategy	Constantin Blome	[q1] [30h] [5 Credits]	Х
O LLSMS2038	Procurement Organisation and Scope	Constantin Blome	EN [q1] [30h] [5 Credits]	X

# MASTER [120] IN MANAGEMENT [TRACK FINANCIAL MANAGEMENT - DOUBLE DEGREE UCLOUVAIN-ICHEC]

- Mandatory
- ☼ Optional
- $\Delta$  Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Please note: this double degree will soon be suppressed. Only students who have started this programme at the latest in 2022-23 will still be able to apply for this double degree.

This double degree programme in "Financial Management" is offered to students of the Master 120 in Management Sciences (day courses). It is accessible by selection and corresponds to a specific course in advanced finance. See the web page https://uclouvain.be/fr/facultes/lsm/track-financial-management.html for the selection requirements.

Year

1 2

## Core courses

## o Annual bloc 1 (65 credits)

This programme has 65 credits in annual bloc 1

O LLSMS2220	Seminar on Current Managerial Issues		[q1+q2] [22.5h+7.5h] [2 Credits]	X
O LLSMD2090	Seminar on Relational and Managerial Competences		[q1+q2] [45h+7.5h] [3 Credits]	Х
O LLSMS2901	Consulting Project	Corentin Hericher James Thewissen	[q1] [60h+15h] [10 Credits]	x
O LLSMS2903	Digital Transformation Management	Paul Belleflamme Manuel Kolp	IN [q1] [22.5h+15h] [5 Credits]	X

#### O Corporate social responsability (5 credits)

One course among:

