UCLouvain

GESM2M

2026 - 2027

Master [120] in Management

At Mons - 120 credits - 2 years - Day schedule - In French
Dissertation/Graduation Project : **YES** - Internship : **YES**
Activities in English: **YES** - Activities in other languages : **NO**
Activities on other sites : **optional**
Main study domain : **Sciences économiques et de gestion**
Organized by: **Louvain School of Management (LSM)**
Programme acronym: **GESM2M** - Francophone Certification Framework: 7

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GESM2M - Introduction

Introduction

Introduction

The Master [120] in Management (GESM2M) aims to develop the transferable skills and expertise required for management functions in public and private, national and international, commercial and non-commercial organisations.

On completion of this Master's degree, you will have:

- assimilated management theories and concepts with a view to using them effectively and appropriately;
- placed organisations in their socio-economic and institutional context in order to understand the interdependencies between organisation and environment and translate them into management decisions;
- incorporated the challenges of international competition into socially responsible management practices;
- developed (including via a mandatory company internship and an optional foreign exchange) the skills and know-how to competently handle the complex and varied challenges that organisations face in managing functions and skills at a strategic, tactical and operational level;
- had the opportunity to take advantage of one of LSM's special options, which include international double degrees, the CEMS programme and the digital marketing immersion programme.

The Master in Management offers you:

- teaching by researchers and experts in the field;
- active teaching methods;
- a strengthening of your language skills directly applied to professional management practices: targeted courses given in English; integrated language support systems in certain learning units of the program (support for teaching activities carried out in English, support for the use of the foreign language for the dissertation and internship), advanced level language courses;
- the opportunity to study for one term at one of the 145 partner universities;
- a management internship within a company;
- the only available access in Belgium to the CEMS selection (from the LLN campus) programme with a view to also obtaining the Master's degree in International Management (CEMS);
- the opportunity to specialise in auditing and accountancy;
- access to the inter-faculty Entrepreneurship specialisation (INEO major, based on your academic record) or the Sustainable Management specialisation (Philippe de Woot major in Corporate Sustainable Management);
- the opportunity to specialise in Marketing and obtain a BASF certificate from visiting trainers from BASF Management Consulting (BASF headquarters, Germany) in two courses of the Customer Value Creation majorand option;
- the opportunity to take part in the IB selection programme (exchange with a partner university and a six-month internship in a company outside the European Union);
- the opportunity to complete a double degree organised with one of seven prestigious partner universities;
- the opportunity to do a major and an option in your chosen field with a view to becoming an expert in that field.

Your profile

You:

- meet the admission requirements for this programme;
- wish to use your entrepreneurial skills and transform initiatives into economic and social realities;
- tend towards decision-making and management functions;
- are aiming for excellence in national and international management.

Your future job

A position of responsibility in corporate leadership and management in which you can put into practice your ability to undertake initiatives, transform them into economic realities, organise and ensure the continuity of these activities, seek out the necessary resources and combine them in an appropriate manner.

Our management graduates make a career for themselves in many sectors, including industry (production and operations management), banking and insurance, auditing and large-scale retail, in private companies, public organisations, non-profit organisations, SMEs, multinationals and consultancy firms.

They hold positions of responsibility, such as management controller, company auditor, investment adviser, financial analyst, HR development manager, project manager, IT consultant, sales manager, purchasing manager, logistics manager or environmental manager.

Your programme

The 120-credit Master's programme will comprise:

- professional focus courses on management topics (finance, marketing, strategy, etc.), as well as seminars;
- one major, comprising six courses to be selected from the main fields of management;
- a one-term exchange (highly recommended but not compulsory) or a term of six courses, including a foreign language and an option comprising three courses;
- an internship;
- a dissertation.

Note that, depending on your previous studies, some course units (= prerequisite courses) may be added to your Master's programme.

Your parcours

This Master’s programme gives access to:

- various advanced Master’s degrees
- graduate management school
- teacher training certificate (upper secondary education)

GESM2M - Teaching profile

Learning outcomes

The Master in Management programme ***prepares graduates to take up the challenge of becoming socially responsible professionals with a cross-disciplinary approach to the various management functions*** .

The **Master in Management** programme develops the transferable skills and expertise required for management functions in public and private, national and international, commercial and non-commercial organisations.

By the end of this programme, graduates will have developed (including via a mandatory company internship and an optional foreign exchange) the skills and know-how to competently handle the complex and varied challenges that organisations face in managing functions and skills at a strategic, tactical and operational level. They will also have specialised in one or more management functions, such as HR, marketing, finance, accounting, operations and logistics or e-business.

On completion of this programme, graduates will be :

- **Responsible** : able to implement socially responsible management practices in public or private organisations while taking into account the challenges of international competition.
- **A professional who** :
  - has assimilated management theories and concepts and has the expertise to use them effectively in a professional environment;
  - is able to place organisations in their socio-economic and institutional context to understand the interdependencies between organisation and environment and translate them into management decisions;
  - has developed significant competence in the key management functions and their international dimensions;
  - is able to handle a wide variety of management issues with consideration for different economic, social and political environments.

Aware of the responsibility inherent in their profession, graduates must be able to step up to the mark as a key player, demonstrating the ability to make decisions in organisational environments with a constant concern for **ethical values and socially responsible management** . A continuous development mindset will produce professionals with versatility, adaptability and the ability to progress in their profession.

On successful completion of this programme, each student is able to :

Preamble

The exit profile of Master in Management graduates is set out in the ***LSM competency framework*** with the following specifics:

- a background in economics and management studies, with a cross-disciplinary approach to management functions;
- priority skills:
  - a socially responsible mindset;
  - acquired knowledge;
  - experience in an international and multicultural environment;
- the possibility of developing some of these skills in greater depth through their choice of options, tracks, dissertation, internship and exchange.

1.

Corporate citizenship

Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.

1.1 Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.
1.2 Decide and act by incorporating ethical and humanistic values, integnty, respect for the laws and conventions, solidarity and civic action, and sustainable development.
1.3 Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.

2. **Knowledge and Reasoning**

Master an active and integrated command of a multidisciplinary body of knowledge (content, methods. models, conceptual frameworks) essential to act expertly in the various areas of management.

2.1 Master the core knowledge of each area of management.
2.2 Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and methods.
2.3 Articulate the acquired knowledge from different areas of management.
2.4 Activate and apply the acquired knowledge accordingly to solve a problem.
2.5 Contribute to the development and advancement of the management field.

