UCLouvain

CORP2M

2026 - 2027

Master [120] in Communication

At Louvain-la-Neuve - 120 credits - 2 years - Day schedule - In French
Dissertation/Graduation Project : **YES** - Internship : **YES**
Activities in English: **optional** - Activities in other languages : **optional**
Activities on other sites : **optional**
Main study domain : **Information et communication**
Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**
Programme acronym: **CORP2M** - Francophone Certification Framework: 7

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CORP2M - Introduction

Introduction

Introduction

The **Master's in Communication** aims to train students, tomorrow's communicators, in communication professions. The programme enables them to acquire and develop skills in critical and strategic analysis of communication and to discover high-level professional techniques.

Objectives

- To train you in the communication professions thanks to a teaching team made up of academics and high-level professionals.
- To enable you to acquire theoretical and operational skills to be able to develop a strategic vision.
- To help you to build you an expert profile thanks to a wide choice of options.

The Master's degree is a comprehensive training to become a critical analyst and strategist of communication. It offers students the possibility to further specialise by choosing from four specialisations:

Specialisations of the Master in Communication:

Strategic Communication for Organisations (LLN)	The objectives of the "Strategic Communication of Organisations" specialisation are to train students in the issues of opinion, image and reputation in a changing world. This major aims to prepare future specialists in strategy and project management in the world of communication (https://uclouvain.be/prog-corp2m-lcorp203s)
Cultural industries studies	The aim of the "Cultural Industries Studies" major is to train students in the challenges facing the cultural industries in terms of representation, strategies and media innovations in a constantly evolving sector (https://uclouvain.be/prog-corp2m-lcorp203s).
Web strategy and communication (Mons)	The objectives of the "Web Strategy and Communication" specialisation are to train students in the media ecosystem, in particular the web, in order to be able to develop and conduct appropriate communication policies and strategies (https://uclouvain.be/prog-comm2m-mcomm302s)
Culture and communication (Mons)	The objectives of the "Culture and Communication" specialisation are to train students in the analysis of cultural productions and the implementation of communication policies and practices in the cultural sector (https://uclouvain.be/prog-comm2m-mcomm302s)

Advantages

- A tailor-made campus:
  - a particularly innovative and high-tech campus in Mons
  - an international and stimulating campus in Louvain-la-Neuve
- L'accès aux **réseaux** des anciens (alumni) UCLouvain et COMU
- Access to the UCLouvain and COMU alumni networks
- A pedagogical approach based on individual and collective projects and case studies;
- A tailor-made campus:
  - In Mons, it is based on advanced and individualised technological devices (usability lab, transmedia studio, social media lab, media and cultural institutions, etc.).
  - in Louvain-la-Neuve, it is based on the richness and dynamism of the city-university and on a network of partners in related fields (management, journalism, political science, information science and technology, European studies, media and cultural institutions, etc.)
- The opportunity to practice your skills in real conditions, thanks to a professional field experience, which ranges from a few months to an academic year.
- The opportunity to spend part of your programme abroad at one of our 45 partner universities in Europe, North America, South America and Asia.
- Cutting-edge research in communication.
- The possibility of following the master's degree in double graduation (with the University of Sherbrooke) or in triple graduation (with Sc Po Aix and the University of Sherbrooke).

International Masters

The possibility to follow the master in double degree (with the University of Sherbrooke) or in triple degree (with the University of Sc Po Aix and the University of Sherbrooke).

- Double Master's degree in International Strategic Communication.

  Since the start of the 2018-2019 academic year, UCLouvain and the University of Sherbrooke (Canada) offer a double degree (master's/master's) in international strategic communication.
- Triple Master's degree in International Political Communication and Democratic Risk.

  Since the beginning of the academic year 2021-2022, UCLouvain, the University of Aix en Provence (France) and the University of Sherbrooke (Canada) offer a triple degree (master's degree) in International Political Communication and Democratic Risk.

Master's degree in staggered timetable - in alternation

Since the beginning of the 2023-2024 academic year, a Master's degree in strategic communication is offered on the UCLouvain Fucam Mons site. Unique in Belgium, this Master's degree is the first Master's degree in communication to be offered on a sandwich course.

The work-study programme at the university offers students practical experience that prepares them for their future career, while allowing them to continue their university studies. Employers also benefit from this approach, as they can train potential employees while identifying early talent for their company. Work-linked students are paid/compensated for their work in the company.

More information on this programme can be found at: https://uclouvain.be/prog-coam2m

Your profile

The Master's degree in communication is aimed at students interested in communication jobs in the commercial, non-commercial, cultural, public and private sectors.

You are interested in:

- Communication in organisations
- Communication project management
- Strategic thinking around the implementation of a communication plan
- Acquiring practical skills in communication production on various media
- Media content analysis

Your future job

At the end of your communication studies, you will be able to work as as a communication manager or project manager in:

- Internal communication
- Political communication
- Community management
- Institutional or corporate communication
- Public relations
- Media industries (institutions, production companies, etc.)
- Government analysis departments

COMU alumni are present in a very wide range of organisations. For example: Solvay, RTBF, Thalys, Louis Vuitton, FINN Public Relations, Walloon Government, Office de la Naissance et de l'Enfance, etc.

Your programme

The master's degree offers you :

- a specialised training in the major professional fields of information and communication ;
- a programme that combines theoretical and analytical mastery with practical learning of high-level professional techniques
- an integrated approach based on projects, to be carried out individually or in groups, and case studies
- a multidisciplinary view of communication issues;
- the opportunity to practice your skills in real conditions, thanks to a field placement;
- the opportunity to spend part of your programme abroad.

In Louvain-la-Neuve, the master's degree offers a choice between three majors:

- strategic communication in organisations ;
- studies of cultural industries

You will complete your programme by choosing two to three options, to deepen your focus or to meet specific expectations of the professional sector: most options are worth 15 credits; two (Erasmus, INEO) are worth 30 credits.

CORP2M - Teaching profile

Learning outcomes

The Master 120 in Communication trains communication specialists in various organisational, cultural, media and political fields. The students who have access to it have previously mastered the foundations and disciplinary theories of communication. The Master 120 aims to enable them to specialise in one of the major professional fields by choosing a field of study.

It offers :

- specialised training in one of the major professional fields of communication;
- a programme that combines theoretical and analytical mastery with practical training in high-level professional techniques
- an integrated approach based on projects, to be carried out individually or in groups, and case studies;
- a multidisciplinary look at the challenges of communication;
- the possibility of exercising their skills in real conditions, thanks to a field placement;
- the opportunity to spend part of their programme abroad.

On successful completion of this programme, each student is able to :

CG Competences common to the School of Communication's 120 masters courses:

- CG1 Demonstrate a thorough understanding and mastery of the theoretical and historical frameworks of information and communication sciences.
- CG2 Analyse and evaluate communication objects and processes in different social, political and cultural contexts in order to account for their effectiveness and to uncover the social, political and cultural issues that drive them.
- CG3 Act appropriately, critically, ethically and creatively to manage a communication situation.