3 LLSMS2397			
	Corporate Social Responsibility (in dutch)		NL [q1] [30h] [5 Credits] 🕮
LLSMS2905	Corporate Social Responsibility	Corentin Hericher Valérie Swaen	[q1] [22.5h+7.5h] [5 Credits]
lajeure Susta	ainable Finance (Mons) (30 credits)		
MLSMM2122		Mikael Petitjean Xavier Suin	[q1] [30h] [5 Credits]
MLSMM2123	Issues in Sustainable Finance	Isabelle Platten Frédéric Vrins	[q1] [30h] [5 Credits] @
MLSMM2124	Judgment and Decision Making	Rudy De Winne	[q1] [30h] [5 Credits]
MLSMM2125	Portfolio Management	Catherine D'Hondt	[q2] [30h] [5 Credits] (#)
	Institutional Investors	Cationino D'Honat	[q2] [30h] [5 Credits]
	Risk Management	Isabelle Platten	[q2] [30h] [5 Credits] (#)
LSMS2902	Green Transition Management		
		Paul Belleflamme	[q2] [22.5h+15h] [5 Credits] ®
LSMS2904	Managing Uncertainty	Régis Coeurderoy Leonardo Iania	[q2] [22.5h+15h] [5 Credits]
nual bloc	2 (60 credits)		
LSMF2009	Taxation		EN [q1] [30h] [5 Credits] @
LSMD2915	Internship and Career development		[q1+q2] [30h] [10 Credits]
LSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz	[q1] [22.5h+7.5h] [5 Credits]
LSMD2901	Mémoire		[q1+q2] [] [18 Credits]
S LMULT2223	details and registration)  Reading comprehension and vocabulary extension: economic		
W LIVIOL 12223			TN (-11 100 5h) 15 ( 4:4-) @
O LAND TO 404	and commercial texts in English		[q1] [22.5h] [5 Credits] 📵
⇔ LIMUL12421	· · · · · · · · · · · · · · · · · · ·	Paul Arblaster	(q1] [22.5h] [5 Credits] (1) [20.5h] [5 Credits] (1) [41] [30h+15h] [5 Credits] (1)
	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15	Paul Arblaster	
窓 LMULT2424	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)  Oral business communication techniques in English (Part 1)  Compulsory attendance, limited access (max. 15	Paul Arblaster	[q1] [30h+15h] [5 Credits]
∷ LMULT2424 Dutch cours	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)  Oral business communication techniques in English (Part 1)  Compulsory attendance, limited access (max. 15 students)	Paul Arblaster  Marlène Vrancx	[q1] [30h+15h] [5 Credits]
S LMULT2424 Dutch cours S LMULT2233	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)  Oral business communication techniques in English (Part 1)  Compulsory attendance, limited access (max. 15 students)  es (5 credits)  Reading comprehension and vocabulary extension: economic		2N [q1] [30h+15h] [5 Credits]
∷ LMULT2424  Dutch cours  LMULT2233  LMULT2434	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)  Oral business communication techniques in English (Part 1)  Compulsory attendance, limited access (max. 15 students)  ies (5 credits)  Reading comprehension and vocabulary extension: economic and commercial texts in Dutch  Oral business communication techniques in Dutch (Part 1)  Compulsory attendance, limited access (max. 10		[q1] [30h+15h] [5 Credits]
Dutch cours LMULT2434 LMULT2434 LMULT2431 LMULT2431	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)  Oral business communication techniques in English (Part 1)  Compulsory attendance, limited access (max. 15 students)  Reading comprehension and vocabulary extension: economic and commercial texts in Dutch  Oral business communication techniques in Dutch (Part 1)  Compulsory attendance, limited access (max. 10 students)  Economic, legal, social and political issues in Dutch-speaking countries  Compulsory attendance, limited access (max. 10 students)  Seminar of entry to professional life in Dutch - Upper-Intermediate level  Limited access (see ILV)	Marlène Vrancx	[q1] [30h+15h] [5 Credits]
SELMULT2424  Dutch cours  SELMULT2233  SELMULT2434  SELMULT2431  SELMULT2431  SELMULT2431  SELMULT2431  SELMULT2431	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)  Oral business communication techniques in English (Part 1)  Compulsory attendance, limited access (max. 15 students)  es (5 credits)  Reading comprehension and vocabulary extension: economic and commercial texts in Dutch  Oral business communication techniques in Dutch (Part 1)  Compulsory attendance, limited access (max. 10 students)  Economic, legal, social and political issues in Dutch-speaking countries  Compulsory attendance, limited access (max. 10 students)  Seminar of entry to professional life in Dutch - Upper-Intermediate level	Marlène Vrancx  Philippe Hiligsmann  Isabelle Demeulenaere (coord.)	[q1] [30h+15h] [5 Credits]
S LMULT2424      Dutch cours     LMULT2233      LMULT2434	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)  Oral business communication techniques in English (Part 1)  Compulsory attendance, limited access (max. 15 students)  Reading comprehension and vocabulary extension: economic and commercial texts in Dutch  Oral business communication techniques in Dutch (Part 1)  Compulsory attendance, limited access (max. 10 students)  Economic, legal, social and political issues in Dutch-speaking countries  Compulsory attendance, limited access (max. 10 students)  Seminar of entry to professional life in Dutch - Upper-Intermediate level  Limited access (see ILV)  Seminar of professional integration: Dutch - advanced level	Marlène Vrancx  Philippe Hiligsmann  Isabelle Demeulenaere (coord.) Dag Houdmont Isabelle	[q1] [30h+15h] [5 Credits]
SUMULT2424  Dutch cours LMULT2233  LMULT2434  LMULT2431  LNEER2600  LNEER2602	and commercial texts in English  Economic, legal, social and political issues in English-speaking countries  Compulsory attendance, limited access (max. 15 students)  Oral business communication techniques in English (Part 1)  Compulsory attendance, limited access (max. 15 students)  Reading comprehension and vocabulary extension: economic and commercial texts in Dutch  Oral business communication techniques in Dutch (Part 1)  Compulsory attendance, limited access (max. 10 students)  Economic, legal, social and political issues in Dutch-speaking countries  Compulsory attendance, limited access (max. 10 students)  Seminar of entry to professional life in Dutch - Upper-Intermediate level  Limited access (see ILV)  Seminar of professional integration: Dutch - advanced level  Limited access (see ILV)  Interactive economic Dutch - Higher intermediate level	Marlène Vrancx  Philippe Hiligsmann  Isabelle Demeulenaere (coord.) Dag Houdmont Isabelle Demeulenaere (coord.)  Hilde Bosmans Katrien De	[q1] [30h+15h] [5 Credits]