3. **A scientific and systematic approach**

Analyze and resolve problems in multidisciplinary and complex management situations using a scientific and systematic approach.

3.1 Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.
3.2 Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.
3.3 Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.

3.4 Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.
3.5 Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.

4. **Innovation ad Entrepreneurship**

Innovate, initiate and lead change.

4.1 Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
4.2 Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.
4.3 Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.
4.4 Reflect on and improve the content, processes and goals of professional practices.

5. **Work effectively in an international and multicultural environment**

Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures ...

5.1 Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.
5.2 Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.
5.3 Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.

6. **Teamwork and leadership**

Integrate and work in a team, exercise enlightened leadership within the group.

6.1 Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.
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7. **Project Management**

Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.

7.1 Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.
7.2 Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.
7.3 Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.

8 **Communication and Interpersonal Skills**

Communicate, converse effectively and convincingly with the stakeholders.

8.1 Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
8.2 Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients...) in face-toface and group contexts, using both verbal and nonverbal communication skills: demonstrate the ability to listen, empathize, be assertive, provide and accept constructive criticism.
8.3 Persuade and negotiate: understand the needs and viewpoints of others, put forward their reasoning in an appropriate, relevant and persuasive manner, able to bring out points of agreement, even in antagonistic situations.

9. **Personal and professional development**

Display self-knowledge and independence, able to adapt quickly to new situations and involve positively.

9.1 Independent self-starter: set priorities, anticipate and plan work activities within time constraints, rigorous, structured and thorough, even in changing, uncertain environments or crisis.
9.2 Self-awareness and self-control: be aware of and manage their own emotions, able to be objective about their work and behaviour, and recognize their own strengths and weaknesses, accept them and use them in a professional manner.
9.3 Self-motivation: be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.
9.4 Quick study, lifelong learner: quickly and independently assimilate new information and skills needed to evolve in their professional environment, learn from successes and errors in the spirit of lifelong learning.

Programme structure

The Master [120] in Management has four elements :

1. **Common core curriculum**

   This includes the dissertation and its seminar, an internship that can be tied in with the dissertation topic as well as foreign language courses.

2. **A professional focus**

   This involves more in-depth study of different management topics (strategy, finance, management control, marketing and human resources).
3. **A major**

   This is a two-part course that enables students to specialise in one of the fields of management (marketing, strategy and organisation, finance, auditing, etc.). Students will have access to the majors that are offered at both the Mons and the Louvain-la-Neuve campuses of Louvain School of Management.
4. **Exchange or LSM option and courses**

   In the second year, students have the opportunity to either take one or more exchange courses at one of the 145 partner universities of Louvain School of Management or continue to specialise with LSM courses and a 15-credit option.

Note that, depending on your previous studies, the examination board may add some course units (= prerequisite courses) to your Master's programme.

LSM also offers Master's [120] students seven tracks that pursue specific educational objectives. These are accessed through a selection process, which, for some, takes place in the academic year prior to entry into the first year of the Master's programme.

The CEMS Master in International Management – CEMS MIM

LSM is the exclusive Belgian partner of this network, which has, for some years now, brought together leading European business schools and several partners outside Europe.

Interdisciplinary Programme in Entrepreneurship - INEO

This programme brings together students from several UCLouvain faculties and equips them with the analytical and thinking tools they need to understand entrepreneurial processes, create or take over a business (private limited liability company, non-profit organisation, public limited company, etc.) or progress entrepreneurial projects within existing organisations.

The International Business (IB) programme

This programme is for students who would like to embark on an international career. By combining a preparatory major specific to this programme, exchange courses and a six-month internship in a multinational company abroad, it cultivates the open-mindedness, intercultural skills, adaptability and proactivity required for working in an international environment. The students selected for the IB programme will therefore spend the whole of their second year abroad, successively completing an international exchange and a six-month internship in a company outside Europe.

Double degree - DD & DDD

By accumulating 60 course credits at Louvain School of Management, approximately 40 course credits at the DD partner university and a joint dissertation for both universities (20 credits), students will be awarded two Master's degrees, one from LSM and the other from the partner university:

- Prague University of Economics and Business (Czech Republic)
- University of Cologne (Germany)
- Norwegian School of Economics and Business Administration – NHH (Bergen, Norway)
- Universidade NOVA de Lisboa (Lisbon, Portugal)
- Vytautas Magnus University (Kaunas, Lithuania)
- Aix-Marseille University (Aix-Marseille, France)
- KU Leuven (Leuven, Belgium)
- Instituto Superior Técnico - Technical University of Lisbon (Lisbon, Portugal)

A dedicated double degree (DDD) with a focus on Environmental Issues and Supply Chain Management is offered exclusively by LSM and NHH.

The Auditing stream (major + option) at the Mons campus.

GESM2M Programme

Detailed programme by subject

CORE COURSES

- O Mandatory
- ⊠ Optional
- △ Not offered in 2026-2027
- ⊘ Not offered in 2026-2027 but offered the following year
- ⊕ Offered in 2026-2027 but not the following year
- △ ⊕ Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

				Year 1	2
O MLSMM2200	Final Master's Thesis		EN [q1+q2] [] [18 Credits]		x
O MLSMM2201	Research Design and Thesis Preparation	Caroline Demeyere Caroline Demeyere (compensates Julie Hermans)	EN [q1] [30h+30h] [2 Credits] *> French-friendly*		x
O MLSMM2202	Internship with Coaching - (min. 60 working days of internship)	Catherine D'Hondt Isabelle Platten	FR [q1+q2] [30h+22.5h] [10 Credits]		x

O Foreign languages - advanced level 1 (5 credits)

English is compulsory. The student then chooses Dutch or Spanish (following his Bachelor / preparatory module choice) until the end of his Master's cycle.

O MANGL2163	Advanced English 1	Jessica Degroote (coord.) Guy Monfort	EN [q1+q2] [0h+30h] [2 Credits]	x	
⊠ MNEER2164	Advanced Dutch 1	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+30h] [3 Credits]	x	
⊠ MESPA2165	Advanced Spanish 1	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+30h] [3 Credits]	x	

⊠ Foreign languages - advanced level 2 (5 credits)

Not to be taken by outgoing exchange students.