The student will be able to:

- GC3.1 - Question the scope of acts of information and communication in ethical terms and situate them in relation to law and ethics
- CG3.2 - Take a critical look at a media document by identifying its ideological content and analysing it and discussing its intended/ possible effects.
- CG3.3 - Express his/her ideas orally, in writing and through multimedia in a coherent and convincing way, respecting the ethics of his/her profession.

- CG4 - To make available relevant information or knowledge (political, economic, social...) adapted to the target audience and to interact constructively with the different actors involved in/by them.

The student will be able to:

- CG4.1 — Communicate, orally and in writing, in a relevant way on complex situations / subjects
    - CG4.1.1 — Select relevant information to analyse and compare given situations.
    - CG4.1.2 — Present information in a correct, structured, clear, precise and reasoned way (e.g. in reports, balance sheets, notes, minutes, etc.).
    - CG4.1.3 — Adapt communication (content and form) to the target audience and to the intentions according to the communication standards specific to the context (popularise, etc.).
- CG4.2 — C Communicate in English, orally and in writing, in a clear, coherent and reasoned manner and with ease on general subjects or subjects related to the fields of information and communication sciences. (Level B2 of the Common European Framework of Reference).
- CG4.3 — Dialog, interact and negotiate constructively with a variety of interlocutors, including collaborators, decision-makers and target audiences.
- CG4.4 — Integrate and collaborate effectively within a team and/or with networked actors involved in a given situation.

- CG5 - To design and carry out a personal research project (dissertation), using a rigorous and critical scientific and methodological approach, to investigate a problem in information and communication sciences.

The student will be able to:

- CG5.1 - Define and specify a research problem by ensuring its contextualisation.
- CG5.2 - Carry out a critical synthesis of the literature on this problematic by making an active, critical and relevant use of information tools, primary and secondary sources.
- GC5.3 - Construct and implement a rigorous and relevant methodological system to address the issue.
- CC5.4 - Design and carry out, where appropriate, quantitative and/or qualitative empirical research, using appropriate analytical tools.
- CG5.5 - Develop an objective analysis and a spirit of synthesis enabling the parameters involved to be put into perspective and relevant conclusions to be drawn.
- CG5.6 - Generally demonstrate a critical distance both from one's own work and from the knowledge mobilised in it.

- GC6 - To act as a critical and responsible graduate and to have developed a capacity for continuous questioning.

The student will be able to:

- CG6.1 - Project oneself in a socio-professional practice according to a well-founded academic approach (from a theoretical and methodological point of view) and characterised by a reflective and critical approach.
- CG6.2 - Commit, decide and act autonomously and responsibly with respect to the framework, the work context and others.
- CG6.3 - Adopt a posture of an actor aware of his/her social and civic responsibility.
- CG6.4 - Integrate a logic of critical distance from oneself (one's achievements, skills, limits, productions and actions), a logic of learning and continuous development which are essential to evolve positively in one's socio-professional environment.

- CG7 - To develop skills specific to a first concrete work experience (internship):

The student will be able to:

- GC7.1 - Position and exercise one's role and field of action within an organisation, interfacing with the various stakeholders (internal and external) and adapting to the context and operating logics.
- CG7.2 - Confront theory and practice in order to learn to take a critical look at the functioning of an organisation and/or a problematic situation on the one hand, and on the other hand, at the theory in relation to the reality in the field ("back and forth" between theories and practices).

Specific competences for the "Strategic communication of organisations":

The student will be able to:

- C-GCO-RP1 - Master the theoretical frameworks of strategic communication of organisations.
- C-GCO-RP2 - Master the main methods of analysis and research on the strategic communication of organisations.
- C-GCO-RP3 - Acquire strategic skills to develop, implement and evaluate organizational communication actions and campaigns, also from an economic point of view.
- C-GCO-RP4 - Know how to analyse the context of the digitalisation of communication, and how to adapt organisational communication strategies to this context.
- C-GCO-RP5 - Know the professional fields of strategic communication in organizations.
- C-GCO-RP6 - Master the concepts and principles of marketing, particularly in its communicative dimension.
- C-GCO-RP7 - Learn to evaluate the critical dimension of the strategic communication of organizations, knowing how to situate them in their social, political, technological, economic and historical context.
- C-GCO-RP8 - Learn to evaluate the ethical dimension of strategic communication in organizations, in order to promote responsible behaviour in concrete communication situations
- C-GCO-RP9 - Master the concepts and principles of corporate communication in organizations (market and non-market).
- C-GCO -RP10 - Learn to communicate in languages other than French (preferably English and Dutch) with a language adapted to the professional context of strategic communication in organisations.
- C-GCO-RP11 - Learn to apply the skills and knowledge accumulated in the study programme in the framework of the project courses, through teamwork for the realization of concrete projects in the field of organizational communication.

Competencies specific to the "Cultural Industries Studies" specialization

- G-GCO-IC1 - Master the theoretical frameworks of the cultural industries.
- G-GCO-IC2 - Master the main methods of analysis and research relating to media cultures.
- G-GCO-IC3 - Acquire strategic skills to develop, implement and evaluate projects related to the cultural industries (promotion, content development, programming...), also from an economic point of view.
- G-GCO-IC4 - Analyze the digitization of the cultural industries, and adapt organizational communication strategies to this sector.
- G-GCO-IC5 - Know the professional fields of the cultural industries.
- G-GCO-IC6 - Learn to evaluate the critical dimension of cultural and media productions, by knowing how to situate them in their social, political, technological, economic and historical context.
- G-GCO-IC7 - Learn to evaluate the ethical dimension of the workings and productions of the cultural industries, to encourage responsible behavior in concrete communication situations.
- G-GCO-IC8 - Learn to communicate in languages other than French (preferably English and Dutch), using language appropriate to the professional context of the cultural industries.
- G-GCO-IC9 - Learn to apply the skills and knowledge acquired in the program of study in project courses, through teamwork on concrete projects in the cultural industries.

Axial options

Axial option : Web Engineering

- C-EVAL2 1 master the theoretical and practical concepts and key trends in order to support brands, organisations and their leaders in developing strategies or formulating responses adapted to the specificities of digital communication.
- C-EVAL2 2 know how to develop an online strategic watch.
- C-EVAL2 3 know how to use digital communication tools adapted to each communication situation (marketing, press relations, recruitment, stakeholders dialogue, financial, internal or crisis communication).
- C-EVAL2 4 know how to develop a dashboard with performance indicators for each tool used.
- C-EVAL2 5 know the processes of human perception and cognition involved in processing visual or multimodal representations of information and data.
- C-EVAL2 6 apply knowledge of human perception and cognition processes in the analysis and production of information and data presentation devices.

Competencies for axial options specific to the "Cultural Industries Studies" specialization

Option : Prototyping and content creation

- C-PCC 1 Acquire scientific skills to analyze and contextualize the media and forms used by the cultural industries.
- C-PCC 2 Understand the circulation of media productions in a multicultural, digitized context.
- C-PCC 3 Identify the specific nature of content prototyped and created in the cultural industries.
- C-PCC 4 Master the process of prototyping and creating media content.
- C-PCC 5 Develop and manage a project related to the cultural industries.

Option : Art and digital writing

- C-AEN 1 Acquire scientific skills to analyze and contextualize the writing and forms used by the cultural industries.