★ LKUL2096 Vennootschapsbelasting (B-KUL-C05B0A)

[q1] [39h] [5 Credits]

••				
3 LKUL2098	Management van personeelsstromen (B-KUL-D0R25A)		NL [q1] [39h] [5 Credits]	
German cou	rses (5 credits)			
X LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	DE [q1] [22.5h] [5 Credits]	
X LMULT2411	Economic, legal, social and political issues in German- speaking countries Compulsory attendance. Limited access (max. 5 students)	Dany Etienne	DE [q1] [30h+15h] [5 Credits] 🕮	
X LMULT2414	Oral business communication techniques in German 1 Compulsory attendance. Limited access (max. 5 students)		DE [q1] [15h+15h] [5 Credits]	
X LALLE2710	Listening comprehension and oral expression: specialised German oral exercises - Part 1 Limited access (see ILV)	Ann Rinder (coord.)	D1 [q1] [30h] [5 Credits] 🕮	
Spanish cou	urses (5 credits)			
X LESPA2600	Vocational Induction Seminar - Spanish (B2.2/C1) Limited access (max. 7 students). Please contact the professor in order to check your language level.	Paula Lorente Fernandez (coord.)	[q1] [30h] [5 Credits] 🕮	
LESPA2601	Vocational Induction Seminar - Spanish (B2.2/C1) [M] Limited access (max. 7 students). Please contact the professor in order to check your language level.	Paula Lorente Fernandez (coord.)	[q1] [45h] [5 Credits] 🕮	
X LESPA1500	Spanish Advanced level (B1.2, B2.1) Limited access (max. 10 students). Please contact the professor in order to check your language level.	Alicia Maria Tirado Fernandez (coord.)	[q1] [45h] [5 Credits] 🕮	
	rses (5 credits) htive French speakers.			
S LFRAN1405	French - Upper Intermediate Level (B2) - Le français, langue universitaire  Limited access (see ILV)	Geneviève Briet (coord.)	[1] [q1] [30h] [5 Credits] 🕮	
<b>窓</b> LFRAN1505	French - Advanced level (C1) - "Professional Communication Strategies"  Limited access (see ILV)		[q1] [30h] [5 Credits] 🕮	
LSMD2094	Séminaire d'accompagnement du mémoire		FR [q1+q2] [30h] [2 Credits]	
ntion Advan	nced Financial Analysis (ICHEC) (15 credits)			
LICHE2210	Alternative Investments and Advanced Portfolio Management		[q1] [30h] [5 Credits]	
LICHE2230	Advanced Financial Analysis and Reporting		[q1] [30h] [5 Credits]	
LICHE2240	Ethics in Finance		IR [q1] [30h] [5 Credits] ⊕	

## o Focuses

• Professional Focus (30 credits)

O Content:

# MASTER [120] IN MANAGEMENT [DOUBLE DEGREE MANAGEMENT-LAW: FOR MANAGEMENT GRADUATES]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Please note: this double track will soon be suppressed. Only students who entered the 3rd year block of the Bachelor of Economics and Management in September 2022 and who have already taken the access minor in law in the 2nd year block will still be able to apply for this double track.

Find below the programme of the two annual blocks of the master in management. To see the programme of the third annual block of the master in law: https://uclouvain.be/en-prog-2022-droi2m-programme (see Alternatives: Master 120 in Law)

Year

# 1 2

## Core courses

#### o Bloc annuel 1

O LLSMS2220	Seminar on Current Managerial Issues	[q1+q2] [22.5h+7.5h] [2 Credits]	X	
O LLSMD2090	Seminar on Relational and Managerial Competences	[q1+q2] [45h+7.5h] [3 Credits]	X	

#### O Majeure Philippe de Woot en Corporate Sustainable Management (25 credits)

Cette majeure est préconisée pour ce programme spécifique. Un autre choix de majeure peut éventuellement être soumis au conseiller aux études qui se chargera de déterminer la faisabilité.