O MANGL2236	Advanced English 2	Guy Monfort Quentin Zèques (coord.)	EN [q1] [30h] [3 Credits]		x
⊠ MNEER2238	Advanced Dutch 2	Bruno Michiels (coord.)	NL [q1] [30h] [2 Credits]		x
⊠ MESPA2237	Advanced Spanish 2	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1] [30h] [2 Credits]		x

PROFESSIONAL FOCUS [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
MLSMM2220	Seminar on Current Managerial Issues	Alain Vas	EN [q1+q2] [30h+0h] [5 Credits]	x	
MLSMM2112	Finance & Governance	Catherine D'Hondt	FR [q1] [30h] [5 Credits]	x	
MLSMM2160	Managerial Project & Project Management	Amélie Jacquemin	FR [q2] [75h+15h] [10 Credits]	x	
MLSMM2113	Strategic Marketing	Caroline Ducarroz	EN [q1] [30h+15h] [5 Credits] *> French-friendly*	x	
MLSMM2218	Performance Management *Les étudiants partants en échange ne doivent pas s'inscrire à cette unité d'enseignement de la finalité spécialiée à l'UCLouvain mais doivent en trouver l'équivalence dans leur destination d'échange.*	Anne-Catherine Provost	FR [q1] [30h] [5 Credits]		x

OPTIONS

Year 1 : compulsory major chosen from those on offer at the Mons and Louvain-la-Neuve campuses

Year 2 : compulsory option and one elective course (for students not going on an exchange)

Note:

- Mons students who choose one of the Louvain-la-Neuve campus majors (5 course units (CUs) instead of 6 for Louvain-la-Neuve students) will also have to take the LLSMS2221 Tutoring and In-Depth Study CU.
- Mons students who choose one of the Louvain-la-Neuve campus options will take the LLSMS2221 Tutoring and In-Depth Study CU (the LLSMS2091 Cross-Cultural Competences and Management CU initially intended for Louvain-la-Neuve students with timetable clashes).
- If a Louvain-la-Neuve major and option are combined, the exam board will decide on a case-by-case basis which CU will replace LLSMS2221 as part of the option.
- If your chosen major/option is not available at your main campus, there is travel support on offer.

Majors

> Major Finance and Transition (Mons) *[en-prog-2026-gesm2m-mgesm441o]*
> Major Auditing & Accounting Expertise (Mons) *[en-prog-2026-gesm2m-mgesm443o]*
> Major Customer Value Creation (Mons) *[en-prog-2026-gesm2m-mgest453o]*
> Major People Management (LLN) *[en-prog-2026-gesm2m-lgesm430o]*
> Major European Business (LLN) *[en-prog-2026-gesm2m-lgesm421o]*
> Major Corprate Finance (LLN) *[en-prog-2026-gesm2m-lgesm442o]*
> INEO - Interdisciplinary Program in Entrepreneurship (LLN) *[en-prog-2026-gesm2m-lgest424o]*
> Major International Business (LLN) *[en-prog-2026-gesm2m-lgesm425o]*
> Major International Finance (LLN) *[en-prog-2026-gesm2m-lgesm432o]*
> Major Marketing Strategy for Connected Brands (LLN) *[en-prog-2026-gesm2m-lgesm451o]*
> Major Consumer Insights (LLN) *[en-prog-2026-gesm2m-lgesm452o]*
> Major Sustainability Management (LLN) *[en-prog-2026-gesm2m-lgesm470o]*

LSM Mons courses (if no exchange)

> Cours au choix *[en-prog-2026-gesm2m-mgesm270o]*

Options (alternative à l'échange)

> Option Transport & Logistics (Mons) *[en-prog-2026-gesm2m-lgest563o]*
> Option Entrepreneurship (Mons) *[en-prog-2026-gesm2m-lgest564o]*
> Option Auditing & Accounting Expertise (Mons) *[en-prog-2026-gesm2m-lgest590o]*
> Option Marketing Communication (Mons) *[en-prog-2026-gesm2m-lgest568o]*
> Option Customer Value Creation (Mons) *[en-prog-2026-gesm2m-mgesm205o]*
> Option Finance and Transition I (Mons) *[en-prog-2026-gesm2m-mingm203o]*
> Option People Management (LLN) *[en-prog-2026-gesm2m-lgesm558o]*
> Option Corporate Finance (LLN) *[en-prog-2026-gesm2m-lgesm560o]*
> Option Marketing Strategy for Connected Brands (LLN) *[en-prog-2026-gesm2m-lgesm561o]*
> Option Consumer Insights (LLN) *[en-prog-2026-gesm2m-lgesm562o]*
> Option Corporate Sustainable Management (LLN) *[en-prog-2026-gesm2m-lgesm589o]*
> Option Sourcing and Procurement (LLN) *[en-prog-2026-gesm2m-lgest592o]*
> Option International Finance (LLN) *[en-prog-2026-gesm2m-lgesm594o]*
> Option Tax Systems (ICHEC) *[en-prog-2026-gesm2m-lgest567o]*

MAJORS [30.0]

The student chooses a major amongst the majors offered either on the Mons or on the Louvain-la-Neuve campus.

In case of a Louvain-la-Neuve major (composed of 5 courses inseatd of 5), the Mons student will have to follow the course LLSMS2221 Tutoring and in-depht study (in French).

MAJOR FINANCE AND TRANSITION (MONS) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This major takes place during the 6 last weeks of each term.

Content:

				Year 1	Year 2
Term 1					
MLSMM2122	Firm Valuation	Mikael Petitjean	EN [q1] [30h] [5 Credits]	x	
MLSMM2123	Issues in Sustainable Finance	Isabelle Platten Isabelle Platten (compensates Frédéric Vrins)	EN [q1] [30h] [5 Credits]	x	
MLSMM2124	Judgment and Decision Making	Rudy De Winne	EN [q1] [30h] [5 Credits]	x	
Term 2					
MLSMM2121	Risk Management	Isabelle Platten	EN [q2] [30h] [5 Credits]	x	
MLSMM2125	Portfolio Management	Catherine D'Hondt	EN [q2] [30h] [5 Credits]	x	
MLSMM2126	Institutional Investors	Nathan Lassance	EN [q2] [30h] [5 Credits]	x	

MAJOR AUDITING & ACCOUNTING EXPERTISE (MONS) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
Term 1					
MLSMM2141	Internal Control & Risk Management	Bénédicte Vessié	FR [q1] [45h] [6 Credits]	x	
MLSMM2142	Belgian Accounting Law (BE GAAP)	Xavier Doyen	FR [q1] [30h] [4 Credits]	x	
MLSMM2143	Valuation Rules	Victor Collin	FR [q1] [30h] [5 Credits]	x	
Term 2					
MLSMM2144	Advanced Corporate Law & Corporate Governance	Yves De Cordt	FR [q2] [30h] [4 Credits]	x	
MLSMM2145	IAS & IFRS	Yvan Stempnierwsky	FR [q2] [45h] [6 Credits]	x	
MLSMM2146	Consolidated Financial Statements in IFRS	Bénédicte Vessié	FR [q2] [30h] [5 Credits]	x	

MAJOR CUSTOMER VALUE CREATION (MONS) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

In partnership with BASF.