- C-AEN 2 Acquire writing skills to produce media content, taking into account the contexts and issues specific to the cultural industries.
- C-AEN 3 Identify the differences and specificities between the types of writing circulating in the professional field (press releases, interviews, reviews, synopses, pitches, cultural season presentations, etc.), and know how to produce these types of writing appropriately.
- C-AEN 4 Combine mastery of communicative writing with the formal requirements of graphic design and digital circulation.

Option : Exploring digital worlds

- C-EXMN 1 Develop online strategic intelligence.
- C-EXMN 2 Analyze emerging digital devices, understanding their underlying technologies, conditions of emergence and societal consequences.
- C-EXMN 3 Understand the social relationships forged between the various actors and users of digital worlds (human and non-human).
- C-EXMN 4 Learn to assess the ethical dimension of digital devices, to encourage responsible behavior in the consumption and use of media content;

Program and cross-cutting Options

Work and organisation

- C-TRAVORG-1 Understand how organisations work and the factors that influence them.
- C-TRAVORG-2 Know and master HRM (human resources management) practices.
- C-TRAVORG-3 Know how to carry out an organisational diagnosis, with a view to acting appropriately as a manager in the long term, but also with a view to decoding future professional situations.

Communication of European Union

- C-EURCOM-1 Know how to analyse, in concrete situations, the communication and influence strategies of social organisations (interest groups, pressure groups, social movements, economic operators), political organisations (political parties and political representatives) and institutional organisations (public administrations, public and semi-public bodies, parliamentary and governmental institutions).
- C-EURCOM-2 Acquire the tools to intervene in terms of consultancy in the sectors indicated in C-EURCOM-1.
- C-EURCOM-3 Develop understanding and knowledge of the theories used to explain the process of European integration.
- C-EURCOM-4 Learn to identify the key moments in European integration projects, to highlight individual and institutional variables, to measure the impact of economic factors and the external environment, and to understand the interactions with domestic political concerns.

Consumer Insights (LLN)

- C-COINS-1 Master the conceptual frameworks and factors that influence consumer behaviour and attitudes and be familiar with the main approaches to analysing consumer perceptions, behaviour and attitudes.
- C-COINS-2 Acquire skills for working in a context of cultural diversity.
- C-COINS-3 Develop mastery of a scientific and systematic approach to complex intercultural management situations.

Marketing Communication

- C-COMMKT-1 - Understand the role of communication in a marketing approach.
- C-COMMKT-2 - Combine creativity and strategic objectives.
- C-COMMKT-3 - Develop and use evaluation tools for marketing communication campaigns, carry out a market study

Professional Immersion

- C-COMIMPRO-1 - Step back critically from an organisational and communication reality to highlight the problems observed.
- C-COMIMPRO-2 - Manage the relationship with the partner and the members of his/her organisation.
- C-COMIMPRO-3 - Select, prioritise and operationalise recommendations.

Cultures and Society

- C-CULTSOC-1 Master the contributions of Anglo-Saxon and French sociology on the city and methods of analysing spaces.
- C-CULTSOC-2 Know the main areas of public policy in the cultural field and draw up an inventory of cultural policies in the Wallonia-Brussels Federation.
- C-CULTSOC-3 Know the dominant theoretical currents and paradigms in the field of cultural studies, and use this knowledge to analyse past and contemporary cultural approaches and productions.

Communication and ecological transition

- C-TRANS 1 Gain an interdisciplinary and integrated understanding of today's issues at the intersection of the environment, development and population, with a view to developing environmental communication activities.
- C-TRANS 2 Know the basic techniques of environmental communication and conflict management through negotiation.
- C-TRANS 3 Know the principles of scientific popularization, know how to evaluate systems and produce adapted forms of communication in this field.
- C-TRANS 4 Know and practice journalistic forms related to environmental issues.

Opening Louvain School of Journalism

- C-OUVEJL-1 Initiate students to the challenges of journalism concerning European information, by also developing a knowledge of the European institutions, and practise journalistic production dealing with European current affairs.

- C-OUVEJL-2 Develop a knowledge of the ethical standards of journalism, and learn to devise independent ethical reasoning and socially responsible journalistic practices.
- C-OUVEJL-3 Understand the economic dimension of journalism and the media and be able to critically reflect on contemporary socio-economic issues in journalism.
- C-OUVEJL-4 Know the specific features of journalistic practices related to environmental issues (climate change, natural disasters, health crises, etc.).

Opening in socio-educational communication

- C-OUVCS-1 Know the theories relating to scientific popularisation, know how to evaluate a scientific communication or popularisation device, and know how to design a small popularisation device.
- C-OUVCS-2 Be familiar with media literacy (the digital and media skills required by individuals in the contemporary context) and learn to think about the construction of devices designed to assess users' skill levels, and then critically consider the resources needed to develop these skills.
- C-OUVCS-3 Learning to analyse the options underlying an educational document or device, and knowing how to design and implement a protocol for evaluating the educational effects of a media document or device on a given audience.

Communication Research

- C-RECOM-1 Deepening knowledge of the major approaches in the field of communication analysis in order to compare them, situate them and identify their convergences and differences.
- C-RECOM-2 Learn to identify and question relevant scientific contributions in order to carry out specific research in the field of information and communication sciences.

INEO

- C-ENTREP-1 - Developing an entrepreneurial spirit
- C-ENTREP-2 - Develop entrepreneurial knowledge (knowledge of tools such as business plans and business model canvas, management tools for small structures, etc.)
- C-ENTREP-3 - Develop entrepreneurial skills (including the skills required to launch and develop a project, ideation techniques, pitching techniques, collaborative work in multidisciplinary teams)

Media Culture

- C-CULTMED-1 Acquire the conceptual and methodological frameworks for analysing cultural and media productions, including their production and reception.
- C-CULTMED-2 Acquire the necessary tools to analyse cinematographic productions and their social reception and impact.
- C-CULTMED-3 Develop analytical models and conceptual perspectives linked to more recent approaches in narratology, in order to analyse new media manifestations of narrative in the era of transmedia storytelling.

Communication and Content Production for the Web

- C-PROWEB-1 Understanding the impact of emerging technologies (mobile, big data, social networks) on work and management.
- C-PROWEB-2 Organise and manage an editorial strategy for the web (editorial manager).
- C-PROWEB-3 Use web tools to monitor and research information needed for editorial and media production.
- C-PROWEB-4 Design and develop editorial projects for the web.
- C-PROWEB-5 Understand the role of cognitive resources in the way Internet users use digital devices, in order to be able to take them into account in the realisation of a web communication strategy.

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Programme structure

The programme is built as follows:

- a core curriculum (45 credits) comprising in particular :

- two language courses (6 credits)
- activities related to the dissertation (25 credits),
- an internship (10 credits),

- a specialization of 30 credits (basic training);
- options for a total of 30 credits, to be chosen among :

- axial options allowing the student to deepen his/her training (15 to 30 credits)
- programme options and cross-curricular options enabling students to open up their training to other complementary and interdisciplinary fields or to spend time abroad (15 to 30 credits).