#### O Term 1

O LLSMS2280 Business Ethics and Compliance Management		[q1] [30h] [5 Credits]	X	
O LLSMS2282 Finance and Responsible Investment Practices	Leonardo Iania	EN [q1] [30h] [5 Credits]	X	

## O Term 2

O LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz	[q2] [30h] [5 Credits]	X	
O LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Valérie Swaen	[q2] [30h] [5 Credits]	X	
O LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	8N [q2] [30h] [5 Credits]	X	

## O Complément en droit (10 credits)

O LDROI1304	Contract Law	[q2] [30h+8h] [3 Credits]	X	
O LDROI13030	Business Law	[] [30h] [2 Credits]	X	
O LDROI1224l	Criminal Law	FR [q1] [45h] [5 Credits] @	X	

## o Bloc annuel 2

O LLSMD2901	Mémoire	[q1+q2] [] [18 Credits]	×	٤
O LLSMD2094	Séminaire d'accompagnement du mémoire	[q1+q2] [30h] [2 Credits]	Х	
O LLSMD2915	Internship and Career development	EN [q1+q2] [30h] [10 Credits] ⊕	Х	1

## O Option "Droit et Gestion" (30 credits)

O LDROI2101	Tax law and Accountancy law	Michel De Wolf Edoardo Traversa	88 [q1] [45h+4h] [7 Credits] 🕮	X
O LDROI2102	Private international law	Stéphanie Francq	[q1] [45h+4h] [6 Credits]	X
O LDROI2106	Social security law	Steve Gilson Auriane Lamine	88 [q2] [30h+4h] [4 Credits]	X
O LDROI2107	Insolvency Law		[q2] [30h+4h] [4 Credits] ((1)	X
O LDROI2104	Corporate law	Yves De Cordt	[q2] [30h+4h] [4 Credits]	X

				1
LDROI1307	Procedure law L'étudiant est tenu de s'inscrire, en faculté de droit, aux exercices pratiques de cette UE.	Jean-François Van Drooghenbroeck	[q1] [60h+12h] [5 Credits]	
	aux oxorosos pranques as como est			
•	en droit (10 credits) nu de s'inscrire, en faculté de droit, aux exercices pratiqu	es des UE ci-dessous.		
•	en droit (10 credits)	es des UE ci-dessous.	[q2] [60h+12h] [5 Credits]	

## o Focuses

## o Professional Focus (30 credits)

## O Content:

O LLSMS2901	Consulting Project	Corentin Hericher James Thewissen	IN [q1] [60h+15h] [10 Credits]	x
O Corporate s One course an	ocial responsability (5 credits)			
	Corporate Social Responsibility (in dutch)		[q1] [30h] [5 Credits]	х
⇔ LLSMS2905	Corporate Social Responsibility	Corentin Hericher Valérie Swaen	[q1] [22.5h+7.5h] [5 Credits]	Х
O LLSMS2903	Digital Transformation Management	Paul Belleflamme Manuel Kolp	[q1] [22.5h+15h] [5 Credits]	Х
O LLSMS2902	Green Transition Management	Paul Belleflamme	EN [q2] [22.5h+15h] [5 Credits] ((1)	X
O LLSMS2904	Managing Uncertainty	Régis Coeurderoy Leonardo Iania	[q2] [22.5h+15h] [5 Credits]	X

# MASTER [120] IN MANAGEMENT [DOUBLE DEGREE MANAGEMENT-LAW: FOR LAW GRADUATES]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Please note: this double track will soon be suppressed. Only students who entered the 3rd year block of the Bachelor of Law in September 2022 and who have already taken the access minor in management in the 2nd year block will still be able to apply for this double track. The selected students who graduated in Law can then finish their studies with a Master in Management with the following courses:

Year



Year

## Core courses

- o Valorisation des crédits acquis antérieurement (55 credits)
- o Suite du programme de master en gestion (65 credits)

O LLSMD2901	Mémoire	[q1+q2] [] [20 Credits]	Х	

Year

## O Majeure Philippe de Woot en Corporate Sustainable Management (25 credits)

Cette majeure est préconisée pour ce programme spécifique. Un autre choix de majeure peut éventuellement être soumis au conseiller aux études qui se chargera de déterminer la faisabilité.