This major takes place during the 6 last weeks of each term.

Content:

				Year 1	Year 2
Term 1					
MLSMM2131	Omnichannel Retailing	Simon Hazée	EN [q1] [30h] [5 Credits] > *French-friendly*	x	
MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	EN [q1] [30h] [5 Credits] > *English-friendly*	x	
MLSMM2133	Product & Innovation	Nadia Sinigaglia	EN [q1] [30h] [5 Credits] > *French-friendly*	x	
Term 2					
MLSMM2134	e-Consumer Behavior	Karine Charry	EN [q2] [30h] [5 Credits]	x	
MLSMM2135	Marketing Analytics	Caroline Ducarroz Nadia Sinigaglia	EN [q2] [30h] [5 Credits] > *English-friendly*	x	
MLSMM2136	Marketing digital et expérience client	Ingrid Poncin	EN [q2] [30h] [5 Credits] > *English-friendly*	x	

MAJOR PEOPLE MANAGEMENT (LLN) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.

Content:

			Year 1	Year 2
Term 1				
LLSMS2221	Tutorat et approfondissement	[FR] [q1] [] [5 Credits]	x	
LLSMS2071	Diversity Management	Edina Dóci — [EN] [q1] [30h] [5 Credits]	x	
LLSMF2007	Change Management and Leadership	Nathalie Guilmot (compensates Alain Vas) Emilie Malcourant (compensates Alain Vas) — [EN] [q1] [30h] [5 Credits]	x	
Term 2				
LLSMS2070	Diagnostic organisationnel	Evelyne Léonard — [FR] [q2] [30h] [5 Credits]	x	
LLSMS2072	Sociologie clinique du travail	John Cultiaux — [FR] [q2] [30h] [5 Credits]	x	
LLSMS2073	Strategic Human Resource Management	Peter Kessels (compensates Laurent Taskin) — [EN] [q2] [30h] [5 Credits]	x	

MAJOR EUROPEAN BUSINESS (LLN) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.

Content:

				Year 1	Year 2
Term 1					
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]	x	
LLSMS2062	European Corporate Practice	Eric Cornuel	EN [q1] [30h] [5 Credits]	x	
LLSMS2064	European Public Affairs	Clément Fontan	EN [q1] [30h] [5 Credits]	x	
Term 2					
LLSMS2060	European Economic Policy	Per Joakim Agrell Eric Cornuel Marco Maria Daprà	EN [q2] [30h] [5 Credits]	x	
LLSMS2061	Corporate Strategy in Europe	Marco Maria Daprà (compensates Guilhem Bascle)	EN [q2] [30h] [5 Credits]	x	
LLSMS2063	Industrial Relations in Europe	Evelyne Léonard	EN [q2] [30h] [5 Credits]	x	

MAJOR CORPRATE FINANCE (LLN) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.

Content:

				Year 1	Year 2
Term 1					
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]	x	
LLSMS2014	Entrepreneurial Finance	Raphaël Betti (compensates James Thewissen) Quentin Colmant	EN [q1] [30h] [5 Credits]	x	
LLSMS2108	Current Issues in Finance	James Thewissen	EN [q1] [30h] [5 Credits]	x	
Term 2					
LLSMS2009	Risk Management of Financial Institutions	Bertrand Candelon	EN [q2] [30h] [5 Credits]	x	
LLSMS2110	Empirics in Corporate Finance	Beibei Yan (compensates James Thewissen)	EN [q2] [30h] [5 Credits]	x	
LLSMS2118	Project Evaluation	Leonardo Iania	EN [q2] [30h] [5 Credits]	x	

INEO - INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP (LLN) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Choosing this major means a full 125-credit programme for LSM Louvain-la-Neuve students.

INEO is a major offered in 30 Master programmes, in 9 faculties of UCLouvain. It involves the completion of an interfaculty Master's thesis (in team) on a business creation project. Access to this major (as well as to each of the courses) is limited to selected students. All information on https://uclouvain.be/en/study/ineo .

Content:

			Year 1	Year 2
Term 1				
LINEO2001	Théorie de l'entrepreneuriat	Frank Janssen	FR [q1] [30h+20h] [5 Credits]	x	
LINEO2002	Aspects juridiques, économiques et managériaux de la création d'entreprise	Yves De Cordt	FR [q1] [30h+15h] [5 Credits]	x	
INEO Elective courses (5 credits)					
Un cours parmi :					
LLSMS2014	Entrepreneurial Finance	Raphaël Betti (compensates James Thewissen) Quentin Colmant	EN [q1] [30h] [5 Credits]	x	
LEPL2021	Innovation classes for transition and sustainable development	Benoît Macq Xavier Marichal	EN [q1] [30h+15h] [5 Credits]	x	
Term 2					
LINEO2003	Plan d'affaires et étapes-clefs de la création d'entreprise *The LINEO2003 courses are spread over the two annual blocks of the Master. The INEO student has to follow them already in the first year block, but will only be able to register the course in the second year block programme.*	Frank Janssen	FR [q2] [30h+15h] [5 Credits]		x
LINEO2004	Séminaire d'approfondissement en entrepreneuriat	Frank Janssen	FR [q2] [30h+15h] [5 Credits]	x	
INEO Elective courses (5 credits)					
1 cours parmi :					
LLSMS2080	International Entrepreneurship *Attention: selection of students on the basis of application*	Frank Janssen	EN [q2] [30h+30h] [5 Credits]	x	
LLSMS2081	Strategic Management of Start ups	Maria Roszkowska-Menkes	EN [q2] [30h+30h] [5 Credits]	x	
LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	EN [q2] [30h] [5 Credits]	x	
LSST1001	IngénieuxSud	Stéphanie Merle Jean-Pierre Raskin	FR [q1+q2] [30h+22.5h] [5 Credits]	x	
LLSMF2011	Knowledge Management	Julie Hermans Manuel Kolp	EN [q2] [30h] [5 Credits]	x	
LEPL2022	Health Innovation Classes	Pierre Geens Enrique Ignacio Germany Morrison	EN [q2] [30h+30h] [5 Credits] *> French-friendly*	x	

MAJOR INTERNATIONAL BUSINESS (LLN) [30.0]

Access to this major is limited to students selected on the basis of an application file. More informations about the selection. You can find the major's brochure here .