CORP2M Programme

Detailed programme by subject

CORE COURSES [60.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Mémoire (25 credits)

				Year 1	Year 2
LCOMU2910	Seminar : Support in Methodology	Sophie Del Fa Jerry Jacques Olivier Standaert	FR [q1] [22.5h] [2 Credits]	x	
LCOMU2904A	Dissertation / Thesis - Thesis		FR [q2] [] [3 Credits]	x	
LCOMU2904B	Dissertation / Thesis - Thesis		FR [q1 or q2] [] [20 Credits]		x

Langues (6 credits)

Les étudiants n'ayant jamais suivi de cours de Néerlandais en secondaire et à l'Université peuvent remplacer ce cours par un autre cours de langue de même niveau. (Allemand : LALLE2501 ou Espagnol : LESPA2600)

LNEER2501	Seminar of professional integration: Dutch - intermediate level	Valérie Dachy Simon Labate Marie-Laurence Lambrecht (coord.)	NL [q1+q2] [30h] [3 Credits]	x	
LANGL2601	English for Communication - Entry to Professional life	Céline Gouverneur (coord.) Marielle Henriet	EN [q1+q2] [30h] [3 Credits]	x	

Stage (10 credits)

Rem: Si l'étudiant désire effectuer un second stage, c'est en surplus des 120 crédits de son programme de master. Le second stage sera valorisé pour 5 crédits.

LCOMU2920	Stage		FR [q1 or q2] [] [10 Credits]		x

Autres activités (19 credits)

LCOMU2701	Multimedia course	Nicolas Baudoux Jean-Marc Everard Yves Thiran	FR [q1] [22.5h] [4 Credits]	x	
LESPO2000	Issues and challenges of managing workplace diversity *Ce cours est bilingue (FR-EN).*	Joelle Jablan Tama Rchika	FR [q2] [30h] [5 Credits] *> English-friendly*	x	
LCOMU2310	Communication strategy	Bruno Fierens François Lambotte	FR [q1] [30h] [5 Credits] *> English-friendly*	x	
LCOMU2342	Méthodes de recherche en communication	Andrea Catellani Sophie Del Fa Damien Renard	FR [q1+q2] [30h] [5 Credits]	x	

LIST OF FOCUSES

The student chooses one of the two specialisations offered.

> Professional Focus: communication stratégique des organisations *[en-prog-2026-corp2m-lcorp203s]*
> Professional Focus: Study of Cultural Industries *[en-prog-2026-corp2m-lcorp206s]*

PROFESSIONAL FOCUS: COMMUNICATION STRATÉGIQUE DES ORGANISATIONS [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LCOMU2361	Marketing, plateformisation et technologies digitales	Jean-Michel Depasse (compensates Damien Renard)	FR [q2] [30h] [5 Credits] *> English-friendly*	x	
LCOMU2710	Approche éthique et critique de la communication d'organisation	Lucile Bonnieux (compensates Andrea Catellani)	FR [q2] [22.5h] [4 Credits]	x	
LCOMU2615	Corporate communication	Damien Renard	FR [q1] [30h+15h] [5 Credits]	x	
LCOMU2340	Communication writing and graphism	Céline Faidherbe Félix Francotte Lara Van Dievoet	FR [q1] [30h+20h] [5 Credits]	x	
LCOMU2345	Communication, pouvoir(s) et contre-pouvoir(s) dans les organisations	Kevin Carillon Angèle Minguet	FR [q1] [30h] [5 Credits] *> English-friendly*	x	
LCOMU2372	Développement et gestion de projet	Katia Delvaille Thibault Dujardin-Bazier	FR [q1+q2] [30h] [6 Credits]	x	

PROFESSIONAL FOCUS: STUDY OF CULTURAL INDUSTRIES [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Students who have already taken the in-depth option will discuss with their programme leader which activities to use in place of LCOMU2200 and LCOMU2619.

Content:

				Year 1	Year 2
LCOMU2664	Socio-economics of cultural industries	Tanguy Habrand	FR [q1] [30h] [5 Credits]	x	
LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits]	x	
LCOMU2619	New narratologies and transmedia	Sébastien Fevry	FR [q2] [30h] [5 Credits]	x	
LCOMU2669	Video game analysis	Boris Krywicki (compensates Thibault Philippette)	FR [q2] [22.5h] [4 Credits]	x	
LCOMU2605	Analysis of televised series	Sarah Sepulchre	FR [q2] [22.5h] [4 Credits]	x	
LCOMU2221	Analysis of film productions	Sébastien Fevry	FR [q1] [22.5h] [4 Credits]	x	
LCOMU2668	Master Class movies/series/games	Sarah Sepulchre	FR [q1+q2] [15h] [3 Credits]	x	

OPTIONS

Options axiales

> Web engineering *[en-prog-2026-corp2m-lcorp217o]*
> Crisis and change management *[en-prog-2026-corp2m-lcorp250o]*
> Political and social issues in organizational communication *[en-prog-2026-corp2m-lcorp251o]*
> Cultural issues in communication *[en-prog-2026-corp2m-lcorp252o]*

Axial option Study of cultural industries

> Prototyping and content creation *[en-prog-2026-corp2m-lcorp221o]*
> Art and digital writing *[en-prog-2026-corp2m-lcorp223o]*
> Exploration of numerical worlds *[en-prog-2026-corp2m-lcorp224o]*
> MONS - Immersion professionnelle *[en-prog-2026-corp2m-mcomm210o]*

Options Programme

> Travail et organisation *[en-prog-2026-corp2m-lcorp206o]*
> Communication of European Union *[en-prog-2026-corp2m-lcorp218o]*
> Option Consumer Insights *[en-prog-2026-corp2m-lcorp210o]*
> MONS - Marketing communication *[en-prog-2026-corp2m-mingm210o]*
> MONS - Immersion professionnelle *[en-prog-2026-corp2m-mcomm210o]*
> MONS- Cultures et société *[en-prog-2026-corp2m-lcorp220o]*
> Communication and Ecological Transition *[en-prog-2026-corp2m-lcorp207o]*

Options transversales accessibles aux masters 120 de l'Ecole de communication

> Ouverture "Ecole de journalisme de Louvain" *[en-prog-2026-corp2m-lcomu202o]*
> Ouverture en communication socio-éducative *[en-prog-2026-corp2m-lcomu203o]*
> Recherche en communication *[en-prog-2026-corp2m-lcomu204o]*
> Multilingual communication *[en-prog-2026-corp2m-lcomu209o]*
> INEO - Interdisciplinary Entrepreneurship Training *[en-prog-2026-corp2m-lcomu210o]*
> MONS - Communication et production de contenu web (option de base) *[en-prog-2026-corp2m-mcomm410o]*
> Echange Erasmus ou international CORP2M *[en-prog-2026-corp2m-lcomu212o]*
> Modules Genre *[en-prog-2026-corp2m-lcomu250o]*

OPTIONS AXIALES

WEB ENGINEERING [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LCOMU2813	Web monitoring and reputation management	Lionel Groetaers Damien Renard	FR [q2] [30h] [5 Credits]	x	x
LCOMU2811	Information visualisation and multimodal presentation	Suzanne Kieffer	FR [q2] [30h] [5 Credits]	x	x
LCOMU2812	User experience	Suzanne Kieffer	FR [q1] [30h] [5 Credits]	x	x

