UCLouvain

COMM2M1

2026 - 2027

Master [60] in Information and Communication

At Mons - 60 credits - 1 year - Day schedule - In French
Dissertation/Graduation Project : **YES** - Internship : **NO**
Activities in English: **NO** - Activities in other languages : **NO**
Activities on other sites : **NO**
Main study domain : **Information et communication**
Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**
Programme acronym: **COMM2M1** - Francophone Certification Framework: 7

Table of contents

Introduction 2
Teaching profile 3
Learning outcomes 3
Programme 3
Detailed programme by subject 3
Supplementary classes 7
The programme's courses and learning outcomes 9
Information 10
Access Requirements 10
Evaluation 12
Contacts 12

COMM2M1 - Introduction

Introduction

COMM2M1 - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

CG1.

CG2.

CG3.

CG4.

CG5.

COMM2M1 Programme

Detailed programme by subject

CORE COURSES

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Pour les étudiants non-titulaires d'un master (45 credits)

MCOMU2202	Marketing Communications	Karine Charry	FR [q1] [30h] [5 Credits]
MCOMU2701	Développement et gestion de projet Web créatif	Suzanne Kieffer	FR [q1] [30h] [5 Credits]
MCOMU2901	Mémoire M60 (bachelier)		FR [] [] [23 Credits]
MCOMU2910	Séminaire d'accompagnement au mémoire: concepts et méthodes	Sandrine Roginsky	FR [q1+q2] [45h] [2 Credits]
MSHUM2201	Compétences relationnelles	Harmony Glinne-Demaret	FR [q1] [15h+30h] [5 Credits]
MDROI2201	Droit des médias et de la communication	Bernard Mouffe	FR [q1] [30h] [5 Credits]

Pour les étudiants titulaires d'un master (30 credits)

Activités obligatoires (20 credits)

MCOMU2701	Développement et gestion de projet Web créatif	Suzanne Kieffer	FR [q1] [30h] [5 Credits]

MCOMU2903	Mémoire M60 (master)		FR [] [] [15 Credits]

Activités au choix (10 credits)

Deux cours parmi:

MCOMU2202	Marketing Communications	Karine Charry	FR [q1] [30h] [5 Credits]
MSHUM2201	Compétences relationnelles	Harmony Glinne-Demaret	FR [q1] [15h+30h] [5 Credits]
MDROI2201	Droit des médias et de la communication	Bernard Mouffe	FR [q1] [30h] [5 Credits]

OPTIONS

> Stratégies de communication *[en-prog-2026-comm2m1-mcomm506o]*
> Nouveaux médias *[en-prog-2026-comm2m1-mcomm507o]*
> Communication culturelle *[en-prog-2026-comm2m1-mcomm508o]*
> Communication culturelle: compléments *[en-prog-2026-comm2m1-mcomm509o]*
> MONS - Communication et production de contenu web (option de base) *[en-prog-2026-comm2m1-mcomm410o]*

STRATÉGIES DE COMMUNICATION [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

MCOMU2104	Audit, évaluation et intervention en communication	François Lambotte	FR [q1] [30h] [5 Credits]
MCOMU2112	Stratégies de communication et communication de crise	Tama Rchika Damien Renard	FR [q1] [30h] [5 Credits]
MCOMU2110	Communication d'intérêt général et publics citoyens	Emily Hoyos Sandrine Roginsky	FR [q2] [30h] [5 Credits]

NOUVEAUX MÉDIAS [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

MCOMU2208	Stratégies d'audience et stratégies en médias digitaux	Jean-Michel Depasse	FR [q1] [30h] [5 Credits]
MCOMU2113	Sémiotique du web	Andrea Catellani	FR [q1] [30h] [5 Credits]
MCOHD2003	Internet & Communication	Nicolas Bocquet (compensates Sandrine Roginsky) Inès Kalaï (compensates Sandrine Roginsky)	FR [q1] [30h] [5 Credits]

COMMUNICATION CULTURELLE [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
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- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

MCOMU2702	Communication et production événementielle	Chloé Colpé	FR [q1] [22.5h] [5 Credits]
MCOMU2114	Communication des organisations culturelles	Charlotte Jacquet	FR [q1] [22.5h] [5 Credits]
MCOMU2703	Etudes culturelles	Chloé Colpé (compensates Sébastien Fevry)	FR [q2] [30h] [5 Credits]

COMMUNICATION CULTURELLE: COMPLÉMENTS [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