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.

Content:

				Year 1	Year 2
Term 1					
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]	x	
LLSMS2014	Entrepreneurial Finance	Raphaël Betti (compensates James Thewissen) Quentin Colmant	EN [q1] [30h] [5 Credits]	x	
LLSMS2030	Supply Chain Network Optimization	Daniele Catanzaro	EN [q1] [30h] [5 Credits]	x	
Term 2					
LLSMS2065	Cross Cultural Competences and Management	Ina Aust-Gronarz	EN [q2] [30h] [5 Credits]	x	
LLSMS2114	Entrepreneurship: topical and international aspects	Frank Janssen	EN [q2] [30h] [5 Credits]	x	
LLSMS2007	Platform Strategies	Paul Belleflamme	EN [q2] [30h] [5 Credits]	x	

MAJOR INTERNATIONAL FINANCE (LLN) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.

Content:

				Year 1	Year 2
Term 1					
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]	x	
LLSMS2054	International Finance and crisis management	Bertrand Candelon	EN [q1] [30h] [5 Credits]	x	
LLSMS2027	Capital markets and innovations	Leonardo Iania	EN [q1] [30h] [5 Credits]	x	
Term 2					
LLSMS2140	Financial Risk	Anh Nguyen James Thewissen	EN [q2] [30h] [5 Credits]	x	
LLSMS2029	International financial management	Denis Knaepen	EN [q2] [30h] [5 Credits]	x	
LLSMS2223	Principles of banking regulation and supervision	Ruben Olieslagers (compensates Bertrand Candelon)	EN [q2] [30h] [5 Credits]	x	

MAJOR MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.

Content:

				Year 1	Year 2
Term 1					
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]	x	
LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits]	x	
LLSMS2008	Digital Marketing	Thierry Jupsin	EN [q1] [30h] [5 Credits]	x	
Term 2					
LLSMS2003	Brand Management	Thierry Jupsin	EN [q2] [30h] [5 Credits]	x	
LLSMS2004	Big Data/Data Mining Applied to Marketing	Vincenzo Verardi	EN [q2] [30h] [5 Credits]	x	
LLSMS2006	On-line and Off-line Communication Strategies	Gordy Pleyers	EN [q2] [30h] [5 Credits]	x	

MAJOR CONSUMER INSIGHTS (LLN)

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.

Content:

			Year 1	Year 2
Term 1				
LLSMS2221	Tutorat et approfondissement		[FR] [q1] [] [5 Credits]	x	
LLSMS2001	Consumer Behavior	Nicolas Kervyn	[EN] [q1] [30h] [5 Credits]	x	
LLSMS2024	Marketing Studies	Gordy Pleyers	[EN] [q1] [30h] [5 Credits]	x	
Term 2				
LLSMS2005	Neuromarketing and experimental approach	Gordy Pleyers	[EN] [q2] [30h] [5 Credits]	x	
LLSMS2021	Managing Brand Equity	Thierry Jupsin	[EN] [q2] [30h] [5 Credits]	x	
LLSMS2022	Customer Relationship Management(CRM)	Simon Hazée	[EN] [q2] [30h] [5 Credits]	x	

MAJOR SUSTAINABILITY MANAGEMENT (LLN) [30.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.

Content:

				Year 1	Year 2
Term 1					
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]	x	
LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania Claudio Vescovo	EN [q1] [30h] [5 Credits]	x	
LLSMS2284	Measuring and reporting ESG performance	Maria Roszkowska-Menkes Prabal Shrestha	EN [q1] [30h] [5 Credits]	x	
Term 2					
LLSMS2283	Leadership and inner development for sustainability transitions	Ina Aust-Gronarz	EN [q2] [30h] [5 Credits]	x	
LINEO2005	Social and Sustainable Entrepreneurship	Julie Hermans	EN [q2] [30h] [5 Credits]	x	
LLSMS2280	Sustainability Transition and social change	Edina Dóci	EN [q2] [30h] [5 Credits]	x	

LSM MONS COURSES (IF NO EXCHANGE) [5.0]

COURS AU CHOIX [5.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year 1 2

Content:

L'étudiant partant en échange ne doit pas s'inscrire à un cours au choix.

Optional MLSMM2212	Taxation *Unité d'enseignement obligatoire pour les étudiants ayant pris la majeure et l'option "Révisorat et expertise comptable". Elle sera prise en compte pour les dispenses à l'IRE.*	Marie Lamensch	EN [q1] [30h] [5 Credits] *> French-friendly*		x
Optional MLSMM2114	People & Organization Management	Gaëtan Bonny Laurent Taskin	FR [q1] [30h] [5 Credits]		x
Optional LLSMS2229	Blended Intensive Programme *This teaching unit is available to students who have participated in a Blended Intensive Programme. Participation in these programmes is by application only. https://www.uclouvain.be/en/faculties/lsm/short-mobility/bip*		EN [q1 or q2] [] [5 Credits]		x

OPTIONS (ALTERNATIVE À L'ÉCHANGE) [15.0]

OPTION TRANSPORT & LOGISTICS (MONS) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year 1 2

Content:

Mandatory MLSMM2251	Modelling of Transport Systems	Bart Jourquin	FR [q1] [30h] [5 Credits]		x
Mandatory MLSMM2252	Supply Chain Management	Jean-Sébastien Tancrez	EN [q1] [30h] [5 Credits]		x
Mandatory MLSMM2253	Transport & Mobility	Bart Jourquin	FR [q1] [30h] [5 Credits]		x

OPTION ENTREPRENEURSHIP (MONS) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
MLSMM2261	Collective Entrepreneurship	Julie Hermans	FR [q1] [30h] [5 Credits]		x
MLSMM2262	Technological Entrepreneurship	David Valentiny (compensates Julie Hermans)	FR [q1] [30h] [5 Credits]		x
MLSMM2263	Entrepreneurial Change Making	Amélie Jacquemin	EN [q1] [30h] [5 Credits] *> French-friendly*		x

OPTION AUDITING & ACCOUNTING EXPERTISE (MONS) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
MLSMM2247	Audit & Professional Skills	Bénédicte Vessié	FR [q1] [45h] [6 Credits]		x
MLSMM2249	International Standards on Auditing	Bénédicte Vessié	FR [q1] [30h] [5 Credits]		x
MLSMM2248	Insolvency Law	Raphaël Gevers	FR [q1] [30h] [4 Credits]		x
MLSMM2140	Ethics & Legal Requirements of External Controls *Teaching unit taken into account for IRE exemptions.*	Victor Collin	FR [q1] [45h] [6 Credits]		x

OPTION MARKETING COMMUNICATION (MONS) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
MCOMU2202	Marketing Communications	Karine Charry	FR [q1] [30h] [5 Credits]		x
MCOMU2203	Processus de création publicitaire	Marc Soumillion	FR [q1] [30h] [5 Credits]		x
MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	FR [q1] [30h] [5 Credits]		x

OPTION CUSTOMER VALUE CREATION (MONS) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

In partnership with BASF.