CRISIS AND CHANGE MANAGEMENT [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LCOMU2610	Internal communication and communication of change	Chloé Dungelhoeff (compensates François Lambotte)	EN [q1] [30h] [5 Credits]	x	x
LCOMU2613	Crisis communication	Lionel Groetaers Mathieu Van Overstraeten	EN [q1] [30h] [5 Credits]	x	x
MCOMU2104	Audit, évaluation et intervention en communication	François Lambotte	FR [q1] [30h] [5 Credits]	x	x

POLITICAL AND SOCIAL ISSUES IN ORGANIZATIONAL COMMUNICATION [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LSPRI2200	Political communication	Sandrine Roginsky	FR [q2] [15h] [5 Credits]	x	x
LCOMU2708	Participation and digital controversies	Damien Renard Sandrine Roginsky	FR [q2] [30h] [5 Credits]	x	x
LCOMU2705	Communication des organisations alternatives	Sophie Del Fa	EN [q2] [30h+15h] [5 Credits]	x	x

CULTURAL ISSUES IN COMMUNICATION [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LCOMU2606	Inter-cultural communication	Marc Totté	FR [q2] [30h] [5 Credits]	x	x
LCOMU2632	Comparative approaches to public interest communication	Frédéric Gersdorff	FR [q2] [30h] [5 Credits] > English-friendly	x	x
LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits]	x	x

AXIAL OPTION STUDY OF CULTURAL INDUSTRIES

PROTOTYPING AND CONTENT CREATION [15.0]

Activities in this option enable the development of skills and knowledge related to prototyping and content creation in the context of the cultural industries.

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LSTIC2001	STIC Project 2	Jean-Marc Everard	FR [q1+q2] [22.5h] [10 Credits]	x	x
LCOMU2372	Développement et gestion de projet	Katia Delvaille Thibault Dujardin-Bazier	FR [q1+q2] [30h] [5 Credits]	x	x

ART AND DIGITAL WRITING [15.0]

The activities in this option develop writing skills and an understanding of the issues involved in the circulation of media productions.

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LCOMU2340	Communication writing and graphism	Céline Faidherbe Félix Francotte Lara Van Dievoet	FR [q1] [30h+20h] [5 Credits]	x	x
LCOMU2406	Genres journalistiques subjectifs	Francois Brabant Benoît Grevisse Benoît Grevisse (compensates Antonin Descampe)	FR [q2] [30h] [5 Credits]	x	x
LFRA2795	Digital literature: from hypertext to generative AI	Isabelle Gribomont	FR [q1] [22.5h] [5 Credits] *> English-friendly*	x	x

EXPLORATION OF NUMERICAL WORLDS [15.0]

The activities in this option provide a better understanding of the ethical and participatory challenges of the digital world.

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LCOMU2708	Participation and digital controversies	Damien Renard Sandrine Roginsky	FR [q2] [30h] [5 Credits]	x	x
LANTR2115	How can you be an anthropologist in today's world?	Pierre-Joseph Laurent	FR [q2] [15h] [5 Credits]	x	x
LFIAL2010	The Digital Turn in Culture & Ethics	Samuel Dishaw	FR [q1] [22.5h] [5 Credits]	x	x

MONS - IMMERSION PROFESSIONNELLE [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
MCOMU2704	Professional immersion – diagnostic module	Sébastien Fevry François Lambotte	FR [q2] [15h] [7 Credits]		x
MCOMU2705	Professional immersion – implementation module	Sébastien Fevry François Lambotte	FR [q2] [15h] [8 Credits]		x

OPTIONS PROGRAMME

TRAVAIL ET ORGANISATION [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LTRAV2600	Human Management	Michel Ajzen Marie Antoine	FR [q1] [30h] [5 Credits]	x	x
LSOC2026	Sociology of organised action	Marc Zune	FR [q2] [30h] [5 Credits]	x	x
LLSMS2070	Diagnostic organisationnel	Evelyne Léonard	FR [q2] [30h] [5 Credits]	x	x

COMMUNICATION OF EUROPEAN UNION [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LSPRI2200	Political communication	Sandrine Roginsky	FR [q2] [15h] [5 Credits]	x	x
LEUSL2010	Political Theories of European integration	Tom Delreux	EN [q1] [30h] [5 Credits]	x	x
LEUSL2043	History of European integration	Wim Weymans	EN [q1] [30h] [5 Credits]	x	x

OPTION CONSUMER INSIGHTS [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LLSMS2001	Consumer Behavior	Nicolas Kervyn	EN [q1] [30h] [5 Credits]		x
LLSMS2024	Marketing Studies	Gordy Pleyers	EN [q1] [30h] [5 Credits]		x
LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	EN [q1] [22.5h+7.5h] [5 Credits]		x

MONS - MARKETING COMMUNICATION [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

Content:

MCOMU2202	Marketing Communications	Karine Charry	[FR] [q1] [30h] [5 Credits]	x	x
MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	[FR] [q1] [30h] [5 Credits]	x	x
MCOMU2203	Processus de création publicitaire	Marc Soumillion	[FR] [q1] [30h] [5 Credits]	x	x

MONS - IMMERSION PROFESSIONNELLE [15.0]

Mandatory
Optional
Not offered in 2026-2027
Not offered in 2026-2027 but offered the following year
Offered in 2026-2027 but not the following year
Not offered in 2026-2027 or the following year
Activity with requisites
Open to incoming exchange students
Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

Content:

MCOMU2704	Professional immersion – diagnostic module	Sébastien Fevry François Lambotte	[FR] [q2] [15h] [7 Credits]		x
MCOMU2705	Professional immersion – implementation module	Sébastien Fevry François Lambotte	[FR] [q2] [15h] [8 Credits]		x

MONS- CULTURES ET SOCIÉTÉ [15.0]

Mandatory
Optional
Not offered in 2026-2027
Not offered in 2026-2027 but offered the following year
Offered in 2026-2027 but not the following year
Not offered in 2026-2027 or the following year
Activity with requisites
Open to incoming exchange students
Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

Content:

MCOMU2111	Villes et cultures : analyse sociologique	Philippe Scieur Damien Vanneste	[FR] [q1] [30h] [5 Credits]		x
MCOMU2108	Sociologie et politique des cultures	Jean-Gilles Lowies Philippe Scieur	[FR] [q2] [30h] [5 Credits]		x
MCOMU2703	Etudes culturelles	Chloé Colpé (compensates Sébastien Fevry)	[FR] [q2] [30h] [5 Credits]		x

COMMUNICATION AND ECOLOGICAL TRANSITION [15.0]

The activities in this option provide an in-depth look at the challenges of communication in the context of ecological transition.

- O Mandatory
- ⊠ Optional
- △ Not offered in 2026-2027
- ⊘ Not offered in 2026-2027 but offered the following year
- ⊕ Offered in 2026-2027 but not the following year
- △ ⊕ Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is open to students of the CORP2M programme - master in communication, Strategic communication of organisations major, 120 credits.