MCOMU2108	Sociologie et politique des cultures	Jean-Gilles Lowies Philippe Scieur	FR [q2] [30h] [5 Credits]
MCOMU2109	Pratiques de communication culturelle	Delphine Jenart	FR [q2] [22.5h] [5 Credits]
MCOMU2111	Villes et cultures : analyse sociologique	Philippe Scieur Damien Vanneste	FR [q1] [30h] [5 Credits]

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	FR [q2] [15h] [5 Credits]
MCOMU2210	Production éditoriale et production médiatique sur le web	Marie Vancutsem Aline Wavreille	FR [q2] [22.5h] [5 Credits]
MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudez	FR [q2] [15h] [5 Credits]

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual block of their Masters programme, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

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- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

MCOMU1101	Information et communication	Jerry Jacques	FR [q1] [30h+40h] [5 Credits]
MCOMU1211	Communication et organisation	Déborah Horlait François Lambotte	FR [q2] [30h+10h] [5 Credits]
MCOMU1212	Media, journalism and social issues	Benoît Grevisse	FR [q1] [45h+10h] [5 Credits]
MCOMU1213	Médias, cultures et récits	Esther Haineaux (compensates Sébastien Fevry) Sarah Sepulchre	FR [q2] [30h+10h] [5 Credits]
MANGL1339	English 3	Charline Coduti Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h+45h] [5 Credits]

Méthodologie universitaire

MMETH1203	Enquêter sur le monde d'aujourd'hui	Jehan Bottin	FR [q1+q2] [30h+30h] [5 Credits]
MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+20h] [5 Credits]

Cours au choix (5 crédits)

Un cours parmi

MCOMU1302	Séminaire de recherche en communication	Sophie Del Fa	FR [q2] [30h+10h] [5 Credits]
MCOMU1303	Médiation culturelle	Xavier Canonne Philippe Scieur	FR [q1+q2] [30h+30h] [5 Credits]
MCOMU1313	Cultures et usages du numérique	Grégoire Lits Sandrine Roginsky	FR [q1] [30h+0h] [5 Credits]
MCOMU1312	Ethique de la communication	Patrice De La Broise (compensates Andrea Catellani) Philippe Scieur	FR [q1+q2] [30h+15h] [5 Credits]

⊠ Cours de langues au choix

Une seconde langue étrangère à choisir parmi:

⊠ MNEER1341	Dutch 3	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+45h] [5 Credits]
⊠ MESPA1340	Spanish 3	Juan Francisco Hernandez Rodriguez (coord.) Fernando Juan San Basilio Pardo	ES [q1+q2] [0h+45h] [5 Credits]

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COMM2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > General access requirements
- > Specific access requirements
- > University Bachelors
- > Non university Bachelors
- > Holders of a 2nd cycle University degree
- > Holders of a non-University 2nd cycle degree
- > Access based on validation of professional experience
- > Access based on application
- > Admission and Enrolment Procedures for general registration

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access based on application	
		Access based on application	
Others Bachelors of the French speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Bachelors of the Dutch speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Foreign Bachelors			
		Access based on application	
		Access based on application	

Non university Bachelors

> Find out more about links to the university

Diploma	Access	Remarks
BA : conseiller(ère) en gestion de crise - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Access with additional training	
		Access with additional training	
Masters			
		Access based on application	
		Access with additional training	

Holders of a non-University 2nd cycle degree

Access based on validation of professional experience

It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience .

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Evaluation

The evaluation methods comply with the Academic regulations and procedures . More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity

Structure entity	SSH/ESPO/COMU
Denomination	(COMU)
Faculty	Faculty of Economic, Social and Political Sciences and Communication (ESPO)
Sector	Human Sciences (SSH)
Acronym	COMU
Postal address	Ruelle de la Lanterne magique 14 - bte L2.03.02 1348 Louvain-la-Neuve Tel: +32 (0) 10 47 27 97 - Fax: +32 (0) 10 47 30 44
Website	https://uclouvain.be/fr/facultes/espo/comu

Academic supervisor: andrea.catellani@uclouvain.be

Other academic Supervisor(s)

- andrea.catellani@uclouvain.be

Jury

- Président de jury: philippe.scieur@uclouvain.be
- Jury secretary: francois.lambotte@uclouvain.be

Useful Contact(s)

- Informations pour les futurs étudiants (Nicolas Hurtado de Jesus - tél. +32 (0)65 323 327): info-mons@uclouvain.be
- studies management officer: tatiana.nikitina@uclouvain.be