This option is not available to students who have followed the major Customer Value Creation.

Content:

				Year 1	Year 2
MLSMM2131	Omnichannel Retailing	Simon Hazée	EN [q1] [30h] [5 Credits] *> French-friendly*		x
MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	FR [q1] [30h] [5 Credits] *> English-friendly*		x
MLSMM2133	Product & Innovation	Nadia Sinigaglia	EN [q1] [30h] [5 Credits] *> French-friendly*		x

OPTION FINANCE AND TRANSITION I (MONS) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
MLSMM2122	Firm Valuation	Mikael Petitjean	EN [q1] [30h] [5 Credits]		x
MLSMM2123	Issues in Sustainable Finance	Isabelle Platten Isabelle Platten (compensates Frédéric Vrins)	FR [q1] [30h] [5 Credits]		x
MLSMM2124	Judgment and Decision Making	Rudy De Winne	EN [q1] [30h] [5 Credits]		x

OPTION PEOPLE MANAGEMENT (LLN) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in People Management.

Content:

				Year 1	Year 2
LLSMS2071	Diversity Management	Edina Dóci	EN [q1] [30h] [5 Credits]		x
LLSMF2007	Change Management and Leadership	Nathalie Guilmot (compensates Alain Vas) Emilie Malcourant (compensates Alain Vas)	EN [q1] [30h] [5 Credits]		x
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]		x

OPTION CORPORATE FINANCE (LLN) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in Corporate Finance.

Content:

				Year 1	Year 2
LLSMS2014	Entrepreneurial Finance	Raphaël Betti (compensates James Thewissen) Quentin Colmant	EN [q1] [30h] [5 Credits]		x
LLSMS2108	Current Issues in Finance	James Thewissen	EN [q1] [30h] [5 Credits]		x
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]		x

OPTION MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the major Marketing Strategy for Connected Brands.

Content:

				Year 1	Year 2
LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits]		x
LLSMS2008	Digital Marketing	Thierry Jupsin	EN [q1] [30h] [5 Credits]		x
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]		x

OPTION CONSUMER INSIGHTS (LLN) [15.0]

Mandatory
Optional
Not offered in 2026-2027
Not offered in 2026-2027 but offered the following year
Offered in 2026-2027 but not the following year
Not offered in 2026-2027 or the following year
Activity with requisites
Open to incoming exchange students
Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the majors "Consumer Insights" or "Marketing Strategy for Connected Brands".

Content:

				Year 1	Year 2
LLSMS2001	Consumer Behavior	Nicolas Kervyn	EN [q1] [30h] [5 Credits]		x
LLSMS2024	Marketing Studies	Gordy Pleyers	EN [q1] [30h] [5 Credits]		x
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]		x

OPTION CORPORATE SUSTAINABLE MANAGEMENT (LLN) [15.0]

Mandatory
Optional
Not offered in 2026-2027
Not offered in 2026-2027 but offered the following year
Offered in 2026-2027 but not the following year
Not offered in 2026-2027 or the following year
Activity with requisites
Open to incoming exchange students
Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania Claudio Vescovo	EN [q1] [30h] [5 Credits]		x
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]		x
LLSMS2284	Measuring and reporting ESG performance	Maria Roszkowska-Menkes Prabal Shrestha	EN [q1] [30h] [5 Credits]		x

OPTION SOURCING AND PROCUREMENT (LLN) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LLSMS2036	Supply Chain Procurement	Per Joakim Agrell	EN [q1] [30h] [5 Credits]		x
LLSMS2037	Sourcing Strategy	Michael Henke	EN [q1] [30h] [5 Credits]		x
LLSMS2038	Procurement Organisation and Scope		EN [q1] [30h] [5 Credits]		x

OPTION INTERNATIONAL FINANCE (LLN) [15.0]

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

				Year 1	Year 2
LLSMS2054	International Finance and crisis management	Bertrand Candelon	EN [q1] [30h] [5 Credits]		x
LLSMS2027	Capital markets and innovations	Leonardo Iania	EN [q1] [30h] [5 Credits]		x
LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits]		x

OPTION TAX SYSTEMS (ICHEC) [15.0]

For more information, please visit https://www.ichec.be/fr/master-en-gestion-de-lentreprise

- Mandatory
- Optional
- Not offered in 2026-2027
- Not offered in 2026-2027 but offered the following year
- Offered in 2026-2027 but not the following year
- Not offered in 2026-2027 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Courses are organised during the whole term in the evening.

Content:

				Year 1	Year 2
EICHE2200	Taxation of mergers and acquisitions (in French)		FR [q2] [60h] [3 Credits]		x
EICHE2201	Corporate tax and reporting practice (in French)		FR [q2] [60h] [8 Credits]		x
EICHE2202	Introduction to International and European Taxation (in French)		FR [q2] [60h] [4 Credits]		x

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual block of their Masters programme, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- O Mandatory
- ⊠ Optional
- △ Not offered in 2026-2027
- ⊘ Not offered in 2026-2027 but offered the following year
- ⊕ Offered in 2026-2027 but not the following year
- △ ⊕ Not offered in 2026-2027 or the following year
- 🟨 Activity with requisites
- ⊕ Open to incoming exchange students
- ⊗ Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