Students who choose LCOMU2126 must read the first part of the book "Écritures journalistiques", Benoît Grevisse, De Boeck Supérieur (first three chapters).

Content:

				Year 1	Year 2
O LENVI2004	Workshop in environmental communication and conflict management through negotiation	Nathalie Frogneux	FR [q1] [20h] [4 Credits]	x	x
O LENVI2101	Societies, populations, environment, development: issues and interdisciplinary approaches	Martin Colla (compensates Caroline Nieberding) Nathalie Frogneux (coord.) Jean-Pierre Raskin Jean-Pierre Raskin (compensates Julie Hermesse)	FR [q1] [45h] [6 Credits]	x	x

Courses to choose (5 credits)

L'étudiant·e choisit une des activités au choix.

⊠ LCOMU2600	Scientific popularisation	Jerry Jacques	FR [q2] [30h] [5 Credits]	x	x
⊠ LCOMU2126	Journalism and environmental issues	Grégoire Lits Arnaud Ruyssen	FR [q2] [15h] [5 Credits]	x	x

OPTIONS TRANSVERSALES ACCESSIBLES AUX MASTERS 120 DE L'ECOLE DE COMMUNICATION

OUVERTURE "ECOLE DE JOURNALISME DE LOUVAIN" [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	FR [q1] [30h] [4 Credits]	x	x
LCOMU2428	Enjeux journalistiques de l'actualité et des institutions européennes	Anne-Sophie Bruyndonckx Gaspard Grosjean Olivier Le Bussy	FR [q1] [22.5h] [5 Credits]	x	x
LCOMU2429	Socio-economics of journalism and news media	Bernard Marchant Olivier Standaert	FR [q2] [22.5h] [3 Credits]	x	x
LCOMU2126	Journalism and environmental issues	Grégoire Lits Arnaud Ruyssen	FR [q2] [15h] [3 Credits]	x	x

OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LCOMU2600	Scientific popularisation	Jerry Jacques	FR [q2] [30h] [5 Credits]	x	x
LCOMU2640	Media education and media literacy	Laureline Marc (compensates Jerry Jacques)	FR [q1] [30h] [5 Credits]	x	x
LCOMU2663	Educational effects of media	Martin Culot Esther Haineaux (compensates Thibault Philippette)	FR [q1] [30h] [5 Credits]	x	x

RECHERCHE EN COMMUNICATION [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

Content:

Activités obligatoires (10 credits)

LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Pierre Fastrez	FR [q2] [15h] [3 Credits]	x	x
LCOMU2101	Multidisciplinary Seminar on Research Communication 2	Pierre Fastrez	FR [q1+q2] [15h] [3 Credits]	x	x
LCOMU2160	Guided readings		FR [q1 or q2] [] [4 Credits]	x	x

Une activité au moins au choix (5 credits)

Cette activité est à choisir parmi tous les cours proposés à l'UCLouvain, à l'exclusion de ceux qui sont repris dans la finalité approfondie et des cours pratiques. Ce choix devra être validé par le responsable du programme.

MULTILINGUAL COMMUNICATION [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Students wishing to take this option must apply in writing before the end of the 1st term, following the instructions in the ' student guide '. The student chooses 15 course credits in one of the following three modern languages:

Year
1 2

Content:

Compréhension à la lecture et vocabulaire économique

L'étudiant choisit une des activités parmi :

LMULT2223	Economic and commercial texts in English: Exploring business genres and specialized vocabulary	Sylvie De Cock	EN [q1] [22.5h] [5 Credits]	x	x
LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Marlène Vrancx	NL [q1] [22.5h] [5 Credits]	x	x

Activités au choix (10 credits)

L'étudiant choisit 2 activités parmi :

LMULT2421	Economic, legal, social and political issues in English-speaking countries	Philippe Denis Maïté Dupont	EN [q1] [30h+15h] [5 Credits]	x	x
LMULT2424	Oral business communication techniques in English (Part 1)	Sylvie De Cock Katherine Opello	EN [q1] [15h+15h] [5 Credits]	x	x

				Year 1	2
LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Katrien De Rycke Matthieu Sergier	NL [q1] [30h+15h] [5 Credits]	x	x
LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap Sara Jonkers	NL [q1] [15h+15h] [5 Credits]	x	x

INEO - INTERDISCIPLINARY ENTREPRENEURSHIP TRAINING [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

INEO is a 2-year option offered in 30 Master programmes in 9 faculties of UCLouvain. It involves the completion of an inter-faculty dissertation (in teams) on a business creation project. Access to this option is limited to students selected on the basis of a portfolio and is not open to EJL2M students. All information on https://uclouvain.be/fr/etudier/ineo

Content:

Activités obligatoires (20 credits)

Rem 1 : Les étudiants n'ayant pas de prérequis en gestion devront suivre le cours LINEO2021 "Financer son projet". Rem 2 : Les séances du cours LINEO2003 sont réparties sur les deux blocs annuels du master. L'étudiant doit les suivre dès le bloc annuel 1, mais ne pourra inscrire le cours que dans son programme de bloc annuel 2.

				Year 1	Year 2
LINEO2001	Théorie de l'entrepreneuriat	Frank Janssen	FR [q1] [30h+20h] [5 Credits]	x	
LINEO2002	Aspects juridiques, économiques et managériaux de la création d'entreprise	Yves De Cordt Emilie Lubukayi Tshibuabua Ngalula	FR [q1] [30h+15h] [5 Credits]	x	
LINEO2003	Plan d'affaires et étapes-clefs de la création d'entreprise	Frank Janssen	FR [q2] [30h+15h] [5 Credits]		x
LINEO2004	Séminaire d'approfondissement en entrepreneuriat	Frank Janssen	FR [q2] [30h+15h] [5 Credits]	x	
LINEO2021	Financer son projet *UE obligatoire pour les étudiants n'ayant pas de prérequis en gestion*	Olivier Vercruysse	FR [q2] [30h+15h] [5 Credits]	x	

Activités au choix (10 credits)

Pour les étudiant·es qui suivent la finalité "Communication stratégique des organisations" du Master 120 en communication (LLN) (10 credits)

10 crédits d'activités parmi :

LCOMU2610	Internal communication and communication of change	Chloé Dungelhoeff (compensates François Lambotte)	EN [q1] [30h] [5 Credits]	x	x
LCOMU2613	Crisis communication	Lionel Groetaers Mathieu Van Overstraeten	EN [q1] [30h] [5 Credits]	x	x
LCOMU2813	Web monitoring and reputation management	Lionel Groetaers Damien Renard	FR [q2] [30h] [5 Credits]	x	x

Pour les autres étudiants (10 credits)

10 crédits d'activités d'une option complémentaire de la finalité choisie.