#### O Term 1

O LLSMS2280	Business Ethics and Compliance Management		[q1] [30h] [5 Credits]	X
O LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania	[q1] [30h] [5 Credits]	x
O Term 2				
O LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz	[q2] [30h] [5 Credits] ⊕	X
O LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Valérie Swaen	[q2] [30h] [5 Credits]	x
O LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	[q2] [30h] [5 Credits] (#)	х

#### o Focuses

## Professional Focus (20 credits)

#### O Content:

O LLSMS2220	Seminar on Current Managerial Issues		[q1+q2] [22.5h+7.5h] [5 Credits]	X
O LLSMD2090	Seminar on Relational and Managerial Competences		8N [q1+q2] [45h+7.5h] [5 Credits]	X
O LLSMS2090	Audit and Control	Anne-Catherine Provost	[q1] [30h] [5 Credits]	X
O LLSMF2009	Taxation		[q1] [30h] [5 Credits]	X

# **Supplementary classes**

To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

Students who have obtained a **short non-university bachelor's degree**, from the official list visible on the access requirements page, must follow the **preparatory module worth 60 credits** described here below (Please note that students with a BA in accounting will get an exemption for LECGE1219 course and those with a BA in Marketing, in Foreign Trade or in e-business for LECGE1213 course. These students will then have a preparatory module worth **55 credits**.).

Once they have succeeded the preparatory module, they will have to follow the programme of the Master [120] in Management .

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- R Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

# o Basic courses (40 credits)

Students with a BA in accounting will get an exemption for LECGE1219 course and those with a BA in Marketing, in Foreign Trade or in e-business for LECGE1213 course. These students will then have an annual program of 55 credits.

# UCL - Université catholique de Louvain Study Programme 2024-2025

GEST2M: Master [120] in Management

O LECGE1222	Microeconomics	Johannes Johnen François Maniquet	[q1 or q2] [45h+15h] [5 Credits]
O LECGE1219	Accounting II and analysis of financial statements	Michel De Wolf	[q2] [45h+15h] [5 Credits]
O LECGE1213	Marketing	Nicolas Kervyn de Meerendré	[q1] [30h+15h] [5 Credits] 🖲
O LECGE1315	Business Strategy	Alain Vas	[q1 or q2] [20h+10h] [5 Credits]
O LECGE1223	Production and Operations Management	Per Joakim Agrell	FR [q1] [30h] [5 Credits]
O LECGE1321	Human Management	Laurent Taskin	FR [q2] [30h+15h] [5 Credits]
O LECGE1332	Finance		ER [q1] [30h+15h] [5 Credits]
O LECGE1317	Critical Analysis of organizations and markets		FR [q1] [30h] [5 Credits]

# o Courses in quantitative methods (15 credits)

O LECGE1112	Mathematics in economy and management	Pascal Lambrechts Mathieu Van Vyve	FR [q1] [45h+30h] [5 Credits] ⊕
O LECGE1337	Advanced mathematics and foundations of econometrics		[q2] [30h+15h] [5 Credits]
O LECGE1114	Statistics in Economics and Management I		[q2] [30h+30h] [5 Credits]

<ul><li>Language c</li></ul>	ourse (5 credits)		
O LANGL1532	English for Business Students (Upper-Intermediate level)	Nicholas Gibbs Marielle Henriet (coord.) Adrien Kefer Philippe Neyt Katherine Opello (coord.) Hila Peer Mark Theodore Pertuit Françoise Stas	N [q1+q2] [60h] [5 Credits]

# **Course prerequisites**

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

# The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## **GEST2M - Information**

# **Access Requirements**

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the hiher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

## SUMMARY

- > General access requirements
- > Specific access requirements
- > University Bachelors
- > Non university Bachelors
- > Holders of a 2nd cycle University degree
- > Holders of a non-University 2nd cycle degree
- > Access based on validation of professional experience
- > Access based on application
- > Admission and Enrolment Procedures for general registration

# Specific access requirements

Deadlines for applying to UCLouvain (different depending on your nationality, visa requirements,...)

