



*The version you're consulting is not definitive. This programme still may change. The final version will be published on 1th June.*

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## APPCOMU - Introduction

### Introduction

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#### Introduction

Please note: the "Communication" specialisation will only be offered to students already enrolled in it before 2025-2026.

## APPCOMU - Teaching profile

### Learning outcomes

### Programme

#### DETAILED PROGRAMME BY SUBJECT

- Mandatory
- ⊗ Optional
- △ Not offered in 2026-2027
- ⊖ Not offered in 2026-2027 but offered the following year
- ⊕ Offered in 2026-2027 but not the following year
- △ ⊕ Not offered in 2026-2027 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

30 crédits

Year  
2 3

#### Content:

##### Module obligatoire (16 credits)

○ LECGE1315	<a href="#">Business Strategy</a>	Alain Vas	(FR) [q1 or q2] [20h+10h] [4 Credits] 🌐	X	X
○ LECGE1321	<a href="#">Human Management</a> [M]	Laurent Taskin	(FR) [q2] [30h+15h] [4 Credits] 🌐	X	X
○ LECGE1102	<a href="#">Economic sociology</a> [M]	Matthieu de Nanteuil	(FR) [q1] [30h+15h] [4 Credits] 🌐	X	X
○ LECGE1209	<a href="#">Marketing and Consumer Behavior</a> [C]		(FR) [q1] [30h+15h] [4 Credits] 🌐	X	X

##### Cours au choix (14 credits)

Au choix 14 ECTS (min) parmi:

⊗ LCCR1211	<a href="#">Analyse de pratiques culturelles</a>		(FR) [q2] [30h] [5 Credits] 🌐	X	X
⊗ LPSP1322	<a href="#">Stereotypes, prejudices and discrimination</a> [M]	Stéphanie Demoulin Vincent Yzerbyt	(FR) [q1] [30h] [4 Credits] 🌐 > English-friendly	X	X
⊗ LARKE1120	<a href="#">Iconography and iconology</a>		(FR) [q2] [30h] [5 Credits] 🌐	X	X
⊗ LMUSI1511	<a href="#">Arts and civilisations: music history</a>		(FR) [q1] [30h] [5 Credits] ⊕ 🌐	X	X

#### THE PROGRAMME'S COURSES AND LEARNING OUTCOMES

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## APPCOMU - Information

### Evaluation

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*The evaluation methods comply with the [Academic regulations and procedures](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".*

### Contacts

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#### Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/SESP

(SESP)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

SESP

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Jury

- Président du jury: [Thibault Philippette](#)
- Secrétaire du jury: [Sarah Sepulchre](#)

Useful Contact(s)

- Conseillère aux études: [Marie Lefèvre](#)