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	FR [q2] [15h] [5 Credits]	x	x
MCOMU2210	Production éditoriale et production médiatique sur le web	Marie Vancutsem Aline Wavreille	FR [q2] [22.5h] [5 Credits]	x	x
MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudez	FR [q2] [15h] [5 Credits]	x	x

ECHANGE ERASMUS OU INTERNATIONAL CORP2M [30.0]

MODULES GENRE [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

Module 1 : Couples, familles, sexualités

Les études de genre, à travers le regard de plusieurs disciplines, interrogent les conceptions à propos du couple, de la famille et de la sexualité. L'apport des études de genre permet souvent de réfléchir les multiples formes que peuvent prendre ces différentes sphères, mais aussi d'interroger et de déconstruire les approches conventionnelles et par trop monolithiques d'appréhender le(s) couple(s), la(les) famille(s), la(les) sexualité(s).

				Year 1	Year 2
LSEXM2713	Sociological approaches to family and couple	Pierre-Yves Wauthier	FR [q1] [30h] [5 Credits]	x	x
LSEXM2722	Special topics: psychological approaches of contemporary sexualities	Emilie Moget	FR [q1] [30h] [5 Credits]	x	x
LSEXM2810	Anthropology of the family and contemporary sexuality	Elisabeth Defreyne	FR [q2] [30h] [4 Credits]	x	x
LSEXM2812	Gender approach on the family and couple		FR [q2] [15h] [3 Credits]	x	x
LSEXM2814	Family policies	Jean-François Husson	FR [q2] [22.5h] [3 Credits]	x	x
LFILO2202	Biomedical Ethics	Samuel Dishaw	FR [q1] [30h+0h] [5 Credits]	x	x

Year
1 2

⊠ Module 2 : Cultures et représentations

Par le biais de différentes disciplines et en particulier l'histoire, la littérature, les média et la communication, l'anthropologie, la sociologie, la théologie, la philosophie, etc.). Les études de genre renvoient immanquablement a toute la question culturelle. Les cours repris dans cette option permettent d'explorer sous un regard neuf, les conceptions en matière de genre et plus spécifiquement les représentations et les discours associés à ce dernier.

⊠ LFRA2720	Questions of Literary History	Maxime Cartron (compensates Agnès Guiderdoni)	FR [q1] [22.5h] [5 Credits]	x	x
⊠ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits]	x	x
⊠ LENG2726	Gender and Sustainability in Utopian/Dystopian Literatures in English	Véronique Bragard	EN [q2] [15h] [5 Credits]	x	x
⊠ LHIST2733	Early Modern Gender and Religious Issues	Silvia Mostaccio	FR [q2] [22.5h] [5 Credits]	x	x
⊠ LTHEO2430	Religions and gender	Justine Manuel	FR [q1] [30h] [4 Credits]	x	x

⊠ Module 3 : Analyse des discriminations et promotion de l'égalité

Les études de genre permettent de révéler et comprendre les inégalités liées à la question du genre (discrimination, ségrégation, domination, etc.). Les cours de cette option présentent les cadres et concepts d'identification et d'analyse des inégalités, ainsi que les stratégies de lutte contre les discriminations et de promotion de l'égalité.

⊠ LDVLP2310	Gender and development	Jacinthe Mazzocchetti Emmanuelle Piccoli	FR [q1] [30h] [5 Credits]	x	x
⊠ LDEMO2130	Theories of socio-demographic change	Risto Conte Keivabu Ester Lucia Rizzi	FR [q2] [30h] [5 Credits] *> English-friendly*	x	x
⊠ LDROI1525	Gender law	Pascale Vielle	FR [q2] [30h] [5 Credits]	x	x
⊠ LDROP2072	Individual, Family and State	Geoffrey Willems	FR [q2] [30h] [5 Credits]	x	x
⊠ LPSYS2056	Psychologie du genre	Michael Andres (compensates Vincent Yzerbyt) Annalisa Casini Annalisa Casini (compensates Isabelle Roskam)	FR [q2] [30h] [5 Credits]	x	x

Alternatives

The School of Communication offers the unique opportunity of double and triple diplomas with renowned international partners. At the end of their course, students receive a Master's degree from each of the partner institutions.

In communication, the partners are the University of Sherbrooke (Canada) and Sciences Po Aix (France).

Find out more about the double Master's degree in International Strategic Communication.

Find out more about the triple degree in Political Communication of Organisations and Democratic Risks

> Master [120] in Communication [Double diplôme UCLouvain - uSherbrooke] *[https://uclouvain.be/en-prog-2026-corp2m-programme]*
> Master [120] in Communication [Triple degree in communication in international pol. and democratic risks (CORIS) Aix USherbrooke] *[https://uclouvain.be/en-prog-2026-corp2m-programme]*

MASTER [120] IN COMMUNICATION [DOUBLE DIPLÔME UCLOUVAIN - USHERBROOKE]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

Finalités

Professional Focus: communication stratégique des organisations (30 credits)

Content:

MASTER [120] IN COMMUNICATION [TRIPLE DEGREE IN COMMUNICATION IN INTERNATIONAL POL. AND DEMOCRATIC RISKS (CORIS) AIX USHERBROOKE]

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual block of their Masters programme, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Cours de langue

LANGL2433	English Communication Skills	Aurélie Deneumoustier (coord.) Marie Duelz (coord.) Marielle Henriet Alice Meurice	EN [q1 or q2] [30h] [3 Credits]
LNEER2433	Dutch for communication studies - Intermediate level - Beginning of part 2	Valérie Dachy Simon Labate (coord.)	NL [q1+q2] [30h] [3 Credits]

Enseignements spécifiques

LCOMU1224	Socioeconomic structures of the Media	Bernard Cools Bernard Cools (compensates Olivier Standaert)	FR [q1] [22.5h] [5 Credits]
LCOMU1332	Public relations	Katia Delvaille	FR [q1] [22.5h] [5 Credits]
LCOMU1333	Séminaire en communication	Andrea Catellani	FR [q1+q2] [7.5h+10h] [4 Credits]
LCOMU1313	Récit médiatique et journalisme	Grégoire Lits	FR [q1] [22.5h] [5 Credits]
LESPO1117	Information and Communication	Thibault Philippette	FR [q1] [30h] [5 Credits]
LCOMU1207	Digital Communication Law	Enguerrand Marique	FR [q2] [15h] [3 Credits]
LCOMU1205	Methodology II	Tatiana Daligault (compensates Sarah Sepulchre) Olivier Standaert	FR [q1+q2] [30h+30h] [6 Credits]
LCOMU1202	Communication and Organisation I	Sophie Del Fa Damien Renard	FR [q1] [30h] [6 Credits]
LCOMU1203	Media and Culture I	Andrea Catellani Tatiana Daligault (compensates Sarah Sepulchre)	FR [q1] [30h] [6 Credits]
LCOMU1201	Journalism I	Olivier Standaert	FR [q1] [30h] [6 Credits]
LCOMU1204	Writing for communication and journalism	Francois Brabant	FR [q2] [30h+15h] [6 Credits]
LCOMU1330	Ethique de la communication	Bertrand Henne	FR [q2] [22.5h] [4 Credits]

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme** : their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration puposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the Academic Regulations and Procedures .