Please note that attendance to classes is compulsory from the beginning of the academic year.

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**Tuition fees 2024-2025** 

DIRECT ACCESS OR ACCESS BASED ON APPLICATION? >> CHECK THE REQUIREMENTS AND PROCEDURES IN THE TABLE HERE BELOW

I AM (future) HOLDER OF:

# **University Bachelors**

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
Bachelor in Economics and Management (site of Louvain-la- Neuve) - ECGE1BA		Direct access	> Direct online registration
Bachelor in Management (site of	Mons) - GESM1BA	Direct access	> Direct online registration
Bachelor : Business Engineering (site of Louvain-la-Neuve) - INGE1BA		Direct access	> Direct online registration
Bachelor : Business Engineering (site of Mons) - INGM1BA		Direct access	> Direct online registration
Other UCLouvain bachelors	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must:  . fill inthe prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and

			. also submit a UCLouvain online access request
Others Bachelors of the Frenc	h speaking Community of Belgi	um	
Bachelier en sciences de gestion	1	Direct access	> Direct online registration
Bachelier en sciences économiq	ues et de gestion	Direct access	> Direct online registration
Bachelier en ingénieur de gestion	n	Direct access	> Direct online registration
Bachelier en sciences économiques	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Other Bachelors	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Bachelors of the Dutch speaki	ng Community of Belgium		
Bachelor in de toegepaste econo	omische wetenschappen	Direct access	> Direct online registration
Bachelor in handelsingenieur		Direct access	> Direct online registration
Other bachelors	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Foreign Bachelors			
Non-Belgian bachelor's university degree in Economics and Management or equivalent issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > Submit a UCLouvain online access request

# Non university Bachelors

> Find out more about links to the university

Holders of a **bachelor's degree** <u>from long type</u> Belgian non-university higher education in commercial engineering or in business management may, after analysis of the file by the jury, access the Master's degree in Management, with maybe an additional teaching unit (EU) in "mathématiques avancées et fondement d'économétrie". > Submit a UCLouvain online request

Holders of one of the **bachelor's degree** <u>from short type</u> **Belgian non-university higher education** listed below have access to the Master 120 in Management with the addition of a minimum of 45 credits and a maximum of 60 credits of additional teaching units (EU) (= Preparatory module) Additional requirements for admission > Submit a UCLouvain online request

Diploma	Access	Remarks
BA - assistant(e) de direction - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels	Type court
BA - conseiller(ère) en développement durable - crédits supplémentaires entre 45 et 60	peuvent être consultés dans le module complémentaire.	
BA en assurances - crédits supplémentaires entre 45 et 60		
BA en assurances et gestion du risque - crédits supplémentaires entre 45 et 60		
BA en commerce et développement - crédits supplémentaires entre 45 et 60		
BA en commerce extérieur - crédits supplémentaires entre 45 et 60		
BA en comptabilité - crédits supplémentaires entre 45 et 60		
BA en coopération internationale - crédits supplémentaires entre 45 et 60		
BA en e-business - crédits supplémentaires entre 45 et 60		
BA en gestion des transports et logistique d'entreprise - crédits supplémentaires entre 45 et 60		
BA en gestion hôtelière, orientation arts culinaires - crédits supplémentaires entre 45 et 60		
BA en gestion hôtelière, orientation management - crédits supplémentaires entre 45 et 60		
BA en gestion hôtellière - crédits supplémentaires entre 45 et 60		
BA en immobilier - crédits supplémentaires entre 45 et 60		
BA en informatique de gestion - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60		
BA en international business - crédits supplémentaires entre 45 et 60		
BA en management de la logistique - crédits supplémentaires entre 45 et 60		
BA en management du tourisme et des loisirs - crédits supplémentaires entre 45 et 60		
BA en marketing - crédits supplémentaires entre 45 et 60		
BA en relations publiques - crédits supplémentaires entre 45 et 60		
BA en sales account manager - crédits supplémentaires entre 45 et 60		
BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60		
BA en vente - crédits supplémentaires entre 45 et 60		

# Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Belgian Licence in Economics	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Belgian Licence in Management	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background

			and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must: . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Belgian Licence Applied Economics	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must: . fill in the prerequisite analysis form and send it back to Ism-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Belgian Licence in Business Engineering	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Any other Belgian licence	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Non-Belgian licence's (2nd cycle) university degree issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > Submit a UCLouvain online access request
Masters			
Belgian Master 120 credits in Ma	nagement, Profesionnal focus	Direct access	The Master's degree 120 in Management, Research focus

			can be obtained by succeding the 30 credits of Research focus only > Direct online registration
Belgian Master 120 credits in Ma	nagement, Research focus	Direct access	The Master's degree 120 in Management, <u>Professional focus</u> can be obtained by succeding the 30 credits of Professional focus only > Direct online registration
Belgian Master 60 credits in Management	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. > Direct online registration
Belgian Master 60 credits in Economics	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to Ism-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Belgian Master's degree compromising at least 45 course credits, at master's level, equivalent to the courses of the Master [120] in Management of the Louvain School of Management, giving the possibility of obtaining, in one year, the Master [120] in Management	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility to obtain, in one year, the Master's degree 120 credits in Management > Submit a UCLouvain online access request
Any other Belgian Master's	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must:  . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Non-Belgian Master's university degree issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > Submit a UCLouvain online access request
Non-Belgian Master's degree, issued by a recognized academic institution, compromising at least 45 course credits, at master's level, equivalent to the courses of the Master [120] in Management of the Louvain School of Management, giving the possibility of obtaining, in	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility to obtain, in one year, the Master's degree 120 credits in Management > Submit a UCLouvain online access request

one year, the Master [120] in	
Management	

# Holders of a non-University 2nd cycle degree

Degrees and titles corresponding to 2nd cyle non-university degrees do not allow access to the programme.

# Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience.

For professionals who wish to acquire a basic education in management sciences, the Master [60] in Management (shift schedule) (entirely in French) is made for you. You can also have a look at the executive education proposed at the Louvain School of Management.

# Access based on application

Access based on application: access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Access based on application for (future) holders of a **Belgian or a non Belgian degree**: you must of course meet the general and specific access requirements mentioned in the table above according to the degree you have or will obtain and then you must complete and submit an online application to UCLouvain and follow the procedure

## Admission and Enrolment Procedures for general registration

Before submitting an access request, we invite you to look carefully at the table above and see if access is possible.

If you think you have access to this Master, here is how the procedure will work:

- 1. You must submit an online access request, after filling in all the required fields and providing the required documents.
- 2. The central service of the university will check your application.
- 3. If you have an access on file, the central service will forward your file to the faculty (Louvain School of Management) which will analyse your access in relation to the specific conditions visible in the table above.
- 4. The positive or negative decision of the faculty is then transmitted to the central service.
- 5. The central service will check various final elements before sending you the final decision, which will be either a refusal or the "Autorisation d'inscription" document. The latter will allow you to register officially at the university.

# **Teaching method**

The quality of our Master's programme is continuously monitored by external auditors through the EQUIS international accreditation process. In terms of teaching methods, the two main strengths of our programmes are:

## · An education that mixes academic knowledge and professional practice

Blended training is provided by academics who are top researchers in their fields and professionals, specially selected for their experience and widely renowned expertise. As a result, students are exposed to the latest scientific advances in management studies and their application in business life. Formal teaching is complemented with a hands-on learning experience that students acquire in various ways (group projects in connection with organizations, internship, master thesis). Students can also access a wide array of extra-curricular activities organised by the School's Corporate Unit.