O MECON1212	Microeconomics	Nathalie Gilson	FR [q1] [45h+20h] [5 Credits] ⊕
O MGEST1219	Finance	Catherine D'Hondt Isabelle Platten	FR [q2] [45h+20h] [5 Credits] ⊕
O MGEST1108	Marketing *Les étudiant·es titulaires d'un diplôme de bachelier en marketing ou en commerce extérieur sont dispensé·es de cette unité d'enseignement.*	Nadia Sinigaglia	FR [q2] [45h+20h] [5 Credits] ⊕
O MGEST1222	Production Management *Les étudiant·es titulaires d'un diplôme de bachelier en gestion des transports et logistique sont dispensé·es de cette unité d'enseignement.*	Stefan Creemers	FR [q2] [30h+10h] [5 Credits] ⊕
O MGEST1201	Corporate Strategy	Alain Vas	FR [q1] [30h+10h] [5 Credits] ⊕
O MGEST1323	Human Management	Gaëtan Bonny (compensates Laurent Taskin)	FR [q1] [30h+10h] [5 Credits] ⊕
O MGEST1325	Accounting and Management Control *Les étudiant·es titulaires d'un diplôme de bachelier en comptabilité sont dispensé·es de cette unité d'enseignement.*	Annick Telle	FR [q1] [45h+20h] [5 Credits] ⊕
O MQANT1324	Econometrics	Mikael Petitjean	FR [q2] [45h+20h] [5 Credits] ⊕
O MQANT1326	Quantitative Management Methods	Corentin Vande Kerckhove	FR [q1] [45h+20h] [6 Credits] ⊕
O MGEST1302	Organizations and Digital Transformation Seminar	Christian De Neef	FR [q2] [15h+0h] [2 Credits] ⊕
O MANGL1339	English 3	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h+45h] [5 Credits] ⊕
O MSHUM1303	Organization and Social Change Seminar	Julie Solbreux	FR [q2] [15h+0h] [2 Credits] ⊕

O Cours au choix (5 credits)

Une seconde langue étrangère à choisir parmi :

⊠ MNEER1341	Dutch 3	Erika Copriau (coord.)	NL [q1+q2] [0h+45h] [5 Credits] ⊕
⊠ MESPA1340	Spanish 3	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+45h] [5 Credits] ⊕

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme** : their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration puposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the Academic Regulations and Procedures .

 # Prerequisities list

MANGL2236 "Advanced English 2" has prerequisite(s) MANGL2163
- MANGL2163 - Advanced English 1

MESPA2237 "Español avanzado 2" has prerequisite(s) MESPA2165
- MESPA2165 - Advanced Spanish 1

MNEER2238 "Nederlands voor gevorderden 2" has prerequisite(s) MNEER2164
- MNEER2164 - Advanced Dutch 1

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

GESM2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > General access requirements
- > Specific access requirements
- > University Bachelors
- > Non university Bachelors
- > Holders of a 2nd cycle University degree
- > Holders of a non-University 2nd cycle degree
- > Access based on validation of professional experience
- > Access based on application
- > Admission and Enrolment Procedures for general registration

Specific access requirements

In addition to fulfilling the specific conditions described here below, candidates must provide proof of sufficient command of the **French language** (level B2 of the Common European Framework of Reference).

Given the organization of courses taught in **English** within the programme, a sufficient command of this language (level B1 of the Common European Framework of Reference) is strongly recommended.

DIRECT ACCESS OR APPLICATION-BASED ACCESS? PLEASE CHECK THE FOLLOWING TABLES

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
Bachelor in Management (Mons campus) Bachelor : Business Engineering (Mons campus) Bachelor in Economics and Management (Louvain-la-Neuve campus) Bachelor : Business Engineering (Louvain-la-Neuve campus) Bachelor in Economics and Management (Saint-Louis Bruxelles campus) Bachelor in Economics and Management (French-English) (Saint-Louis Bruxelles campus) Bachelor in Economics and Management (French-Dutch-English) (Saint-Louis Bruxelles campus)		Direct access	> Online enrolment
Other UCLouvain bachelor degrees	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolment
Others Bachelors of the French speaking Community of Belgium			
Bachelor in Management Bachelor in Economics and Management Bachelor Business Engineering		Direct access	> Online enrolment

Autre programme de bachelier	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolment
Bachelors of the Dutch speaking Community of Belgium			
Bachelor in de toegepaste economische wetenschappen Bachelor handelsingenieur Bachelor in de handelswetenschappen		Direct access	> Online enrolment
Other Bachelor degrees	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolment
Foreign Bachelors			
Non-Belgian degrees in economics and management (or equivalent) issued by a recognized academic institution.	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met > Online enrolment

Non university Bachelors

> Find out more about links to the university

Holders of a **bachelor's degree, from long type belgian non-university higher education** , in commercial engineering or in business management may, after analysis of the file by the jury, have access to the Master 120 in Management with possible additional teaching unit(s) (EU) > Submit a UCLouvain online request .

Holders of one of the **short non-university bachelor's degrees** listed below have access to the Master 60 in Management with the addition of a minimum of 45 credits and a maximum of 60 credits of additional teaching units (EU) (= complementary module) > List of additional teaching units of the complementary module > Submit a UCLouvain online request .

Diploma	Access	Remarks
BA - assistant(e) de direction - crédits supplémentaires entre 45 et 60 BA - conseiller(ère) en développement durable - crédits supplémentaires entre 45 et 60 BA : conseiller(ère) en gestion de crise - crédits supplémentaires entre 45 et 60 BA en assurances - crédits supplémentaires entre 45 et 60 BA en assurances et gestion du risque - crédits supplémentaires entre 45 et 60 BA en commerce et développement - crédits supplémentaires entre 45 et 60 BA en commerce extérieur - crédits supplémentaires entre 45 et 60 BA en comptabilité - crédits supplémentaires entre 45 et 60 BA en coopération internationale - crédits supplémentaires entre 45 et 60 BA en e-business - crédits supplémentaires entre 45 et 60 BA en gestion des transports et logistique d'entreprise - crédits supplémentaires entre 45 et 60 BA en gestion hôtelière, orientation arts culinaires - crédits supplémentaires entre 45 et 60 BA en gestion hôtelière, orientation management - crédits supplémentaires entre 45 et 60 BA en gestion hôtellière - crédits supplémentaires entre 45 et 60 BA en immobilier - crédits supplémentaires entre 45 et 60 BA en informatique de gestion - crédits supplémentaires entre 45 et 60 BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60 BA en international business - crédits supplémentaires entre 45 et 60 BA en management de la logistique - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court

BA en management du tourisme et des loisirs - crédits supplémentaires entre 45 et 60
BA en marketing - crédits supplémentaires entre 45 et 60
BA en relations publiques - crédits supplémentaires entre 45 et 60
BA en sales account manager - crédits supplémentaires entre 45 et 60
BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60
BA en vente - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Belgian Licence in Economics Belgian Licence in Management Belgian Licence in Applied Economics Belgian Licence in Business Engineering	Meet the general and specific access requirements .	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > Submit a UCLouvain online access request
Masters			
Belgian Master 60 credits in Management		Direct access	Possibility of valuation of min. 45 credits.
Belgian Master 60 credits in Economics	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > submit a UCLouvain online access request
Any other Belgian Master's	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > submit a UCLouvain online access request
Non-Belgian Master's university degree issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > submit a UCLouvain online access request

Holders of a non-University 2nd cycle degree

Degrees and titles corresponding to 2nd cyle non-university degrees do not allow access to the programme.