 # Prerequisities list

LCOMU2904B "Mémoire" has prerequisite(s) LCOMU2904A

- LCOMU2904A - Dissertation / Thesis - Thesis

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

CORP2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > General access requirements
- > Specific access requirements
- > University Bachelors
- > Non university Bachelors
- > Holders of a 2nd cycle University degree
- > Holders of a non-University 2nd cycle degree
- > Access based on validation of professional experience
- > Access based on application
- > Admission and Enrolment Procedures for general registration

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Direct access	
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	

	Access with additional training
	Access with additional training
	Access based on application
	Access based on application
Others Bachelors of the French speaking Community of Belgium	
	Direct access
	Access based on application
	Access based on application
Bachelors of the Dutch speaking Community of Belgium	
	Direct access
	Access based on application
	Access based on application
Foreign Bachelors	
	Access based on application
	Access based on application
	Access based on application

Non university Bachelors

> Find out more about links to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60 BA - AESI orientation Français et morale - crédits supplémentaires entre 45 et 60 BA - AESI orientation Français et religion - crédits supplémentaires entre 45 et 60 BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60 BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - crédits supplémentaires entre 45 et 60 BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60 BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60 BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60 BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60 BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60 BA en automatisation - crédits supplémentaires entre 45 et 60 BA en communication - crédits supplémentaires entre 30 et 60 BA en domotique - crédits supplémentaires entre 45 et 60 BA en droit - crédits supplémentaires entre 45 et 60 BA en e-business - crédits supplémentaires entre 45 et 60 BA en écologie sociale - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court

BA en écriture multimédia - crédits supplémentaires entre 45 et 60
BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60
BA en informatique de gestion - crédits supplémentaires entre 45 et 60
BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60
BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60
BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60
BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60
BA en informatique et systèmes, orientation robotique - crédits supplémentaires entre 45 et 60
BA en informatique et systèmes, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60
BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60
BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60
BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60
BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60
BA en informatique, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60
BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60
BA en marketing - crédits supplémentaires entre 45 et 60
BA en publicité - crédits supplémentaires entre 45 et 60
BA en relations publiques - crédits supplémentaires entre 45 et 60
BA en robotique industrielle - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Direct access	
		Access based on application	
Masters			
		Access based on application	

Holders of a non-University 2nd cycle degree

Access based on validation of professional experience

It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience .

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Teaching method

The Master 120 offers a dynamic and original teaching formula. The student is invited to carry out numerous educational activities, individually and in groups. These activities are subject to continuous and regular evaluation.

Many courses offer an integrated approach which is sometimes reflected in a common timetable within which the student will progress, from the same object, in the light of diverse and complementary views and practices. The student will be confronted with the views of internationally active researchers, as well as those of recognised professionals. This interweaving creates a particular pedagogical framework, based on critical analysis and involvement in the concrete world of communication and its technological, social and political issues. The courses aim at both technical performance and intellectual autonomy.

Modalities that contribute to interdisciplinarity

The specificity of information and communication sciences naturally favours interdisciplinarity. The diverse training of teachers reflects and guarantees this. In addition, students in the Master 120 programme are brought into contact with students enrolled in the Master 60 programme. The majority of these students come from various disciplines (humanities, social sciences and exact sciences, etc.). This mix ensures a real interdisciplinarity and openness necessary for Information and Communication. In addition, many interdisciplinary approaches are offered by borrowing courses from other schools or faculties, or from other universities through specific agreements.

Variety of teaching strategies (including e-learning)

Depending on the subjects taught, the pedagogy focuses on the acquisition of knowledge and analytical skills. In all cases, it aims at learning intellectual and practical autonomy. The latter will be sought more particularly in the realization of projects and work, individual and group. The use of "intelligence technologies" is one of the pillars of the pedagogy put in place: as this is a communication training course, the student is both introduced to the technonologies and software appropriate to the practices of his/her sector and invited to use them in following his/her programme. Some courses or parts of courses thus exploit the possibilities of the Moodle platform or intranet sites created for this purpose.

Variety of learning situations

The student is invited to participate in classical teaching activities: ex cathedra lectures, seminars and workshops. He/she will carry out individual and group work. The student will be assessed on an ongoing basis and on an ad hoc basis in examination sessions. He/she will also be required to complete a dissertation or internship dissertation. Finally, many courses offer e-learning approaches (provision of resources and exercises, pedagogical management, sharing and collective evaluation of work).

Evaluation

The evaluation methods comply with the Academic regulations and procedures . More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Written and oral examinations are designed to check the level of acquisition and mastery of concepts, theories, basic data and know-how in the various disciplines concerned.

Teaching activities (exercises) are assessed on an ongoing basis. In addition, the use of multimedia teaching tools allows for partially distance learning, which regularly includes self-assessment procedures.

To calculate the grade point average, the grades earned for each course are weighted according to their respective credit hours.

Mobility and/or Internationalisation outlook

The Master 120 in Communication offers an "Erasmus or International Exchange" option allowing the student to take 30 credits of his/her 2nd year block programme in another university. This 3 to 4 month stay is carried out by the student in the first or second semester.

Some forty destinations are offered to students (https://uclouvain.be/fr/facultes/espo/comu/etudiant-out.html):

- 2 in Belgium as part of the Erasmus Belgica projects;
- 10 outside Europe;
- 1 in Switzerland;
- about thirty within the framework of the Erasmus programmes.

To be selected, students must write a relevant CV and a letter of motivation in which they explain their project and how the stay abroad will fit into their training. They must propose three destinations. The procedure has been computerised. The documents are to be filled in via the web by the end of January. The selection is made during the following week by the competent authorities of the School. The list of successful candidates (subject to success in June) is communicated at an information session planned for February.

The selection criteria are

- the relevance of the project to the course;
- prior knowledge of the language of the country visited or commitment to follow a training course
- academic results.

In addition, students must commit to participating in the hosting of Erasmus students.

The School always wishes to favour the departure of as many students as possible who reasonably meet the criteria. In some cases, due to excessive demand for certain destinations, the Committee will be forced to grant the second or third choice.

In addition to these exchange programmes, the School of Communication offers a co-degree programme with

- University of Sherbrooke (Canada): Codiplomation UCL-Sherbrooke

- University of Sherbrooke (Canada) and the University of Sciences Po Aix (France).

Possible trainings at the end of the programme

The Master 120 in communication gives access to the doctoral school in information and communication.
In addition, UCLouvain masters degrees (generally 60) are widely accessible to UCLouvain masters graduates. For example :

the Advanced Master in Visual Cultures
the various Masters 60 in Management Sciences (access by application)
the Interdisciplinary Advanced Master in Science and Management of the Environment and Sustainable Development (access on file)

Contacts

Curriculum Management

Entity

Structure entity	SSH/ESPO/COMU
Denomination	(COMU)
Faculty	Faculty of Economic, Social and Political Sciences and Communication (ESPO)
Sector	Human Sciences (SSH)
Acronym	COMU
Postal address	Ruelle de la Lanterne magique 14 - bte L2.03.02 1348 Louvain-la-Neuve Tel: +32 (0) 10 47 27 97 - Fax: +32 (0) 10 47 30 44
Website	https://uclouvain.be/fr/facultes/espo/comu

Academic supervisor: andrea.catellani@uclouvain.be

Jury

- President: andrea.catellani@uclouvain.be
- Secretary: benoit.grevisse@uclouvain.be

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