### · A focus on active learning and the development of multidisciplinary skills

We have created a learning environment that combines a variety of interactive teaching methods: lectures, case studies, group assignments, individual and group projects, problem-solving, flipped classrooms, business games, invited speakers. To optimize the learning experience, we blend theoretical and practical work, hard and soft skills, as well as in-person and online teaching activities. Courses are bundled in modular parts of six weeks to strengthen the acquisition of knowledge and competences. Exams may be organized at the end of each six-week part to complement the continuous assessment (interim tests, individual and group assignments) that is organized during the part.

## **Evaluation**

The evaluation methods comply with the <u>regulations</u> concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Because of our emphasis on active learning, most of the assessment is continuous. That is, students complete individual and group assignments during and after the courses. These assignments can take various forms (written reports, oral presentations, problem-solving, projects, videos, debates, etc.). Examinations can complement the assessment and are organized in the continuation of the teaching after each six-week courses' part. The assessment is both formative (by monitoring student learning and providing ongoing feedback) and summative (by evaluating student learning against some benchmark).

The details of the assessment can be found in the description of each course.

# Mobility and/or Internationalisation outlook

This Master's programme offers various internationalisation and mobility opportunities that will add value to your curriculum:

- 1. A quadrimester abroad (30 credits) as part of an exchange programme in one of the 145 worldwide recognised partner universities in management, some of which are part of the exclusive PIM (Partnership in International Management) network, have accreditations such as EQUIS....
- A quadrimester in Flanders (30 credits) as part of the Erasmus Belgica programme, at one of the 3 recognised partner
  universities in management.
- The exclusive and unique opportunity in Belgium to follow the prestigious Master's in International Management organised by the CEMS network
- 4. The opportunity to follow the annual block 2 abroad as part of the 'IB' International Business programme, which includes a quadrimester abroad as part of an exchange programme at a partner university and a six-month work placement in a company outside Europe.
- 5. The possibility of acquiring two Master's degrees by combining a full year at LSM (UCLouvain) and another full year at a partner university. Several 'DD' double degrees and a DDD (Dedicated Double Degree) are offered in partnership with 7 prestigious European universities.
- 6. The **possibility** for a student to follow the **entire programme in English**.

# Possible trainings at the end of the programme

- Doctorate in "Economics and Business Management" (Louvain-la-Neuve)
- Master [120] in Environmental Science and Management (Louvain-la-Neuve)
- Master [60] in Information and Communication (Louvain-la-Neuve)
- Master [60] in Information and Communication (Mons)
- Master [120] in Law (through the successful completion of the bachelor's and master's degrees in management, as well as the minor's access and additional courses in law)

## **Contacts**

# **Curriculum Management**

Faculty

Structure entity SSH/LSM

Denomination Louvain School of Management (LSM)

Sector Human Sciences (SSH)

Acronym LSM

Postal address Place des Doyens 1 - bte L2.01.01

1348 Louvain-la-Neuve

Website http://www.uclouvain.be/lsm

Mandate(s)

• Dean : Matthieu de Nanteuil

· Administrative director : Helena Torres

Commission(s) of programme

Commission d'enseignement de la Louvain School of management (CLSM)

Academic supervisor: Evelyne Léonard

Jury

• President of the jury - Prof. Benoît Gailly: president-jury-lln@uclouvain.be

• Secretary of the jury: Evelyne Léonard

Useful Contact(s)

• Admissions of (future) holders of a Belgian's degree - Mrs Anneliese Desbuquoit: lsm-belgian-admissions@uclouvain.be

• Admissions of (future) holders of a non-Belgian's degree - Mrs Estelle Tonon: Ism-international-admissions@uclouvain.be

• Studies Advisor - Mrs Anneliese Desbuquoit: Ism-head-student-office@uclouvain.be