Access based on validation of professional experience

It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience .

(with the exception of specialized masters).

For professionals who wish to acquire basic training in management sciences, consult Master [60] in Management (shift schedule) (Mons site) or Master [60] in Management (shift schedule) (Charleroi site).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

In the event of access on file, and depending on the diploma you hold, please refer to the "general and specific conditions of access" which can be downloaded in PDF format by simply clicking on the hyperlinks given in the tables above.

Admission and Enrolment Procedures for general registration

Teaching method

This programme, the quality of which has been recognised by external auditors of the international EQUIS accreditation programme, offers four key advantages:

A particularly wide range of specialisation majors and options

With access to over 30 majors/options, students can specialise in the most advanced fields of management. It is general practice for them to further develop their specialist skills and knowledge by selecting the same field for their dissertation and internship. These majors and options are available at both LSM campuses (Mons and Louvain-la-Neuve) and, in most cases, the courses are held over two (maximum three) weekdays to facilitate travel between campuses.

Combination of academic knowledge and workplace experience

The programme is taught by an equal balance of teachers who are also practising researchers in their field and professionals selected for their widely acknowledged experience and expertise. Students must also complete an internship in a company and their dissertation can take the form of an individual final project by addressing an issue or assignment identified during their internship. Links with the business world are a constant of both classroom teaching and the extra-academic activities organised by the School's Corporate unit.

Teaching methods focused on learning and developing transferable skills

In concrete terms, this means that the teaching methods virtually always focus on problem-solving, collaborative learning (case studies, project, problems, simulations) and self-guided work. This approach is supported by compulsory reading, theory classes and lectures, with an equal balance between continuous and final assessment, and between individual and group assessment.

A strong international focus

The international aspect of this programme is supported by a particularly extensive network of exchange partners (over 140 partner business schools), access (from LLN campus) to the CEMS Master in International Management (we are the only university in Belgium offering this) and the opportunity to obtain a double degree with one of seven prestigious partner universities.

Evaluation

The evaluation methods comply with the Academic regulations and procedures . More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Several assessment methods are used in this programme, with a particular focus on what are known as "active" teaching methods, which encourage students to take an active role in the learning process:

- **continuous assessment** of each student's output/acquired knowledge, individually or in groups: presentations, moderation of debates, written reports;
- **ad hoc assessment** of acquired knowledge via written and oral exams after the six-week course block or during the examination sessions.

To find out more about assessment, click on the title of the course to see the course description.

To obtain the average, the marks obtained for the learning units are weighted by their respective credits.

Mobility and/or Internationalisation outlook

Internationalisation

This Master's programme has the added benefit of offering various mobility and internationalisation options:

- Many LSM courses are taught in English.
- **One term abroad** (30 credits) (exchange programme) at one of the 145 partner universities that are renowned worldwide for their management courses.
- One **term in Flanders** (30 credits) (Erasmus Belgica) at one of the three partner universities renowned for their management courses.
- A unique opportunity, exclusive in Belgium to LSM, to take the **CEMS Master in International Management** run by the CEMS Global Alliance in Management Education network (from the LLN campus), plus exclusive access to the PIM (Partnership in International Management) network.
- The opportunity to spend the **second year abroad** as part of the **International Business (IB)** programme, which offers an exchange at a partner university and a six-month internship at a company outside the European Union.
- The possibility of obtaining **two Master's degrees** by combining a full year at LSM (UCLouvain) and another full year at a partner university. Several DDs (double degrees) and a DDD (dedicated double degree) are offered in partnership with 8 prestigious European universities.
- UCLouvain is one of the 9 universities in Circle U . Together with its partners, it is helping to shape the future of the European university landscape.

Internships and contact with the business world

The second term of Year 2 of the Master's programme is given over to an internship (minimum three months) at a company or organisation. Completing this work placement and a dissertation (which may or may not be tied in with the internship) offers greater contact with the business world at the end of the programme. With many options for internships or stays abroad, in Europe or elsewhere in the world, students will be better prepared to enter the workplace.

Courses are also given in foreign languages by visiting professors.

Possible trainings at the end of the programme

The information in this section is given as an indication only and is not an exhaustive list of the programmes to which you will have access after this Master. Please consult the access requirements for the programmes mentioned to ensure that you have the most up-to-date information.

- PhD in Management (Louvain-la-Neuve & Mons)
- Master [60] in Information and Communication (Mons)
- Master [60] in Information and Communication (Louvain-la-Neuve)
- Master [60] of Education, Section 5 : Economics (shift schedule) (Mons)
- Master [60] of Education, Section 5 : Economics (Louvain-la-Neuve)
- ...

Contacts

Curriculum Management

Faculty

Structure entity	SSH/LSM
Denomination	Louvain School of Management (LSM)
Sector	Human Sciences (SSH)
Acronym	LSM
Postal address	Place des Doyens 1 - bte L2.01.01 1348 Louvain-la-Neuve
Website	http://www.uclouvain.be/lsm

Mandate(s)

- Dean : Matthieu de Nanteuil
- Administrative director : Helena Torres

Commission(s) of programme

- Commission d'enseignement de la Louvain School of management (CLSM)

Academic supervisor: anne-catherine.provost@uclouvain.be

Other academic Supervisor(s)

- julie.hermans@uclouvain.be

Jury

- President of the jury: jean-sebastien.tancrez@uclouvain.be
- Jury secretary: caroline.ducarroz@uclouvain.be

Useful Contact(s)

- Information for future students (Nicolas Hurtado de Jesus): info-mons@uclouvain.be
- Studies management officer: magaly.duquesne@uclouvain.be
- Vice-Dean LSM Mons: julie.hermans@uclouvain.be
- Exclusive address for waiver request for NON-FUNDABILITY: safi@uclouvain.be