

 *The version you're consulting is not definitive. This programme still may change. The final version will be published on 1th June.*

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APPCOMU - Introduction

Introduction

APPCOMU - Teaching profile

Learning outcomes

Programme

DETAILED PROGRAMME BY SUBJECT

- Mandatory
- ⊗ Optional
- △ Not offered in 2025-2026
- Not offered in 2025-2026 but offered the following year
- ⊕ Offered in 2025-2026 but not the following year
- △ ⊕ Not offered in 2025-2026 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

30 crédits

Year
2 3

Content:

Module obligatoire (16 credits)

● LECGE1213	Marketing [M]	Nicolas Kervyn	(FR) [q1] [30h+15h] [4 Credits] 🌐	X	X
● LECGE1317	Critical Analysis of organizations and markets [S]	Joseph Amougou Matthieu de Nanteuil	(FR) [q1] [30h] [4 Credits] 🌐	X	X
● LECGE1315	Business Strategy [M]	Alain Vas	(FR) [q1 or q2] [20h+10h] [4 Credits] 🌐	X	X
● LECGE1321	Human Management	Laurent Taskin	(FR) [q2] [30h+15h] [4 Credits] 🌐	X	X

Cours au choix (14 credits)

Au choix 14 ECTS (min) parmi:

⊗ LCCR1211	Analyse de pratiques culturelles	Véronique Bragard Martin Buysse Sarah Sepulchre	(FR) [q2] [30h] [5 Credits] 🌐	X	X
⊗ LPSP1322	Stereotypes, prejudices and discrimination	Stéphanie Demoulin Vincent Yzerbyt	(FR) [q1] [30h] [4 Credits] 🌐 > English-friendly	X	X
⊗ LARKE1120	Iconography and iconology	Marco Cavalieri Ralph Dekoninck	(FR) [q2] [30h] [5 Credits] 🌐	X	X
⊗ LMUSI1511	Arts and civilisations: music history	Brigitte Van Wymeersch	(FR) [q1] [30h] [5 Credits] 🌐	X	X

THE PROGRAMME'S COURSES AND LEARNING OUTCOMES

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

APPCOMU - Information

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/SESP

[\(SESP\)](#)

Faculty of Economic, Social and Political Sciences and Communication [\(ESPO\)](#)

Human Sciences [\(SSH\)](#)

SESP

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Jury

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- Secrétaire du jury: [Sarah Sepulchre](#)

Useful Contact(s)

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